

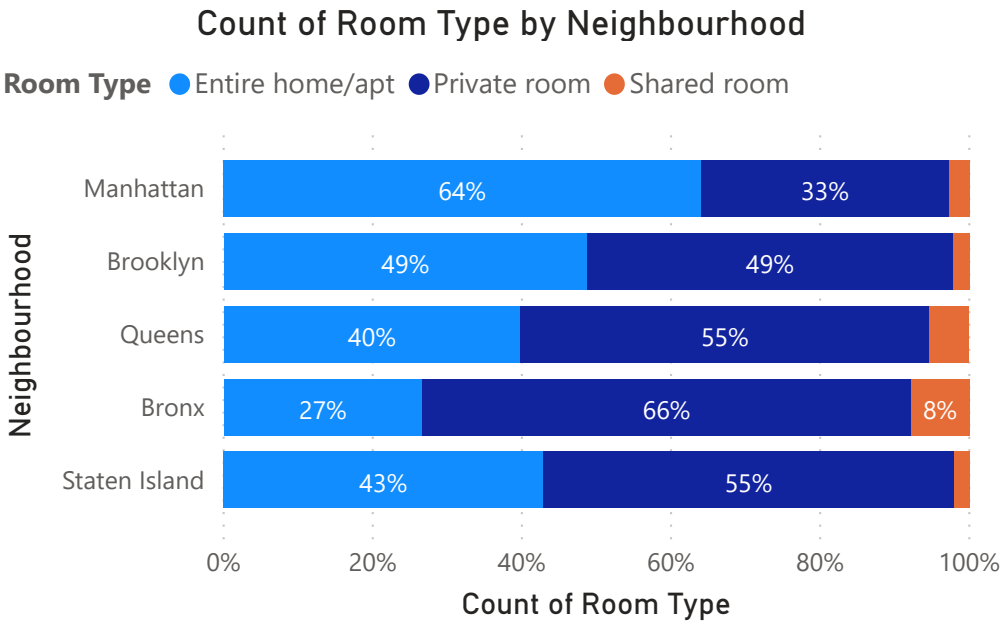


MEETING - Thursday, 4th February 2021

New York City market overview

The objective of the meeting is to discuss areas of improvement to optimize the Airbnb service in Newyork.

We will address different KPIs: pricing, bookings, score, etc.



\$163,59

Average Price

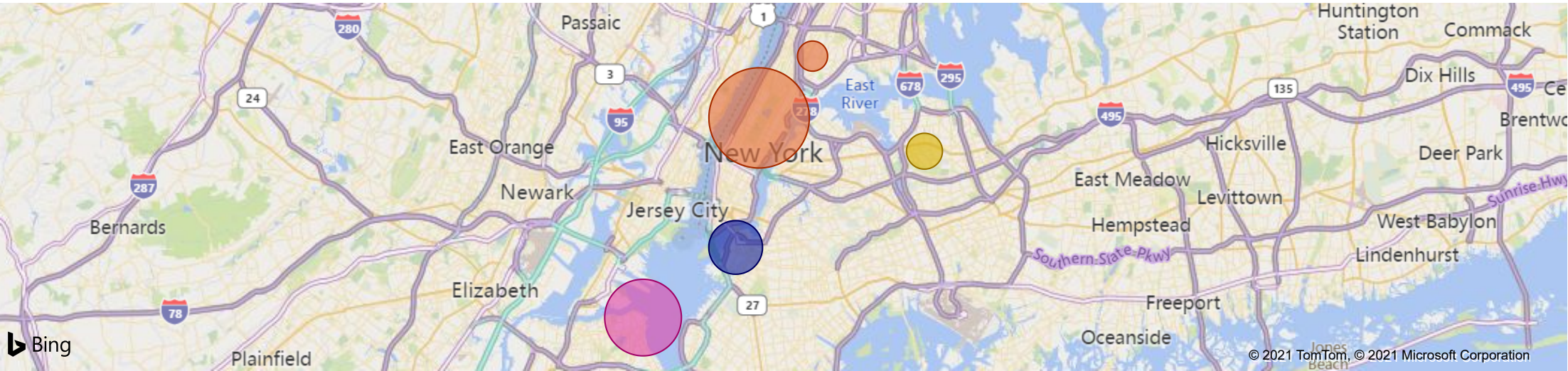
24,42K

Count of Host Id

Price

Average of Price by Neighbourhood

Neighbourhood ● Manhattan ● Staten Island ● Brooklyn ● Queens ● Bronx



Neighbourho...

