

Hello, my name is

Christian Cerda Österlind

Birth date

4th Aug 1989

Nationality

Swedish & Mexican

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Education

Linköpings Universitet

Graphic Design & Communication

2008-2011



LinTek Student Union Webmaster

09/2010-05/2011

I was a member of the student union marketing team with focus on all web-related activities and media.

LARM Assistant Art Director

11/2010 - 03/2011

Volunteer producing all promotional and necessary graphic material for the 2011 career fair hosted by LinTek, Union of Technology and Science Students at Linköping University.

LinTek Student Union Delegate (KFuM)

09/2009-05/2010

I was elected by my fellow students to represent them as a board member of the student union council, the union's highest decision-making body.

LinTek KFuM Election Committee

01/2010 - 05/2010

I served as the Art Director in the election committee which is tasked with marketing and arranging the student elections to appoint the new members of the student union council.

PR and Marketing group at Trappan

09/2009-05/2011

I created promotional material for events and activities held at the student union house. Posters, social media images, and event-specific patches (traditionally collected by students as reminders).

Universidad La Salle Cuernavaca

High School / Design & Architecture Orientation

2005-2008



Work Experience

Occident

Web Designer / Front-end Developer

06/2011 - Present

As the first in-house designer I had the opportunity of actively forming the company's design process as well as leading most projects as an assisting project manager.

Ask me if you would like a reference!

Tools & Languages

- HTML
- CSS
- Javascript
- jQuery
- Git
- Wordpress
- Photoshop
- Illustrator
- InDesign
- Flash

Roles & Assignments

- Web Design
- UI Design
- Interaction Design
- Graphic Design
- Digital Typography
- Front-end Dev.
- CMS Integration
- Newsletter
- Logo Design
- Photography
- Illustration
- Print Design
- Content Strategy
- CMS Design

AD&D

Trainee

05/2011 - 06/2011

Web design, Icon design & PR Agency Insight.

AD&D

LinTek

Webmaster

08/2010 - 05/2011

Web design, Web development, Newsletter Marketing, Joomla CMS.

LinTek

Occident

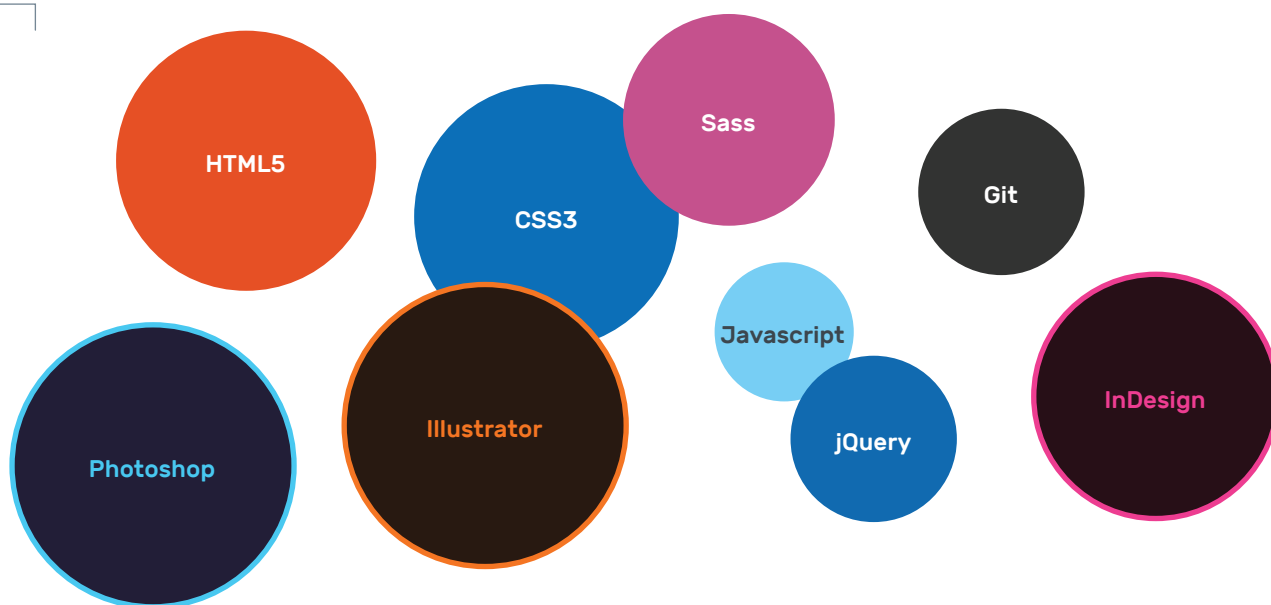
Trainee

03/2010 - 05/2010

PSD to HTML coding and CSS debugging.

Occident

Skillset



Languages



English

Fluent, professionally



Swedish

Fluent, natively



Spanish

Fluent, natively

German

Coming soon

Other Merits and Activities



Swedish Driving License (B)

Capoeira Abolição Stockholm

Non-profit Martial Arts Association

10/2011 - 09/2016



Apart from being an active member, I handled the administration of things the group needs such as venue and state registration, marketing (newsletters, social media, website etc), e-mail correspondence, and other things that may be needed for the group to function.