**Supplementary Material**

|  |  |  |
| --- | --- | --- |
| **Organisation** | **Username** | **Followers (in thousands)** |
| **Non-governmental organisations** | | |
| 350 dot org | 350 | 393.2 |
| C40Cities | c40cities | 112.1 |
| Climate Action Network International | CANIntl | 42.1 |
| Climate Group | ClimateGroup | 156.5 |
| Extinction Rebellion | ExtinctionR | 386.8 |
| Friend of earth | foe\_us | 219.9 |
| International Indigenous network | IENearth | 82.7 |
| Julies Bicycle | JuliesBicycle | 11.4 |
| Natural Resources Defence Council | NRDC | 344.5 |
| Project Drawdown | ProjectDrawdown | 47.5 |
| World Wildlife Fund | World\_Wildlife | 1400 |
| **Intergovernmental organisations** | | |
| Climate Innovation Fund | CIF\_Action | 21.1 |
| EU Environment | EU\_ENV | 129.8 |
| Intergovernmental Panel on Climate Change | IPCC\_CH | 327.4 |
| International Union for Conservation of Nature | IUCN | 186.1 |
| Global Environment Fund | theGEF | 80.6 |
| United Nations Environment Programme | UNEP | 1100 |
| United Nations Framework Convention on Climate Change | UNFCCC | 878.7 |
| World Meterological Organisation | WMO | 145.6 |
| **Fossil Industry** |  |  |
| BHP Billington | bhp | 56.1 |
| British Petroleum | bp\_plc | 106.7 |
| Chevron | Chevron | 374.8 |
| Conoco Philips | conocophillips | 163.6 |
| ExxonMobil | exxonmobil | 328.1 |
| Peabody Energy | peabodyenergy | 8.7 |
| Total Energies | TotalEnergiesPR | 16 |
| **Total follower** |  | 7120 |

Table A1: Twitter usernames of stakeholders used in this study. The list of firms in the industry category is adapted from <https://www.theguardian.com/environment/2019/oct/09/revealed-20-firms-third-carbon-emissions>. The list of organisations in the IGO and NGO categories is adapted from <https://donorbox.org/nonprofit-blog/20-global-nonprofits-environment/>