

Promocao	Vendas líquidas	Ranking Promoções
No Discount	873.906.252	1
North America Back-to-School Promotion	383.194.351	2
North America Spring Promotion	311.500.054	3
North America Holiday Promotion	195.317.782	4
European Spring Promotion	144.334.614	5
Asian Holiday Promotion	108.488.131	6
European Holiday Promotion	103.316.441	7
Asian Spring Promotion	100.946.054	8
Asian Summer Promotion	93.660.031	9
European Back-to-Scholl Promotion	77.446.273	10
<b>Total</b>	<b>2.392.109.984</b>	<b>1</b>

Ano	Vendas brutas	% Share Top 10 Produtos
2007	1.136.878.661	19,3%
2008	902.630.908	14,7%
2009	560.488.046	12,9%
<b>Total</b>	<b>2.599.997.615</b>	<b>15,3%</b>