

I used lighthouse since it was already built into my Chrome and I thought that it was really useful since it evaluated my email campaign as well as [w3schools.com](https://www.w3schools.com) which is a website I frequently use (especially for this class).

Pros:

It pretty much captures everything I did right and wrong and evaluates everything based on certain criteria

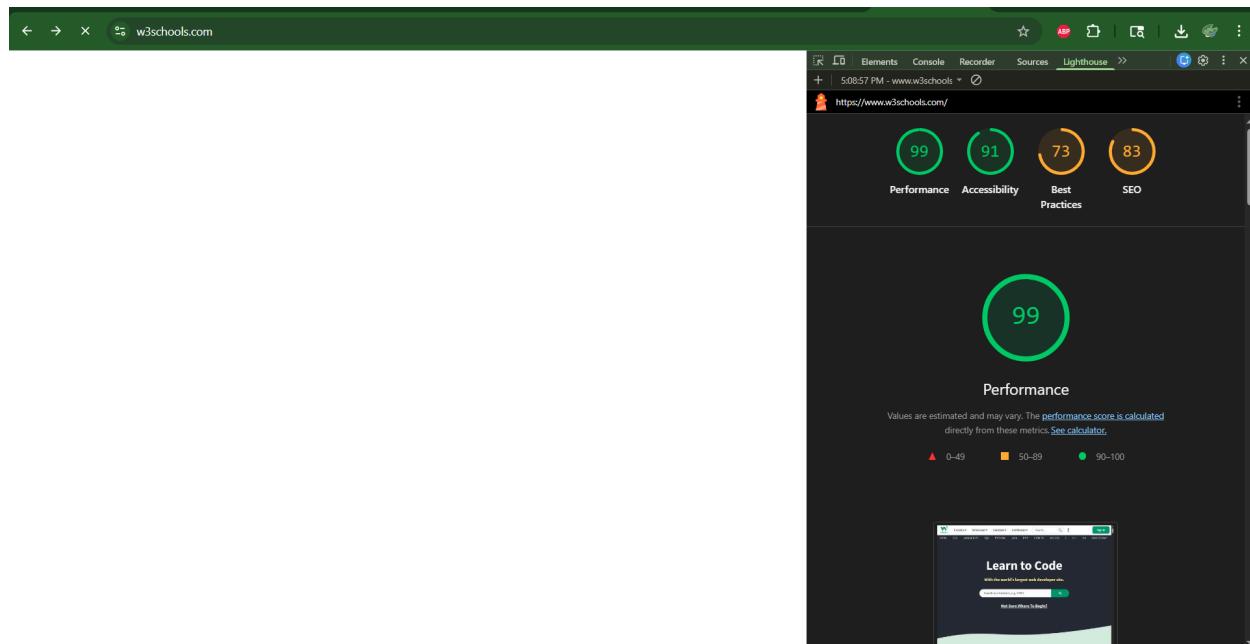
- Gives clear score on how well the website was designed per section
- In red, tells the user what is missing and how impactful that feature is for websites
- In green, tells the user which criteria was met along with why it's important to implement
- Built in meaning no download or pay to use
- Ran rather quickly, no waiting while loading.

Cons:

Some of these are my personal issue with using lighthouse but they go as follows

- A lot of technical language that I couldn't really understand

I didn't experience much of an issue other than that so using this tool definitely is helpful for understanding what I am missing



The screenshot shows a web browser window with two main panels. On the left is a landing page for a freelance photographer. The page features a large background image of a person holding a camera against a mountainous landscape. At the top center is a black camera icon. Below it is a smaller image of a person's hands holding a vintage-style camera. The text "Hello World..." is prominently displayed in a large, bold font. A sidebar on the left contains the text "I'm a freelance photographer and here are my credentials" and a section titled "Experience" with a bulleted list:

- Travelled to several countries
- Owner of local photography firm
- Several awards won including the International Photography Awards

On the right is a Lighthouse audit results panel. The title bar shows the file path "C:/Users/dherr/Downloads/HW%202%20HTML/emailcampaign.html". The audit score is 10/13. The results are categorized into four sections: Performance, Accessibility, Best Practices, and SEO. The "Performance" section has a score of 0/1 and one diagnostic item: "Image elements do not have explicit width and height". The "Accessibility" section has a score of 10/13 and includes a note: "These checks highlight opportunities to [improve the accessibility of your web app](#). Automatic detection can only detect a subset of issues and does not guarantee the accessibility of your web app, so [manual testing](#) is also encouraged."