**Data Appendix for**

**“Something to Talk About: Social Spillovers in Movie Consumption”**

**Instructions**

All analyses founded in the paper can be replicated using the code and data found in this Appendix. Stata users should set Stata’s base directory to be the directory in which you find this file and then run the .do file RUN\_ALL.do.

The code and data are organized as follows:

1. The main folder contains our national-level analyses.
2. The local folder contains our local-level analyses.
3. The matlab folder contains Matlab scripts and programs that run Chernozhukov et al.’s LASSO variable selection methods.
4. The moretti\_comparison directory compares our results to those of Moretti (2011).
5. Tabular output is written to the tab folder and figures are written to the graphics directory.

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