

NANCY EWURESI SIMBA ASAMOAH

No. 8 Green Pastures Boulevard, Adjiriganor

+233503264930/ Ghanaian

Email: [simba.asamoah@gmail.com/](mailto:simba.asamoah@gmail.com)

LinkedIn: <https://www.linkedin.com/in/simba-asamoah-0729a6195>

EDUCATION

Ashesi University College
BSc. Business Administration

Berekuso, Eastern Region
Sept 2019 - June 2023

Achimota Senior High School
*General Arts (WASSCE)

Achimota, Accra
Sept 2016 - July 2019

ACHIEVEMENTS/AWARDS

TEDx Speaker, Ashesi University
***Dean's List Honours**, Ashesi University

2022
2020-2021

WORK EXPERIENCE

Ashesi University

Aug 2023 -

Ashesi Venture Incubator Fellow

- Developed and pitched a viable business venture to work on for the next year.
- Attend sessions on essential business building blocks and apply information to the venture.
- Learn the necessary skills to start and operate a business.

My Runway Group

Jun 2022 - Aug 2022

Digital Marketing - Content Writer and Researcher

- Managed and created content for the company's Instagram and Facebook accounts.
- Analysed account insights to generate reports on accounts' performance and made recommendations for improvement.
- Assisted in the creation of the company's social media strategy by keeping up to date with the latest trends.

CO-CURRICULAR ACTIVITIES

Ashesi University, Yearbook Committee
Editor-in-Chief

May 2022 - June 2023

- Oversaw and supervised the creation of the yearbook and related activities.

Ashesi University, Writing Centre
Writing Tutor

Sep 2021 - Sep 2022

- Assisted students in editing their writing assignments: academic and non-academic.

Ashesi University, CCAPS
Peer Counsellor

Sep 2022 - May 2023

- Provided individual peer support for students in the Ashesi community.

SKILLS

- Advanced Critical Reading, Public Speaking, Creative Writing, Speed-Reading skills.
- Advanced proficiency in Word, Excel and PowerPoint
- Good soft skills (Teamwork, Cooperation, Creativity, Communication, Collaboration, Customer Service)
- Fluent in the English language
- Proficiency in Canva
- Proficiency in social media apps (TikTok, Instagram, Snapchat, Twitter)

***WASSCE** - West African Senior School Certificate Examination

***Dean's List Honours** - Awarded to students with GPA of 3.5 and above