

## WOMEN'S FOOTWEAR IN MEXICO - DATAGRAPHS

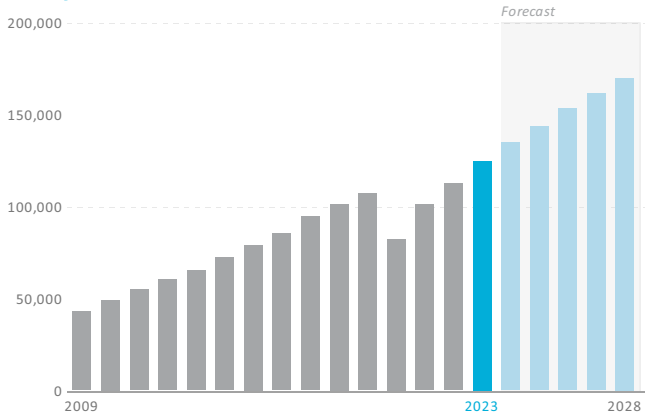
Datagraphics | Dec 2023

### Market Sizes

#### Sales of Women's Footwear

Retail Value RSP - MXN million - Current - 2009-2028

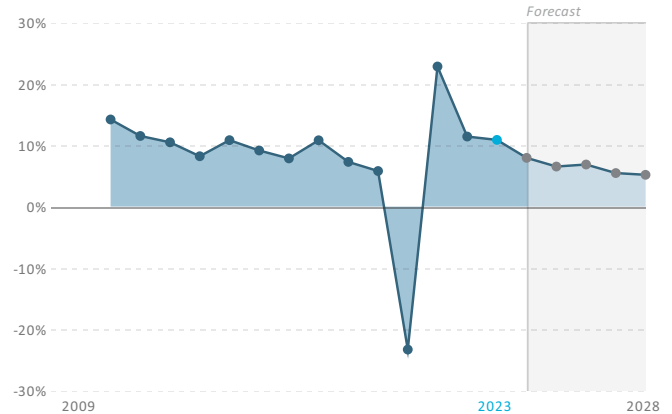
# 124,401



#### Sales Performance of Women's Footwear

% Y-O-Y Retail Value RSP Growth 2009-2028

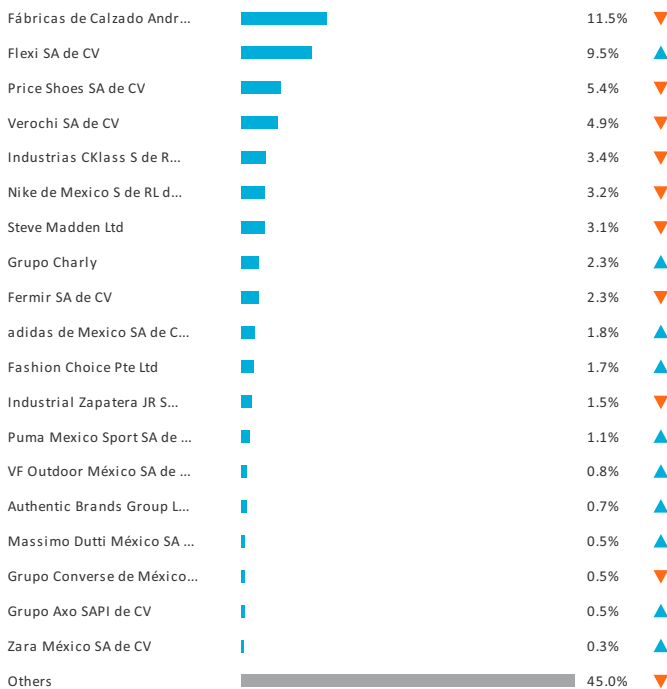
