Persona 1. The Budget-Conscious Student

- Name: Alex, 20, Sophomore
- Needs: Affordable textbooks, second-hand furniture, shared rides
- Pain Points: High costs, unreliable sellers on other platforms
- How Niner Barter Helps: Provides a trusted, student-only marketplace with fair pricing

Scenario 1: Buying a Used Textbook
Alex, a budget conscious sophomore, wants to buy a second hand Calculus Textbook at an affordable price from another student at UNCC. He prefers to avoid third party apps due to security concerns. He needs a fast and trusted way to connect with a student selling the book.

User Story 1: As a buyer, I want to search for specific items so that I can quickly find what I need without browsing through unrelated listings. I also want to filter search results by price, category, and location so that I can find affordable and nearby listings that fit my budget. Once I find an item, I want to message the seller through the platform to ask about its condition and negotiate the price. Additionally, I want to see seller ratings and reviews so that I can determine whether they are trustworthy. After agreeing to purchase an item, I want to mark it as "Reserved" so that other students know it is no longer available for sale.

Persona 2 The Busy Senior

- Name: Jamie, 22, Senior
- Needs: Outsourcing small tasks like laundry, tutoring, and errand running
- Pain Points: Limited time due to coursework and internships
- How Niner Barter Helps: Allows students to quickly find others willing to complete tasks

Scenario 2: Jamie, a busy senior, tells someone to pick up groceries from Walmart while they focus on studying. He is a senior juggling classes, internships, and job applications, needing help with small errands.

User Story 2: As a user, I want to post a task with clear details and a payment offer so that I can quickly find someone willing to complete it. As a worker, I want to browse available tasks so that I can accept jobs that fit my skills and schedule. Before accepting a task, I want to message the task owner to clarify any details and ensure I can complete the job properly. Once the task is completed, I want to mark it as "Done" and leave a review for the worker, ensuring future users can identify reliable gig workers.

Persona 3: The Entrepreneurial Student

- Name: Taylor, 21, Junior
- Needs: A platform to sell handmade crafts, tutoring services, or digital work
- Pain Points: Struggles to market services to students
- How Niner Barter Helps: Provides a dedicated marketplace for student businesses

Scenario 3:Taylor, an entrepreneurial student, wants to sell custom jewelry and wants to sell to fellow students. He is a business minded student who creates handmade jewelry and wants to sell to fellow students.

User Story 3: As a seller, I want to list my handmade products with descriptions, images, and pricing so that I can reach potential buyers. I want to receive inquiries from interested students through the platform's chat feature so that I can answer questions and negotiate prices. To improve my credibility, I want buyers to leave reviews after completing transactions so that future customers trust my listings. I also want the ability to highlight my listing for better visibility, ensuring more students see my products.

Persona 4: The Social Buyer/Seller

- ● Name: Chris, 19, Freshman
- ● Needs: An easy way to trade dorm room items, clothes, and electronics
- ● Pain Points: Prefers dealing with students rather than strangers online
- ● How Niner Barter Helps: Enables quick, in-person exchanges without safety concerns

Scenario 4: Chris, a social buyer/seller, wants to trade a jacket for a pair of sneakers. He is a student who enjoys swapping clothes and accessories with others on campus.

User Story 4: As a user, I want to list an item for trade instead of selling it so that I can swap things I no longer need. I want to specify trade preferences, such as requesting sneakers in exchange for my jacket, so that I attract relevant trade offers. When another student expresses interest, I want to chat with them to discuss item conditions and finalize the trade. After completing the swap, I want to rate the trade partner so that future users can trust their reliability.

Feature List
- - User verification
- - Search and filters
- - Messaging system
- - Task posting
- - Flexible payment methods
- - User ratings and reviews
- - Campus pickup points
- - Trade feature
- - Report and safety system
- - Listing boost options