MARKETPLACE ASSIGNMENT

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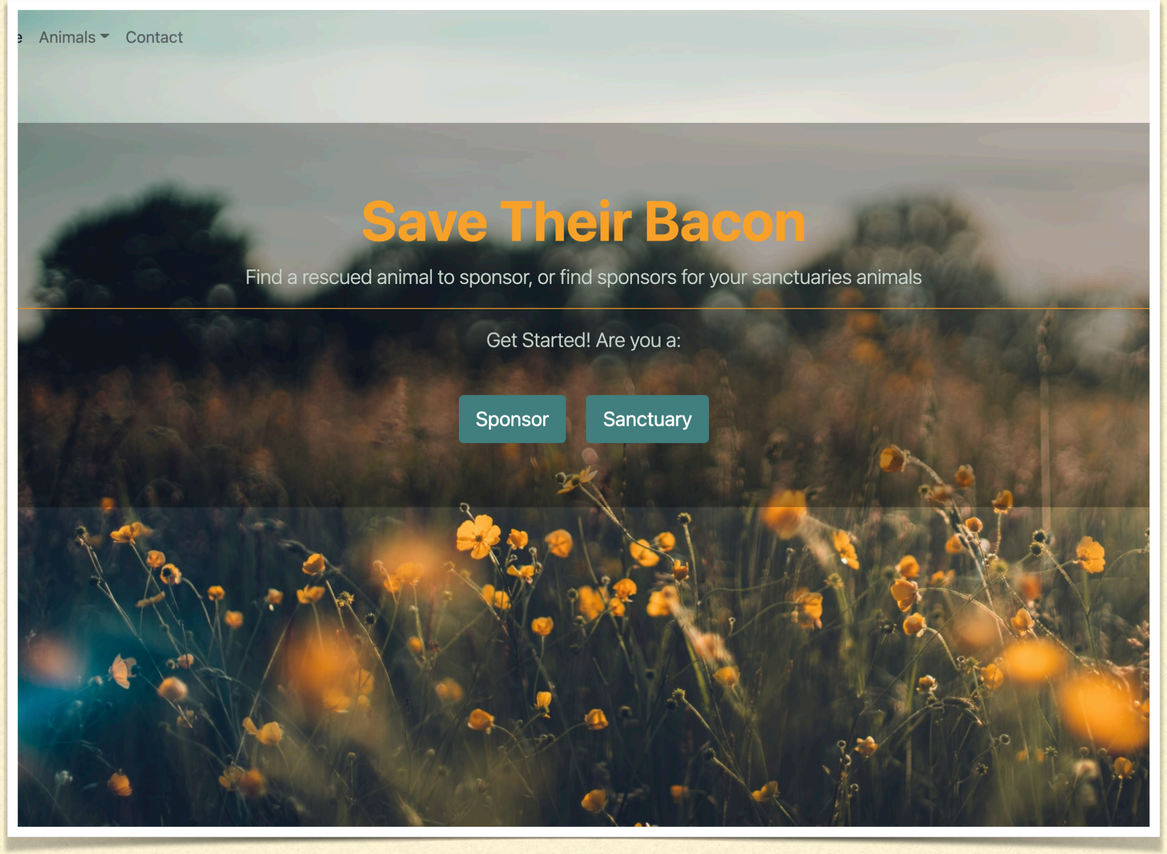
THE PROBLEM

- Several Animal Sanctuaries exist around the world
- They allow people to sponsor rescued animals
- However, they all have their own individual sponsorship websites and provide little incentive for someone to sponsor an animal.

WHY DOES THIS PROBLEM NEED SOLVING?

