



Business booster Optimize OTA Campaigns

LinqUs support



OTA platform courses

Usage & Administration

Course Reference: T10681

Introduction & Usage

Objectives:

At the end of this course you will:

- Deliver Services to subscribers
- Perform SIM Card audits
- Schedule Campaigns and Issue multiple updates
- Schedule with the XCT the Campaigns and Issue multiple updates
- Perform SIM Card audits

Key Topics:

- What's on-the-air?
- Submitting a service request
- Monitoring service requests
- Verifying SIM card content
- Managing campaigns
- Managing XCT campaigns

Who should attend:

- Customer Service Managers
- Customer Care Agents

Each training session consists of:

- A complete course manual
- Practical exercises

Having dedicated Customer Operators operating your own OTA platform means that you have a strong and complete communication.

What is needed is a course guide, service and to give practical advice on the platform as the service is required.

Usage & Administration

Course Reference: T10681

OTA Platform Administration

Objectives:

At the end of this course you will:

- Control and Manage the multiple users on the platform
- Administrate & maintain a fully functional OTA platform
- Manage billing facilities
- Use an overview on the card provisioning

Key Topics:

- Architecture
- Security & Management
- File Structures
- Platform Identification
- Troubleshooting
- Billing management

Who should attend:

- System Administrator
- SIM Manager
- Telecom Operators
- Customer Service Managers

Having an Over the Air OTA platform is your gateway as a Telecom Operator for supplying Value Added Services (VAS) to many existing subscribers and getting new ones.

Keeping your OTA platform efficient performance must. With advance and simple use always being convenient it is needed to be on maintenance and give practical advice on platform.

Usage & Administration

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OTA Platform Card and Applet provisioning

Objectives:

At the end of this course you will be able to:

- Perform the card provisioning
- Manage the security features of your subscribers
- Perform the applet provisioning

Key Topics:

- Card repository
- Card security
- Applet Repository

Who should attend:

- SIM Manager
- Product Manager
- Customer Service Managers

Having an Over the Air OTA platform is your gateway as a Telecom Operator for supplying Value Added Services (VAS) to your many existing subscribers and also getting new ones.

This course allows you to understand how to create a new subscriber (SIM) card and how to add new applets to the OTA platform repository.

Usage & Administration

Course Reference: T10681

OTA Platform – Business booster Optimize OTA Campaigns

Objectives:

At the end of this course you will be able to:

- Define your campaign
- Perform all the steps to send texts
- How to use your OTA campaigns
- Manage your campaigns

Key Topics:

- Best practices
- Process
- Card manager
- Campaign manager

Who should attend:

- Product Manager
- SIM Manager
- Customer Care agent
- Product administrator

With a real experience coming from more than 200,000 customers, Gemalto can help to increase your business efficiency by understanding, controlling and optimizing the speed of your campaigns, their success rates, their overall organization and monitoring.

Usage & Administration

Course Reference: T10682

OTA Platform Development

Objectives:

At the end of this course you will:

- Understand the structure of the OTA Platform
- Be able to create and integrate new value added services to the platform
- Be able to customize the Platform's web interface

Key Topics:

- Architecture
- File Structures
- Security & Management
- Operational User Interface
- OTA Devices

Who should attend:

- System Developers
- Service Developers
- System Administrator
- SIM Manager

Each training session consists of:

- A complete course manual
- Practical exercises

Developing external applications to interact with your own OTA platform is a powerful tool to deliver Value Added Services (VAS) to your many existing subscribers and also getting new ones.

Being able to communicate with the OTA platform and near the many different services and add new applications makes sure that your OTA Platform is always at the cutting-edge in service delivery.

