Daniela Fajardo

SOFTWARE ENGINEER

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San Pedro Sula, Honduras · Open to Relocation

EDUCATION

Bachelor of Science in Computer Science and Engineering   **March 2020 - February 2024**

Ewha Womans University - Seoul, South Korea   CGPA: 93.1/100%

PROFESSIONAL EXPERIENCE

Web Developer Intern | Hybrid   **Sept 2023 - Feb 2024**
PSCORE (People for Successful COrean REunification)

- Spearheaded development of highly responsive web applications catering specifically to North Korean defectors, enhancing accessibility and boosting user engagement.
- Applied meticulous user data analysis to drive data-driven decisions, uncovering actionable insights that led to strategic improvements in platform performance and user experience.
- Transformed organizational visual identity through innovative design strategies and optimized web graphics, elevating user engagement and receiving accolades from stakeholders for enhanced brand perception and user satisfaction.

Blockchain Researcher & Content Developer | Remote   **Mar 2022 - June 2022**
Tech · Web3 Startup

Authored engaging articles on Web3 and Blockchain, covering topics like DeFi, NFTs, and smart contracts. Conducted research to explore blockchain's potential in crypto and beyond. Collaborated on content strategies, elevating the company as a tech thought leader.

SKILLS

C/C++, Python, JavaScript, PHP	ReactJS, NextJS, TypeScript	MongoDB, Firebase, MySQL, GCS
HTML+CSS, Flutter	Tailwind, React Native	Figma, Adobe Illustrator
Pytorch, OpenAI	Git, Github, VSCode, Agile/SCRUM	**English, Spanish, Korean**

LICENSES & CERTIFICATIONS

Accenture North America Data Analytics and Visualization Job Simulation - Forage   **July 2024**

- Completed a simulation focused on advising a hypothetical social media client as a Data Analyst at Accenture.
- Cleaned, modelled and analyzed 7 datasets to uncover insights into content trends to inform strategic decisions.
- Prepared a PowerPoint deck and video presentation to communicate key insights for the client and internal stakeholders.

Blackbird Australia Software Engineering Virtual Experience Program - Forage   **July 2024**

- Completed a job simulation where I participated as a software engineer in a start-up environment.
- Built and verified code, assessed cloud infrastructure.
- Proposed a new feature to undergo A/B Testing.
- Participated in sprint retrospectives with a hypothetical project team to improve cross-functional teamwork

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HONORS & AWARDS

Model UNSF - United Nations Environment Programme (UNEP) Representative   **February 2024**
PSCORE (People for Successful COrean REunification)

Samsung Dream Scholarship Program   **Feb 2021 - Feb 2024**
Samsung Foundation · Full Ride Scholarship

Ewha Global Partnership Program   **Feb 2020 - Feb 2024**
Ewha Womans University · Full Ride Scholarship