

Firm Information

CAPTRUST At A Glance

As of 8.31.17

Organization		Assets Under Advisement		Strategic Advisor Group		Revenue
Year Practice Focus Established	1986	Total	\$244,300,347,798	Inforce Life Insurance Policies	1,584	2016 (69% Institutional / 31% Wealth)
Year Organization Formally Founded	1997	Institutional (98%)	\$239,407,853,051	Number of Insured	1,114	2015 (70% Institutional / 30% Wealth)
Unvested Shareholders	132	Wealth (2%)	\$4,892,494,747	Total Annualized Premium	\$43,285,964	2014 (73% Institutional / 27% Wealth)
Vested Shareholders	99			Total Death Benefit	\$3,012,320,818	2013 (72% Institutional / 28% Wealth)
						2012 (73% Institutional / 27% Wealth)
						2011 (71% Institutional / 29% Wealth)
						2010 (70% Institutional / 30% Wealth)
						2009 (70% Institutional / 30% Wealth)
						2008 (70% Institutional / 30% Wealth)
						2007 (65% Institutional / 35% Wealth)
Service Offerings				Custodian / Clearing Firms		
Institutional		Wealth		Fidelity		
Investment Advisory Services		Investment Management		National Advisors Trust		
Provider Analysis/Fee Benchmarking		Financial, Tax, and Estate Planning		Pershing		
ERISA/Fiduciary Support and Training		Monitoring and Reporting		Schwab		
Participant Advice		Insurance Advisory Services				
Locations and Employees						
By Location						
Akron, OH (5)		Dayton, OH (5)		Minneapolis-Downtown, MN (12)		Richmond-Glen Allen, VA (1)
Atlanta, GA (2)		Des Moines, IA (6)		Minneapolis-Eden Prairie, MN (4)		Riverside, CA (3)
Austin, TX (1)		Detroit, MI (23)		New York, NY (1)		Santa Barbara, CA (5)
Bethlehem, PA (21)		Greenwich, CT (4)		Orlando, FL (1)		Tampa, FL (31)
Birmingham, AL (2)		Hollywood, FL (2)		Philadelphia-Doylestown, PA (7)		Washington, DC (1)
Boston, MA (1)		Houston, TX (1)		Philadelphia-Lower Gwynedd, PA (2)		Wilmington, DE (1)
Charlotte, NC (18)		Jackson, MS (1)		Port Washington, NY (1)		TOTAL Employees: 428
Cincinnati, OH (3)		Lexington, VA (2)		Portland, ME (1)		TOTAL Employee Locations: 36
Columbia, MO (1)		Los Angeles, CA (3)		Raleigh, NC (238)		TOTAL Advisor Locations: 35
Dallas, TX (4)		Lynchburg, VA (13)		Richmond, VA (1)		
By Department (not including Bethlehem)						
Advisor Group: (158)		Business Operations: (179)		Consulting Research Group: (13)		Consulting Solutions Group: (57)
Financial Advisor Management		Client Service		Investment Research		ERISA Technical Support
Marketing Support		Finance and Legal		Asset Allocation		Participant Advice
Practice Support		Human Resources		Discretionary Management		Provide /Vendor Relations
Recruiting and Acquisition		Process, IT, and Regulatory				Business Line Support
		Senior Management				

Internal Use Only

Client Information

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Client Base						Client Retention Rate	
Institutional			Wealth			2016: 97%	2011: 99%
Total Clients	Brick Clients*	Discretion	Total Clients	Brick Clients*	Discretion	2015: 96%	2010: 98%
1,773	1,122	Total Plans: 1,756	4,073	864	Total Accounts: 2,355	2014: 98%	2009: 98%
	Average Size: \$198,018,720	Total Assets: \$12,348,839,675		Average Size: \$4,137,354	Total Assets: \$1,491,373,074	2013: 98%	2008: 98%
	Median Size: \$47,688,985			Median Size: \$2,456,895		2012: 98%	2007: 97%
* brick counts will not match the e.brief due to acquisition totals						Average Since 2007: 98%	
Plan Information							
All Categories		Defined Benefit Plans (DB)	Defined Contribution Plans (DC)		Nonqualified Plans (NQ)	Other Asset Pools (OAP)	
3,950 Total Plans		210 Total Plans	3,232 Total Plans		280 Total Plans	228 Total Plans	
Total: \$239,407,853,051		Total: \$14,718,258,750	Total: \$209,637,449,004		Total: \$2,644,095,686	Total: \$12,408,049,611	
401(a) (5%) - DC		401(k) (63%) - DC	403(b) (8%) - DC		409A - DB (<1%) - NQ	409A - DC (4%) - NQ	
196 total		2,303 total	395 total		8 total	141 total	
Total: \$23,307,761,553		Total: \$124,936,418,727	Total: \$57,525,964,757		Total: \$42,798,067	Total: \$1,594,768,914	
457(b) - Gov't (<1%) - DC		457(b) - Non-Gov't (2%) - NQ	457(f) (<1%) - NQ		Corp. Cash (<1%) - OAP	DB - Cash Balance (<1%) - DB	
19 total		100 total	27 total		71 total	17 total	
Total: \$699,386,698		Total: \$974,297,158	Total: \$48,037,188		Total: \$9,766,850,869	Total: \$445,716,645	
DB - Pension (5%) - DB		Endowment / Foundation (1%) - OAP	ESOP (<1%) - DC		Freedom401(k) (9%) - DC	MPP (<1%) - DC	
193 total		143 total	8 total		271 total	13 total	
Total: \$14,272,542,105		Total: \$1,778,252,590	Total: \$688,381,966		Total: \$977,341,246	Total: \$387,828,986	
ProTrust (<1%) - NQ		PSP (<1%) - DC	Puerto Rico (<1%) - DC		VEBA (<1%) - OAP		
4 total		25 total	2 total		14 total		
Total: \$22,712,619		Total: \$1,112,574,984	Total: \$790,087		Total: \$862,946,152		