# 10.9%



### Competitive Landscape

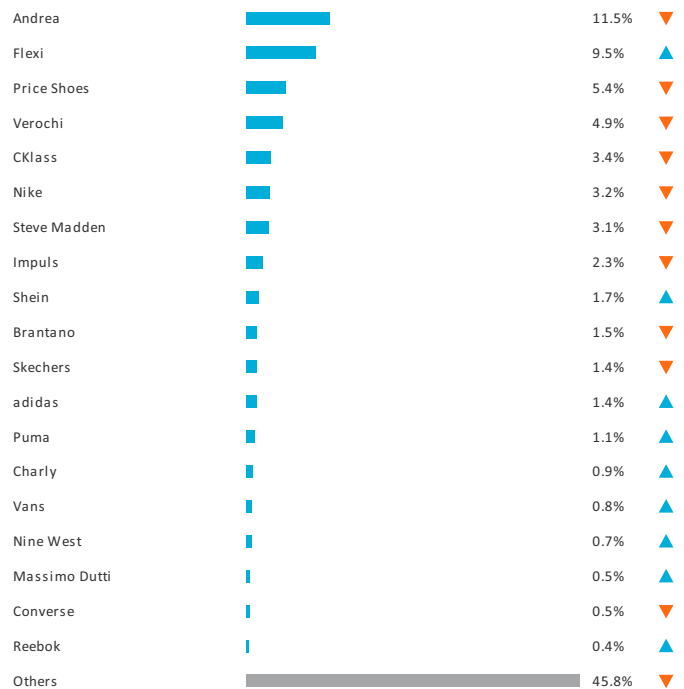
#### Company Shares of Women's Footwear

% Share (NBO) - Retail Value RSP - 2023



#### Brand Shares of Women's Footwear

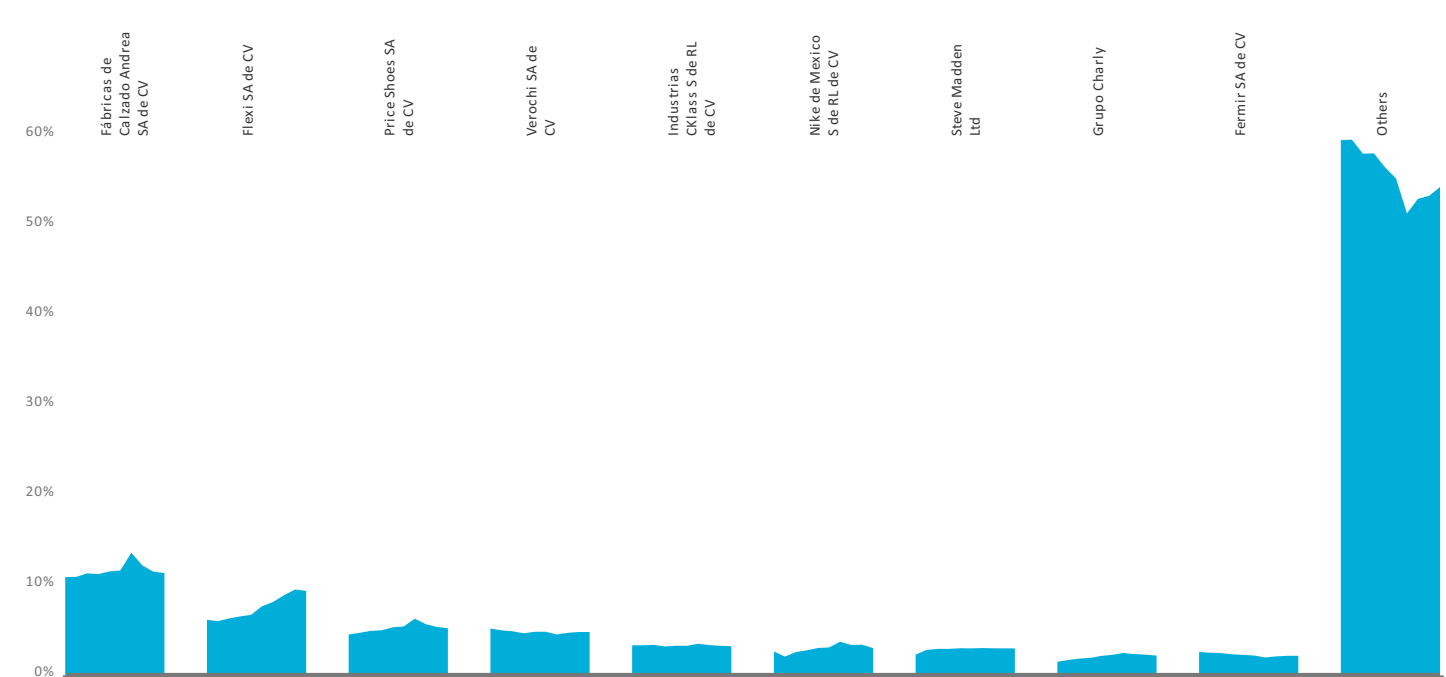
% Share (LBN) - Retail Value RSP - 2023



5-Year Trend  
 ▲ Increasing share ▼ Decreasing share — No change

Company Share Performance in Women's Footwear

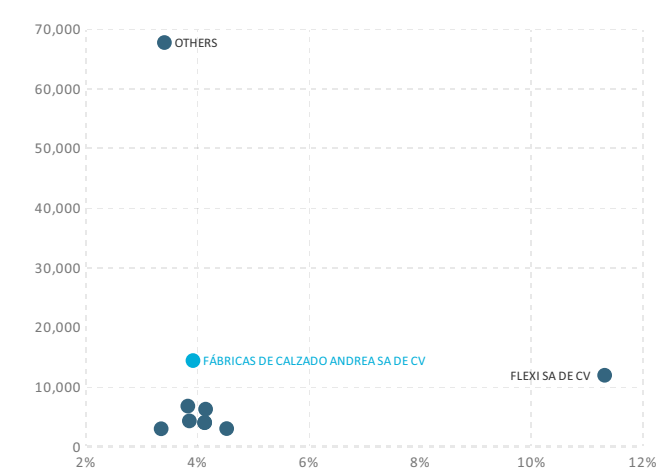
% Share (NBO) - Retail Value RSP - 2014-2023



