

AFFIRMATIVE MARKET PROGRAM (AMP) PLAN FORM



Affirmative Market Program

Commonwealth of Massachusetts

Pursuant to *Executive Order 390*, any contract with a potential financial benefit of \$50,000 or more requires a bidder to complete sections of this form that apply and include the required attachments for consideration in the scoring of their submission for any contracting opportunity with the Commonwealth of Massachusetts.

Bidders must submit one form for each M/WBE AMP Relationship.

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|---|----------------------------|
| Bidder Name: The Cafaro Group, LLC t/a Cafaro Greenleaf | |
| RFR Name/Title: Conduct Investment Fund Reviews | RFR Number: DHE-ORP-004 |
| Contact Name: Wayne K. Greenleaf | |
| Phone: (800) 401 - 4830 | Fax: (732) 530 - 8165 |
| Email address: wgreenleaf@cafargreenleaf.com | |
| Company Address: | |
| Is bidder SOMWBA certified? N/A <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Applied for certification <input type="checkbox"/> | |

Affirmative Market Program Partner (not bidder)

| | |
|---------------------|------------------------|
| M/WBE Contact Name: | |
| M/WBE Company Name: | M/WBE Company Address: |
| M/WBE Telephone: | M/WBE Email: |

AMP Partner's SOMWBA Certification Status. Please Check Only One Per Form:

MBE ☐ WBE ☐ M/WBE ☐ M/W Non Profit ☐ Applied for certification ☐

Certification Expiration Date (copy of certification letter must be attached): _____

Check type of business relationship here that applies to AMP Partner and complete appropriate section below (1-5):

- ☐ 1. Subcontract: include a copy of the written agreement between the Bidder and Subcontractor.
- ☐ 2. Growth & Development: enclose plan for education, training, mentoring, resource sharing, other initiatives.
- ☐ 3. Ancillary: submit verbal or written expenditure commitments.
- ☐ 4. Past Performance: credit for past expenditures with certified M/WBEs (for previous 2 years).
- ☐ 5. Additional Creative Initiatives: further use of at least one certified MBE and one WBE AMP Partner.

1. Please complete this section ONLY if the business relationship is Subcontract (as defined within the scope of the RFR):

Note: All Subcontracting Partnerships **require** a written agreement between bidder & M/WBE that includes a description of all commodities or services to be acquired from subcontractor and to be presented as part of the AMP Plan submission. It is required that bidders commit a specific dollar amount or a minimum percentage of dollars earned through an awarded contract.

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| Committed Expenditures or Percentage of gross revenues from the contract in Year 1: |
| Committed Expenditures or Percentage of gross revenues from the contract in Year 2: |
| Committed Expenditures or Percentage of gross revenues from the contract in Year 3: |
| Total Committed Expenditures or Percentage of gross revenues from the contract for all years of the Contract: : |

2. Please complete this section ONLY if the business relationship is Growth & Development:

Note: Bidders should provide a narrative here that describes your approach in building the capacity of the M/WBE, including deliverables or measurable outcomes and anticipated dates of completion which can be validated during the contract. (Attach additional pages as necessary):

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| Committed Total Expenditures or Percentage of gross revenues from the contract for each year of the contract: |
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3. Please complete this section ONLY if the business relationship is Ancillary:

Note: Bidders should provide a description of commodities or services Ancillary AMP Partner will provide (continue on additional pages as necessary):

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| <u>Committed Expenditures or Percentage of gross revenues from the contract in Year 1:</u> |
| Committed Expenditures or Percentage of gross revenues from the contract in Year 2: |
| Committed Expenditures or Percentage of gross revenues from the contract in Year 3: |
| <u>Total Committed Expenditures or Percentage of gross revenues from the contract for all years of the Contract:</u> |
| Description of commodities and/or services to be provided by Ancillary Partner: |

4. Please complete this section for consideration ONLY relating to Past Performance (or historical spending with certified M/WBEs within the last 2 years):

| | |
|---|--------------------|
| List Name (s) of Certified M/WBE Vendor (s): | |
| Circle Certification Status of Vendor (s): MBE WBE M/WBE MNPO WNPO | |
| Description of all expenditures for commodities or services (attach additional pages as necessary): | |
| Reporting Year: | Total Expenditure: |
| Reporting Year: | Total Expenditure: |

5. Please complete this section for consideration ONLY relating to any Other Creative Initiatives:

Please provide a description here of any current creative approaches to partnering with certified businesses that further supports the AMP Plan (attach additional pages as necessary):

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| Our firm is 50% Woman-Owned, and is a Registered Small-Business in the State of NJ |
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Certification: I hereby certify under the pains and penalties of perjury that the information provided is correct, to the best of my knowledge:

| | | | |
|--|---------------|--------------------------------------|----------------------------|
| Signature of Authorized Signatory of Bidder: | | Date: | |
| <i>Wayne Greenleaf</i> | | 8 / 1 / 2011 | |
| Print Name: | | | |
| Wayne K. Greenleaf Jr. | | | |
| Title: | | | |
| Managing Partner / Principal | | | |
| Business Name: | | Business Address: | |
| The Cafaro Group, LLC t/a Cafaro Greenleaf | | 216 Maple Avenue, Red Bank, NJ 07701 | |
| Total Committed Expenditures or Percentage of gross revenues from the contract for each Year of the Contract (summary of sections 1-3 above). | | | |
| <u>Year 1</u> | <u>Year 2</u> | <u>Year 3</u> | <u>Total for all Years</u> |