

CAPTRUST At A Glance

As of 08.16.11

Office Locations (16)		Service Offerings		Advisory Board (6 Members)
Akron, OH	Los Angeles, CA	Institutional	Wealth	Jim Dunn
Atlanta, GA	Orlando, FL	Plan Level Advisory Services for Plan Sponsors	Investment Management	<i>Chief Investment Officer, Wake Forest University</i>
Birmingham, AL	Philadelphia, PA	Fee Benchmarking for Plan Sponsors	Financial Planning	Quana Jew JD
Boston, MA	Portland, ME	Investment Fiduciary Training & Review	Tax Planning	<i>Partner, Arent Fox LLP</i>
Charlotte, NC	Raleigh, NC (headquarters)	Vendor Search & Selection Services	Tax Planning	Jeffrey Montgomery
Dallas, TX	Richmond, VA	Participant Education & Advice	Monitoring and Reporting	<i>CEO, AFAM</i>
Des Moines, IA	Roanoke, VA	Nonqualified Advisory Services	Risk Management	Rob Solomon
Jackson, MS	Washington, D.C.	Executive Financial and Estate Planning Services	Ancillary Services	<i>Founder and CEO, Bulldog Solutions, Inc.</i>
				Charles Ruffel
				<i>Founder and Director, Asset International</i>
				Jerry Tylman
				<i>Partner and Founder, Greenway Solutions, Inc.</i>

Organization		Assets Under Advisement		Custodian / Clearing Firms	Revenue	Accreditations / Licenses				
Year Practice Focus Established	1989	Total	\$62,397,002,693	Fidelity	2010 (71% Institutional / 29% Wealth)	AIF	CEBS	CIMA	CPA	JD
Year Organization Formally Founded	1997	Institutional (96.42%)	\$60,361,682,968	National Advisors Trust	2009 (70% Institutional / 30% Wealth)	AIFA	CFA	CIMC	CRPC	PFS
Vested Shareholders	39	Wealth (3.58%)	\$2,035,319,725	Pershing	2008 (70% Institutional / 30% Wealth)	APR	CFP	CLU	CRPS	PRP
				Schwab	2007 (65% Institutional / 35% Wealth)	ARPC	CFS	CMFC	CRSP	QPFC
						ARPS	ChFC	CMS	FLMI	RPA
FINRA & Insurance Licenses										

Insurance Coverage		Employees		
Policy Type / Coverage	Carrier	Total: 161		
Professional Liability (Errors & Omissions)	XL Speciality Insurance Co.	By Department		
<i>\$5,000,000 per claim or aggregate</i>		Consulting Research: 27 professionals	Advisor Practice: 63 professionals	Business Operations: 71 professionals
Fidelity Bond	Federal Insurance Co.	Investment Research	Financial Advisors	Client Service
<i>\$1,000,000 per claim or aggregate</i>		Participant Education	Financial Advisor Support Group	Finance and Legal
SIPC (Securities Investor Protection Corporation)	SIPC	Provider/Vendor Relations		Human Resources
<i>\$500,000 per account (limit \$100,000 for cash)</i>				Marketing
Excess SIPC coverage (Fidelity)	Lloyd's of London			Process, IT, and Regulatory
<i>\$1.9 million in cash per account (\$1 billion firm maximum)</i>				Senior Management
Excess SIPC coverage (Pershing)	Lloyd's of London	By Location		
<i>\$1.9 million in cash per account (\$1 billion firm maximum)</i>		Akron, OH: 4	Des Moines, IA: 5	Raleigh, NC (headquarters): 112
Excess SIPC coverage (Schwab)	Lloyd's of London	Atlanta, GA: 3	Jackson, MS: 1	Richmond, VA: 3
<i>\$150 million per customer of which \$1 million can be cash (\$600 million firm maximum)</i>		Birmingham, AL: 2	Los Angeles, CA: 1	Roanoke, VA: 1
		Boston, MA: 1	Orlando, FL: 1	Washington, D.C.: 1
		Charlotte, NC: 15	Philadelphia, PA: 6	
		Dallas, TX: 4	Portland, ME: 1	

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Client Base

Institutional (All)	Institutional (Brick)	Wealth (All)	Wealth (Brick)	Client Retention Rate
Total: 690	Total: 434	Total: 1,863	Total: 392	2010: 98.3%
Average Size: \$89,292,430	Average Size: \$135,162,948	Average Size: \$1,106,754	Average Size: \$3,953,957	2009: 98.1%
Median Size: \$15,091,022	Median Size: \$37,046,477	Median Size: \$351,135	Median Size: \$2,689,791	2008: 98.1%
				2007: 96.5%
	Average Fee: \$65,216		Average Fee: \$26,460	
	Median Fee: \$50,987		Median Fee: \$19,471	

Plan Information

Total

1,076 Total Plans
Total: \$60,360,247,550
Average: \$57,927,301
Median: \$10,612,992

By Plan (% of total plans)

