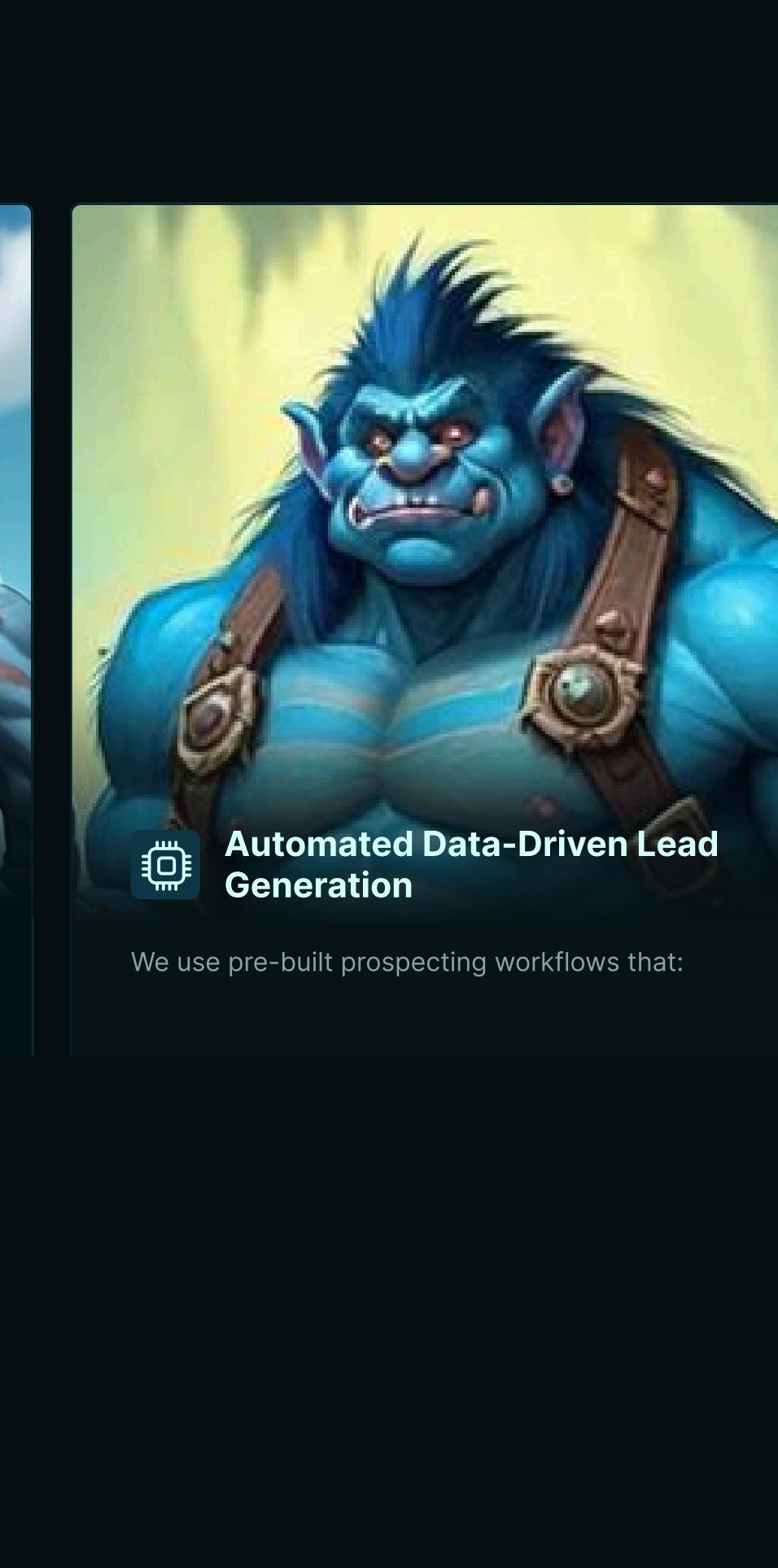
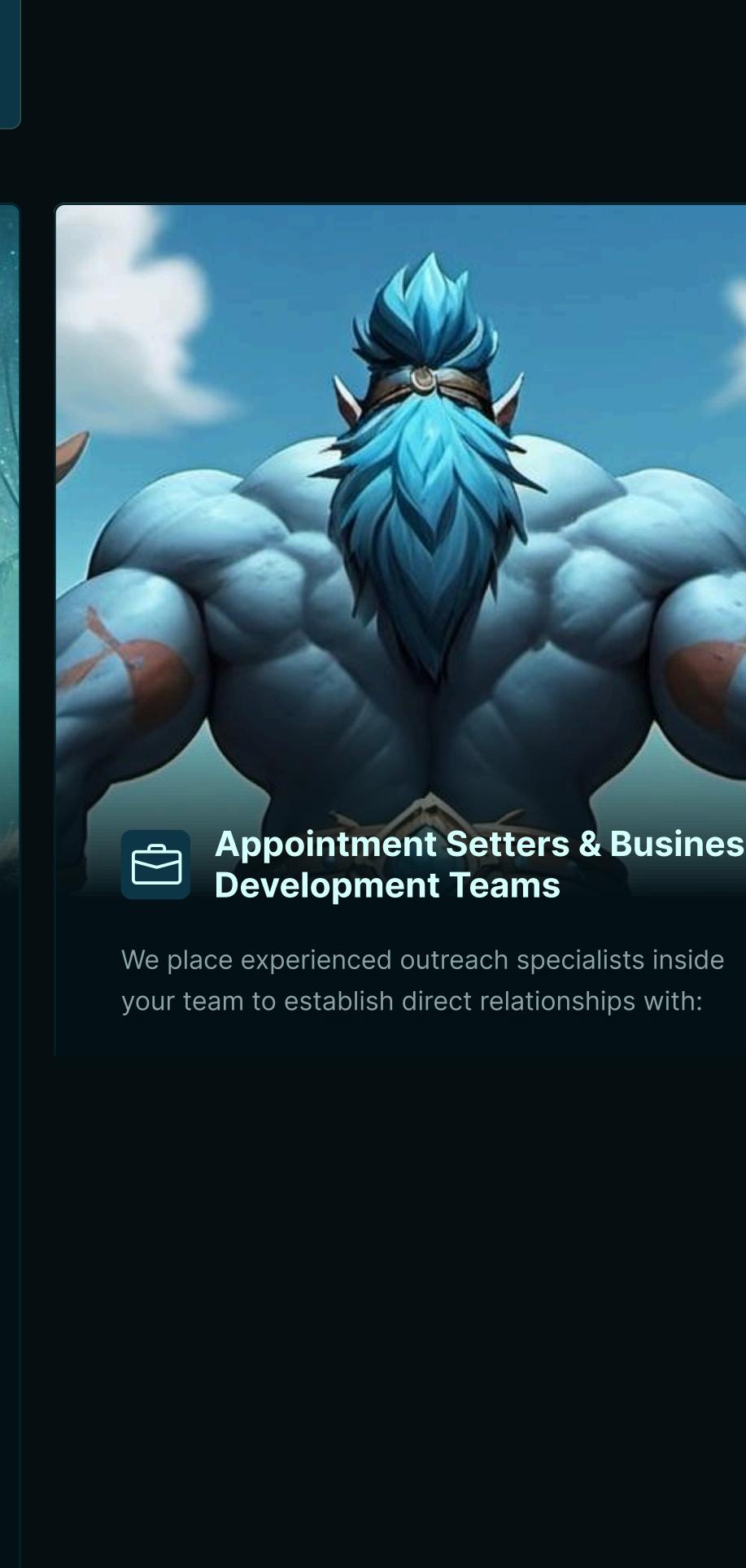