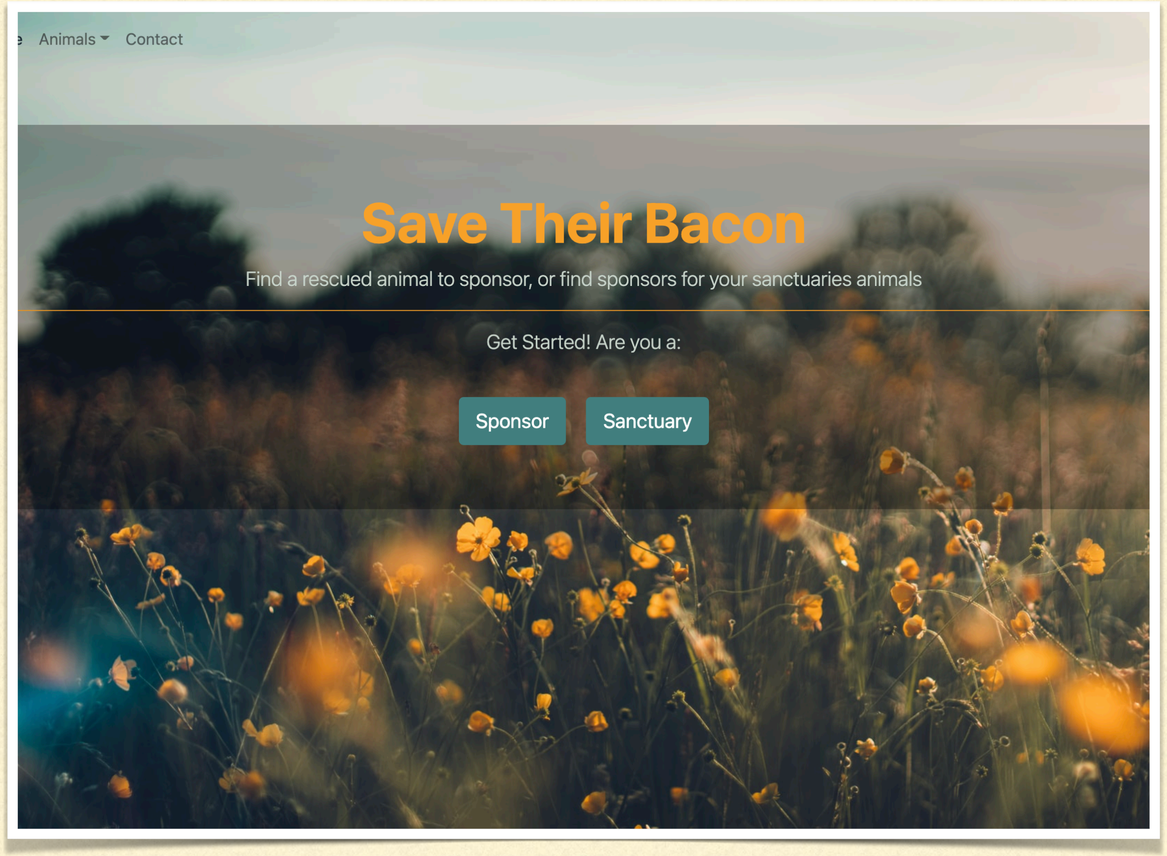
- Currently for someone to sponsor an animal they may have to visit several websites to find one
- If the process was easier and incentive higher it could potentially result in more rescued animals around the world having their living expenses covered.

