

# 2022 WOMEN'S LEADERSHIP FORUM



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## CAPTRUST Women's Leadership Forum

August 24, 2022 | Noon-2:00pm PST | 3:00 – 5:00pm EST | Microsoft Teams

### Introductory Video

#### Welcome

Ellen Crowley

#### Women's Initiative | Leaders Discussion

Teri Grubb and Beryl Ball, Leaders of CAPTRUST Women's Initiative

#### Interview with Helen Horyza

Chris Reeg and Helen Horyza (author *Elevate your Career*)

### Inspirational Video

#### Introduction

Tiffany Walker

#### Diversity, Inclusion, and Equality at CAPTRUST

Interview with Christina Markell-Balleza, CAPTRUST Managing Director

#### Interviewer

Devyn Duex, Principal, Financial Advisor

#### Segment Introduction

Fran Slacum

#### Panel Discussion- Day in the Life

##### Panelists

Kathleen Hopkins, Dawn McPherson, Debra Gates, and Jennifer Wertheim,

##### Moderator

Jennifer Doss

### Video

#### Interview Introduction

Christina Lecholop

#### Interview

Cathy Seeber and Barb Singer

#### Thank You and Closing

Ellen Crowley

# WOMEN'S LEADERSHIP FORUM

## Guest Speakers



### **Helen M. Horyza, MS, NCCC**

President, Elevate Your Career Inc.

Founder: Career Coach Entrepreneur Academy

Helen Horyza is an award-winning author and Founder of the Career Coach Entrepreneur Academy. Helen holds a Master of Science degree in Career Counseling from California State University, Sacramento (CSUS) and is a professionally trained coach through Coach Training International. She is a Nationally Certified

Career Counselor (NCCC) who has a gift for uncovering talent and directing it to achieve extraordinary results.

As an executive and career coach, Helen has helped hundreds of mid-to upper-level executives accelerate their career success and develop their leadership skills. Insightful, supportive, knowledgeable, and experienced are some of the terms her clients use to describe her. She inspires leaders and professionals seeking fulfillment in their careers—and avenues to inspire their employees.

Helen is the inventor and author of the Elevations suite of assessments designed to assist individuals in career transition or to enhance employee engagement. Elevations is utilized in organizations and in consultant practices around the world. You can find her book *Elevate Your Career: Live a Life You're Truly Proud Of* where books are sold.

### **Contact**

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[ElevateYourCareer.com](http://ElevateYourCareer.com) | [Academy.ElevateYourCareer.com](http://Academy.ElevateYourCareer.com)

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## Guest Speakers



### **Barbara Singer**

President, Founder, and CEO of Executive Core

Barbara Singer leads a group of 150 global professionals whose mission is to more quickly innovate professional development globally.

Barbara is renowned for her work in the evidence-based study of predictors of executive success and executive coaching. She has authored numerous executive education programs, written

two books, and numerous white papers and articles. She has dedicated her career to helping more women achieve the C-suite and has been acknowledged as:

- Global 2013 Executive Coaching Thought Leader of Distinction award from the Association of Corporate Executive Coaches— awarded to both Barbara Singer and Dr. Marshall Goldsmith for their work raising the standards of corporate executive coaching.
- Notre Dame University Leo Burke Instructor of the Year Award 2017— nominated by the Chicago 2017 EMBA class.
- EMBA Council Recognition in 2019 for the second time for her service on the board as corporate liaison and for her work for gender parity in graduate business education.
- 2019 Flourish Female Entrepreneur of the Year.
- Certified Female Owned Business by National Women Business Owners Corporation, the first national certifier of women business enterprises.

Barbara is the proud mother of four children who inspire her and make her laugh every day.

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## CAPTRUST Way Women's Initiative Events Committee Members



**Ellen Crowley**  
Vice President |  
Financial Advisor  
Co-Chair



**Devyn Duex**  
Principal | Financial  
Advisor  
Co-Chair



**Christina Lecholop**  
Principal | Financial  
Advisor  
Member



**Fran Slacum**  
Sr. Financial Advisor |  
Relationship Manager  
Member



**Tiffany Walker**  
Financial Advisor  
Member