



CONFEITARIA NOBRE

ADOÇANDO SUA VIDA

CONFEITARIA NOBRE

Manual da marca

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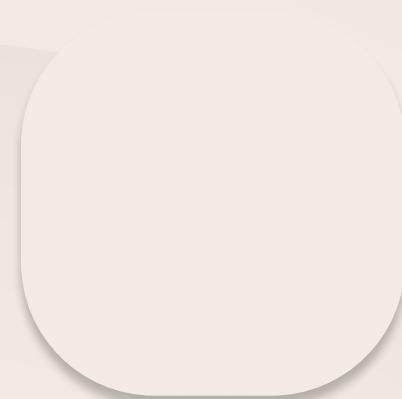
05. Aplicações

06. Moodboard

07. Painel Semântico

Paleta de cores

Paleta de colores



Cor primária

rgba(243,235,227,1)

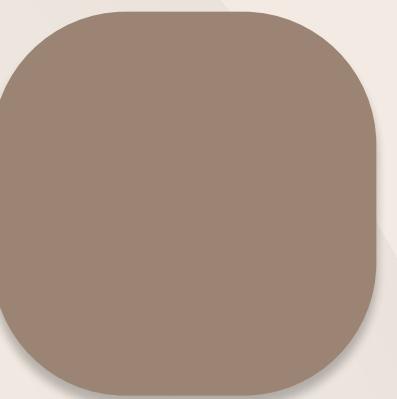
#F3EBE3



Cor secundária

rgba(87,58,31,1)

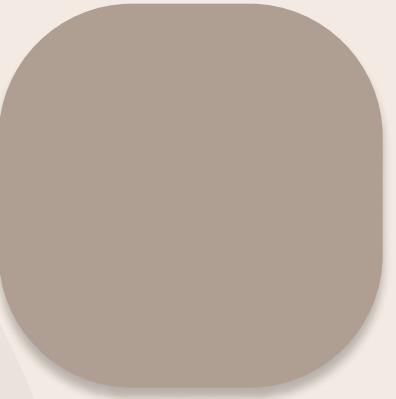
#573A1F



Cor secundária

rgba(155,132,116,1)

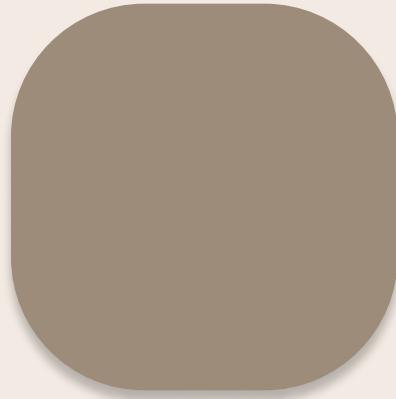
#9B8474



Cor secundária

rgba(175,158,146,1)

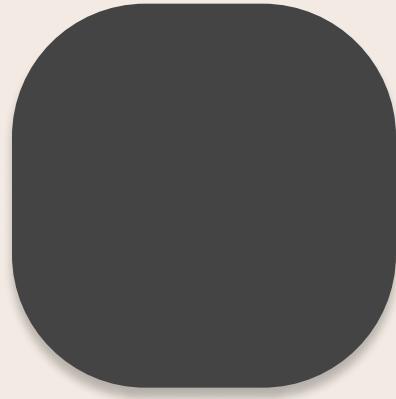
#AF9E92



Cor secundária

rgba(156,140,121,1)

#9C8C79

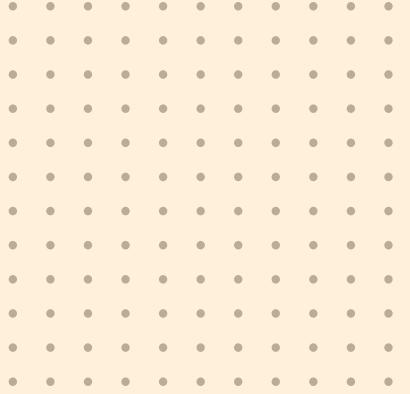


Cor secundária

rgba(68,68,68,1)

