Daniel Daquigan

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Experience

May 2013 – Sep 2014
Davis, CA

The Student Recruitment & Retention Center at UC Davis
Graphics & Marketing Coordinator
- Created graphics for print, display, and web to advertise the center and its events
- Organized graphics & information into presentation layouts and staff documents
- Established identity & branding to increase the center's recognition on campus
- Managed an average of twelve projects each month from various staff members
- Developed a "request form" process to streamline the staff's marketing operations and implemented monthly marketing consultations with each staff member
- Reflected multicultural awareness and the community's needs in all displayed graphics

Apr 2012 – Apr 2014
Davis, CA

Mga Kapatid at UC Davis
Secretary (Apr 2013 – Apr 2014)
- Appointed and supervised a governing board of 24 student board members
- Composed weekly newsletters and emails for organization members
- Corresponded as a point-of-contact between the UC Davis student community, Filipino-American community, and the governing board

Pilipino Cultural Night Art Director (Aug 2012 – May 2013)
- Conceptualized theme for all visual aspects of the stage production
- Created the programs, flyers, and posters for the show's advertising
- Photographed and digitally edited images for program use

Public Relations Officer (Apr 2012 – Apr 2013)
- Redesigned and established the organization's logo and identity
- Designed flyers, brochures, and t-shirt graphics for organization's events

Oct 2012 – Jun 2013
Davis, CA

Bridge: Pilipino/a Outreach & Retention
Student Director & Filipino Graduation Ceremony Intern
- Designed and created ceremony programs
- Facilitated a community design process with all 64 participating graduates for input on personalized content and ceremony theme
- Assisted event coordinators in organizing the ceremony
- Photographed and digitally edited images of graduates for program use

Education

Mar 2015 – May 2015
San Francisco, CA

Front-End Web Development
General Assembly: Technology, Business, & Design

Sep 2010 – Jun 2014
Davis, CA

B.A. in Design (emphasis in Visual Communication)
B.A. in Communication
University of California, Davis
Cum Laude (3.48 GPA)

Jun 2013 – Jul 2013
United Kingdom

Design in Britain: Inside and Outside Museum Walls
University of California, Davis | Study Abroad Program
York, Edinburgh, and London

Awards

Jun 2014
Davis, CA

Merit Award for "Are You That Somebody?" Motion Typography Music Video
Design-by-Design, Annual Juried Student Design Competition
University of California, Davis

Skills & Software

Illustration, Identity/Branding, Packaging, Layout, Typography, HTML/CSS, JavaScript, jQuery, Photography, Information Design, Communication Research, Social Media

Adobe Illustrator, Photoshop, InDesign, and After Effects
Microsoft Word, PowerPoint, and Excel