



FOOD AND FUND DRIVE TOOLKIT





INTER-FAITH
FOOD
SHUTTLE

YOUR FOOD AND FUND DRIVE SUPPORTS CRITICAL HUNGER RELIEF PROGRAMS.

During this critical time, food donations are needed more than ever. Food and fund drives form the foundation of the Food Shuttle's resources to provide for critical programs working to end hunger in central North Carolina.



School Pantries



BackPack Buddies



Grocery Bags for Seniors



Pantry Supplement Boxes



Community Partners



Mobile Markets



"It means that me and my family will be able to eat this week." - Joanna

When you collect food or donate virtually, you're helping neighbors like Joanna. Joanna received food -- including non-perishable items -- at Inter-Faith Food Shuttle's Mobile Market.



HOW TO SET UP YOUR VIRTUAL FOOD DRIVE PAGE

Virtual drives are the most efficient and safe way to engage your friends, co-workers, and family members in providing food to neighbors at risk of hunger.

Instead of going to the store to buy canned and other non-perishable food items, take advantage of the Food Shuttle's bulk purchasing power to maximize the impact of your dollars by donating food virtually!

You can set up a unique online donation page for your workplace, community, neighborhood, church, or organization that can be easily shared on social media and by email!

How to set-up your virtual food drive:

1. Visit www.FoodShuttle.org/donate-food
2. Click on "Host a Virtual Food Drive"
3. Click on "Become a Fundraiser"
4. Follow the steps to set up your account and donation page including a goal, your own picture or logo, and a message for your community.
5. Share your page and collect food – virtually!

For technical support on your virtual donation pages, please contact Rachel Quigley at Rachel@FoodShuttle.org.



HOW TO SET UP YOUR TRADITIONAL FOOD DRIVE

Donations of non-perishable food items support Inter-Faith Food Shuttle's programs and emergency response efforts including Pantry Supplement Boxes, School Pantries, Mobile Markets, Grocery Bags for Seniors, and more.

To set up your Traditional Food Drive, please fill out the Food Drive Form at FoodShuttle.org/donate-food by clicking on "Host a Food Drive".

COVID-19 Emergency Response Food Items Needed

- Canned Vegetables
- Canned Fruit
- Rice
- Pasta & Pasta Sauce
- Cereal Boxes
- Oatmeal
- Canned Soup
- Canned Chicken & Tuna
- Canned & Dry Beans

Food Drive Drop-off Locations

Raleigh: 1001 Blair Dr., Raleigh, NC 27603

M - F 8 a.m. - 3 p.m., Sat. 8 a.m. - 12 p.m,

Durham: 2436 S. Miami Blvd., Ste. 200-9, Durham, NC 27703

M - Th 9 a.m. - 3 p.m.

Raleigh (Food Shuttle Farm): 2300 Dover Farm Rd., Raleigh, NC 27606

M - F 8 a.m. - 3 p.m.

If you have more than a carload of food and need help with pick up, email Kara@FoodShuttle.org to schedule your pick-up.

For more information on Food Drives, please contact Kara Guido, Food Sourcing Specialist, at Kara@FoodShuttle.org or call 919-602-0854.



(1) Determine Logistics

- Will you host a Traditional Food Drive, a Virtual Food Drive, or both?
- What are the dates of your Food Drive?
- Where will the donation boxes be set up? The best place is in a high-traffic, visible area!
- How will you spread the word and encourage participation?

(2) Set a Goal

- Decide on how many pounds or dollars you would like to provide. Keep your group updated on your progress throughout the duration of the collection period.

(3) Promote your Food Drive

- This is the most important step! Make sure that people are aware of the donation opportunity and excited about contributing to hunger relief in central North Carolina.
- Invite a representative from the Food Shuttle to speak to your group through a virtual presentation.
- Send out several reminders through email and social media, and hang flyers in visible places.
- Combine your Food Drive with a volunteer activity to increase engagement.
- Make it a competition! See ideas on the next page.

(4) Drop Off Your Donations

We can pick up donations that are more than a carload (approximately 250 pounds). Please give us 3-day notice and email Kara@FoodShuttle.org to schedule your pick-up. Drop off locations and times are listed on the previous page.

(5) Share your Success

If you post pictures or news to social media, please tag us @foodshuttle!



Have Fun with Donation Boxes

- Decorate your boxes to attract more attention and engage more people.
- Adorn the boxes with Duke, Carolina, or State paraphernalia and let your colleagues show team spirit by donating.

Make it a Competition

- Competitions between departments, floors, teams, or classrooms guarantee Food Drive success. Reward the winning team with a pizza party, a breakfast spread, a cake, or bragging rights.
- The Food Shuttle can assist you with creating a Virtual Food Drive page for each team to record their monetary donations as well as canned food donations.
- Hold a CAN-struction event - teams see who can build the most creative sculpture with healthy non-perishables.

Hand out grocery bags

- Hand out grocery bags with the list of most needed items for your neighbors and community to collect food.





TIPS FOR INCREASING PARTICIPATION

Reward Donations!

For either a canned or virtual food donation, donors can be entered into a raffle. Some prize ideas: An extra vacation day, a prime parking space, or a gift card.

Combine Your Food Drive with an Event!

- Host an outdoor movie night with a virtual/canned food drive donation as the entrance fee.
- Offer discounts on concerts or sports games for donations.
- For your birthday party, in lieu of gifts request food drive donations.

Stay Involved After the Food Drive

There are many ways that you can stay connected throughout the year.

- Please consider making your food drive an annual event.
- Sign up for our newsletters, “like” us on Facebook, follow us on Instagram.
- Volunteer with us in our warehouses, at our farm, or in our community gardens.





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MOST NEEDED ITEMS



Proteins

Beans, Tuna, Soup, Meat,
Pasta, Peanut Butter



Breakfast

Whole Grain Cereal,
Oatmeal, Grits



Fruits & Vegetables

No Heavy Syrup,
No Salt Added



Healthy Snacks

Raisins, Granola Bars,
Fruit Pouches

Infants & Kids

Pedialyte, Infant Cereal,
Mac & Cheese Cups,
Fruit Cups, 100% Juice
Boxes, Diapers, Wipes

Hygiene Items

Hand Sanitizer, Soap,
Toothbrushes,
Toothpaste, Shampoo,
Deodorant

**For drop-off locations and times, please
visit FoodShuttle.org/Donate-Food**

Household

Paper Towels, Toilet
Paper, Tissues, Masks,
Disinfectant Wipes,
Bleach, Trash Bags,
Cleaning Solution





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HUNGER IN NORTH CAROLINA



North Carolina is the 10th
hungriest state in the nation.

1 in 5 of our children face
hunger on a regular basis.

9% of our seniors struggle
with hunger.

In North Carolina, 1,456,200 people are struggling with hunger --
of them, 443,040 are children.

Thank you for holding a drive in support of
Inter-Faith Food Shuttle and for helping to create a healthy
and hunger-free North Carolina.



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MEMBER OF
FEEDING[®]
AMERICA



MEDIA RELEASE FORM

I,

_____, hereby grant permission to
Inter-Faith Food Shuttle to use my image (photography, video and/or audio) to
use in publications including but not limited to: video, email, printed materials,
social media and/or website.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Tel #: _____ Email: _____

I hereby certify that I am over eighteen (18) years of age.

Signature: _____

Date: _____

For Parents or Guardians of those 18 years or younger:

_____(Initial) I am the parent or legal guardian of the below named child. I have read
this release and consent that my child may be photographed, filmed and/or interviewed.

Name of Child: _____

Signature of Parent or Legal Guardian: _____

Date:
