

CAPTRUST At A Glance

As of 5.23.14

Office Locations (20)		Service Offerings				Advisory Board (7 Members)					
Akron, OH	Kansas City, MO	Institutional			Wealth		Jim Dunn <i>Chief Investment Officer, Wake Forest University</i>				
Atlanta, GA	Los Angeles, CA	Plan Level Advisory Services for Plan Sponsors			Investment Management		Quana Jew, JD <i>Partner, Arent Fox LLP</i>				
Birmingham, AL	Minneapolis St. Paul, MN	Fee Benchmarking for Plan Sponsors			Financial Planning		Dave Liebrock <i>Retired Fidelity Executive, CAPTRUST Advisor</i>				
Boston, MA	New York, NY	Investment Fiduciary Training and Review			Tax Planning		Jeffrey Montgomery <i>CEO, AFAM</i>				
Charlotte, NC	Orlando, FL	Vendor Search and Selection Services			Monitoring and Reporting		Rob Solomon <i>Founder and CEO, Bulldog Solutions, Inc.</i>				
Dallas, TX	Philadelphia, PA	ERISA Services			Risk Management		Charles Ruffel <i>Founder and Director, Asset International</i>				
Des Moines, IA	Port Washington, NY	Participant Education and Advice			Ancillary Services		Jerry Tylman <i>Partner and Founder, Greenway Solutions, Inc.</i>				
Detroit, MI	Raleigh, NC (headquarters)	Nonqualified Advisory Services									
Greenwich, CT	Richmond, VA	Executive Financial and Estate Planning Services									
Houston, TX	Washington, D.C.										
Organization		Assets Under Advisement		Custodian / Clearing Firms	Revenue		Accreditations / Licenses				
Year Practice Focus Established	1986	Total	\$118,251,215,245	Fidelity	2013 (72% Institutional / 28% Wealth)		AIF	CEBS	CIMA	CPA	JD
Year Organization Formally Founded	1997	Institutional (98%)	\$115,345,073,031	National Advisors Trust	2012 (73% Institutional / 27% Wealth)		AIFA	CFA	CIMC	CRPC	PFS
Unvested Shareholders	49	Wealth (2%)	\$2,906,142,214	Pershing	2011 (71% Institutional / 29% Wealth)		APR	CFP	CLU	CRPS	PRP
Vested Shareholders	57			Schwab	2010 (70% Institutional / 30% Wealth)		ARPC	CFS	CMFC	CRSP	QPFC
					2009 (70% Institutional / 30% Wealth)		ARPS	ChFC	CMS	FLMI	RPA
					2008 (70% Institutional / 30% Wealth)		FINRA & Insurance Licenses				
Insurance Coverage				Employees							
Policy Type / Coverage		Carrier		Total: 289							
Professional Liability (Errors & Omissions / Directors & Officers)		CNA + XL Specialty Insurance Co.		By Department (does not include Detroit due to ongoing integration)							
\$10,000,000 per claim or aggregate				Consulting Research: 47 professionals		Advisor Practice: 90 professionals		Business Operations: 107 professionals			
Fidelity Bond		Chubb		Investment Research		Financial Advisors		Client Service			
\$2,000,000 per claim or aggregate				Nonqualified Deferred Compensation		Financial Advisor Support Group		Finance and Legal			
SIPC (Securities Investor Protection Corporation)		SIPC		Participant Education				Human Resources			
\$500,000 per account (of which \$250,000 can be for claims for cash awaiting investment)				Provider / Vendor Relations				Marketing			
(multiple accounts that are held in the same capacity are combined for purposes of the \$500,000 limit)				ERISA Services				Process, IT, and Regulatory			
Excess SIPC coverage (Fidelity)		Lloyd's of London						Senior Management			
\$1.9 million for cash (awaiting investment) per account (firm aggregate: \$1 billion)											
Excess SIPC coverage (Pershing)		Lloyd's of London		By Location							
\$1.9 million for cash (awaiting investment) per client (firm aggregate: \$1 billion)				Akron, OH: 4		Detroit, MI: 45		Orlando, FL: 1			
				Atlanta, GA: 3		Greenwich, CT: 4		Philadelphia, PA: 6			
Excess SIPC coverage (Schwab)		Lloyd's of London		Birmingham, AL: 2		Houston, TX: 2		Port Washington, NY: 2			
\$150 million per customer including \$1,000,000 for cash awaiting investment (firm aggregate: \$600 million)				Boston, MA: 2		Kansas City, MO: 1		Raleigh, NC (headquarters): 184			
				Charlotte, NC: 15		Los Angeles, CA: 3		Richmond, VA: 3			
				Dallas, TX: 3		Minneapolis St. Paul, MN: 1		Washington, D.C.: 2			
				Des Moines, IA: 5		New York, NY: 1					