SAVE THEIR BACON



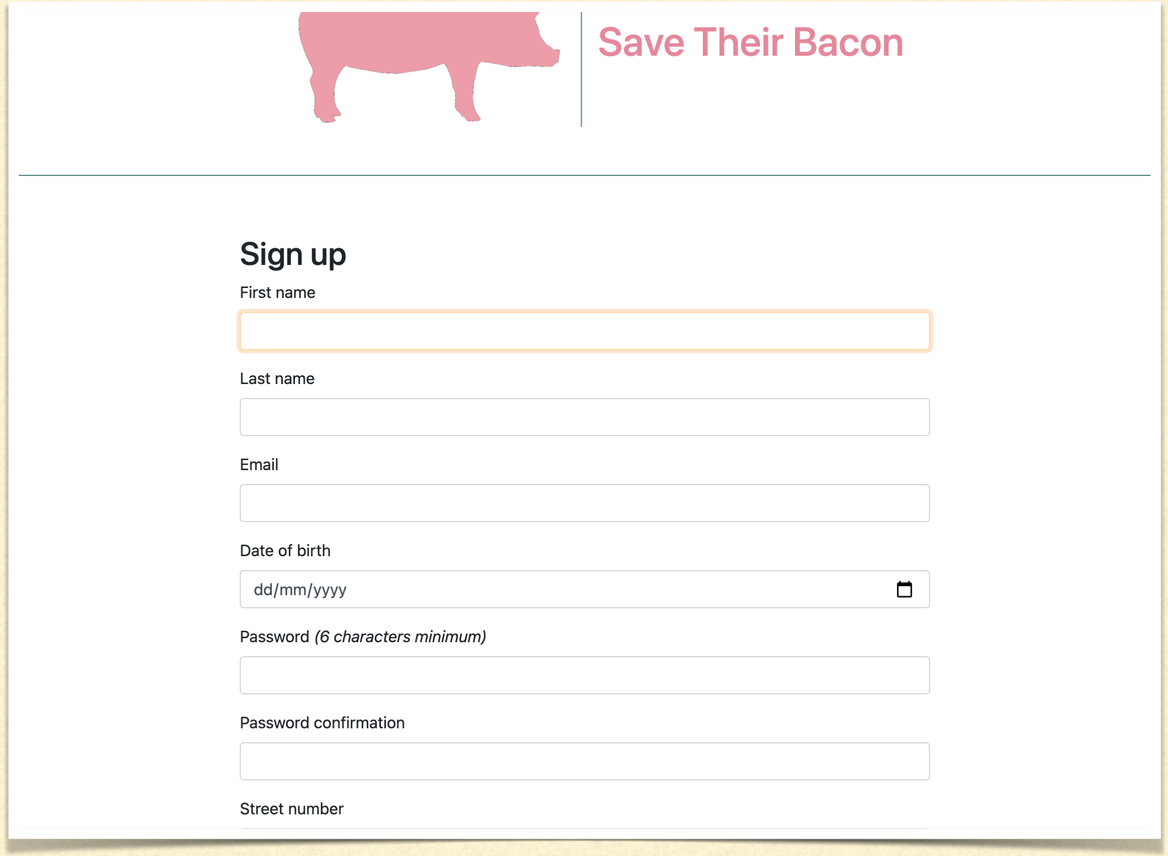
- My app connects animal sanctuaries around the world with people interested in being a sponsor.
- Animals can be sponsored through the website, giving the sponsor exclusive access to content related to the animal.
- Content includes media that can be easily uploaded over time by the sanctuary, as well as a easy way to chat with the animals carer

WALKTHROUGH - LANDING PAGE



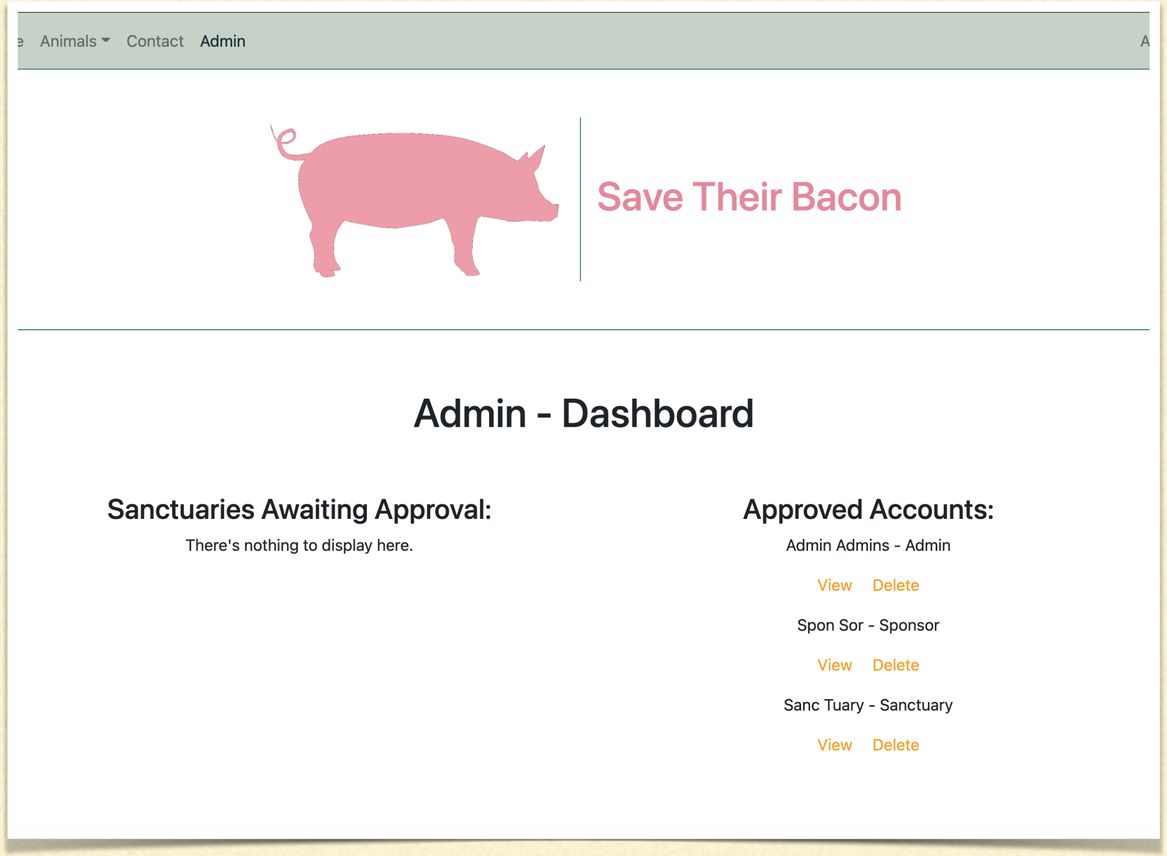
- From the landing page a user can sign up as either a sponsor or sanctuary

