

# CAPTRUST WOMEN'S INITIATIVE

*We Mentor. We Encourage. We Support.*

Founded in 2017, the CAPTRUST Women's Initiative seeks to create a more diverse community of advisors focused on mentoring, encouraging, and collaborating, in an effort to recruit, retain, and lift up female advisors.

## WOMEN'S INITIATIVE COMMITMENT

We are devoted to the success of our female advisors. With the ongoing encouragement of our leadership team, we have created a community where we exchange ideas, cultivate relationships, and create a path for women advisors to realize their individual potential.

## GOALS

- Grow our female advisor workforce
- Lift up all female advisors
- Award and recognize female advisors
- Support female advisors in enhancing their communities

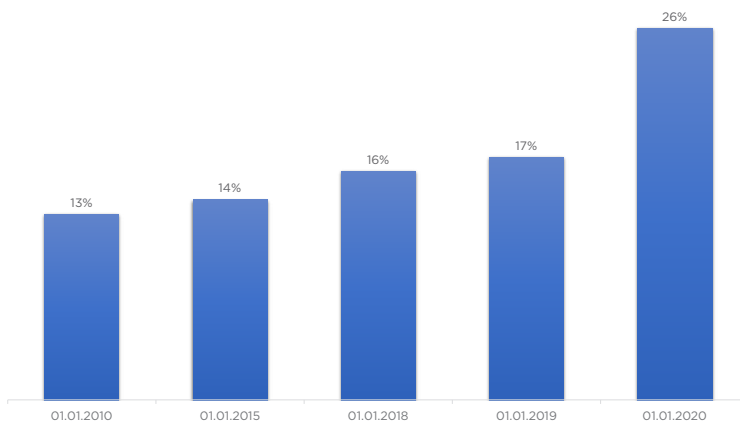
## BY THE NUMBERS

**37%** of CAPTRUST leadership team are women

**27%** of our advisors are women

**26%** increase in women advisors since the initiative was founded

**Growth of Woman Advisors**  
Percent of Total CAPTRUST Advisor Workforce



Data as of 06.2020



## SUPPORT FROM LEADERSHIP

The Women's Initiative was launched by Jean Duffy, Beryl Ball, Ellen Crowley, and Cathy Seeber, under the guidance of CEO Fielding Miller and senior leadership.

While nearly half of CAPTRUST's employees are female, the Women's Initiative specifically seeks to increase the number of female advisors within the firm and provide the support they need for a successful CAPTRUST career.



**CAPTRUST**