

DANIEL CACATIAN

Bilingual Graphic Designer & Digital Artist

Based in Montréal, Canada

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WORK HISTORY

FREELANCE GRAPHIC DESIGNER — SELF-EMPLOYED.....2018-PRESENT

- Designed logos, visual identities and digital illustrations tailored to client needs.
- Created marketing materials such as social media visuals and websites.
- Collaborated with clients from briefing to delivery while maintaining clear communication.
- Handled project planning, asset delivery and file preparation for both web and print.

FREELANCE GRAPHIC DESIGNER — HEAVE.....2023-2025

- Designed over 10+ logos, product visuals (hats, shirts, tote bags, ...) and full brand guidelines for clients such as Oyster Club.
- Created custom iconography for a mobile application.
- Designed a truck wrap design for an online platform.
- Designed mockups for social media posts to support marketing and promotional content.
- Collaborated with team members to align creative direction.

GRAPHIC DESIGN FREELANCER — MCGILL UNIVERSITY.....2020-2023

- Transitioned from intern to contracted freelancer for internal communications.
- Designed print and digital materials, including banners, illustrations, flyers and promotional videos for the continuing education programs.
- Collaborated with other departments to coordinate messaging and maintain brand consistency.

EDUCATION

CONCORDIA UNIVERSITY — BFA IN COMPUTATION ARTS • Montréal, QC...2023

- Specialized in digital media and creative technologies.
- Experienced in team-based projects, presentations, and constructive critique.

VANIER COLLEGE — DCS IN GRAPHIC DESIGN • Montréal, QC.....2020

- Proficient in Adobe Creative Suite and Microsoft Office.
- Founded and led a Dragon Boat sports club.

SKILLS

LANGUAGES

- English (fluent)
- French(intermediate)

DESIGN AND CREATIVE TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Blender
- Microsoft 365
- Figma

WEB AND TECHNICAL SKILLS

- Front-End coding: HTML, CSS, JavaScript
- Wordpress (Content Management, Page Building)
- UI/UX Prototyping

SOFT SKILLS

- Communication
- Teamwork
- Adaptability
- Time Management
- Multi-tasking
- Quick Learner