



DANIEL WANG

UX DESIGNER

CONTACT

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UXFOL.IO/DANIELWANG

EXPERIENCE

USER EXPERIENCE DESIGNER

SYNC DESIGNS | LAS VEGAS | MAR 2017 - CURRENT

- Utilize a toolbox of UX techniques to deliver well thought out artifacts
- Translate requirements from UX documentation to deliver process flows, wireframes, prototypes and files
- Design engaging, usable and accessible interactions for both web and mobile.
- Planning and conducting usability tests

HEAD OF GLOBAL BUSINESS DEVELOPMENT

JOBBATICAL | ESTONIA | JUNE 2015 - FEB 2017

- Comprehensive research of the user experience to develop strategies to increase revenue and evolve
- Conceptualize, launch, and analyze the results of A/B and user tests
- Working with internal departments and outside users to create new features
- Superb relationship, communication and negotiation skills in working with executives

HEAD OF BUSINESS DEVELOPMENT

CHANNEL 8 CBS | LAS VEGAS | NOV 2013 - MAY 2015

- Lead strategy, planning, and development of new and existing products based on business objectives
- Developed an in-depth and comprehensive understanding of the user journey via interview, survey, testing, and other methods to clearly identify member behavior and pattern

VICE PRESIDENT

RED TRYCYCLE | SAN FRANCISCO | APR 2013 - OCT 2013

- Oversee and approve product and solution execution to ensure requirements are met
- Strategic thinking and ability to identify opportunities for growth in new businesses and markets

REGIONAL DIRECTOR

AOL | SAN FRANCISCO | MAR 2012 - APR 2013

- Directed all Products, Marketing, Strategic Planning and Analytics for West Zone
- Spearhead the west region with over 200 employees

REGIONAL MANAGER

SUPERPAGES.COM | SAN FRANCISCO | DEC 2002 - FEB 2012

- Develop product roadmaps to align with business objectives
- Plan, Design, Execute product, operation and sales strategy for the region

EDUCATION

UX DESIGN

CAREERFOUNDRY, USER EXPERIENCE IMMERSION

MASTER OF BUSINESS ADMINISTRATION

PEPPERDINE UNIVERSITY, GRAZIADIO SCHOOL OF BUSINESS

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF MASSACHUSETTS OF AMHERST