

# DANIEL SCHREINER

Curious, passionate UX/UI Designer interested in merging strategy and creativity to tackle tough challenges and craft elegant, out-of-the-box solutions that measurably improve lives.

-  [danielschreiner.github.io](https://danielschreiner.github.io)
-  [daniel.b.schreiner@gmail.com](mailto:daniel.b.schreiner@gmail.com)
-  +1 (336) 837-8366
-  [LinkedIn profile](#)
-  Brooklyn, NY  
Open to remote/hybrid work

## EXPERIENCE

### UX Design Apprentice, Royalty Hub App

Tech Fleet Community DAO, Sept 22 - Present

- Explore product vision and define research goals with project lead, UX Design leads, and cross-functional team
- Create artifacts throughout project: storyboards, journey maps, personas, customer experience diagrams, and low-to high-fidelity prototypes
- Work with UX research team to build and run interviews, ethnography, prototype tests, market/competitor research, and audience demographics research

### Muser Expert Advice App

CareerFoundry Case Study, Oct 21 - May 22

- Set out to fill a gap in the market where both professional and amateur musicians can get their questions answered by industry experts, while finding new creative communities in the process
- Conducted competitive analyses, defined problem and hypothesis statements, and visualized personas, mental models, customer journey maps, user flows, and a sitemap distilled from online surveys and in-person interviews
- Iterated on my hypotheses via low, mid, and high-fidelity wireframes, evaluative user testing, design mockups, and a style guide, resulting in a 50-screen interactive mobile prototype

### Studify Vocabulary App

CareerFoundry Case Study, Aug - Sept 21

- Designed the groundwork for a vocabulary-learning app that allows users to easily create and customize flashcards, as well as upload and attach media, to facilitate their study goals
- Conducted competitive and UX analyses, interviewed three participants, formed proto-personas, and designed an interactive prototype from mid-fidelity wireframes

### Freelance/Contract Writer

New York, NY, Sept 17 - Present

- Crafted municipal, state, and private foundation grant proposals, as well as social media PR/content strategy for various arts sector nonprofits
- Wrote press releases, critical concert/album reviews, and edited scholarly papers for hire
- Wrote 20+ applications for music and interdisciplinary art projects, residencies, and fellowships; orchestrated marketing campaigns for own concerts, recordings, and events

### Freelance Musician/Piano Instructor

New York, NY, Sept 14 - Present

- Taught individual lessons to students ages 4-65 both privately and at various community music schools around New York City
- Accompanied classical singers, instrumentalists, and Actor's Equity Union auditions for concerts and recording sessions

## SKILLS

- Mobile-first and responsive web design
- Style guides and design systems
- Personas, journey maps, and user flows
- Iterative wireframing and prototyping
- Usability and preference testing
- HTML/CSS/JS
- WCAG 2.0 accessibility guidelines

## TOOLS

- Figma
- Adobe XD
- Balsamiq
- Marvel
- UsabilityHub

## EDUCATION

- **UX Design Certificate**  
CareerFoundry | June 2022
- **Master of Music**  
The New School | May 2017
- **Bachelor of Arts**  
Williams College | June 2014  
(Music and Studio Art double major)

## LANGUAGES

- French | Fluent
- Italian | Proficient
- German | Intermediate