



CONFEITARIA NOBRE

ADOÇANDO SUA VIDA

CONFEITARIA NOBRE

Manual da marca

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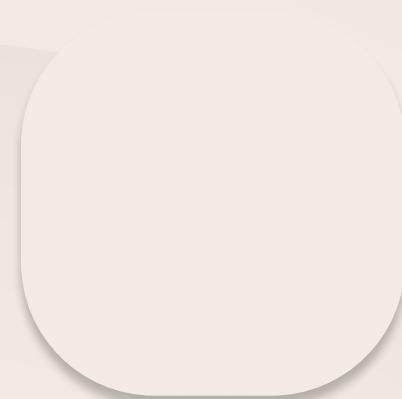
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Paleta de cores

Paleta de colores



Cor primária

rgba(243,235,227,1)

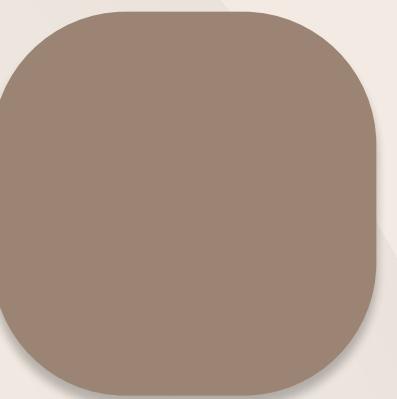
#F3EBE3



Cor secundária

rgba(87,58,31,1)

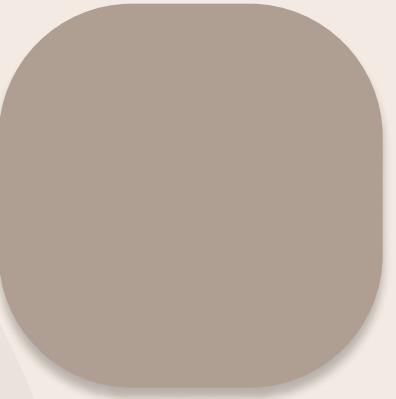
#573A1F



Cor secundária

rgba(155,132,116,1)

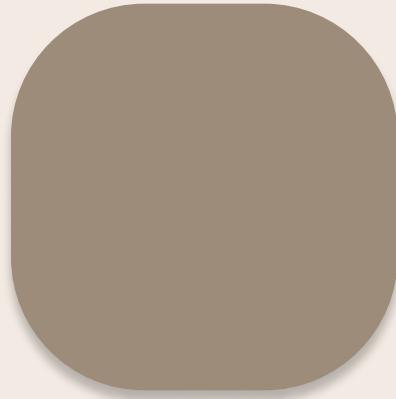
#9B8474



Cor secundária

rgba(175,158,146,1)

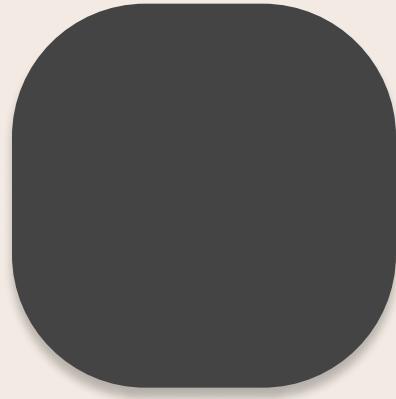
#AF9E92



Cor secundária

rgba(156,140,121,1)

#9C8C79

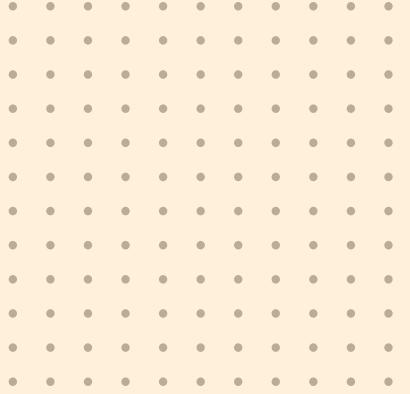


Cor secundária

rgba(68,68,68,1)

#444444

Tipografia



Tipografia principal

Poppins

A B C D E F G H I J K L M N Ñ O P Q R S T U V X Y Z

a b c d e f g h i j k l m n ñ o p q r s t u v x y z

1 2 3 4 5 6 7 8 9 0

Tipografia secundária

Montserrat

A B C D E F G H I J K L M N Ñ O P Q R S T U V X Y Z

a b c d e f g h i j k l m n ñ o p q r s t u v x y z

1 2 3 4 5 6 7 8 9 0

Poppins

Google Fonts

Name

Font size

Line Height

Heading 1

56 px

61.6 px

Heading 2

48 px

52.8 px

Heading 3

40 px

44 px

Heading 4

32 px

35.2 px

Heading 5

24 px

26.4 px

Heading 6

20 px

22 px

AQ

Heading

Poppins

Google Fonts

| Name | Font size | Line Height |
|------|-----------|-------------|
|------|-----------|-------------|

| | | |
|------------------------|-------|-------|
| Large Text Bold | 20 px | 28 px |
|------------------------|-------|-------|