☐ Bronx

☐ Brooklyn

☐ Manhattan

☐ Queens

☐ Staten Island

Property Typ...

☒ Apartment

☒ Bed & Breakfast

☒ Boat

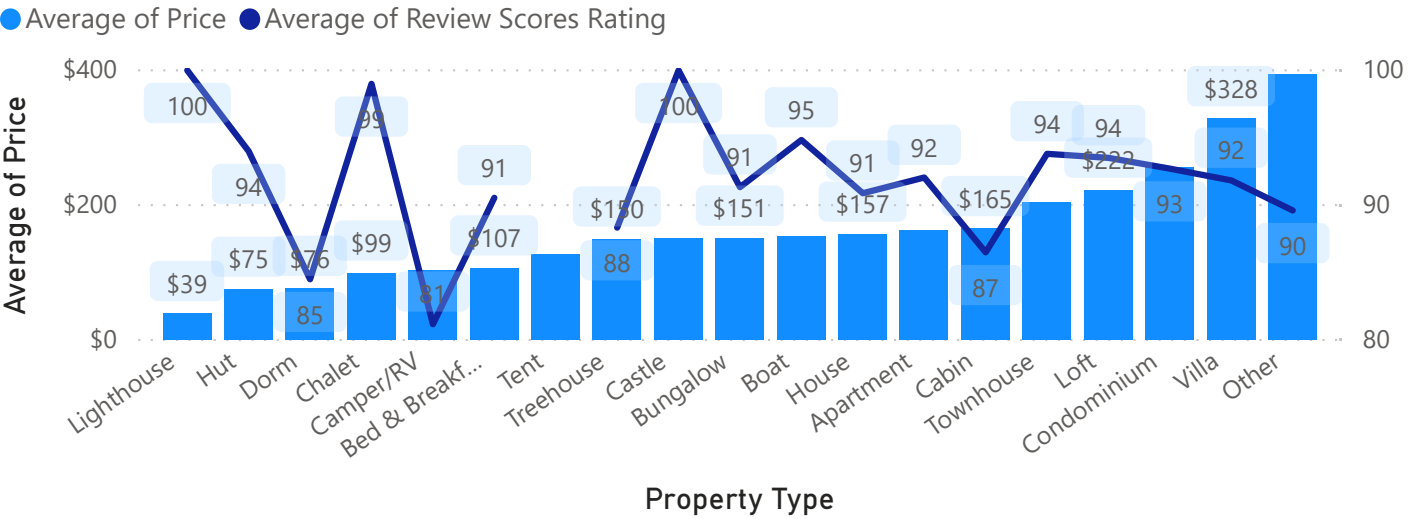
☒ Bungalow

☒ Cabin

