

Daniela Picon Salas

210-780-2921 | danielapiconsalas@gmail.com | [LinkedIn](#) | [Github](#) | [Portfolio](#)

SUMMARY

Versatile front-end developer with a background in social media and marketing, equipped with a comprehensive skill set in front-end development. Demonstrates meticulous attention to detail and a strong drive for continuous improvement, resulting in the creation of secure, reliable, and impactful code.

EDUCATION

Certificate of Completion

Jan 2023 - June 2023

Codeup (This 5-month career accelerator teaches full-stack software development through 670 contact hours of hands-on technical training)

Associates of Computer Science

Aug 2020 - May 2022

Northwest Vista College, a degree that offers a well-rounded curriculum that covers essential subjects such as learning frameworks, mathematics, programming fundamentals, calculus, and other core disciplines.

SKILLS

Proficient in HTML, CSS, and JavaScript, leveraging modern technologies like Bootstrap, ES6, jQuery, and RESTful API integration. Experience in version control with Git, adept at debugging, and practiced in collaborative development through pair programming. Additionally, exposure to Java technologies, including Java EE, Spring Boot, and MySQL, enhances versatility in web development.

Technical Skills: HTML - CSS - Bootstrap - JavaScript - ES6 - jQuery - Ajax - JSON - RESTful API - REST API - Version Control with Git - Pair Programming - Agile Methodologies - Technical Debugging - Debugging

Soft Skills: Communication Skills - Problem-Solving - Adaptability - Time Management - Collaboration - Multitasking

Exposure To: Maven - Java SE - Java EE (Servlets, JSP, J2EE) - File I/O - MVC - Spring Boot - MySQL - Thymeleaf - Unit Testing (JUnit) - Test-Driven Development (TDD)

CAPSTONE PROJECT

Pawsome Adoptions: [Repository](#) | [Live Site](#).

Developed Pawsome Adoptions, leading the creation of a dynamic search and filter feature to facilitate streamlined discovery of adoptable pets in local areas. Personally implemented JavaScript for the filter and search functionalities, seamlessly integrating them with the API. Collaborated on the design aspects, working extensively on HTML and CSS for an intuitive user interface. The project's outcome was a user-friendly platform with improved pet discovery capabilities and increased community engagement.

Skills: HTML, CSS, Javascript, Bootstrap, MySQL, Java, Spring Boot.

EXPERIENCE

Customer Relationship Manager

Feb 2022 - Jan 2023

Toro Lawn Care and Landscaping, San Antonio, TX (WFH)

- Cultivated and nurtured enduring relationships with over 50 vendors and clients, fostering a significant increase in repeat business and establishing a robust reputation for delivering high customer satisfaction.
- Guided and supported a diverse client base across various channels, promptly addressing inquiries and concerns, culminating in an impressive 95% customer satisfaction rate and robust client retention.
- Meticulously adhered to technical instructions and company standards, ensuring precise and error-free creation of invoices, quotes, and other client documentation.
- Achieved tasks within tight deadlines, consistently surpassing company expectations. Resulted in a 100% record of safeguarding sensitive information, earning the trust of colleagues and clients alike.

Content Editor and Digital Marketing

Jun 2021 - Jan 2022

Freelance, San Antonio, TX (WFH)

- Orchestrated multiple projects by conceptualizing and launching promotional posts, encompassing giveaways, product images, and service visuals for different businesses. This multitasking approach amplified exposure, translating into more engagement and increased bookings through social media.
- Engaged with an average of 30 customers daily via business social media accounts. Facilitated appointment scheduling and provided professional responses to their needs, resulting in a substantial boost in the percentage of customers booking appointments and making purchases.
- Managed social media and web content for local businesses, augmenting followers. This initiative significantly heightened exposure, facilitated customer acquisition, and bolstered user engagement across all projects.

ADDITIONAL INFORMATION

- Fluent in English and Spanish.
- University of Texas at San Antonio, Rowdyhacks: [2nd place for Learners track](#).