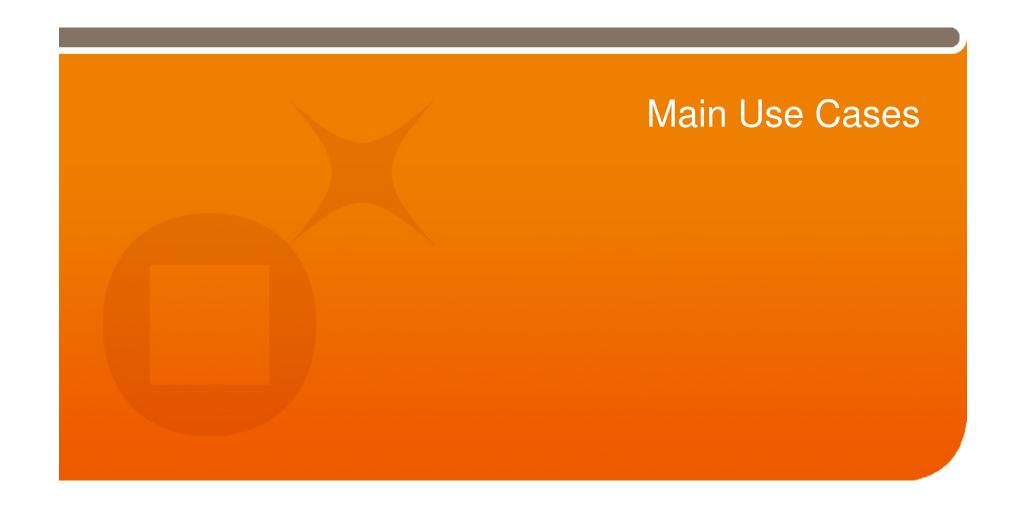


LinqUs Device Management 5.0



Agenda

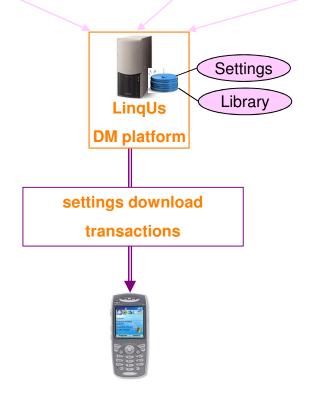
1	Use Cases overview
2	Customer care interfaces
3	Subscriber interfaces
4	Automatic Device Detection





