## CS 5806 Machine Learning II

Lecture 1 - Course Introduction August 21st, 2023 Hoda Eldardiry

### Outline

- Introduction to Machine Learning
- Course Logistics

### Instructor

- Hoda Eldardiry
- 15+ years of experience in ML
- https://people.cs.vt.edu/hdardiry/

# Teaching Assistants





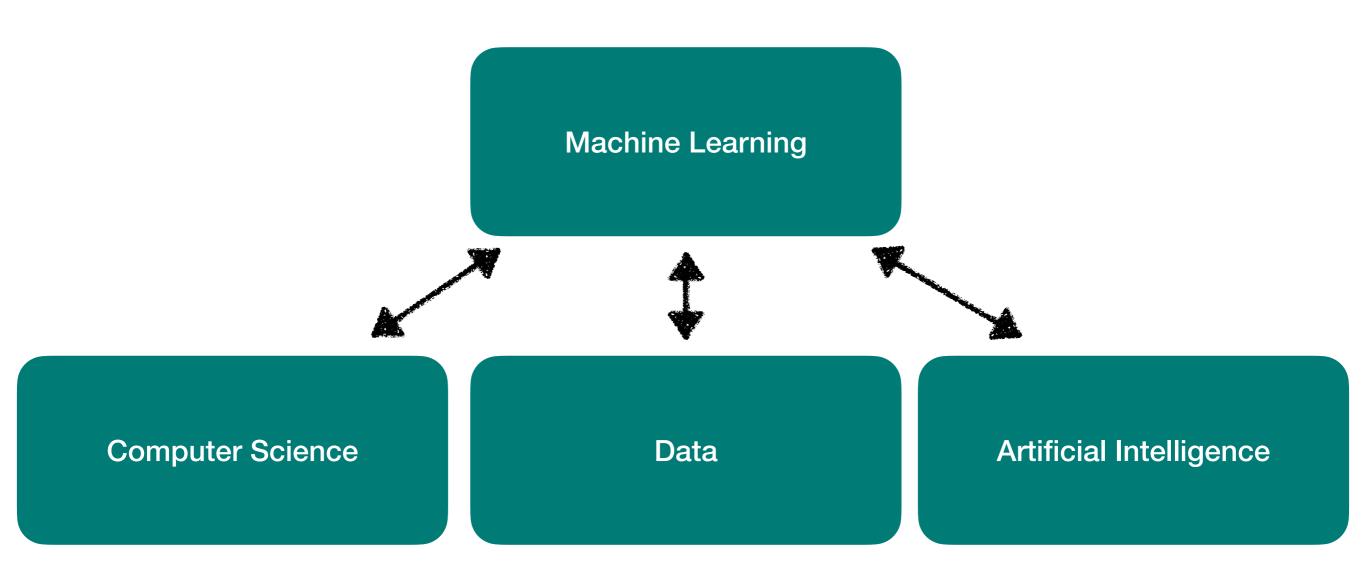
Vasanth Reddy Baddam

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### What is Machine Learning?

- What is Machine Learning?
- What are some applications of Machine Learning?

### Connection & Comparison



# Computer Science & Machine Learning

- Traditional computer science
  - Program computer for every task
- New paradigm
  - Provide examples to machine
  - Machine learns to accomplish a task based on the examples
- Machine learning\*
  - Gives computers the ability to learn without being explicitly programmed

### Data & Machine Learning

- Machine Learning is the study of algorithms that
  - Learn from large quantities of data
  - Identify patterns
  - Make predictions on new instances

# Artificial Intelligence & Machine Learning

- Al goal develop intelligent machines
- Subgoals to achieve human intelligence
  - Perception
  - Reasoning
  - Control / Motion / Manipulation
  - Planning
  - Communication
  - Creativity
  - Learning

### LEARNING to do what ...?

Learning to	AI/ML Field
Recognize spoken words	Speech Recognition
Drive an autonomous vehicle	Robotics
Play games	Games / Reasoning
Recognize images	Computer Vision

### From data to knowledge

#### **DATA**

#### Data exists in many domains:

Computer Science

Social Science

**Economics** 

Medicine

**Bioinformatics** 

#### • Example datasets:

WWW

Social networks

Biological networks

Communication networks

Transportation networks

Energy grids

Knowledge graphs

Social media

Finance data

Citation data

Marketing data

Molecular structures

#### **KNOWLEDGE**

- Useful insights can be derived from data
- Complex data characteristics pose challenges for effective learning:
  - Multimodal
  - Multi-relational
  - Dynamic
  - Large
  - Noise

# ML big picture

- Learning paradigms data? form of prediction?
- Problem formulation structure of output prediction?
- Theoretical foundations what principles guide learning?
- Facets of building ML systems how to build systems?
- Big ideas in ML ideas driving development in ML?
- Applications of ML key challenges?

# Learning paradigms

#### What data is available and when? What form of prediction?

Technique	Brief description
Supervised learning	Learn from data and labeled examples
Unsupervised learning	Learn from data
Semisupervised learning	Learn from labeled examples and data
Reinforcement learning	Learn from trial and error
Active learning	Learn which examples to learn from
Ensemble learning	Learn from multiple models
Online learning	Learn in real-time - dynamically adapt to new data
Recommender systems	Predict user rating or preference of items - learn from user info, item info, similar users
Feature learning	Learn features from data - features are then used to learn from data
Hyperparameter optimization	Tuning - choosing optimal parameters that control the learning process

### Problem formulation

Structure of output prediction	Problem formulation
Boolean	Binary Classification
Categorical	Multi-class Classification
Ordinal	Ordinal Classification
Real	Regression
Ordering	Ranking
Multiple discrete	Structured Prediction
Multiple continuous	E.g. dynamical systems
Both discrete & continuous	E.g. mixed graphical models

### Theoretical foundations

- What principles guide learning?
  - Probabilistic
  - Information theoretic
  - Evolutionary search
  - ML as optimization

# Facets of building ML systems

- How to build systems that are robust, efficient, adaptive, effective?
  - Data preparation
  - Model selection
  - Training (optimization / search)
  - Hyperparameter tuning on validation data
  - (Blind) Assessment on test data

# Big ideas in ML

- What are the ideas driving development of the field?
  - Inductive bias
  - Generalization / overfitting
  - Bias-variance decomposition
  - Generative vs. discriminative
  - Deep nets, graphical models
  - PAC learning
  - Distant rewards

## Applications of ML

- Key challenges..
  - Natural Language Processing (NLP)
    - Machine translation, question answering, dialog systems
  - Speech recognition
    - Siri, Cortana
  - Computer Vision
    - Image and video analysis
  - Robotic Control
    - Autonomous vehicles
  - Intelligent assistants
    - Activity recognition, recommender systems
  - Computational finance
    - Stock trading, portfolio optimization

# Course Logistics

- Please review our canvas site
  - Syllabus
    - Prerequisites
    - Course Schedule (2 Midterms)
    - Project: post your topic of interest on our teaming googlesheet
  - Discussions
    - Join our "Introduction" discussion
    - Post a response! Tell us about you!
    - Read posts to learn about your peers
    - Leave a response for your peers
    - Find mutual interest to team up on the final project