Firm Information

Internal Use Only

Client Base					
Institutional (All)	Institutional (Brick)	Institutional (Detroit)	Wealth (Brick)	Client Retention Rate	
Total: 1,145	Total: 633	Total: 289	Total: 543	2013: 98%	
	Average Size: \$184,352,214	Average Size: \$2,664,029	Average Size: \$4,294,243	2012: 98%	
	Median Size: \$46,859,455	Median Size: \$1,653,237	Median Size: \$2,667,743	2011: 99%	
				2010: 98%	
				2009: 98%	
				2008: 98%	
				2007: 97%	
				Since Inception: 97%	
Plan Information					
Total	By Major Category (excluding Detroit)				
All Categories (excluding Detroit)	Detroit Office	Defined Benefit Plans (DB)	Defined Contribution Plans (DC)	Nonqualified Plans (NQ)	Other Asset Pools (OAP)
1,366 Total Plans	300 Total Plans	143 Total Plans	1,003 Total Plans	168 Total Plans	52 Total Pools
Total: \$114,553,081,593	Total: \$769,904,544	Total: \$14,221,469,789	Total: \$89,243,024,579	Total: \$1,500,388,142	Total: \$9,588,199,083
By Plan (% of total plans excluding Detroit) - Major Category					
401(a) (4%) - DC	401(k) (55%) - DC	403(b) (11%) - DC	409A - DB (<1%) - NQ	409A - DC (7%) - NQ	457(b) - Gov't (<1%) - DC
50 total	749 total	157 total	8 total	100 total	11 total
Total: \$8,600,511,880	Total: \$63,772,642,301	Total: \$15,336,228,289	Total: \$18,362,517	Total: \$1,176,897,551	Total: \$203,404,420
457(b) - Non-Gov't (3%) - NQ	457(f) (<1%) - NQ	Corp. Cash (2%) - OAP	DB - Cash Balance (<1%) - DB	DB - LEO (<1%) - DB	DB - Pension (10%) - DB
44 total	12 total	23 total	9 total	1 total	133 total
Total: \$260,197,588	Total: \$23,317,660	Total: \$7,971,540,590	Total: \$406,424,469	Total: \$23,776,314	Total: \$13,791,269,007
Endowment / Foundation (2%) - OAP	ESOP (<1%) - DC	MPP (<1%) - DC	ProTrust (<1%) - NQ	PSP (2%) - DC	VEBA (<1%) - OAP
23 total	3 total	8 total	4 total	25 total	6 total
Total: \$1,292,009,213	Total: \$89,506,858	Total: \$362,512,093	Total: \$21,612,827	Total: \$878,218,740	Total: \$324,649,280

Provider / Vendor Experience										
Top Ten Providers (By Assets)			Provider Experience Across CAPTRUST Client Base		Annual Activity and Savings					Provider Visits
Provider	Assets	Plans	Total Providers	83		2013	2012	2011	2010	Provider Onsite (5)
Fidelity	\$26,898,000,000	213	20 or more plans	14	Fee Benchmark	199	207	184	132	Fidelity MullinTBG* Newport Group (2)* Wells Fargo*
TIAA-CREF	\$15,180,000,000	105	15 or more plans	18	Provider / Vendor RFP	12	6	14	12	
Prudential	\$5,882,000,000	62	10 or more plans	26	Realized Savings	\$10,570,000	\$9,700,000	\$6,900,000	\$8,500,000	CAPTRUST Headquarters (26)
Wells Fargo	\$5,826,000,000	89	5 or more plans	35	Average Savings / Client (\$)	\$87,338	\$79,917	\$72,500	\$91,000	BMO Fidelity (4) Great West (2) JP Morgan Lincoln Mass Mutual MVP Plan Administrators MullinTBG* OneAmerica
T. Rowe Price	\$5,811,000,000	37	4 or more plans	39	Average Savings / Client (%)	0.10%	0.13%	0.12%	0.12%	New York Life* Principal Prudential (2) Putnam (2) Securian T. Rowe Price TIAA-CREF (2) TransAmerica (2) Wells Fargo
JP Morgan	\$5,629,000,000	11	3 or more plans	47						
ING	\$3,896,000,000	15	2 or more plans	59						
Vanguard	\$3,770,000,000	35								
Charles Schwab	\$3,260,000,000	42								
Great West Retirement Services	\$2,555,000,000	100								
										* Includes nonqualified capabilities
										YTD Total Activity: 31 (includes 5 provider onsites) 2013 Total Activity: 68 (includes 6 provider onsites) 2012 Total Activity: 72 (includes 11 provider onsites) 2011 Total Activity: 61 (includes 9 provider onsites)
Investment Research Activity										
Database Resources	Manager / Funds / Asset Classes	Annual Due Diligence Activity			Due Diligence Meetings					
Bloomberg	Money Management Firms: 250+	Due Diligence Calls: 3,500+			January: 16 (includes 20 portfolio managers/investment professionals)					
eVestment Alliance	Portfolios: ~3,000	Manager Interviews: 350+			February: 17 (includes 17 portfolio managers/investment professionals)					
Morningstar Direct	Mutual Funds: ~2,000	Onsite Fund Company Visits: 30+			March: 22 (includes 14 portfolio managers/investment professionals)					
Morningstar Principia Pro	ETFs and Closed Ended Funds: ~150	Daily Monitoring: ~2,400 ticker symbols			April: 19 (includes 18 portfolio managers/investment professionals)					
MPI Stylus Pro	Asset Classes: 60+				May: 18 (includes 20 portfolio managers/investment professionals)					
Tamale RMS										
Zephyr StyleAdvisor										
										YTD Total Activity: 92 (includes 89 portfolio managers/investment professionals) 2013 Total Activity: 269 (includes 142 portfolio managers) 2012 Total Activity: 378 (includes 278 portfolio managers) 2011 Total Activity: 304 (includes 230 portfolio managers)
Employee Education Activity*										
Total Participants Among Institutional Client Base						2,000,000+				
Average Participant Per Client						1,746				
2014 Education Meetings (Group)						181				
Total Education Meetings (since 2007)						3,606				
2014 Education Meetings (One-on-One)						3,228				
Total Education Meetings (since 2007)						14,319				
2014 Meeting Attendees						6,435				
Total Meeting Attendees (since 2007)						97,512				
* Does not include participant education or advice provided directly by Financial Advisors.										