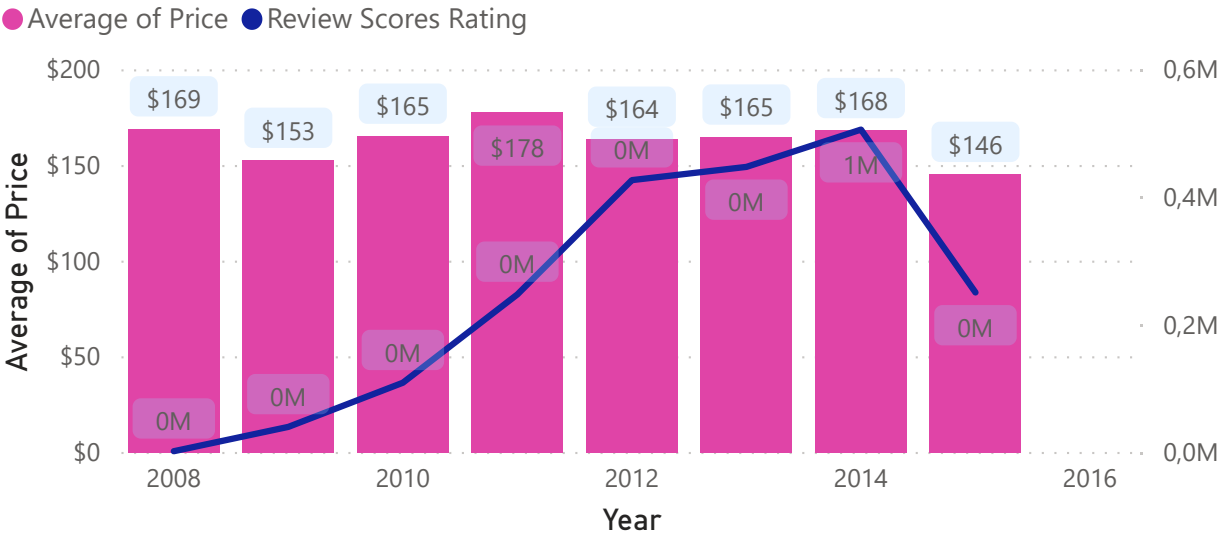
☒ Camper/RV

☒ Castle

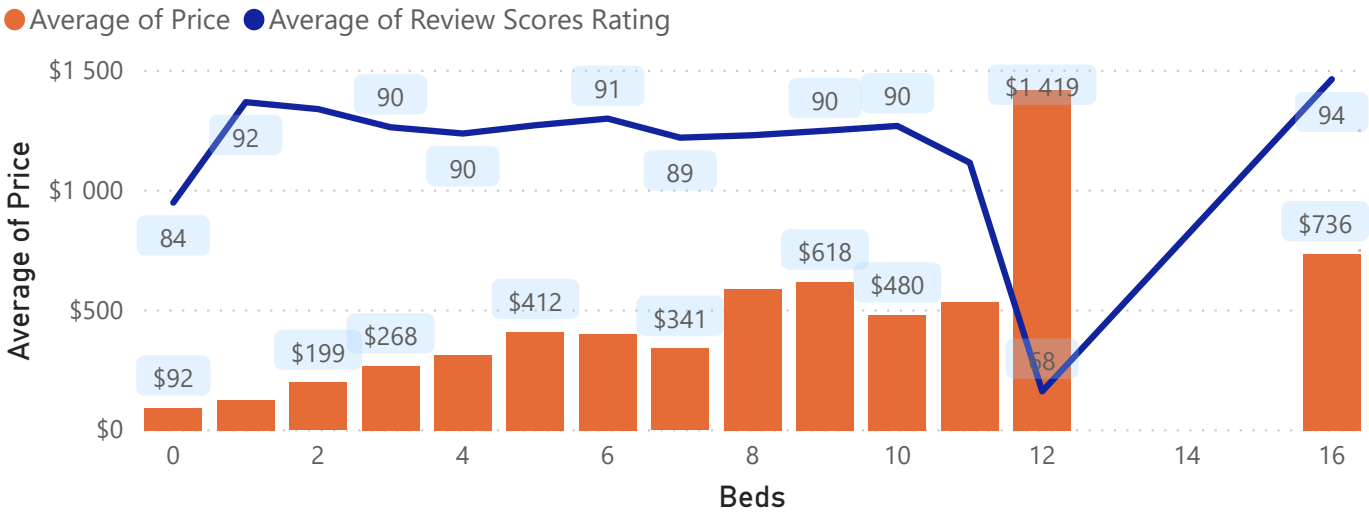
Average of Price and Average of Review Scores Rating by Property Type



