

Submitter: Deborah Flagan
On Behalf Of: Hayden Homes
Committee: House Committee On Housing and Homelessness
Measure, Appointment or Topic: HB3649

HB 3649 - Public-Private Housing Co-Investment

Chair Marsh and members of the Committee

For the record my name is Deborah Flagan, VP of Community Engagement for Hayden and Simplicity Homes. I am writing in strong support of HB3649.

Since HB2001 passage allowing middle housing to be built on single family zoned properties in the state, coupled with recent executive orders and emergency siting for housing and homelessness has perpetuated a new way to get housing projects built across the state. Hayden Homes has engaged and worked in partnership with several municipalities and non-profits to get these housing units built to house Oregonians. Although, we strongly believe in the success of the private/public partnership module, we have found that the education process and learning curve is steep and a catalyst role is necessary in making these projects more palatable especially for small cities.

The following items would benefit from the catalyst role:

1. Informing and connecting local employers that have the need but lack the time to become housing experts in order to co-invest in housing for their workforce.
2. Working with cities and counties to inform them of housing opportunities and the steps and resources for infrastructure, financial incentives and identifying available lands for development.
3. Assisting partners in developing agreements and strategies as well as removing barriers to co-investment in housing.
4. Tool Kits for deed restrictions, MOU agreements, etc.

Having a catalyst that would assist with these items will encourage and allow more workforce housing to be built and provide a path for municipalities, developers and non-profits to understand and execute the process to get housing built for our workforce across the state of Oregon.

Thank you for your consideration.

Deborah Flagan
Hayden Homes/Simplicity Homes