

Continent	Gross Sales	% Share Gross Sales Grouped
▲		
⊕ <b>Asia</b>	<b>538.396.497</b>	<b>20,7%</b>
⊕ <b>Europe</b>	<b>521.546.639</b>	<b>20,1%</b>
⊖ <b>North America</b>	<b>1.540.054.479</b>	<b>59,2%</b>
Audio	19.744.805	1,3%
Cameras and camcorders	317.581.751	20,6%
Cell phones	93.591.805	6,1%
Computers	456.212.980	29,6%
Games and Toys	16.305.360	1,1%
Home Appliances	445.414.424	28,9%
Music, Movies and Audio Books	23.360.214	1,5%
TV and Video	167.843.141	10,9%
<b>Total</b>	<b>2.599.997.615</b>	<b>100,0%</b>