WALKTHROUGH - SIGN UP



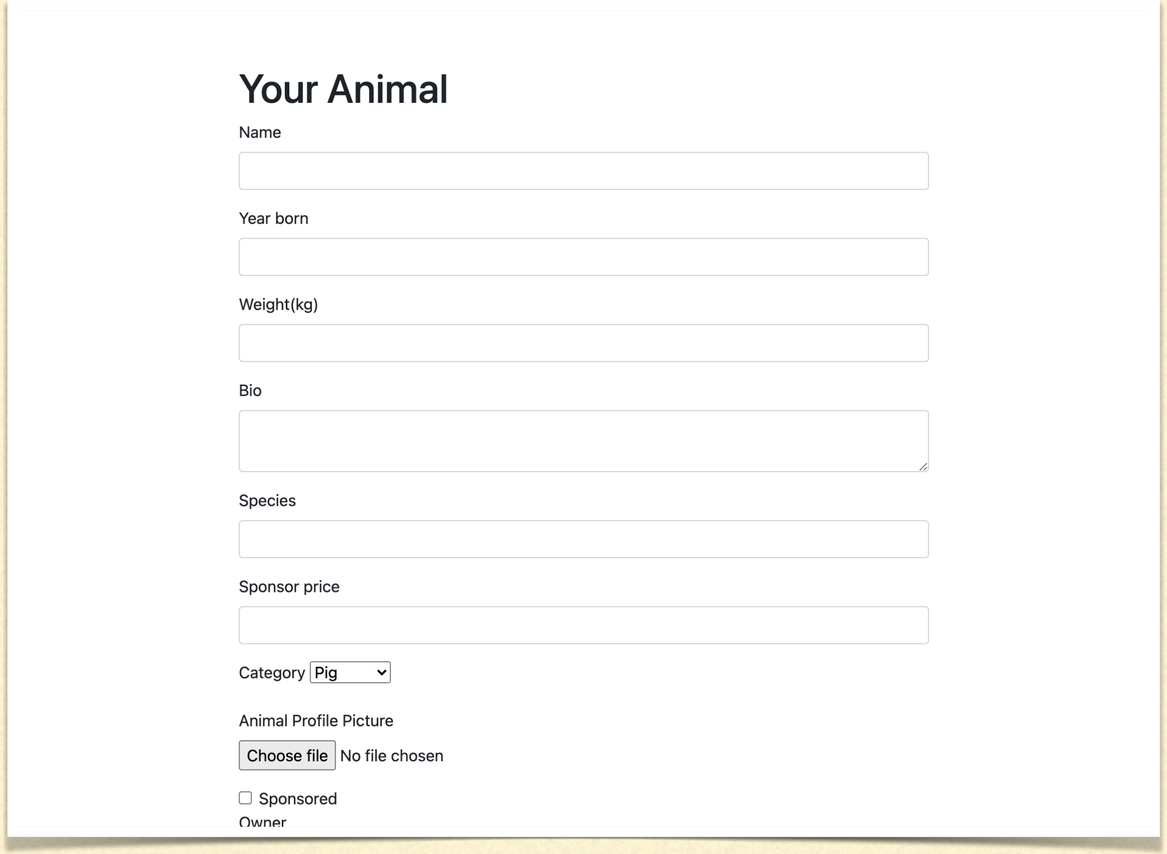
- The user fills in their details and signs up. If its a sanctuary, their account must first be approved by an admin.

