

## Assumptions

- Stores share customer records
- A specific coffee can have only one ongoing promotion
- Stores can run multiple different ongoing promotions

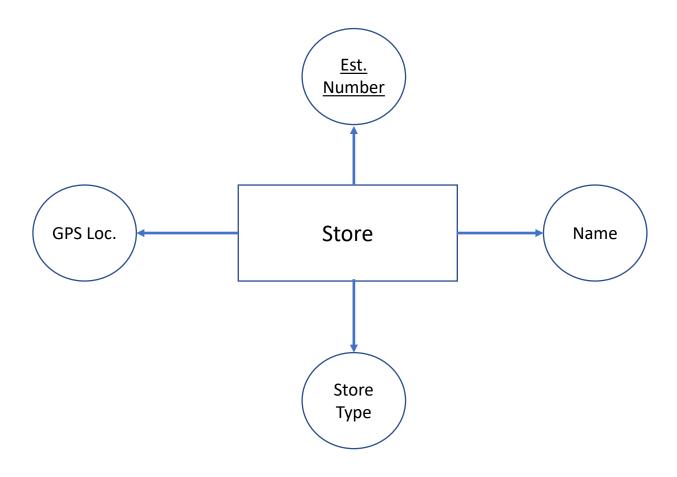
# Integrity Constraints

- NOT NULL attributes: store.name, gps\_lat, gpa\_lon, coffee.name, price, first, last, phone\_number, start\_date, end\_date, promo.name
- DEFAULT attributes: reward\_pts = 0, points\_earned = 0, purchase\_portion = 1, redeem\_portion = 0
- Domain constraints: store\_type = {sitting, kiosk}, phone\_number = {home, mobile, work, other},
   loyalty\_level = {basic, bronze, silver, gold, platinum, diamond}

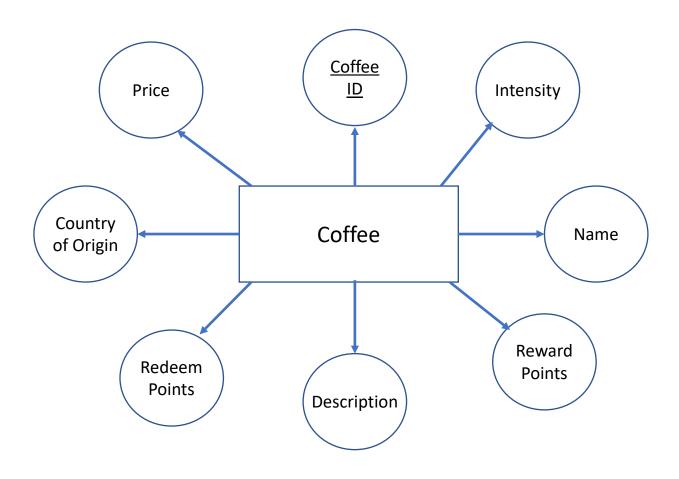
#### Textual Form

```
Entities:
STORE: name, <u>est. num</u>, store_type, gps_lat, gps_lon;
COFFEE: coffee id, name, decription, country, intensity, price, reward pts, redeem pts;
CUSTOMER: customer id, name(first, last, middle), birth day, birth month, phone number, phone type,
points earned;
Loyalty: loyalty level, booster;
PROMO: promo id, name, start date, end date;
SALE: purchase id, redeem portion, purchase portion, coffee id, est. num, customer id, purchase time;
Relationships:
TRACKS: <STORE, CUSTOMER> N:M, total/partial;
OFFERS: <STORE, PROMO> N:M, partial/total, promotion id, est. num;
PROMOTES: <COFFEE, PROMO> N:1, partial/total, promotion id, coffee id;
CONTAINS: <SALE, STORE>, N:1, total/partial;
CONTAINS: <SALE, COFFEE> N:1, total/partial;
PURCHASES: <SALE, CUSTOMER> N:1, total/partial;
```

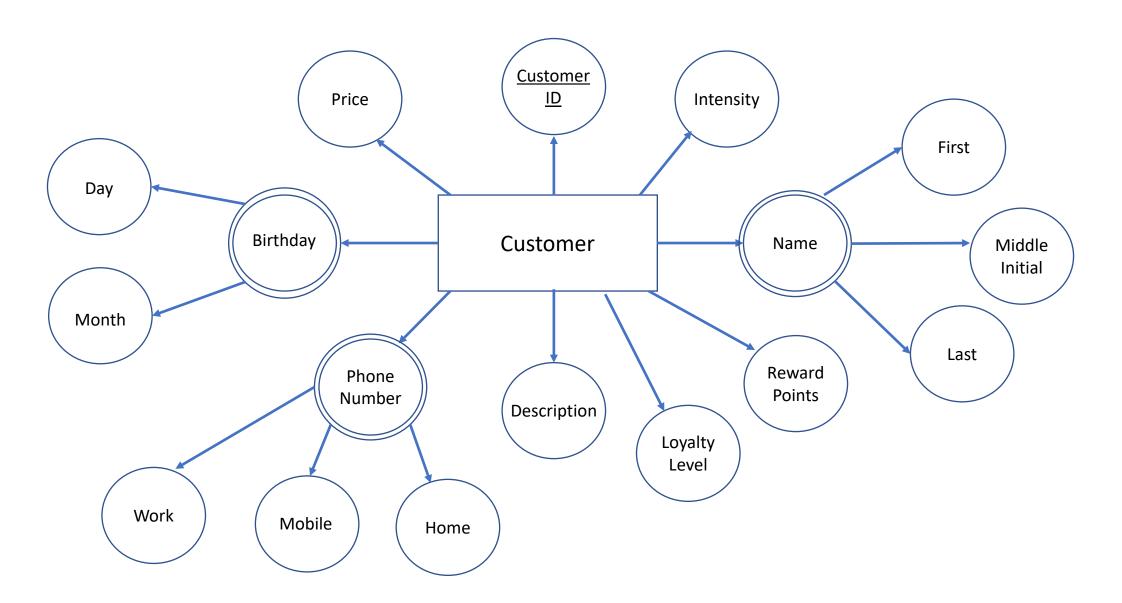
## **Detailed View Store**



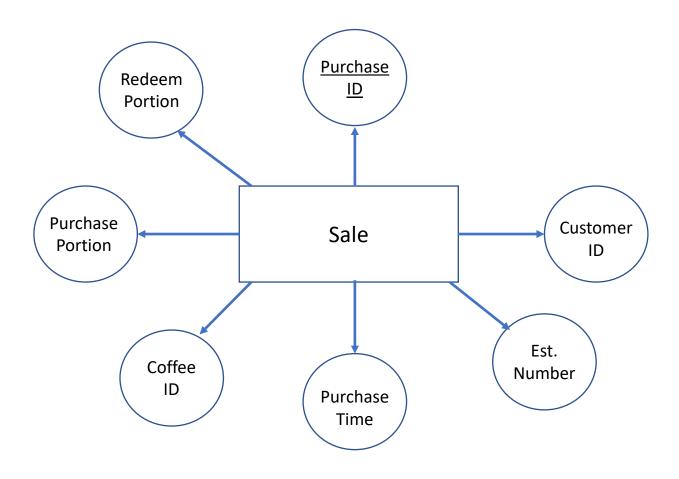
#### Detailed View Coffee



#### Detailed View Customer



## Detailed View Sale



#### **Detailed View Promotion**