#444444

Tipografia



Tipografia principal

Poppins

A B C D E F G H I J K L M N Ñ O P Q R S T U V X Y Z

a b c d e f g h i j k l m n ñ o p q r s t u v x y z

1 2 3 4 5 6 7 8 9 0

Tipografia secundária

Montserrat

A B C D E F G H I J K L M N Ñ O P Q R S T U V X Y Z

a b c d e f g h i j k l m n ñ o p q r s t u v x y z

1 2 3 4 5 6 7 8 9 0

Poppins

Google Fonts

Name

Heading 1

Heading 2

Heading 3

Heading 4

Heading 5

Heading 6

Font size

56 px

48 px

40 px

32 px

24 px

20 px

Line Height

61.6 px

52.8 px

44 px

35.2 px

26.4 px

22 px

AQ

Heading

Poppins

Google Fonts

Name	Font size	Line Height
------	-----------	-------------

Large Text Bold	20 px	28 px
------------------------	-------	-------

Large Text Regular

Medium Text Bold	18 px	25.2 px
-------------------------	-------	---------

Medium Text Regular

Normal Text Bold	16 px	22.4 px
-------------------------	-------	---------

Normal Text Regular

Small Text Bold	14 px	19.6 px
------------------------	-------	---------

Small Text Regular

A
a
Body

Montserrat

Google Fonts

Name

Font size

Line Height

Heading 1

56 px

61.6 px

Heading 2

48 px

52.8 px

Heading 3

40 px

44 px

Heading 4

32 px

35.2 px

Heading 5

24 px

26.4 px

Heading 6

20 px

22 px

Aa

Heading

Montserrat

Google Fonts

Name	Font size	Line Height
------	-----------	-------------

Large Text Bold	20 px	28 px
------------------------	-------	-------

Large Text Regular

Medium Text Bold	18 px	25.2 px
-------------------------	-------	---------

Medium Text Regular

Normal Text Bold	16 px	22.4 px
-------------------------	-------	---------

Normal Text Regular

Small Text Bold	14 px	19.6 px
------------------------	-------	---------

Small Text Regular

Aa
Body

The background features a minimalist design with abstract geometric shapes. On the left, there is a large, semi-transparent white circle. To its right is a smaller, solid light gray circle. Further right is a dark brown square. In the top right corner, there is a grid of small, light gray dots.

Imagotipo



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Espaçamento



O espaçoamento mínimo de distância entre outros elementos e a logo é de 50%.

Usos incorrectos

✗ Não alterar a proporção



✗ Não alterar o ângulo

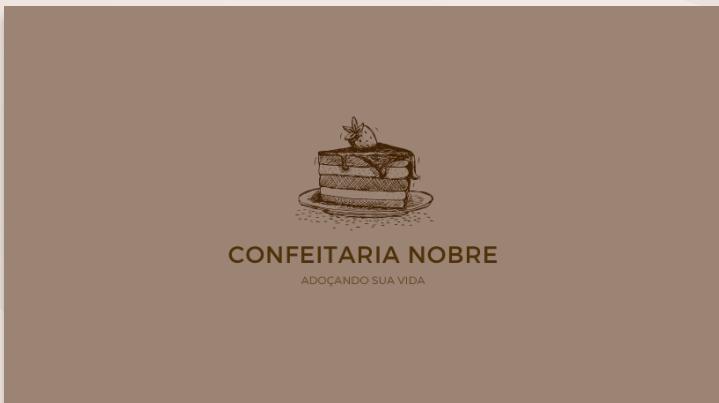


✗ Não alterar as cores



Aplicações

Apresentação



Mockup



Moodboard



Painel semântico

doce

refrigerante lanche
maracujá biscoito
bebida festa ovo recheado
brigadeirão aniversário fanta laranja bolo de pote
comida satisfação
pudim pão agua
docinho banoffe comer agua
salgado coxinha alegria morango
chocolate saboroso bola brigadeiro
receita mousse torta agua
coxinha casamento bolo sprite
quindim empadinha salgadinho

empadão

empada

The background features a minimalist design with abstract geometric shapes. It includes three large, semi-transparent circles in shades of brown and beige, which overlap each other. In the top right corner, there is a square grid composed of small, light-colored dots.

Benchmark

<https://www.canva.com/design/DAE-DoySV40/zWd224Hog7hXQJhojdEgYA/view>



Obrigado