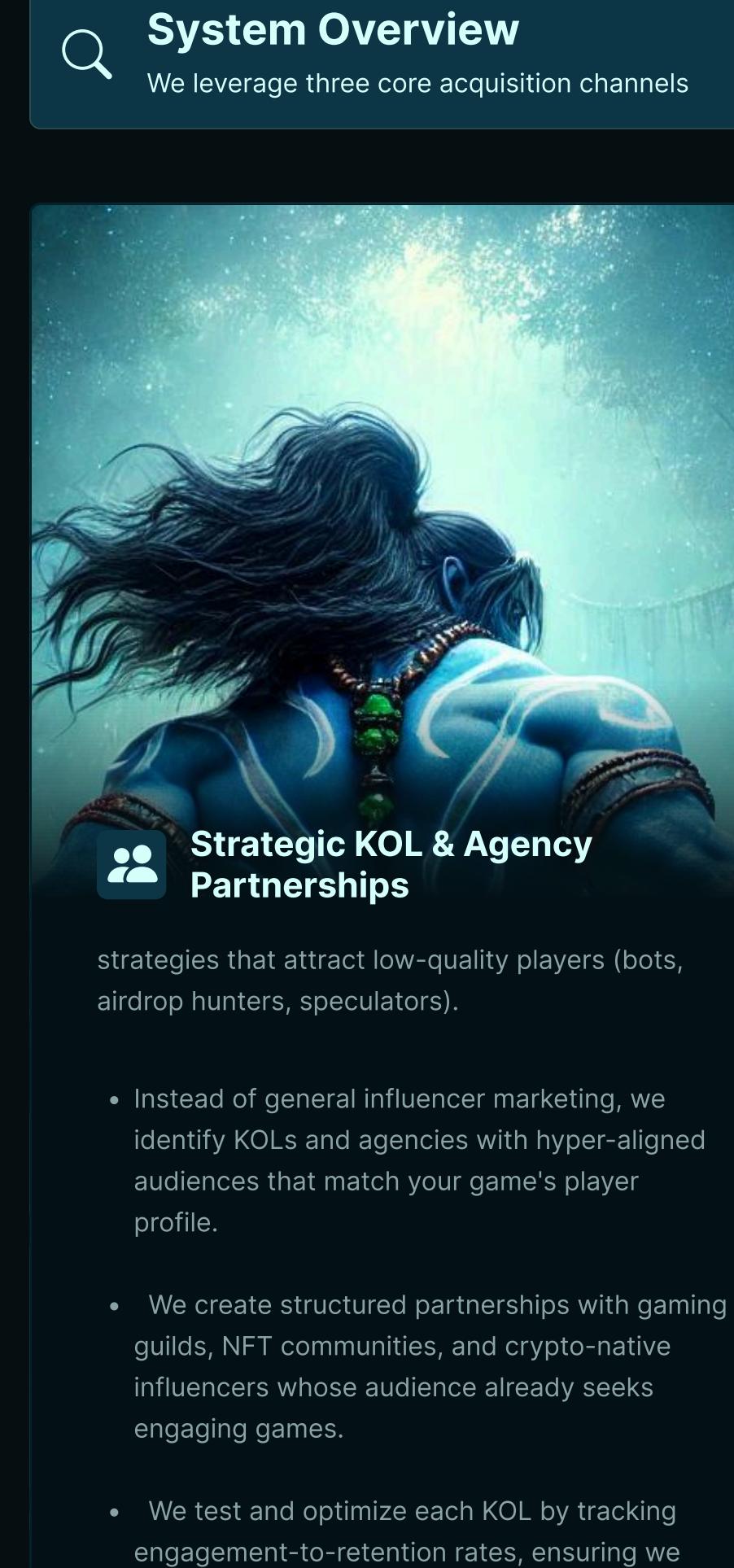


