Daniel Porto

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Related Work Experience

Cinema Editor I & Web Content Editor II - Globo TV, Rio de Janeiro, Brazil (Jan 2017 - Aug 2020)
- Edited series, feature films, and short-form content for Brazil's leading broadcast network with 100M+ daily viewers
- Delivered up to 25 minutes of daily short-form video content for Globo's digital and out-of-home media platforms
- Engineered reusable templates in Adobe Premiere and After Effects, enhancing production efficiency by 40%
- Spearheaded editing for Globoplay original content, reimagining TV shows for streaming platforms
- Developed Python automation tools for high-volume video content workflows, reducing manual effort by 70%
- Optimized longer media content for diverse television timeslots and platform-specific formatting requirements
- Managed extensive media databases with strict naming conventions for efficient asset organization

Technical Director - **Andarilho Filmes, Rio de Janeiro, Brazil (Jan 2012 - Present)**
- Co-founded film production company specializing in cinematography, editing, and post-production
- Directed camera operation, lighting, and audio capture for narrative and documentary content
- Led end-to-end post-production including color grading, sound design, and final mastering
- Produced AI-generated films and visual assets for theatrical production pitches to investors
- Trained team members in camera operation, editing software, and production workflows
- Managed IT infrastructure and equipment, optimizing efficiency and resource allocation

Software Developer - Canada Revenue Agency, Ottawa, ON (Aug 2022 - Mar 2025)
- Built enterprise web applications using modern Javascript frameworks, driving government digitalization
- Developed automation scripts and tools to streamline workflows for enterprise solutions
- Created technical documentation and collaborated with cross-functional teams on project delivery
- Demonstrated ability to work independently and manage multiple projects under tight deadlines

Education

Computer Programming Diploma - Honours - Algonquin College, Ottawa, ON (Sep 2021 - Sep 2023)
- Object Oriented Programming, Web Development, Systems Analysis, Technical Writing, Database Design

B.A. Communication - Pontifical Catholic University of Paraná, Curitiba, Brazil (Feb 2005 - Feb 2010)
- Advertising, Marketing, Business Analysis, Digital Media, Film Production

Technical Skills

Video Editing - Adobe Premiere, DaVinci Resolve, Final Cut Pro
Motion Graphics & VFX - After Effects, Photoshop
Audio - Sound design, music integration, audio mixing
Automation - Python scripting for batch processing and workflow optimization
Production - Cinematography, lighting, color grading, asset management
Platforms - YouTube, Instagram, Facebook, TikTok formatting and optimization
Equipment - Own professional editing workstation and camera gear

Languages

- **English**: Fluent/Native
- **French:** Beginner
- **Portuguese:** Fluent/Native

Portfolio and demo reel available at www.danielporto.ca