

# DANIEL BROVARNIK

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## EDUCATION

Brooklyn College, The City University of New York

Brooklyn, NY

**Business Administration (BS), Business Management (BBA), Psychology (BA)**

December 2024

*Concentration: Consumer/Organizational Behavior (BBA)*

**Cumulative GPA: 3.873; Major GPA : 3.965**

**Honors: Magna Cum Laude, Dean's List (every semester)**

## EXPERIENCE

**TJ Maxx**

Oceanside, NY

**Retail Sales Associate**

March 2025 - Present

- Engage with customers on the sales floor, offering assistance, answering their questions about products, and working to enhance their shopping experience.
- Operate the POS system to accurately process sales, returns, and exchanges, handling both cash and card transactions with security.
- Process and organize new merchandise shipments as they arrive, ensuring proper tagging, pricing, and display according to established standards. Maintain a sales floor that is clean, organized, and visually appealing, which includes restocking merchandise and arranging displays.
- Collaborate with fellow team members and management to achieve sales targets and provide support for overall store operations.

**Carson Worldwide**

Brooklyn, NY

**Event Marketing Research and Development Intern**

Summer 2024

- Collaborated on budgeting with 25+ vendors, doubling vendor responses for RIOC by streamlining contact methods.
- Negotiated service rates to minimize RIOC's budget, showcasing expertise in cost management and vendor negotiations.
- Researched companies' Diversity, Equity, and Inclusion (DEI) programs, compiling key information into databases.
- Marketed the firm to diverse stakeholders (government agencies, private/public businesses), enhancing visibility and client engagement.
- Analyzed government and private sector solicitations (RFPs, RFEIs, RFQs).
- Developed and maintained detailed databases supporting event planning and management.
- Participated in weekly team meetings, contributing to project planning and strategic discussions.
- Developed strong research, deadline management, and independent work skills within the event industry.

**Department Of Community Activities**

Oceanside, NY

**Cares Counselor**

Winter 2020 – Summer 2023

- Planned, implemented, and supervised educational, recreational, and athletic activities for children in after-school (Winter/Spring terms) and summer camp programs (Summer 2021, 2022, 2023).
- Ensured participant safety, development, and well-being, fostering a positive and engaging environment.
- Provided homework assistance and academic support during the after-school program.
- Collaborated with staff to plan and execute seamless activity transitions, enhancing program efficiency.
- Developed and led activities promoting skill achievement, physical health, and teamwork.

## SKILLS

**Certifications:** Google Data Analytics

**Technical:** Microsoft Office Suite (VLOOKUP, Pivot Tables), Google Workspace, IBM SPSS, SQL, R, [Tableau](#)

**Languages:** Fluent in Russian, Norwegian (Beginner)