The Profitable Web3 Player Acquisition Framework

A Logical, Systematic Approach to Sustainable Player Growth.

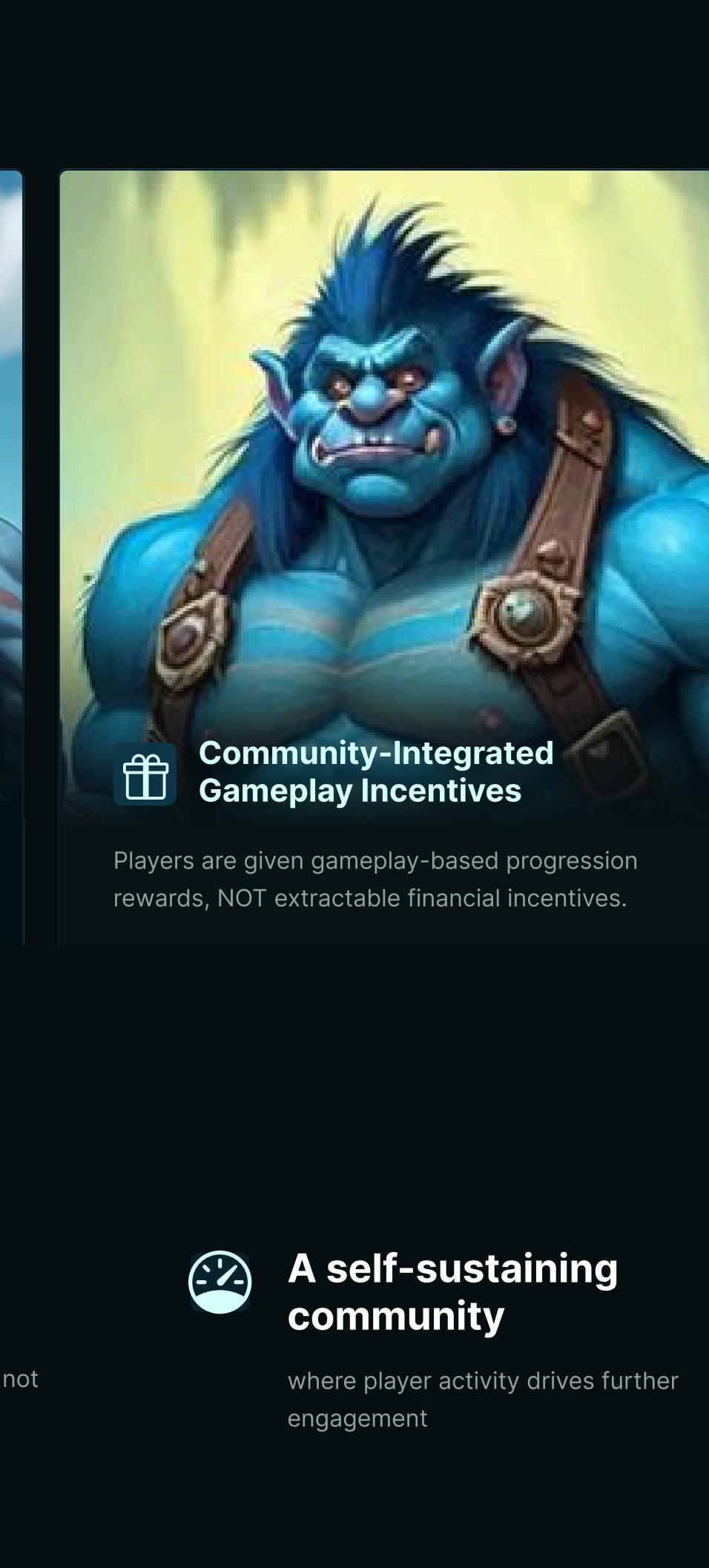
