



Daniela López Miño

UX- UI DESIGNER

NATIONALITY

Ecuadorian

CONTACT

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PROJECT PORTFOLIO

www.danylopezmino.me

ABOUT ME

Visual designer with more than 12 years of experience. Specialized in UX-UI, my focus is on research, information architecture and creativity to create exceptional people-centered digital experiences.

EDUCATION AND FORMATION

- **2022 - ACTUAL**
UX CERTIFICATE GOOGLE
Google
- **2019 - 2023** - Quito, Ecuador
Journalism
UTPL
- **2004 - 2008** - Quito, Ecuador
Visual Designer
Metropolitan Institute of Design

WORK EXPERIENCE

- **05/05/2022 - ACTUAL** - Remote
UX - UI DESIGNER at Senirop S.A
 - Multiplatform Design Problem Solving for TAPinto.net
 - Leadership in Research and Digital Product Conceptualization for Lideser and Wachiman App.
 - Creation of user journeys, user flows, and task flows.
 - Wireframing, prototyping, and hi-fi interaction design
 - Multidisciplinary collaboration with development team
 - Continuous optimization, Agile methodology
- **05/2016 - 08/2021** The Male Box - Quito, Ecuador
PRODUCT DESIGNER at The Male Box
 - Creation of commercial and product strategy
 - Brand creation - brand voice and UX/UI Design
 - Usability and Optimization
 - Leadership and Business Strategy
 - Time Management and Productivity
 - Photo sessions - photo/video editing

LANGUAGE SKILLS

NATIVE: Español

OTHER LANGUAGES: Inglés C1

DIGITAL SKILLS

Miro, Figjam, Figma, Photoshop, Illustrator, Visual Studio Code, Trello, Google Slides.