WALKTHROUGH - ADMIN



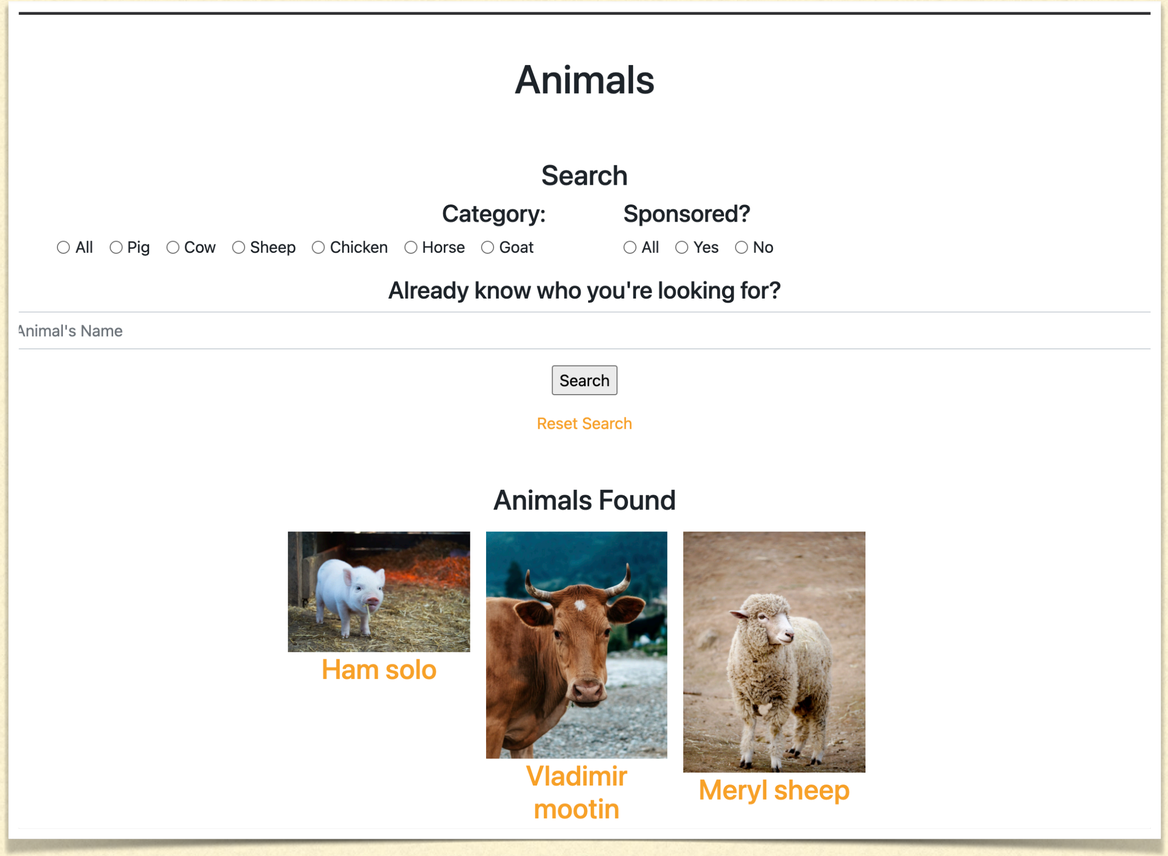
- A signed in admin can do this from the admin dashboard.