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Top Ten Providers (by assets)			Provider Experience		Annual Activity and Savings						
Provider	Assets	Plans	Total Providers	124		YTD 2017	2016	2015	2014	2013	Since 2010
Fidelity	\$66,938,342,293	423	20 or more plans	17	Fee Benchmark	256	390	374	217	199	1,734
TIAA	\$46,986,432,866	337	15 or more plans	19	Provider/Vendor RFP	11	11	16	8	12	80
Empower	\$13,104,034,997	1,363	10 or more plans	24	Realized Savings	\$2,170,000	\$7,100,000	\$14,000,000	\$6,150,000	\$10,570,000	\$62,920,000
Wells Fargo	\$11,500,363,297	124	5 or more plans	34	Average Savings/Client (\$)	\$67,800	\$63,000	\$85,932	\$69,149	\$87,338	\$492,136
Prudential	\$10,662,145,641	87	4 or more plans	36	Average Savings/Client (%)	0.07%	0.10%	0.08%	0.10%	0.10%	0.11%
Vanguard	\$10,507,422,378	62	3 or more plans	45							
Charles Schwab	\$10,412,759,570	65	2 or more plans	60							
T. Rowe Price	\$7,013,858,854	56									
Principal	\$6,326,403,419	157									
TransAmerica	\$5,141,231,838	87									

Provider Visits		Investment Research Activity	
2017 YTD Activity: 39 (includes 9 provider onsites)		Due Diligence Meetings	Annual Due Diligence Activity
2016 YTD Activity: 57 (includes 1 provider onsites)		August: 30 (includes 27 portfolio managers/investment professionals)	Due Diligence Calls: 3,500+
2015 Total Activity: 82 (includes 6 provider onsites)		July: 9 (includes 8 portfolio managers/investment professionals)	Portfolio Manager Interviews: 350+
2014 Total Activity: 87 (includes 9 provider onsites)		June: 15 (includes 19 portfolio managers/investment professionals)	Onsite Fund Company Visits: 30+
2013 Total Activity: 68 (includes 6 provider onsites)		May: 15 (includes 27 portfolio managers/investment professionals)	Daily Monitoring: ~2,400 ticker symbols
2012 Total Activity: 72 (includes 11 provider onsites)		April: 10 (includes 3 portfolio managers/investment professionals)	
		March: 23 (includes 20 portfolio managers/investment professionals)	Manager / Funds / Asset Classes
		February: 21 (includes 14 portfolio managers/investment professionals)	Money Management Firms: 230+
		January: 12 (includes 5 portfolio managers/investment professionals)	Portfolios: ~3,000
		2017 YTD Activity: 120 (includes 96 portfolio managers/investment professionals)	Mutual Funds: ~2,000
		2016 YTD Activity: 297 (includes 215 portfolio managers/investment professionals)	
		2015 Total Activity: 337 (includes 336 portfolio managers/investment professionals)	Database Resources
		2014 Total Activity: 277 (includes 272 portfolio managers/investment professionals)	Bloomberg
		2013 Total Activity: 269 (includes 142 portfolio managers)	eVestment Alliance
		2012 Total Activity: 378 (includes 278 portfolio managers)	Morningstar Direct
		2011 Total Activity: 304 (includes 230 portfolio managers)	Morningstar Principia Pro
			MPI Stylus Pro
			Tamale RMS
			Zephyr StyleAdvisor

Participant Advice Services (PAS) Activity	
Total Institutional Participants	2.5 m
Average Participant Per Client	1,669
2017 Group Advice Meetings	413
Total Group Advice Meetings (since 2012)	2,832
2017 Individual Advice Meetings	9,557
Total Individual Advice Meetings (since 2012)	55,866
2017 Meeting Attendees	7,700
2017 PAS Desk Interactions (w/o Freedom Desk)	5,371
Total Participant Interactions (since 2012)	136,949
Total Blueprints (YTD 2017)	4,716
Total Blueprints (since 2012)	13,973