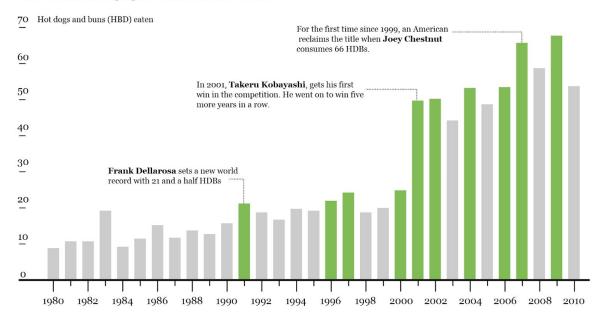
## HOT DOG EATING

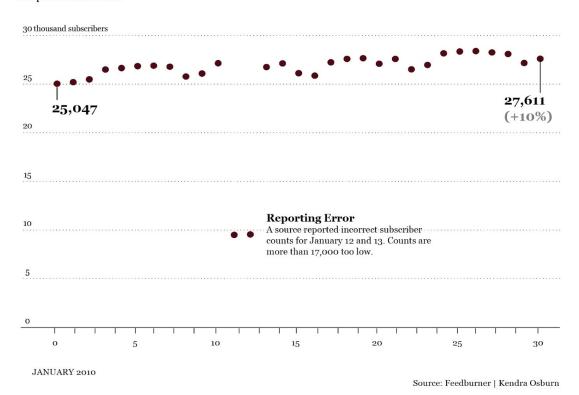
Nathan's hot dog eating contest every July 4th has been going on since the early 1900s, but it wasn't until 2001 when things got serious. Takeru Kobayashi from Japan raised the bar, more than doubling the previous world record. Highlighted bars indicate new records.



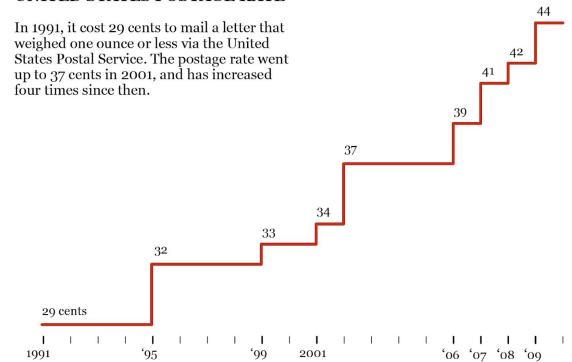
Source: Wikipedia| Kendra Osburn

## **INCREASE IN SUBSCRIBERS**

In January 2010, the number of subscribers via RSS and email increase to 27,611 making it the tenth month in a row with at least a ten percent increase.



## UNITED STATES POSTAGE RATE



Source: United States Statistical Abstract | Kendra Osburn