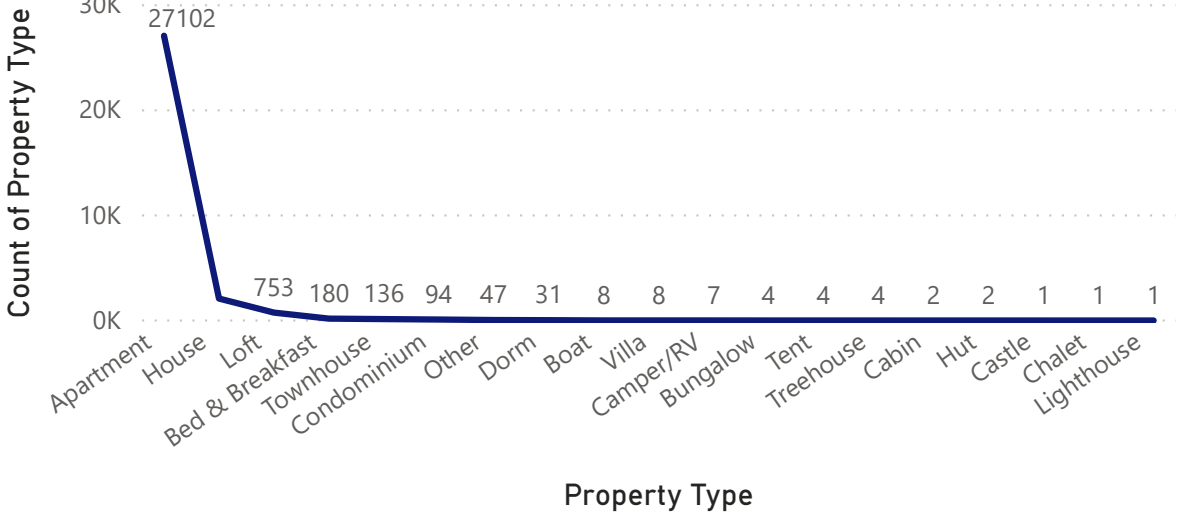
Average of Price and Review Scores Rating by Host Since Year



Average of Price and Average of Review Scores Rating by Beds



Count of Property Type by Property Type



Property Type, Room T...

- ✓ ☐ Apartment
- ✓ ☐ Bed & Breakfast
- ✓ ☐ Boat
- ✓ ☐ Bungalow
- ✓ ☐ Cabin
- ✓ ☐ Camper/RV

