



CAPTRUST

February 8, 2023

Company	Ticker	Sector	Industry
Unilever PLC Sponsored ADR	UL-US	Consumer Staples	Personal Products

Business Description

Unilever Plc engages in the manufacture and sale of consumer goods. It operates through the following segments: Beauty and Personal Care, Foods and Refreshment, and Home Care. The Beauty and Personal Care segment offers skin cleansing, hair care, skin care, and deodorants categories. The Foods and Refreshment segment sells ice cream, savory, dressings, and tea. The Home Care segment includes fabric category and a wide range of cleaning products. The company was founded by Antonius Johannes Jurgens, Samuel van den Bergh, and William Hulme Lever on January 1, 1930 and is headquartered in London, the United Kingdom.

Price Chart

Key Info & Metrics



Empirical Research Rank:	@NA
Date Purchased:	01/20/2023
Price:	\$49.57
52-Week Range:	\$43.05 - \$52.73
Dividend Yield:	3.74%
Market Cap (\$M):	\$124,805
Forward Price-to-Earnings:	17

Total Return

Year-to-Date:	-1.5%
1 Year:	-1.5%
3 Year:	-9.2%
5 Year:	9.5%

Investment Case - Updated: January 19, 2023

Unilever PLC is a global consumer goods company with a diversified portfolio focusing on household and personal care products as well as food and refreshments. Unilever has twelve brands which generate revenue of at least €1 billion and represent over 50 percent of sales. Unilever generates approximately 60 percent of its revenue in emerging markets which should grow faster than developed markets over time as more consumers enter the middle class. The company sells products in value, traditional and premium categories and is built for all economic environments. In recent years, Unilever's growth has trailed competitors however, in mid-2022 investor activist Nelson Peltz was offered a board seat which we expect will lead to improved operations, reduced complexity and renewed focus on innovation given his history of success at other consumer companies. The company has dividend yield that is higher than both the industry and market.

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