

DANIELA METODIEVA

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SUMMARY

Photography has been part of me since I got my first job position as a photo assistant. I was fascinated by the ability to tell stories through pictures. So I started experimenting with some personal ideas of photo projects.

After some time I gained wish to obtain more professional know-how on how pictures can be improved. Luckily, I got the chance to start working on variety of projects as a retoucher. That experience helped me to improve my technical skills to a world-class level. Ever since, Photoshop gives wings to my desire of doing creative and well-thought-out photos. And the outcome always brings happiness to people I work with.

Today, I feel confident enough to have individual approach to every single project that I work on and no matter if it's mine or not, I always do my work with passion and attention to detail. Retouching is my superpower to make the world a better place. And it's also the reason of my desire to travel around the globe, looking for new opportunities and sharing my experience with other retouchers.

EMPLOYMENT

02/2014 – present	LEAD PHOTO RETOUCHER	RCOMgruppe	Sofia, BG
Lead of a small team which is dedicated to one of the company's clients. Assign tasks to the team and monitor for the quality of the distribution and deadlines. The general task during a day remains the photo retouching of images provided by our photography teams. Subjects are as follows: model photography, product photography, accessories, collages etc.			
<i>retouching tasks:</i> mannequin cut-outs, clipping paths, retouching skin, shape correction, background correction, color correction,			
2007 – present	FREELANCE PHOTOGRAPHER & RETOUCHER		
Shoot parties and events. Sort, organize and retouch.			
10/2010 – 02/2014	TECHNICAL ASSISTANT	Sien Ltd.	Montana, BG
Coordination and methodological assistance in the production process.			
10/2009 – 02/2010	TECHNICAL ASSISTANT	MBM Express Ltd.	Montana, BG
Taken responsibility for the overall performance and accountability in execution of orders.			
05/2007 – 09/2009	SENIOR DIGITAL TECHNICIAN	Image Register Limited	Montana, BG
Remote retouch of photo shoots.			
02/2007 – 10/2008	PHOTO ASSISTANT	Photo Studio "Forex"	Montana, BG
Taken role as a photo consultant and documentary photographer.			

EDUCATION & TRAINING

06/2015	FOOD PHOTOGRAPHY & FOOD STYLING COURSE	HRC Culinary Academy	Sofia, BG
01/2013 – 10/2013	FASHION DESIGN COURSE	National fashion academy of Bulgaria	Sofia, BG
12/2011 – 05/2012	ENGLISH COURSE OF LEVELS A2, B1, B2	NPA Association "Knowledge"	Montana, BG
2007 – 2012	BACHELOR OF PUBLIC ADMINISTRATION	Varna Free University	Varna, BG
2002 – 2006	CONSTRUCTION TECHNICIAN	High School of Architecture	Montana, BG

PROFESSIONAL EXPERIENCE

RETOUCH

- Ghost Mannequin effect
- Clipping paths
- Frequency separation
- Shape correction
- Background correction
- Colour correction
- Spot healing
- Compositing
- Layer masking
- Smart objects & filters

PHOTOGRAPHY

- Portrait photography
- Product photography
- Food photography
- Event photography
- Travel photography
- Nature photography

TECHNICAL EXPERIENCE

ADOBE

since 2007	Photoshop	<div></div>
since 2014	Bridge	<div></div>
2014 – 2015	Illustrator	<div></div>

since 2015

OTHER SOFTWARE

since 2015	Nik Collection
since 2015	PROAD Software
since 2015	DALIM Software
2007 – 2010	CorelDRAW

DEVICES

since 2011	Wacom Graphic Tablet
since 2007	DSLR Camera

PERSONAL SKILLS

- Administrative experience *(working with colleagues, using administrative software packages)*
- Teamworking skills *(following and/or issuing instructions and contributing to everyday tasks)*
- Communication and interpersonal skills *(working with new people, understanding my assignment)*
- Attention to detail
- Ability to learn quickly and absorb information quickly
- Ability to work under pressure and meet deadlines

CERTIFICATES

- Food Photography & Food Styling certificate by HRC Culinary Academy *(Nov 18, 2015)*

REFERENCES

- Ilian Iliev — former employer, food photographer, based in UK +44 7717 404178

PORTFOLIO

www.behance.net/DanielaGrozdanova