Retail Sales Performance by Company

Retail Value RSP (NBO) - MXN million 2023 - % CAGR 2018-2023

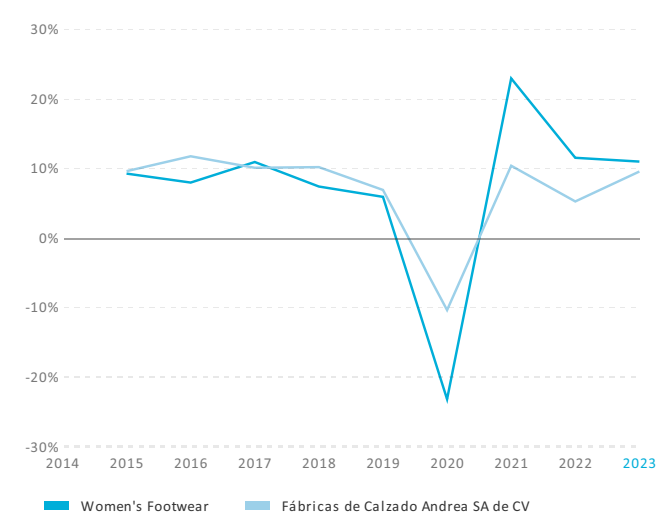
Click on company to compare against market



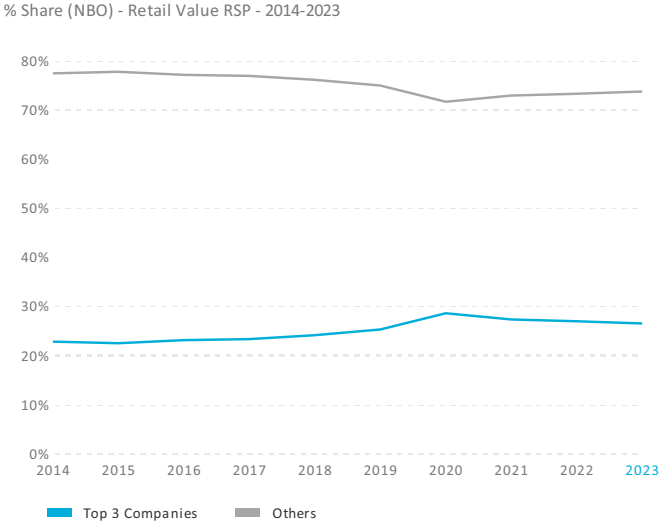
Company Performance vs Market

% Y-O-Y Growth (NBO) 2014-2023

Fábricas de Calzado Andrea SA de CV



Market Concentration of Women's Footwear by Company



Private Label in Women's Footwear