WALKTHROUGH - POST ANIMAL



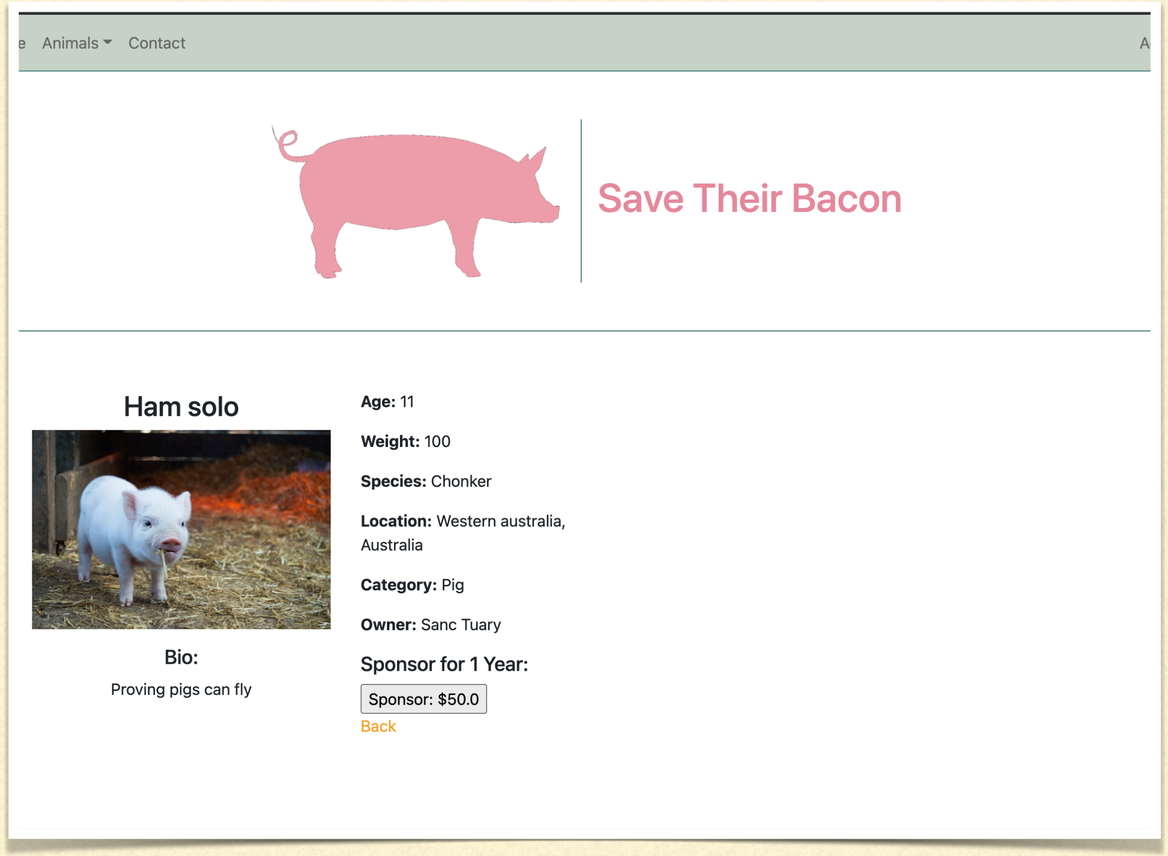
- Once approved, a sanctuary can upload an animal