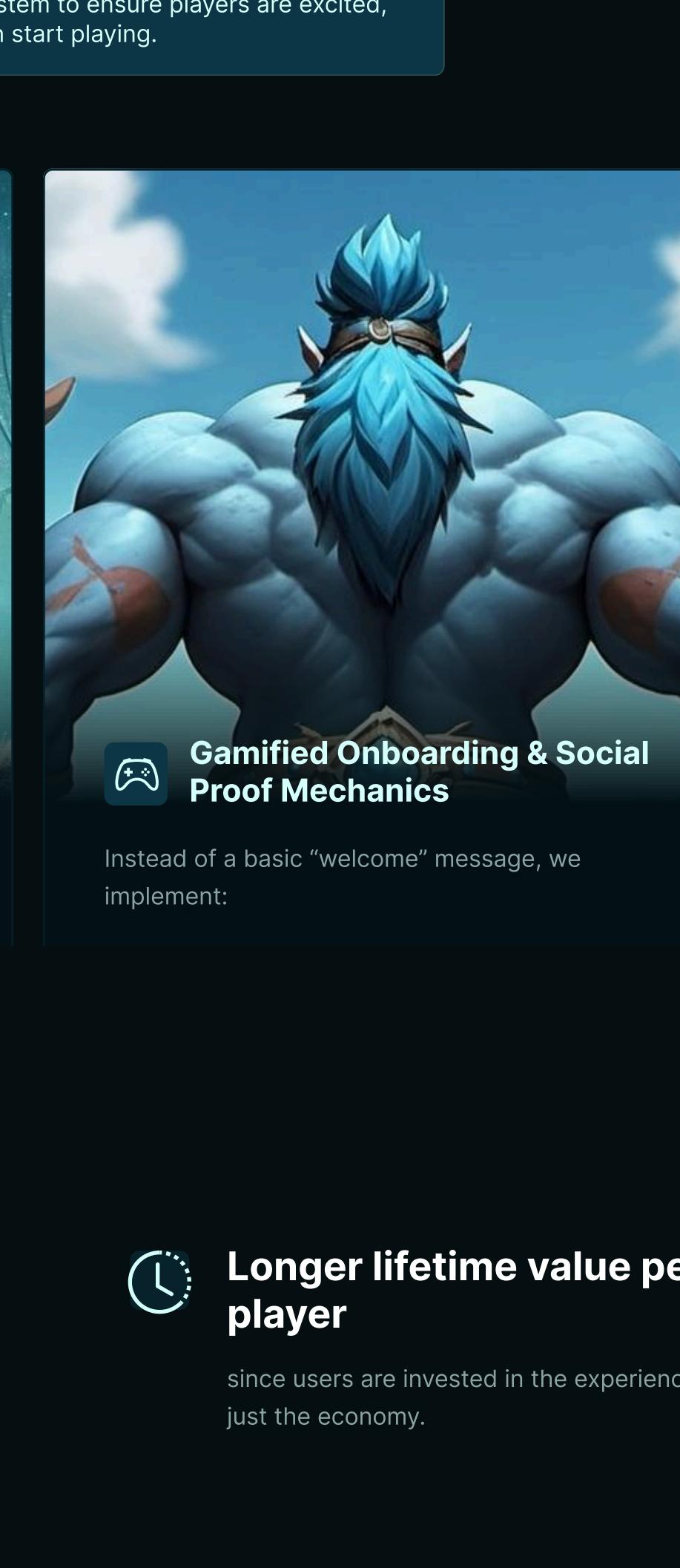
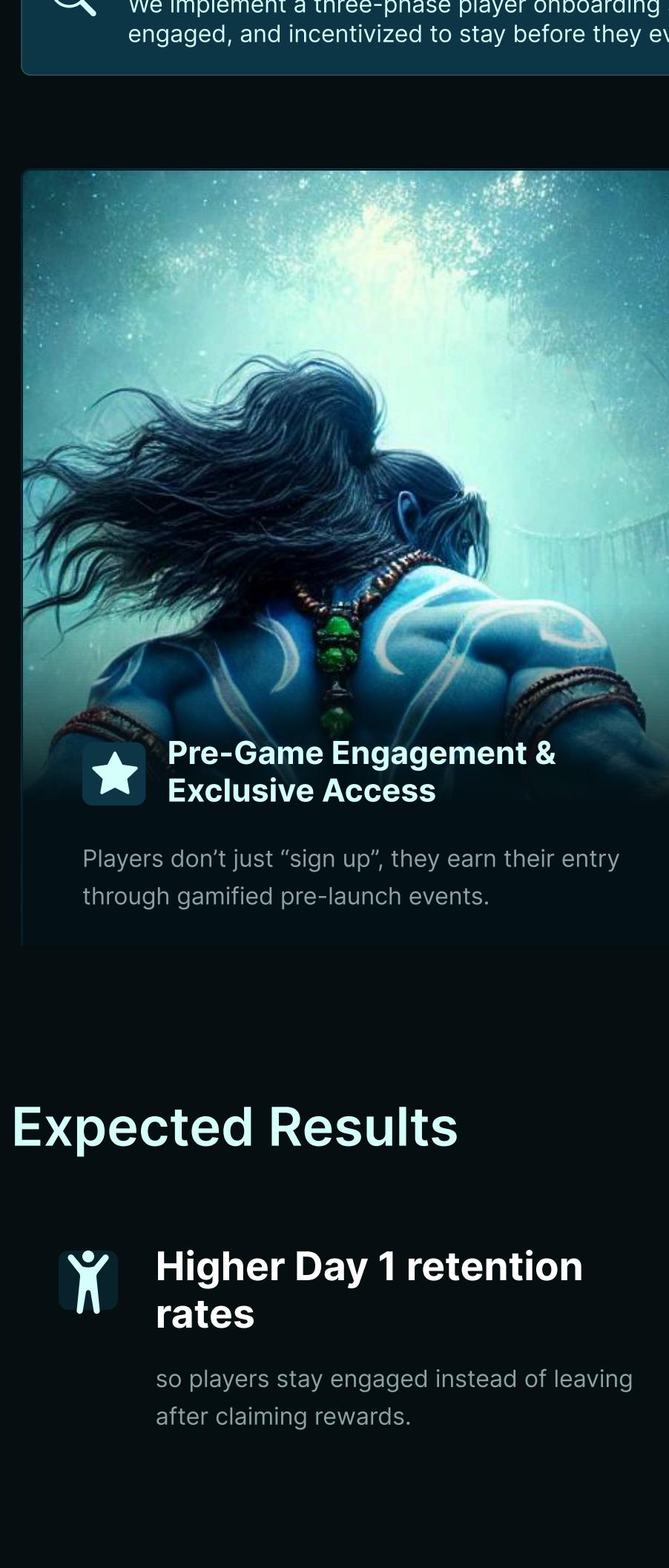
A Data-Driven, Scalable Framework for Web3 Game Studios to Acquire, Engage, and Monetize Players Efficiently

