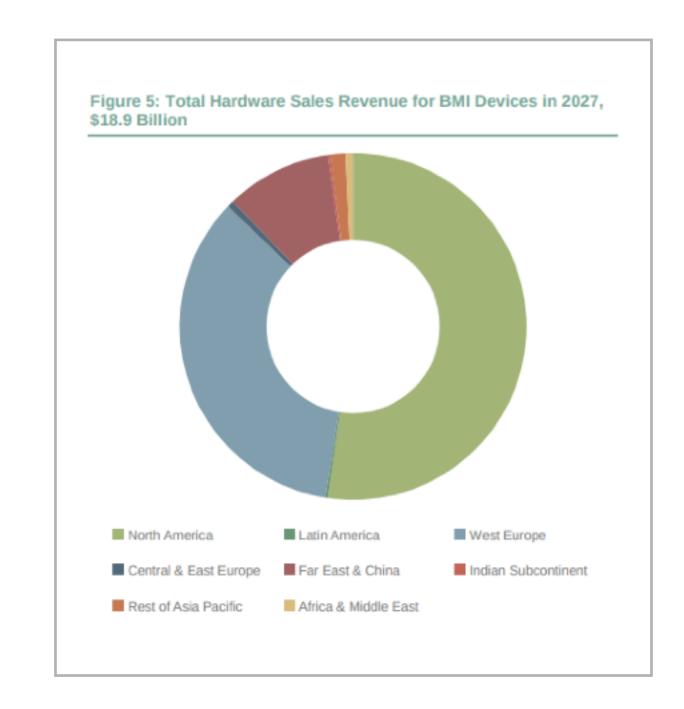


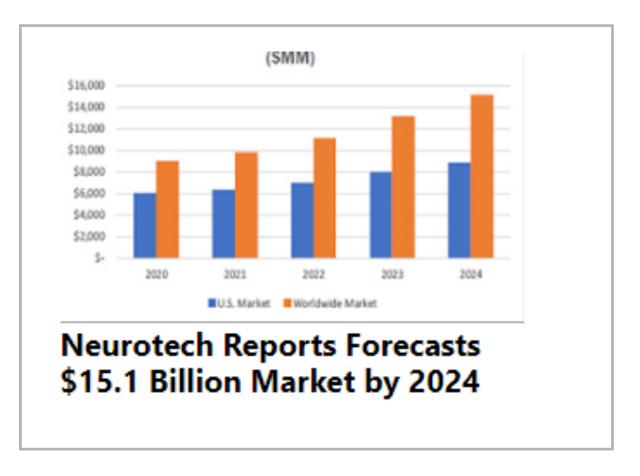
# Neurotech Companies Market Capital, Market Size, opportunity

There are up-to-date 900-1000 active Neurotechnology companies Companies boom in the last 5 years With a growth rate of 235.4% in the past 15 months

### Reference

www.crunchbase.com/discover/organization.companies/0ceafa3cc1b3c1f9270e12fff76c1171 medium.com/brainstartup/the-road-ahead-a-new-year-of-possibilities-for-brain-tech-startups-b3e9b2d76e40 anget.co/neuroscience







# Market Size and Calc

## Top Down

# **Bottom Up**

#### **Neurotech Revenues**

(2015, Worldwide)

Total Available Market

\$172 Billion+

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Neurotech Revenues
Non-medical (2024, Worldwide)
Serviceable Available Market

\$15.1 Billion

**+** 

Neurotech Revenues
Non-medical (2024, Worldwide)
30% Market Share for OS

\$4.53 Billion

Market Entities	2021*	2022	2023	2024	2025	Single Deal Size (ARR \$M)	TAM (2024) (ARR \$M)
Enterprises (1,000+ users Potential per entity)	20	30	40	60	80	11.41	685
Hardware Companies (2,500+ users Potential per entity)	30	32	35	32	30	0.06	1.8
Established Companies (50,000+ users Potential per entity)	300	350	400	450	500	5.34	2,403
Startups (3,000+ users Potential per entity)	700	900	1100	1400	1800	0.83	1,162
Academic Institutes	300	320	340	360	400	0.015	5.4
Total clients potential	1350	1632	1915	2302	2810		
Total Development users**	4650	5460	6275	7310	8650		ToT: \$4.257B
Total End-Users	447,000	551,000	1,200,000	1,368,000	1,740,000		

#### Reference

https://www.marketexpertz.com/industry-overview/2019-neurotechnology-market

http://analytics.dkv.global/data/pdf/NeuroTechIndustryReport2017.pdf

http://news.neurotech.com/reports/Neurotech-Landscape-

Overview-Report.pdf

https://www.worldhealth.net/news/global-neurotech-industry-landscape-overview-2020/

www.emotiv.com/emotivpro/#choose-a-plan

\*Verified

<u>Enterprises</u> - Facebook, Google, Apple, Netflix, Spotify, Disney, ABB, Honeywell, Flextronics, Foxconn/Hon Hai, Integer, Medtronic, Trimble...

<u>Established</u> – Muse, Emotive, BrainCo, Neurosky, Imotions, MindMaze, Mindlift...

<sup>\*\*2</sup> per startup, 5 all the rest