Neighbourhood

- ☐ Bronx
- ☐ Brooklyn
- ☐ Manhattan
- ☐ Queens
- ☐ Staten Island

2008

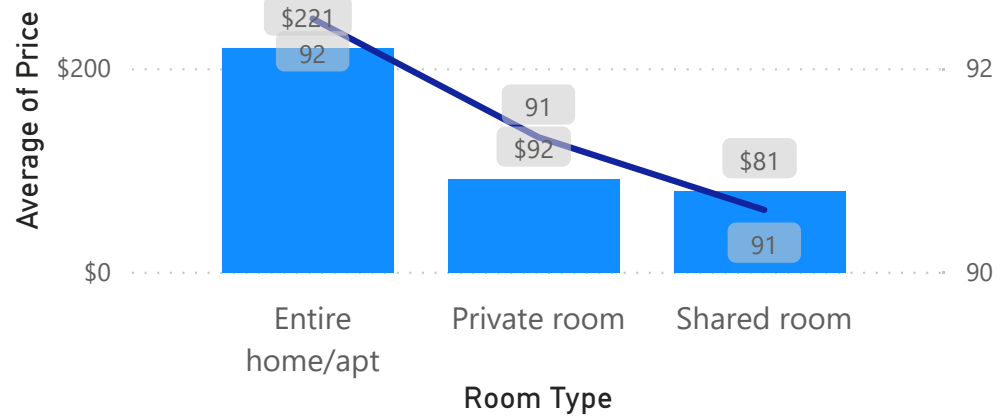
2015





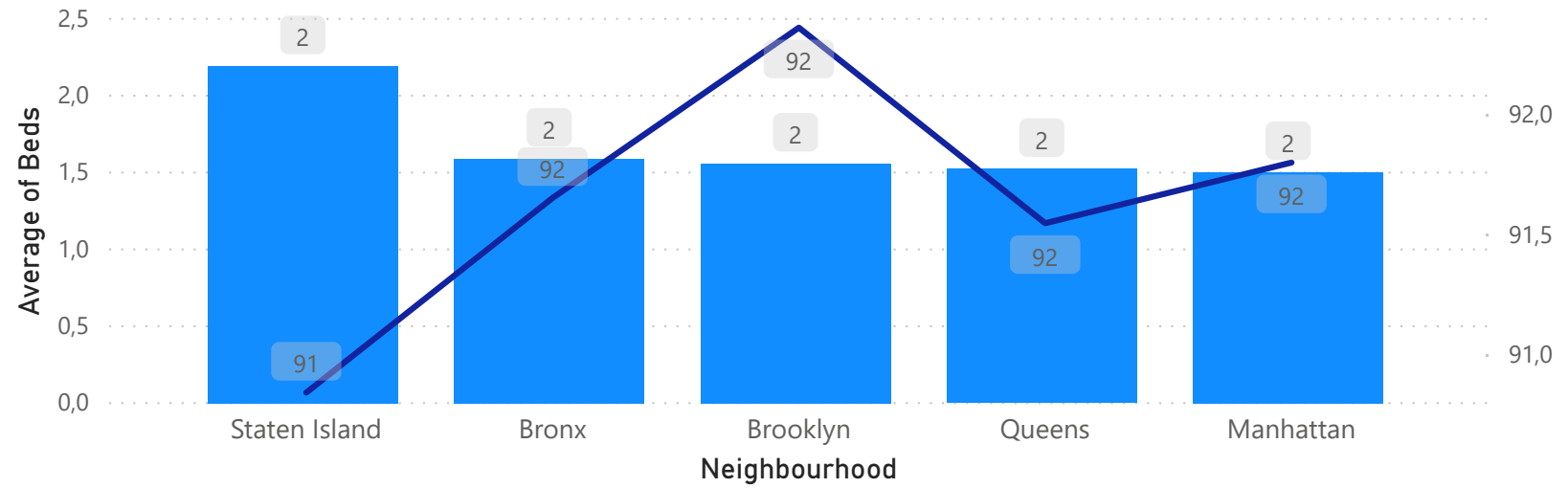
Average of Price and Average of Review Scores Rating by Room Type