Training

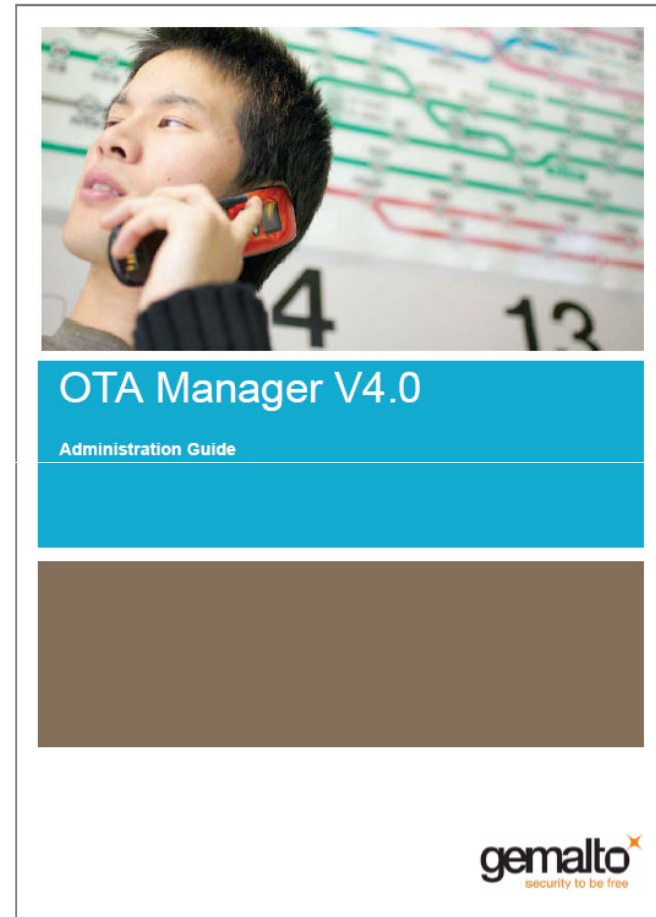
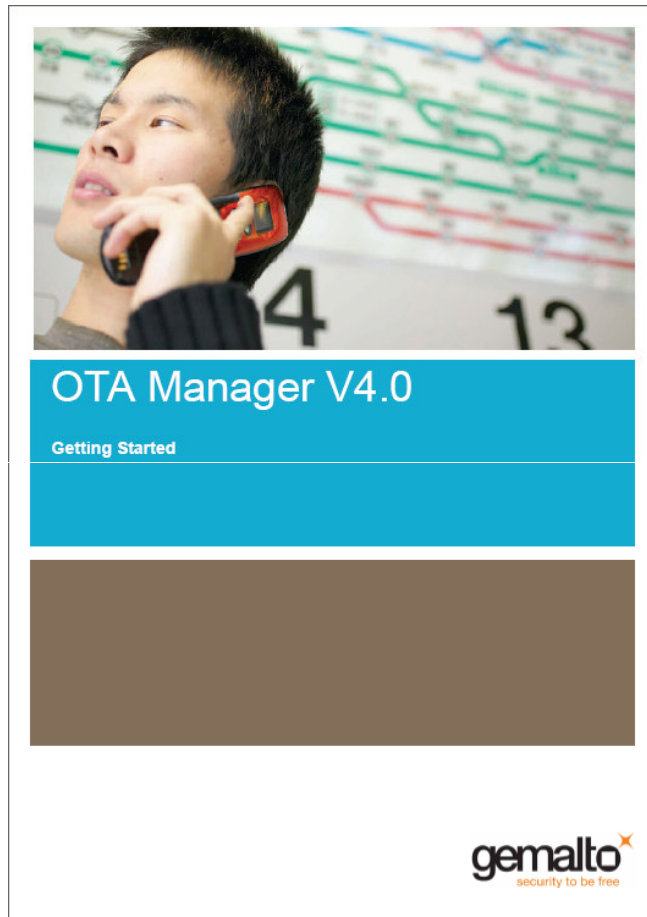
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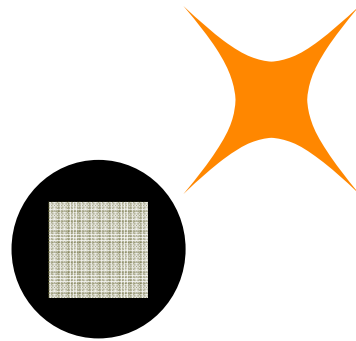


The screenshot shows the Gemalto Training website. The header includes the Gemalto logo with the tagline "security to be free" and navigation links: COMPANY INFO, PRODUCTS & SOLUTIONS, CONTACT US, and BUY ON-LINE. A breadcrumb trail shows "Home > Training >". The main content area is titled "Customer Training" and includes a sidebar with links for "Customer Training", "e-Learning", "Training Schedule", "Contact us", and "Download brochures". The main text describes high-quality training courses and mentions "Traveling Assistance". Below this, a "Schedule 2007:" section features three globe icons for "EMEA", "Asia", and "Americas". A "What's New?" section highlights two articles: "USIM Standards 'Release 6' Evolutions" and "EMV payment is a hot subject in the financial world". On the right, there are two download links: ">> Download" for a "Telecom Products & Technology Training Catalog" (July 2007) and ">> Gemalto Training Center" with a "Play the video" button. The footer contains links for "EU COMMITMENTS", "OFFICES LIST", "SITEMAP", and "SUBSCRIPTION", along with a copyright notice: "© 2007 Gemalto NV | Disclaimer".

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Main OTA Platform documentation





THANKS!