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Daniel Balloch

SKILLS

I'm confident with the basics of web development - html, css, javascript, as well as react. I've used node.js (Express/Typescript) for a few projects implementing different APIs from Xero, ActiveCampaign, Snipcart, Stripe to different CMS like prismic, contentful etc, and would love to learn more tools/systems to help businesses. I also have some skills in prototyping, design, and editing (adobeXD, photoshop, premiere).

I'm mainly self taught. I've done a couple javascript/fullstack courses on Udemy, and took programming and digital technology in highschool (receiving distinctions), but have learnt the most from just searching through documentation, stack overflow etc while creating personal, and more recently client projects.

These projects are summarised below and also showcased online at:
<https://www.danielballoch.com/>, <https://www.thoughtfulhq.com/>, and
<https://www.facebook.com/thoughtfulHQ/>

Code can be found at: <https://github.com/danielballoch>

EXPERIENCE

Glacier International – *Toyota Tundra & Sequoia dealer.*

April 2022 – PRESENT

- Start to finish web design & development for 6 page mobile friendly website. For a cool example of responsive design on the website check out the grid setup at the top of the careers page and how this transitions on mobile, or the “Build Your Tundra” page on mobile vs desktop.
- The most notable feature of the website is the “Build Your Tundra/Sequoia” pages, which let users select vehicle grade, bed, and colour options, updating vehicle image and price accordingly. Then, when the “Complete Order” button is clicked, customers are redirected to the order form. They enter their name and contact details and this information, plus their custom build, is sent to the Glacier International Xero account (accounting software). Their Xero contact is found or created, along with the deposit invoice, then automatically emailed to them for online payment through Xero. Information is also sent

to the Glacier ActiveCampaign account at each step so the Digital Marketing team at VYNE can follow up with customers.

- For users who don't make it to the invoice I created a cart recovery feature so VYNE can send users a link with their abandoned order and they skip the build and first stage of the form.
- I got my friend to do a small section of the typescript API interacting with Xero, creating a little document for him to follow and collaborating together on github (He's looking for a tech job also and I thought since I have a real project with a paying client it'd be a good experience for him.) And also worked alongside SEO specialist Matthew from Netbloom, and the digital marketing team at VYNE in the later stages.
- Tools: html, css, gatsby.js, react, node.js, typescript, Xero, ActiveCampaign.
- Link: <https://glacier.thoughtfulhq.com>

Rob Quin – *Criminal & Traffic Lawyer*

June 2021 – August 2021

- Simple 2 page website redesign with contact form.
- This was a small project helping Rob refresh his web design, making it mobile responsive, and adding a contact form to streamline his workflow.
- Tools: html, css, gatsby.js, getForm API.
- Link: <https://www.robquin.co.nz/>

Vanman Logistics – *Airport Shuttle & Courier Solutions*

March 2021 – January 2022

- Start to finish web design & development for 4 page website + CMS.
- Mobile friendly website including 3 stage shuttle booking form using sendgrid API, and with Google Recaptcha integrated for spam protection.
- In person communication with clients Dave & Heather.
- Tools: html, css, gatsby.js, node.js, sendgrid API, prismic CMS.
- Link: <https://www.vanman.kiwi/>

Raglan Landscape Supplies – *Landscape Supplies & Garden Center*

April 2022 – May 2022

- This was a small job for a webflow designer. His client wanted a calculator customers could use to figure out how much of a given material they needed before ordering. He designed the website, all I did was code a small calculator section and add pre-existing css styles.
- Tools: html, css, javascript, Webflow.
- Link: <https://www.raglanlandscapesupplies.co.nz/sand-metal-and-drainage/scoria-7-25mm-drainage-or-decorative>

EDUCATION

- Udemy: The Complete Web Developer in 2020: Zero to Mastery
- Udemy: The Web Developer Bootcamp
- CompTIA A+ 901
- First Aid Trained
- Red Shirts Customer Service Certificate
- NCEA Level 3, Hillcrest High School, Hamilton, 2017

AWARDS

- HHS Video Production Award 2017
- Distinctions in Digital Technology Essentials (2013) & Programming (2014)
- Diligence in APE (2017) & Merit endorsement in English (2015)
- HHS Prem Basketball MVP 2017

Referees

Malcom King: Most recent client with Glacier International project, phone 027 288 6372.

Aaron Ross: Supervisor at Urgent couriers (Have contracted with Urgent couriers for the past 2 years as my main income), phone 027 342 5188.