● Average of Price ● Average of Review Scores Rating

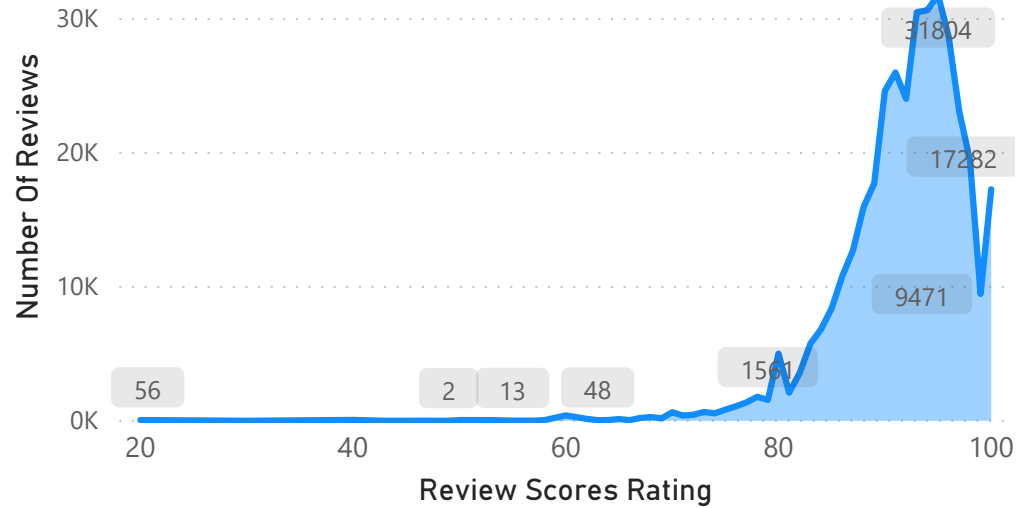


Average of Beds and Average of Review Scores Rating by Neighbourhood

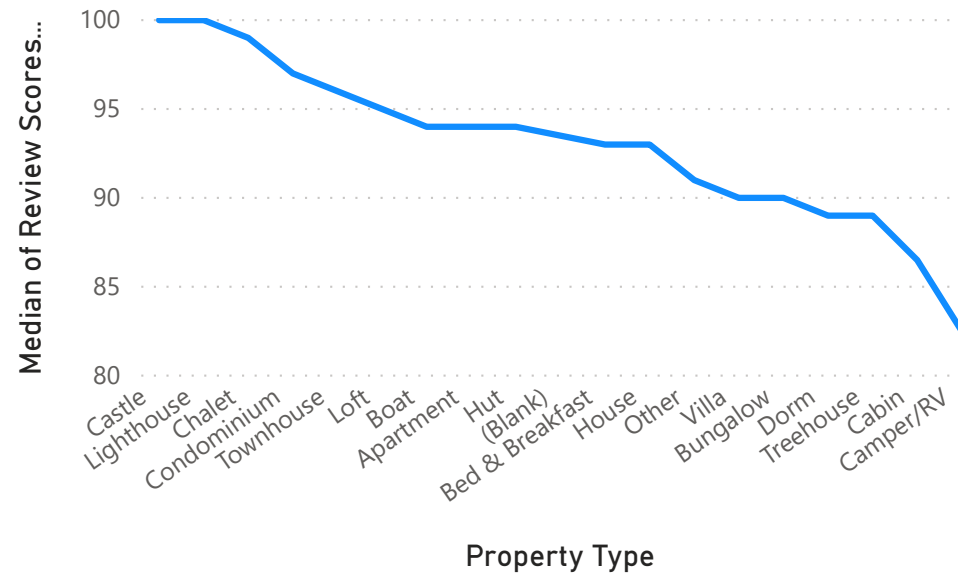
● Average of Beds ● Average of Review Scores Rating



Number Of Reviews by Review Scores Rating



Median of Review Scores Rating by Property Type



Property Type, Room Type

- ✓ Apartment
- ✓ Bed & Breakfast
- ✓ Boat
- ✓ Bungalow
- ✓ Cabin
- ✓ Camper/RV
- ✓ Castle
- ✓ Chalet