Large Text Regular

| | | |
|-------------------------|-------|---------|
| Medium Text Bold | 18 px | 25.2 px |
|-------------------------|-------|---------|

Medium Text Regular

| | | |
|-------------------------|-------|---------|
| Normal Text Bold | 16 px | 22.4 px |
|-------------------------|-------|---------|

Normal Text Regular

| | | |
|------------------------|-------|---------|
| Small Text Bold | 14 px | 19.6 px |
|------------------------|-------|---------|

Small Text Regular

A
Body

Montserrat

Google Fonts

Name

Font size

Line Height

Heading 1

56 px

61.6 px

Heading 2

48 px

52.8 px

Heading 3

40 px

44 px

Heading 4

32 px

35.2 px

Heading 5

24 px

26.4 px

Heading 6

20 px

22 px

Aa

Heading

Montserrat

Google Fonts

| Name | Font size | Line Height |
|------|-----------|-------------|
|------|-----------|-------------|

| | | |
|------------------------|-------|-------|
| Large Text Bold | 20 px | 28 px |
|------------------------|-------|-------|

Large Text Regular

| | | |
|-------------------------|-------|---------|
| Medium Text Bold | 18 px | 25.2 px |
|-------------------------|-------|---------|

Medium Text Regular

| | | |
|-------------------------|-------|---------|
| Normal Text Bold | 16 px | 22.4 px |
|-------------------------|-------|---------|

Normal Text Regular

| | | |
|------------------------|-------|---------|
| Small Text Bold | 14 px | 19.6 px |
|------------------------|-------|---------|

Small Text Regular

Aa
Body

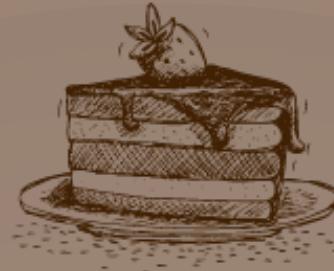
The background features a minimalist design with abstract geometric shapes. On the left, there is a large, semi-transparent white circle. Overlaid on it is a smaller, solid dark brown circle. To the right of these, a vertical rectangle is partially visible, with its top edge being a dark brown triangle and its bottom edge being a light gray triangle. In the top right corner, there is a grid of small, light gray dots.

Imagotipo



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Espaçamento



O espaçoamento mínimo de distância entre outros elementos e a logo é de 50%.

Usos incorrectos

✗ Não alterar a proporção



✗ Não alterar o ângulo

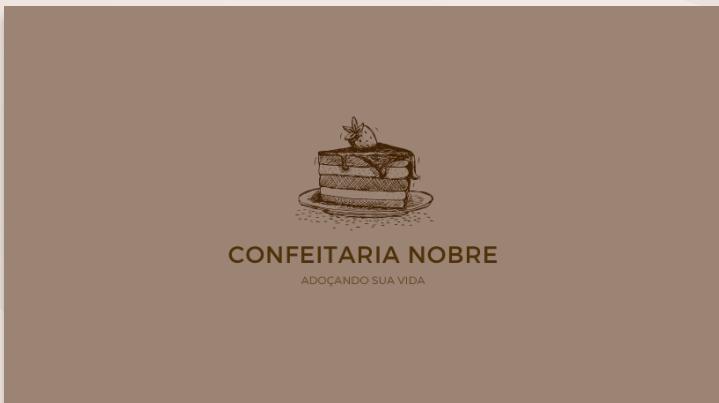


✗ Não alterar as cores



Aplicações

Apresentação



Mockup



Moodboard



Painel semântico

doce

refrigerante lanche
maracujá biscoito
bebida festa ovo recheado
brigadeirão aniversário fanta laranja bolo de pote
comida satisfação
pudim pão agua
docinho banoffe comer agua
salgado coxinha alegria morango
chocolate saboroso bola brigadeiro
receita mousse torta agua
coxinha casamento bolo sprite
quindim empadinha salgadinho

empadão

empada

The background features a minimalist design with abstract geometric shapes. It includes three large, semi-transparent circles in shades of brown and beige that overlap each other. In the top right corner, there is a square grid composed of small, light-colored dots.

Benchmark

<https://www.canva.com/design/DAE-DoySV40/zWd224Hog7hXQJhojdEgYA/view>



Obrigado