Most Web3 game studios fail to create a scalable and cost-effective player acquisition model. The common pitfalls include:



Step 1: High-Quality Player Acquisition System

Most Web3 game studios fail to create a scalable and cost-effective player acquisition model. The common pitfalls include



Expected Results



Predictable, high-quality player acquisition

at scale instead of relying on unsustainable one-off promotions.



Reduction in marketing inefficiencies

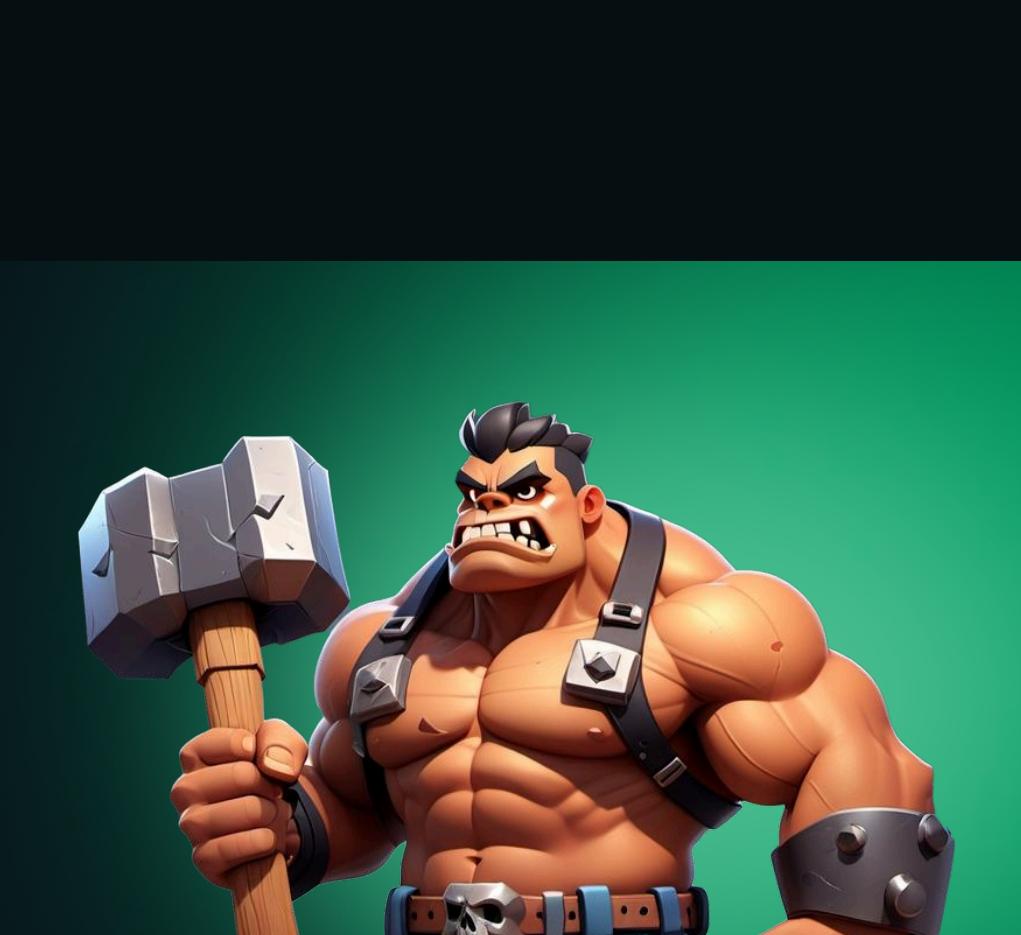
by focusing on relationship-based lead generation, not just advertising.



