

Daniela Picon Salas

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SUMMARY

Versatile front-end developer with a background in social media and marketing, equipped with a comprehensive skill set in front-end development. Demonstrates meticulous attention to detail and a strong drive for continuous improvement, resulting in the creation of reliable, and impactful code.

EDUCATION

Certificate of Completion

Codeup (This 5-month career accelerator teaches full-stack software development through 670 contact hours of hands-on technical training)

Associates of Computer Science

Northwest Vista College, a degree that offers a well-rounded curriculum that covers essential subjects such as learning frameworks, mathematics, programming fundamentals, calculus, and other core disciplines.

SKILLS

Proficient in HTML, CSS, and JavaScript, leveraging modern technologies like ES6, and RESTful API integration. Experience in version control with Git and practiced in collaborative development through pair programming. Additionally, exposure to Java technologies, including Java EE, Spring Boot, and MySQL, enhances versatility in web development.

Technical Skills: HTML - CSS - JavaScript - ES6 - Ajax - JSON - RESTful API - REST API - Version Control with Git - Pair Programming - Agile Methodologies - Technical Debugging - Debugging

Exposure To: Maven - Java SE - Java EE (Servlets, JSP, J2EE) - File I/O - MVC - Spring Boot - MySQL - Thymeleaf - Unit Testing (JUnit) - Test-Driven Development (TDD)

CAPSTONE PROJECT

Pawsome Adoptions: [Repository](#) | [Live Site](#).

Developed Pawsome Adoptions, leading the creation of a dynamic search and filter feature to find adoptable pets in local areas. Personally implemented JavaScript for the filter and search functionalities, by integrating them with the API. Made the design aspects, working extensively on HTML and CSS for a clean user interface. The project's outcome was a user-friendly platform that encouraged users to look for adoptable pets in their area and read articles to make them ready for adoption .

Skills: HTML, CSS, Javascript, Bootstrap.

EXPERIENCE

Customer Relationship Manager

Feb 2022 - Jan 2023

Toro Lawn Care and Landscaping, San Antonio, TX (WFH)

- Fostered enduring relationships with 50+ vendors and clients, leading to a significant increase in repeat business.
- Achieved an impressive 95% customer satisfaction rate and robust client retention across diverse channels.
- Maintained a 97% record in safeguarding sensitive information, earning trust through task achievements within tight deadlines.
- Meticulously adhered to technical instructions and company standards, ensuring precise and error-free creation of invoices, quotes, and documentation.

Content Editor and Digital Marketing

Jun 2021 - Jan 2022

Freelance, San Antonio, TX (WFH)

- Started multiple projects by conceptualizing and launching promotional posts, giveaways, product images, and service visuals for different businesses. This multitasking approach amplified exposure, translating into more engagement and increased bookings through social media.
- Engaged with an average of 30 customers daily via business social media accounts. Created appointment scheduling and provided professional responses to their needs, resulting in a substantial boost in the percentage of customers booking appointments and making purchases.
- Managed social media and web content for local businesses, augmenting followers. This initiative significantly heightened exposure, facilitated customer acquisition, and bolstered user engagement across all projects.

ADDITIONAL INFORMATION

- Fluent in English and Spanish.
- University of Texas at San Antonio, Rowdyhacks: [2nd place for Learners track](#).