WALKTHROUGH - ALL ANIMALS



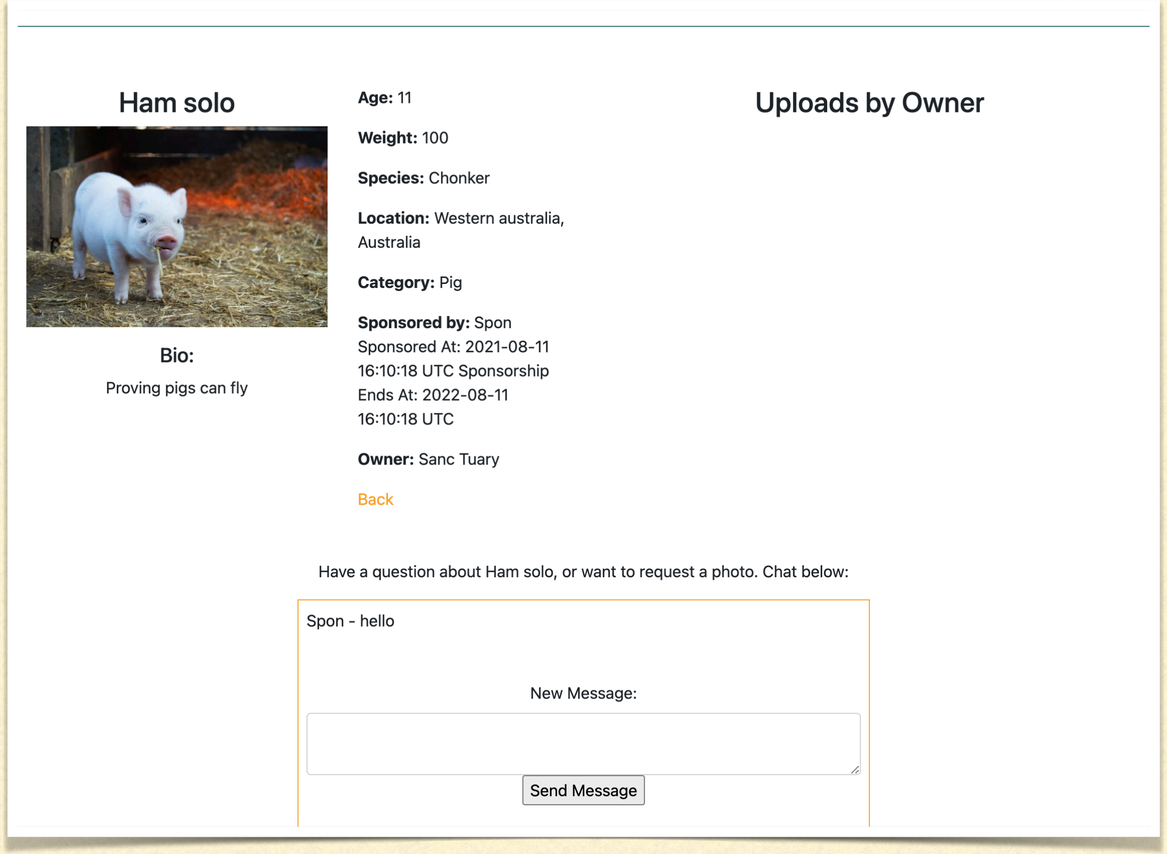
- Using the search form, a sponsor can find an animal to sponsor

WALKTHROUGH - SHOW ANIMAL



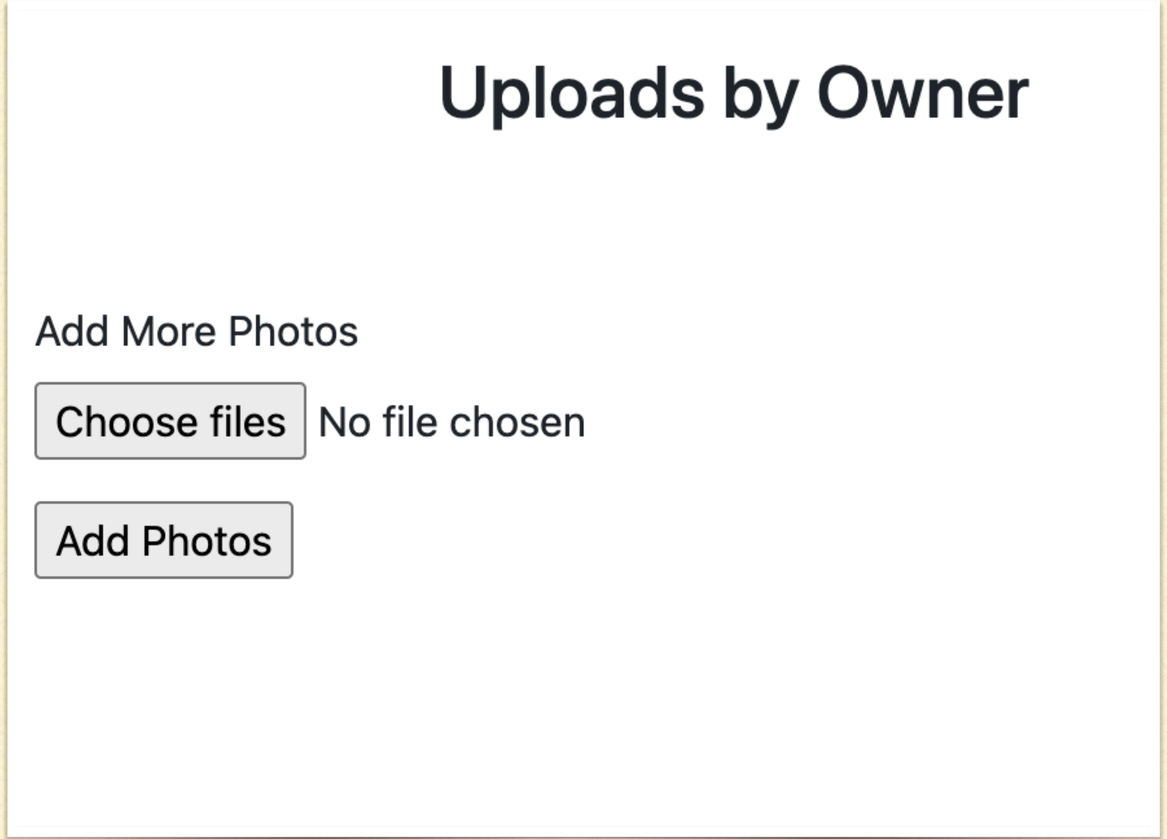
- A sponsor can see basic details and a button to sponsor the animal.

