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COSC 412-101

Prof. Broadwater

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Lofi Page for My Lofi Beats

Business Case	I have instrumentals that I make for fun, but I love to show them to people. It is my way of art. People love to show art. I post them on a website full of other artists and I do not think it is the best way to grow. This will help promote my music and help grow faster. Having a dedicated website for people to listen and experience my sounds will generate revenue when customers buy from the website.
Who will be using it?	This website will target Lo-fi fans, all ages, all genders, everyone who loves lo-fi. Most people listen to lo-fi while studying or sleeping so there will be 2 sections depending on what the user wants.
What is it?	It is a website that will be filled with purchasable instrumentals that artists can use for their creation. It will also be a lo-fi listening hub with other lo-fi artists from Spotify.
Why is it needed?	This app is needed to advance my Lo-fi music business. It is needed for fans to have a hub for all my music and for artists to purchase my products for their own use.

I plan on learning more HTML5, CSS, and JavaScript during this project since I have a basic knowledge currently. I plan on making this website official and publishing it. I am the client for this project. I am making something that will benefit me.

Sources: These are just websites that helped me come up with my idea.

Behance. "Briefz Projects: Photos, Videos, Logos, Illustrations and Branding on Behance."
Behance, www.behance.net/search/projects?search=briefz.

Postolovski, Tash. "40 Side Project Ideas for Software Engineers." *Codementor*,
www.codementor.io/@npostolovski/40-side-project-ideas-for-software-engineers-g8xckyxef.

"Buy Beats Online: Download Beats: Rap Beats For Sale: Instrumentals For Sale." *BeatStars*,
www.beatstars.com/sulce/feed.