



February 21, 2025

Representative Pam Marsh  
Chair, House Committee on Housing and Homelessness  
900 Court St NE  
Salem, OR 97301

RE: Support for House Bill 3090

Dear Chair Marsh and Members of the Committee,

The Oregon Housing Alliance urges you to support HB 3090. This legislation provides funding to drive the continued production of new, affordable homes for low- and moderate-income homebuyers across Oregon.

Expanded funding for the Homeownership Development Incubator Program (HDIP) was highlighted as a key recommendation of the Joint Task Force on Addressing Racial Disparities in Homeownership (JARDO) in its 2022 report to the Legislature. Funding for HDIP has been enthusiastically and quickly used by developers across the state each time that the legislature has allocated it. A renewed investment in this program through HB 3090 will similarly be used to expeditiously build new homes for homeownership in rural areas, cities and tribal communities alike.

The Oregon Housing Alliance is a statewide coalition of over 100 member organizations, including tenant organizations; affordable housing developers and operators; social service providers and shelter operators; Community Action Agencies; Public Housing Authorities; housing industry businesses and professionals; city and county governments; and community-based nonprofits and advocacy groups.

Our diverse membership is united by the belief that every Oregonian deserves a home that is affordable, stable, accessible and safe. To this end, we urge you to support House Bill 3090.

Sincerely,

Cameron Herrington  
Oregon Housing Alliance  
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