Advisory Partners

Prof. Doron Friedman
Eye-Tracking & Neurofeedback Specialist

Head of the Advanced Reality Lab (IDC), a well known global Industry leader former entrepreneur in the areas of intelligent systems and Internet.

Doron's research is highly multi-disciplinary, including Artificial Intelligence, Human Computer Interaction, Neural Engineering, Neuroscience, novel Machine Learning and data science techniques, developing tools for brain activity analysis and neuro-feedback solutions.

Prof. Moshe Bar
Computational Neuroimaging Specialist

Former Head and Director of the Multidisciplinary Brain Research Center, Bar-Ilan University, Received his PHD from Cognitive Neuroscience at the University of Southern California in Los Angeles and promoted as a faculty member at Harvard Medical School and the Massachusetts.

Internationally recognized cognitive neuroscientist, whose novel research has made revolutionary contributions to our understanding of perception, cognition and behavior of the brain and nervous system.

An Active player in the Hi-tech and Startups industry

Dr. Oren Shriki
EEG Specialist

A well known academic world leader and top of Israel's BCI and practical EEG researcher.

As head of the Neuroscience and Cognition department, Dr. Shriki established the Computational Psychiatry and Brain Dynamics Lab at Ben-Gurion University of the Negev, where he and his extraordinary PhDs students uses novel machine learning and data science techniques to develop tools for brain activity analysis and neuro-feedback solutions

From Neuroscience to Neurotech