

Ano	Número de vendas	Volume vendido	Vendas brutas	Custo total	Preço médio de venda	Desconto total	Desconto total auditado	Vendas líquidas	Média de vendas brutas diárias
2007	343.899	3.918.673	1.136.878.661	478.750.286	R\$ 299,59	93102990	88.072.061	1.043.775.671	3.114.736
2008	230.892	3.541.167	902.630.908	385.614.488	R\$ 325,80	77838823	77.838.823	824.792.085	2.466.205
Jan/08	18.506	261.931	63.904.451	27.292.602	R\$ 315,17	6597504	6.597.504	57.306.948	2.061.434
Fev/08	18.831	266.085	64.893.708	27.775.748	R\$ 313,89	5601669	5.601.669	59.292.039	2.237.714
Mar/08	18.510	248.112	64.623.098	27.662.124	R\$ 325,19	5490806	5.490.806	59.132.292	2.084.616
Abr/08	20.855	307.731	79.534.181	34.225.023	R\$ 325,71	4731445	4.731.445	74.802.736	2.651.139
Mai/08	19.534	296.196	76.194.195	32.637.273	R\$ 329,54	1926921	1.926.921	74.267.274	2.457.877
Jun/08	18.709	283.508	72.832.456	31.045.398	R\$ 326,94	1742999	1.742.999	71.089.456	2.427.749
Jul/08	19.397	326.840	83.046.436	35.652.532	R\$ 324,91	4895484	4.895.484	78.150.951	2.678.917
Ago/08	19.588	308.204	77.931.359	33.476.506	R\$ 323,10	6144852	6.144.852	71.786.507	2.513.915
Set/08	19.016	297.450	78.292.448	33.364.178	R\$ 333,73	6262823	6.262.823	72.029.625	2.609.748
Out/08	19.698	278.353	71.127.866	30.215.451	R\$ 332,77	2463423	2.463.423	68.664.444	2.294.447
Nov/08	18.785	325.132	83.166.888	35.335.181	R\$ 328,57	15628696	15.628.696	67.538.192	2.772.230
Dez/08	19.463	341.625	87.083.821	36.932.471	R\$ 329,44	16352200	16.352.200	70.731.621	2.809.156
2009	134.860	2.854.477	560.488.046	243.461.550	R\$ 356,94	36945818	36.318.069	523.542.229	2.023.423
Jan/09	14.889	303.317	59.215.828	25.797.512	R\$ 352,32	6240320	5.612.572	52.975.507	1.910.188
Fev/09	14.448	289.352	56.919.471	24.665.660	R\$ 357,29	5366826	5.366.826	51.552.645	2.032.838
Mar/09	14.365	271.028	55.467.784	24.031.295	R\$ 358,89	5303869	5.303.869	50.163.915	1.789.283
Abr/09	14.646	301.225	61.918.955	26.644.486	R\$ 363,26	3778428	3.778.428	58.140.528	2.063.965
Mai/09	15.350	324.229	66.522.303	28.783.676	R\$ 358,27	1762126	1.762.126	64.760.177	2.145.881
Jun/09	14.679	326.726	62.966.034	27.253.271	R\$ 357,39	1679233	1.679.233	61.286.801	2.098.868
Jul/09	14.936	359.399	64.900.455	28.555.945	R\$ 350,57	3460668	3.460.668	61.439.787	2.093.563
Ago/09	14.945	329.653	62.960.630	27.468.218	R\$ 355,36	4626380	4.626.380	58.334.250	2.030.988
Set/09	14.683	310.052	61.627.341	26.817.647	R\$ 358,34	4482789	4.482.789	57.144.552	2.054.245
Out/09	1.919	39.496	7.989.245	3.443.839	R\$ 364,38	245179	245.179	7.744.067	1.997.311
Total	709.651	10.314.317	2.599.997.615	1.107.826.324	R\$ 319,02	207887631	202.228.953	2.392.109.984	2.579.363