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Features

- User trust/rating scores
- Flexible payment methods
- Friends (or specifically trusted users)
- Trade feature
 - Barter system
- Niner login/verification
- Filters for NEW, USED, PRODUCT TYPE, etc.
- Report and safety system
- Campus pickup points
 - map
- Messaging system
- Task posting
 - Listing duration/task duration

Scenarios:

Sarah is on the search for used furniture for her apartment. She has found some nice listings on Facebook marketplace but is afraid of being scammed by a fake profile as it has happened to her in the past. Sarah would be more willing to purchase furniture from other students as there will be a level of security because a student can be tracked down via their school email if something goes wrong. She knows that people regularly post items for sale on snapchat but she is weary of it because it is not regulated like a conventional online marketplace. She needs a marketplace where students must be verified before they list or purchase an item.

David is constantly building PCs but is on a strict budget because he is a full time college student. He tends to browse marketplaces like Facebook and eBay but is doubtful because the accounts that post these listings seem fraudulent. David more often than not finds his PCs at flea markets and pawn shops as he has a level of security with these places. David would prefer to not make the long drive to these markets and would like to source PCs on campus as many seniors typically give them out for free when they graduate. David would like a marketplace where he can comfortably view items for sale on campus or even items being given away for free.

User Stories:

As a student I want to find reliable listings on Niner Exchange but also to feel comfortable knowing the seller has been verified and is a student.

As a student on a budget I would like to stay closer to the campus to find items I need before branching out the local area.

Product Vision: For college students at UNCC who need a reliable and quick way to exchange goods and services, Niner Exchange is a web-based e-commerce platform that facilitates trading, buying, selling, and outsourcing tasks between students. Unlike traditional e-commerce platforms, Niner Barter capitalizes on students' proximity on campus to enable faster exchanges, flexible payment methods, and a trusted university-based marketplace.