Higher retention rates

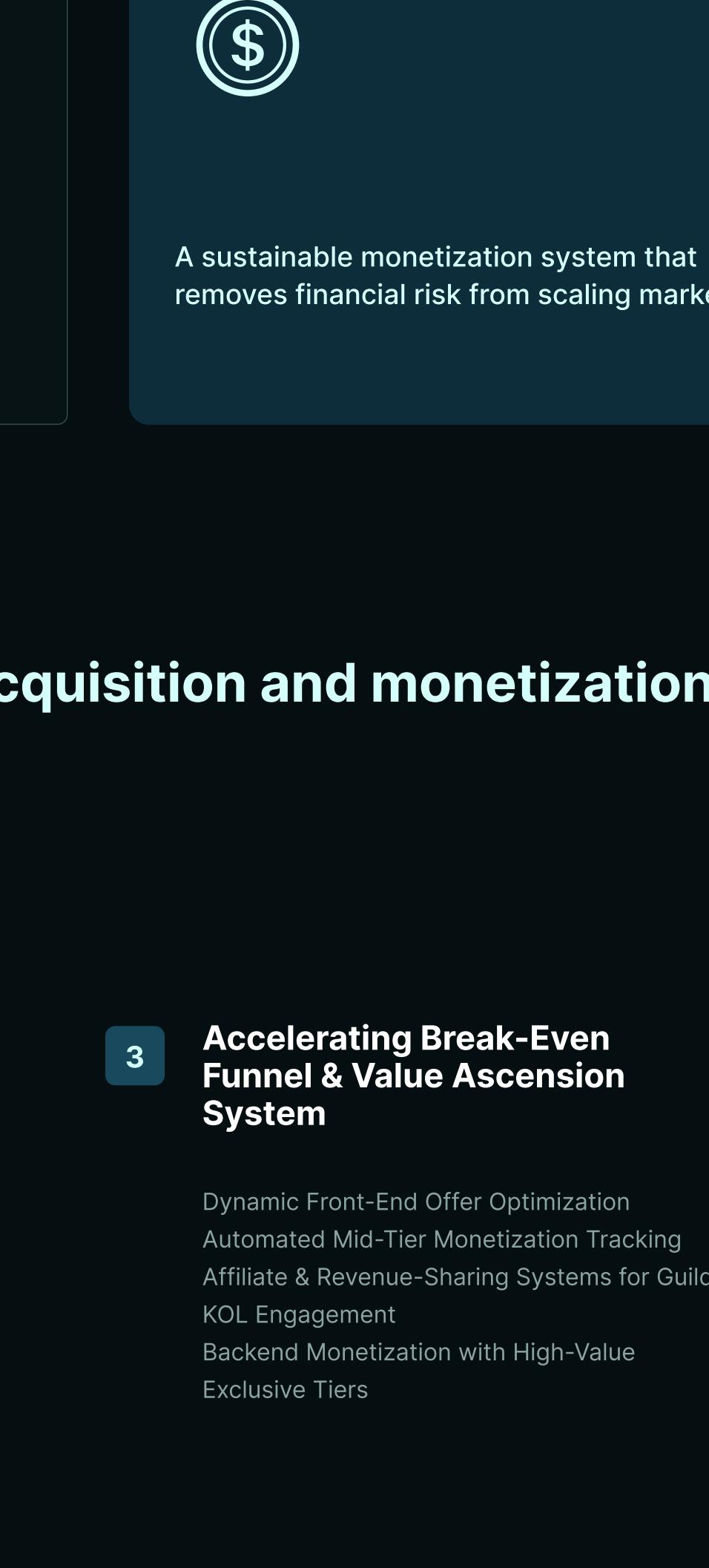
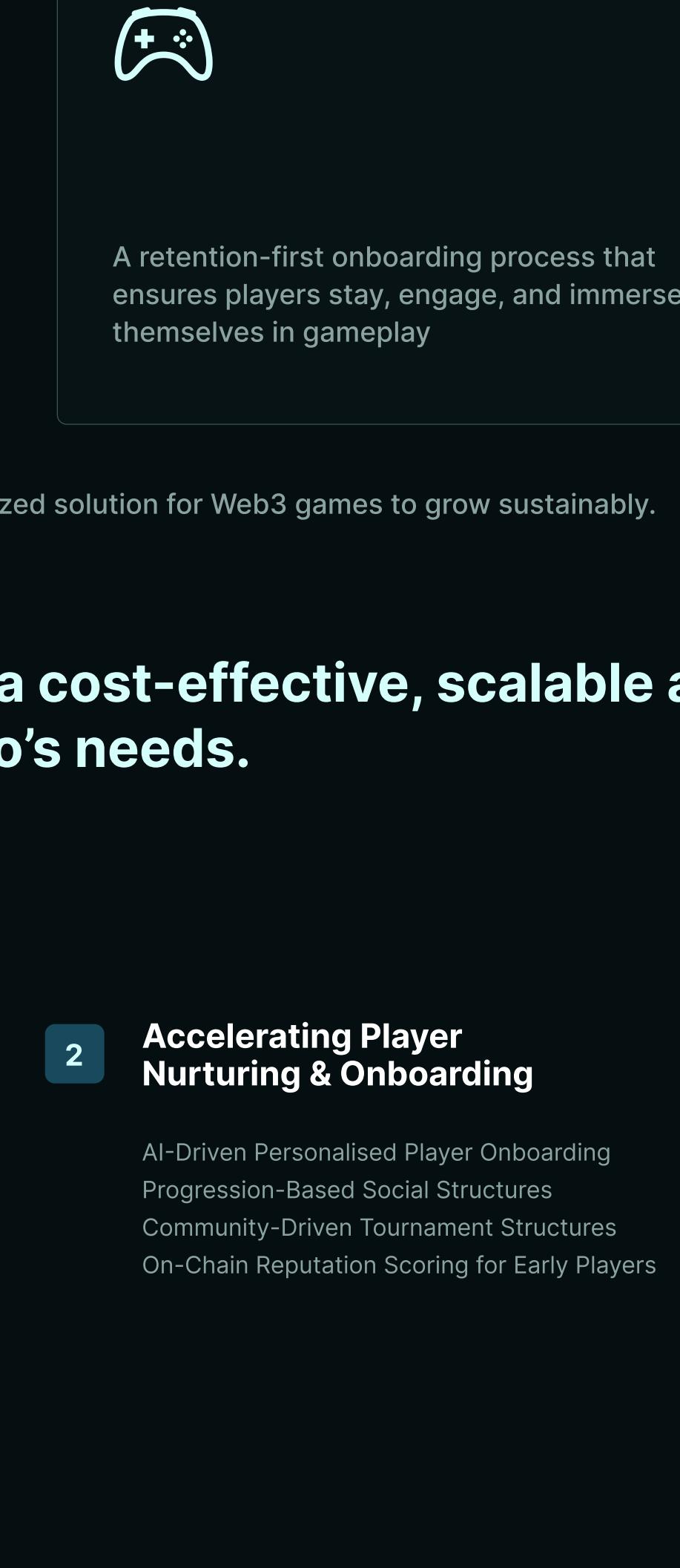
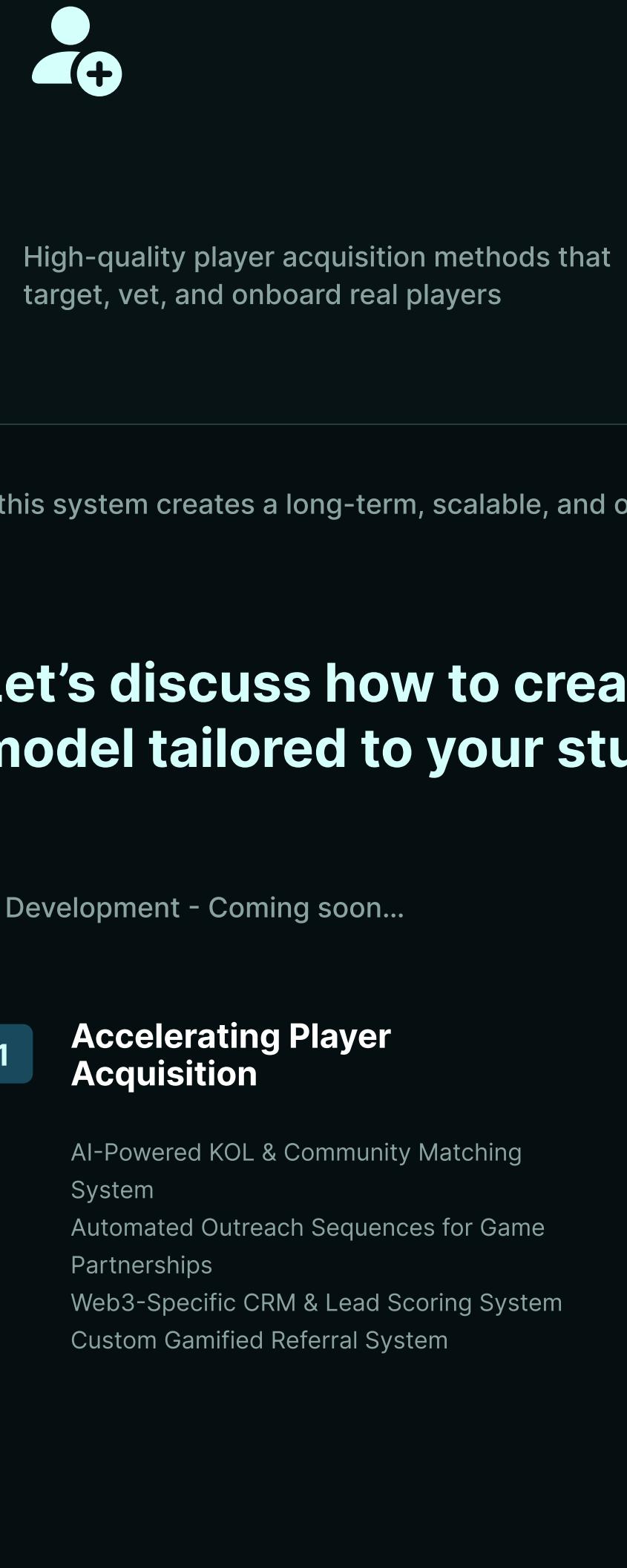