3 Main Options

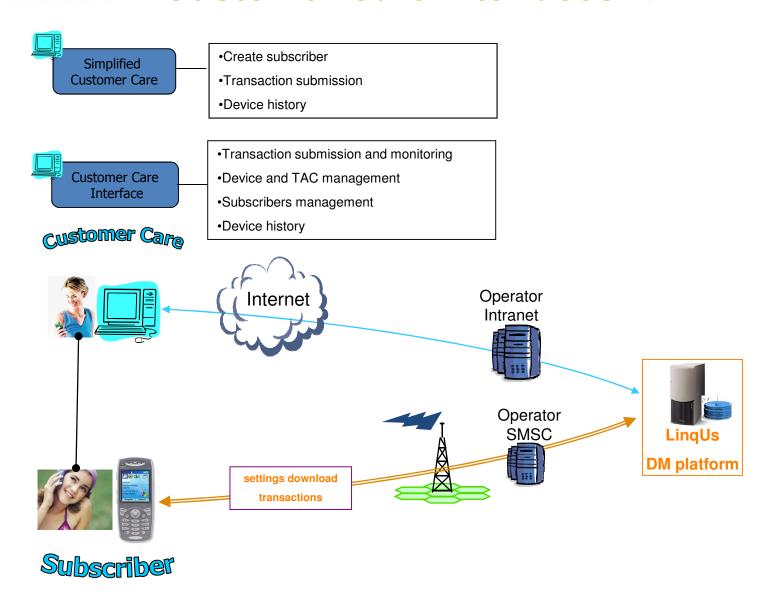








Customer Care Interfaces 1/2

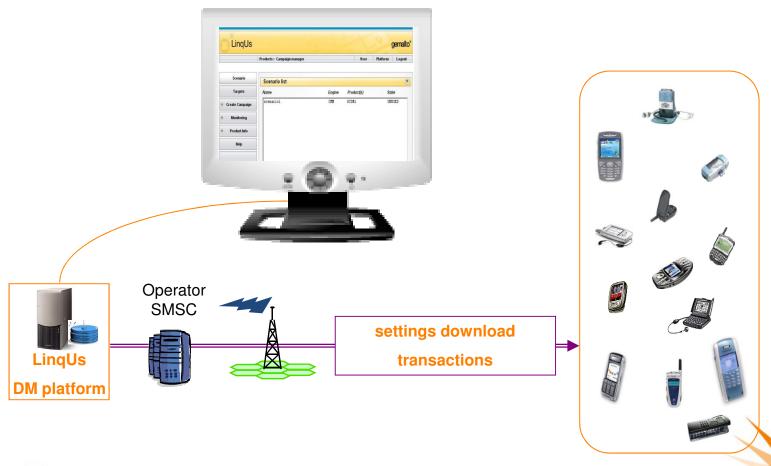




Customer Care Interfaces 2/2



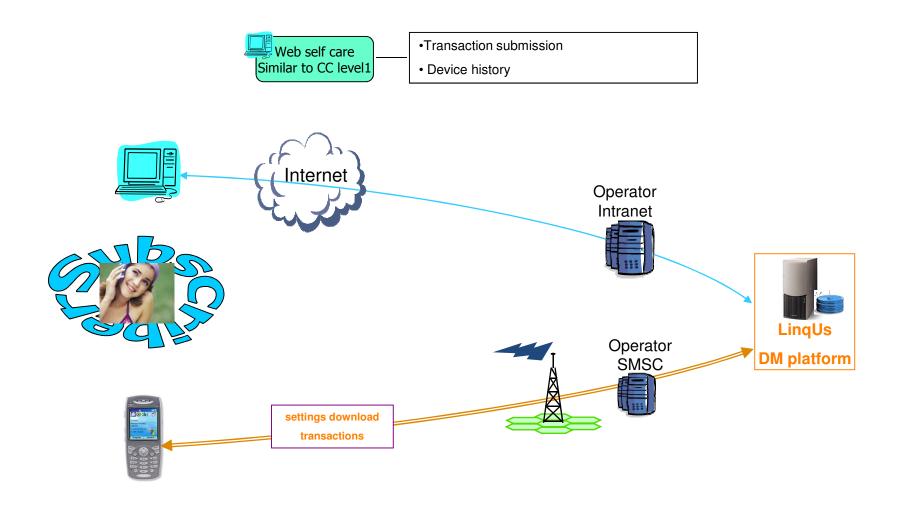
- •Target and scenario definition
- •Campaign scheduling definition
- •Transaction submission to target







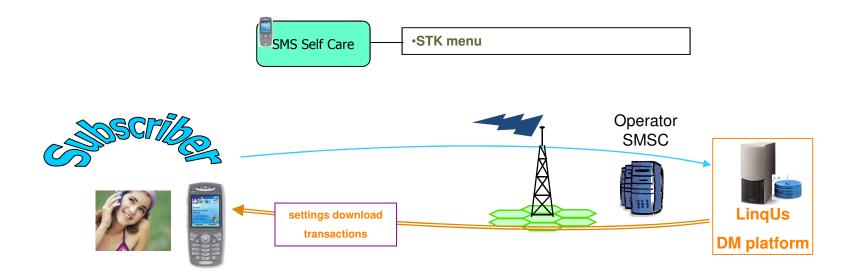
Subscriber Interfaces 1/2







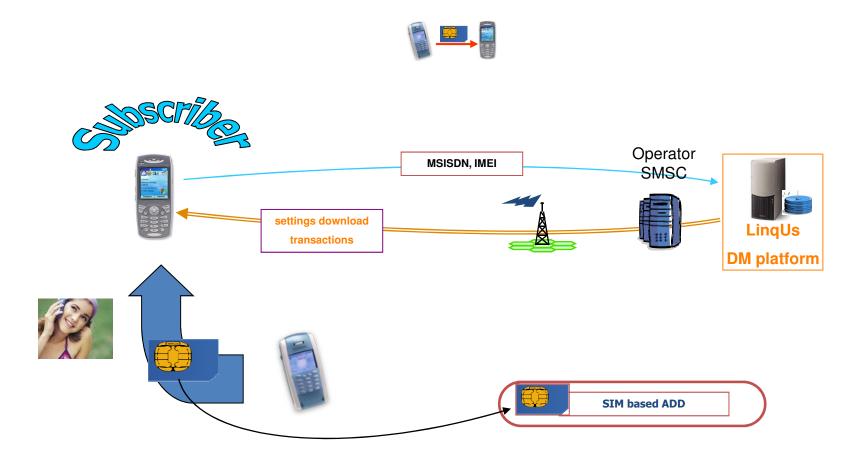
Subscriber Interfaces 2/2



Ex of Key Words	Services
wap	Wap GPRS
mms	MMS GPRS
web	Internet



<SIM Based> Automatic Device Detection





<Network Based> Automatic Device Detection