401(a) (4%)	401(k) (60%)	403(b) (7%)	409A - DB (<1%)	409A - DC (6%)	457(b) - Gov't (<1%)
43 total	641 total	74 total	3 total	66 total	6 total
Total: \$2,370,844,276	Total: \$33,376,172,165	Total: \$3,334,599,989	Total: \$75,000,000	Total: \$1,126,716,521	Total: \$28,595,801
Average: \$56,448,673	Average: \$53,146,771	Average: \$48,327,536	Average: \$75,000,000	Average: \$18,172,847	Average: \$4,765,967
Median: \$9,959,052	Median: \$12,256,436	Median: \$21,434,484	Median: \$75,000,000	Median: \$4,236,498	Median: \$4,195,671
457(b) - Non-Gov't (3%)	457(f) (<1%)	Corp. Cash (3%)	DB - Cash Balance (<1%)	DB - LEO (<1%)	DB - Pension (9%)
28 total	9 total	33 total	8 total	3 total	98 total
Total: \$102,976,533	Total: \$14,919,983	Total: \$8,642,382,166	Total: \$302,457,251	Total: \$44,258,250	Total: \$8,796,555,823
Average: \$3,960,636	Average: \$1,657,776	Average: \$288,079,406	Average: \$37,807,156	Average: \$14,752,750	Average: \$93,580,381
Median: \$1,432,251	Median: \$468,691	Median: \$2,428,175	Median: \$6,601,968	Median: \$17,457,731	Median: \$25,854,053
Endowment / Foundation (1%)	ESOP (<1%)	MPP (<1%)	ProTrust (<1%)	PSP (3%)	VEBA (<1%)
15 total	1 total	7 total	2 total	37 total	2 total
Total: \$745,799,461	Total: \$2,238,861	Total: \$298,910,580	Total: \$8,679,643	Total: \$848,826,293	Total: \$240,313,755
Average: \$49,719,964	Average: \$2,238,861	Average: \$42,701,511	Average: \$8,679,643	Average: \$24,252,180	Average: \$120,156,877
Median: \$5,094,819	Median: \$2,238,861	Median: \$22,337,777	Median: \$8,679,643	Median: \$2,865,229	Median: \$120,156,877

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Provider / Vendor Experience									
Top Ten Providers (By Assets)			Provider Experience Across CAPTRUST Client Base		Annual Activity and Savings			Provider Visits (YTD)	
Provider	Assets	Plans	Total Providers	87		As of 08.16.11	2010	Provider Onsite (8)	
Fidelity Direct	\$13,646,000,000	135	20 or more plans	15	Fee Benchmark	88	132	BB&T	Milliman
Prudential	\$5,462,000,000	75	15 or more plans	17	Provider / Vendor RFP	8	12	Diversified	Principal
Wachovia / Wells Fargo	\$4,278,000,000	89	10 or more plans	23	Realized Savings	\$2,500,000	\$8,500,000	Fidelity	T. Rowe Price
T. Rowe Price	\$2,743,000,000	25	5 or more plans	33	Average Savings / Client (\$)	\$67,000	\$91,000	Great West	Wells Fargo
Citigroup	\$2,348,000,000	2	4 or more plans	38	Average Savings / Client (%)	0.16%	0.12%	CAPTRUST Headquarters (33)	
JP Morgan	\$2,174,000,000	13	3 or more plans	42				Aspire	M&I
TIAA-CREF	\$2,068,000,000	31	2 or more plans	59				BB&T	Metlife
Vanguard	\$1,244,000,000	24						Daily Access	Milliman
Principal	\$1,197,000,000	94						Diversified (2)	Mutual of Omaha
Merrill Lynch / BOA	\$1,123,000,000	23						DST	NYLIM
								Fidelity (5)	OneAmerica
								Great West	Principal (2)
								ING	Prudential
								JP Morgan	Putnam
								Lincoln (2)	T. Rowe Price (2)
								Mass Mutual (2)	Wells Fargo (3)
Investment Research Activity									
Database Resources		Manager / Funds / Asset Classes		Annual Due Diligence Activity		Due Diligence Meetings (As of 07.31.11)			
Bloomberg		Money Management Firms: 147		Due Diligence Calls: 3,500+		January: 14 (includes 8 portfolio managers)			
eVestment Alliance		Portfolios: 2,533		Onsite Manager Interviews: 200+		February: 32 (includes 24 portfolio managers)			
Morningstar Direct		Mutual Funds: 2,030		Onsite Fund Company Visits: 50+		March: 27 (includes 18 portfolio managers)			
Morningstar Principia Pro		ETFs and Closed Ended Funds: 203		Daily Monitoring: 2,233 ticker symbols		April: 13 (includes 7 portfolio managers)			
MPI Stylus Pro		Asset Classes: 46				May: 28 (includes 22 portfolio managers)			
Tamale RMS						June: 20 (includes 18 portfolio managers)			
Zephyr StyleAdvisor						July: 10 (includes 6 portfolio managers)			
						Year-to-date: 144 (includes 103 portfolio managers)			
Employee Education Activity (2011 YTD)									
Total Participants Among Institutional Client Base					1,000,000+				
Average Participant Per Client					1,449				
Education Meetings (Group)					256				
Total Education Meetings (since 2007)					2,648				
Education Meetings (One-on-One)					929				
Total Education Meetings (since 2007)					2,326				
Meeting Attendees					4,837				
Total Meeting Attendees (since 2007)					62,510				

Consulting Research Group Activity

Internal Use Only