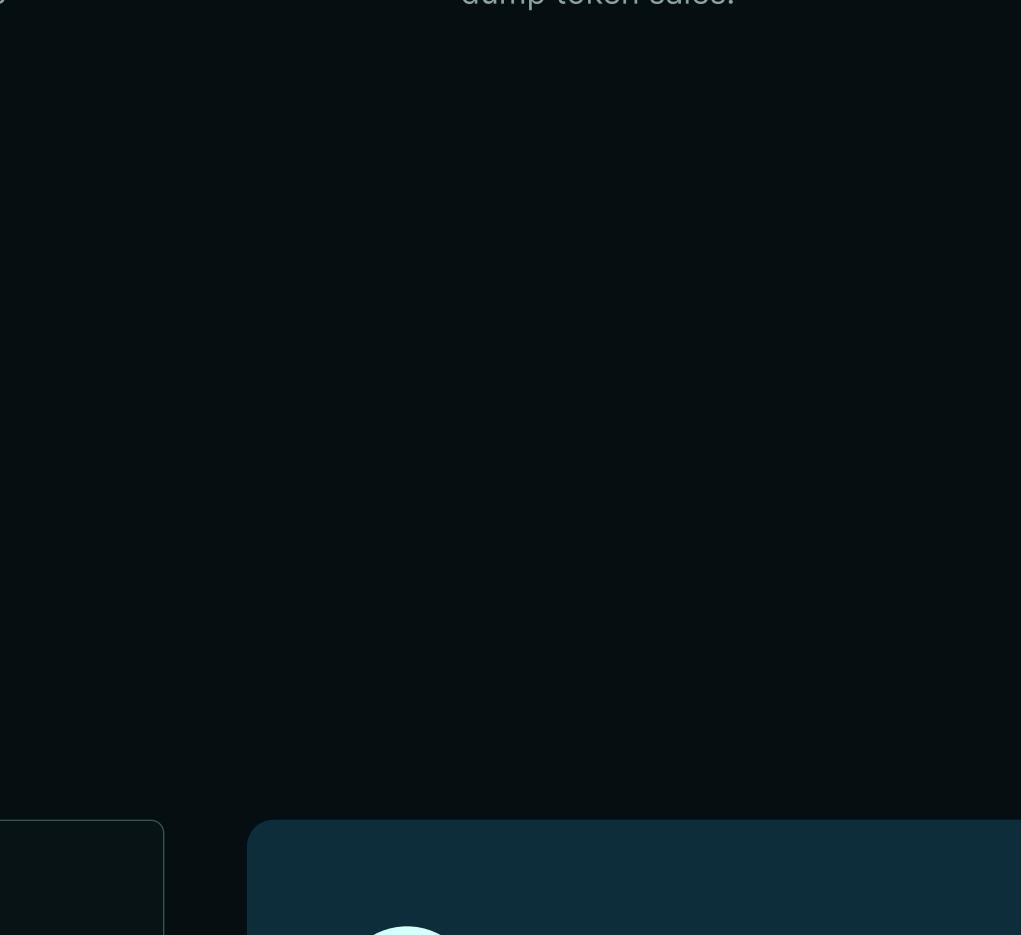
since players join via trusted community channels, not random ads.