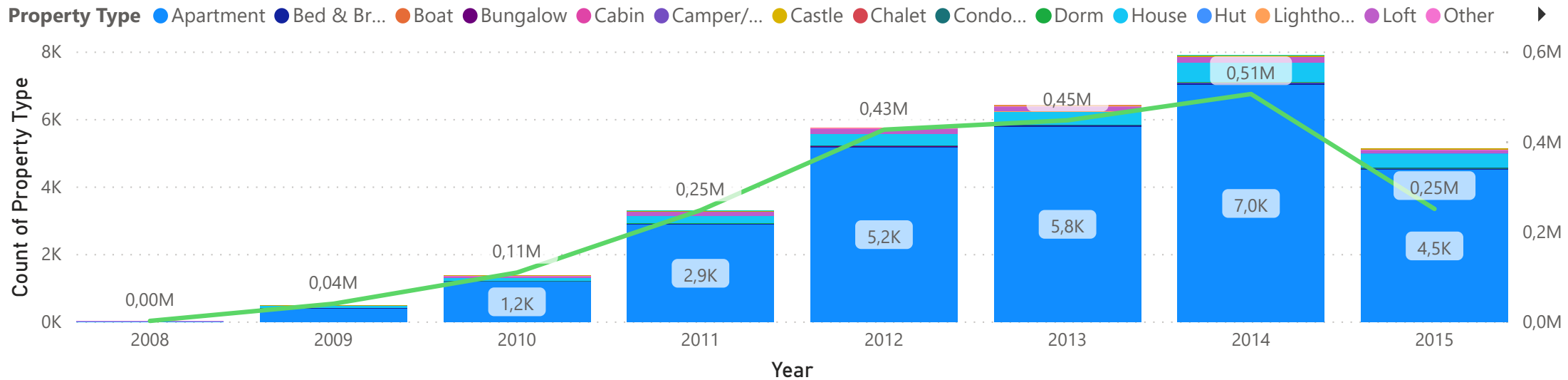
Neighbourhood

- ✓ Bronx
- ✓ Brooklyn
- ✓ Manhattan
- ✓ Queens
- ✓ Staten Island

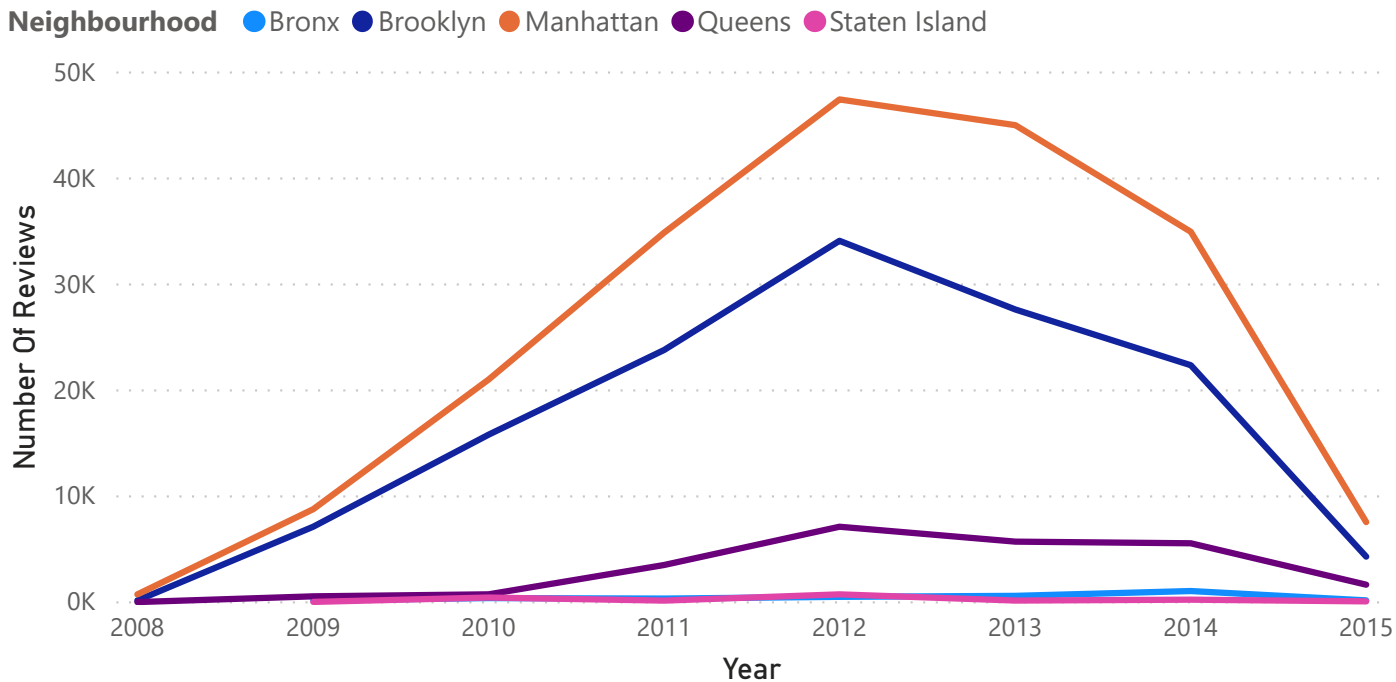
- Neighbourhood
- Brnx
 - Brooklyn
 - Manhattan
 - Queens
 - Staten Island

2008 2015

Count of Property Type and Review Scores Rating by Year and Property Type



Number Of Reviews by Year and Neighbourhood



Median of Review Scores Rating by Year and Neighbourhood