WALKTHROUGH - SPONSORED ANIMAL



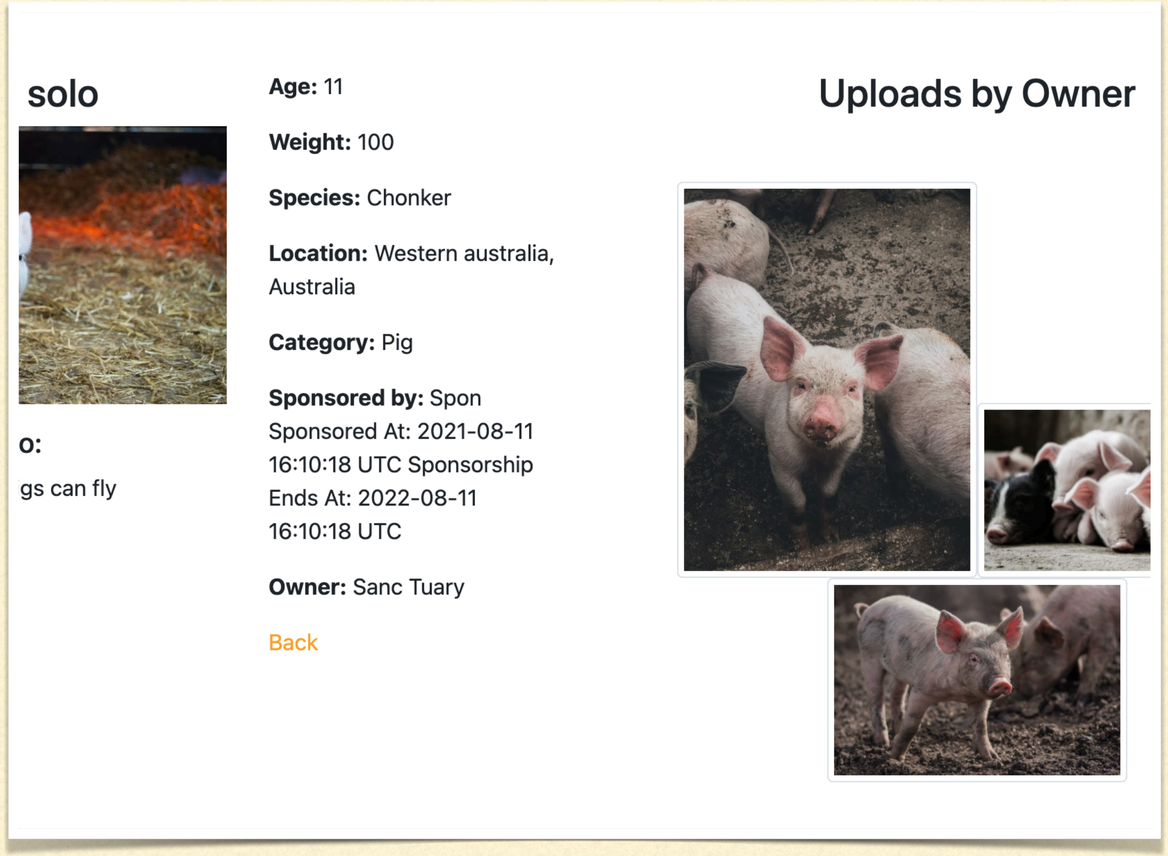
- Once sponsored, a chat window appears, accessible by the sponsor, sanctuary and admin.

WALKTHROUGH - MEDIA UPLOAD



- The sanctuary is able to add photos from the animals page.

WALKTHROUGH - SHOW ANIMAL



- The animals sponsor and admins are the only people who are able to view the photos uploaded by the sanctuary.