Many Web3 games struggle with high player drop-off rates. Players join, claim rewards, and leave. The root cause is misaligned onboarding, focusing on extractable rewards rather than gameplay enjoyment.

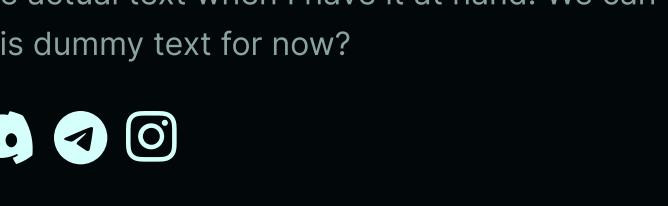


Step 2: Player Nurturing & Onboarding System

Many Web3 games struggle with high player drop-off rates. Players join, claim rewards, and leave. The root cause is misaligned onboarding, focusing on extractable rewards rather than gameplay enjoyment.

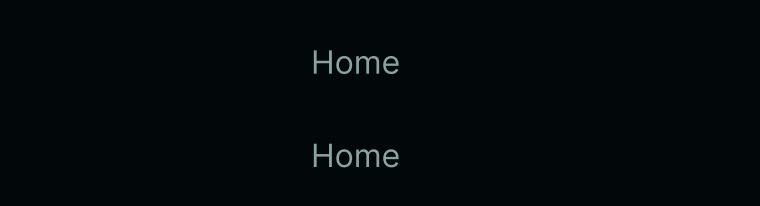


Expected Results



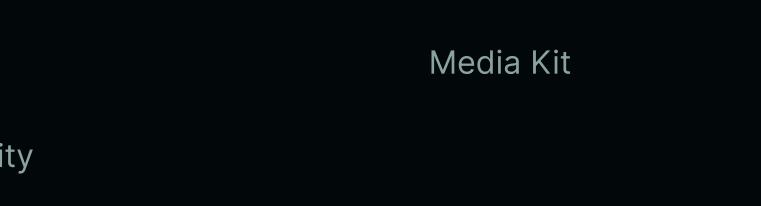
Higher Day 1 retention rates

so players stay engaged instead of leaving after claiming rewards.



Longer lifetime value per player

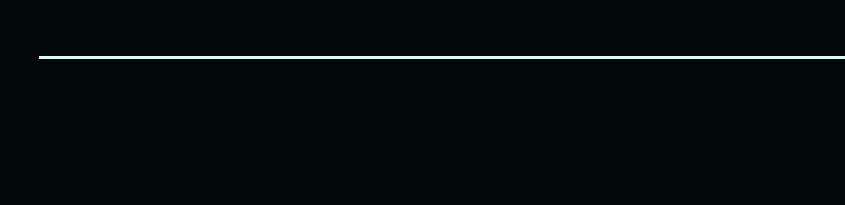
since users are invested in the experience, not just the economy.



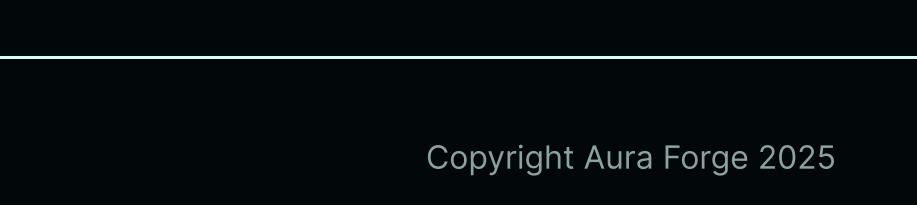
A self-sustaining community

where player activity drives further engagement

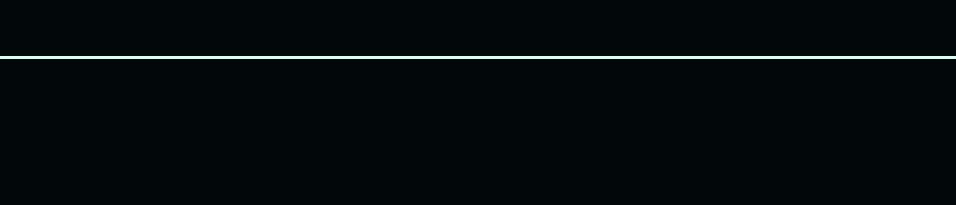
By combining:



High-quality player acquisition methods that target real, onboarding-ready players



A retention-first onboarding process that engages and immerses players in gameplay



A sustainable monetization system that doesn't rely on speculation or pump-and-dump token sales.

...this system creates a long-term, scalable, and optimized solution for Web3 games to grow sustainably.

Let's discuss how to create a cost-effective, scalable acquisition and monetization model tailored to your studio's needs.

In Development - Coming soon...

1 Accelerating Player Acquisition

AI-Powered KOL & Community Matching

System

Partnerships, Direct CPM & Lead Scoring System

Web3-Specific CRM & Lead Scoring System

Custom Gamified Referral System

2 Nurturing & Onboarding

AI-Driven Personalized Player Onboarding

Community-Based Social Structures

On-Chain Reputation Scoring for Early Players

3 Accelerating & Value Ascension

Dynamic Front-End Offers for High-Value

Automated & Revenue-Sharing Systems for Guild & KOL Endorsement

Exclusive Tiers

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