



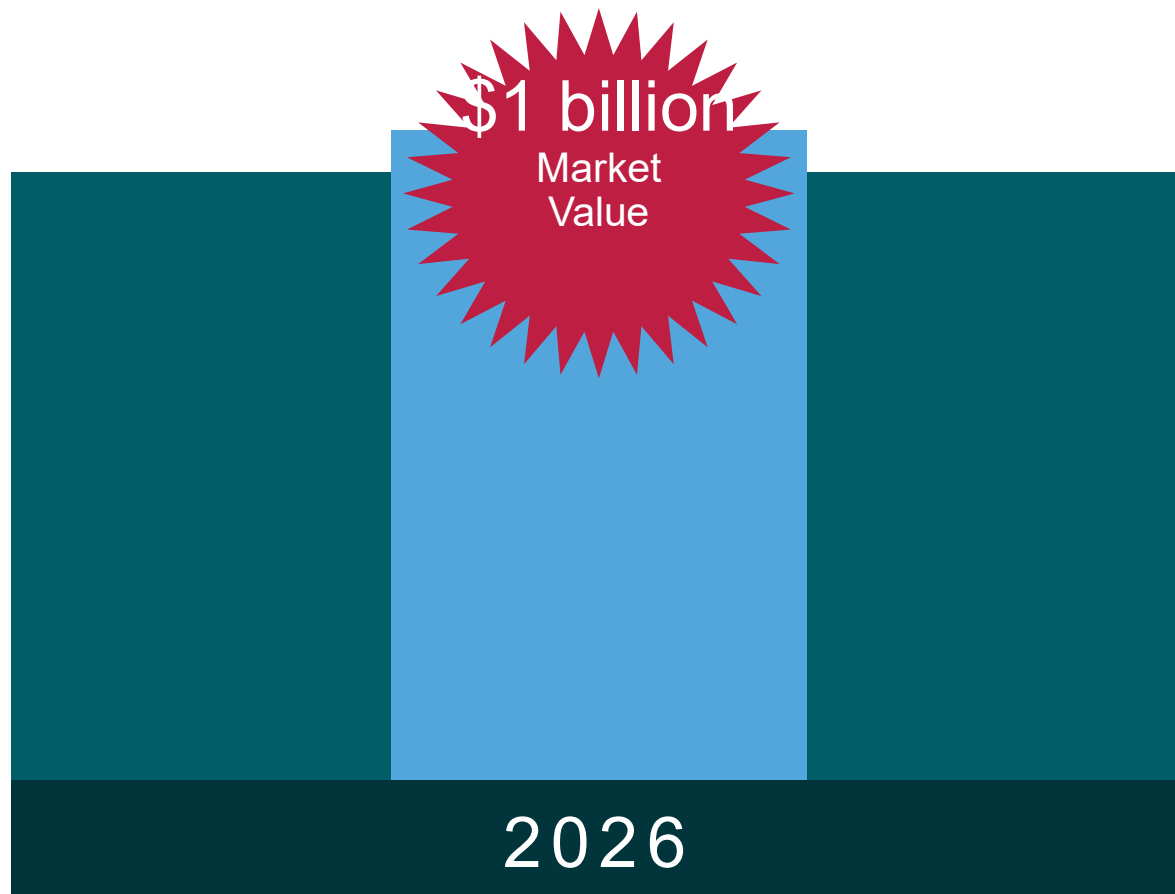
# TEN YEAR STRATEGIC PLAN

FIELDING MILLER

**CAPTRUST**

## TOP 10 PERFORMANCE GOALS

### 1. GROW OUR VALUATION

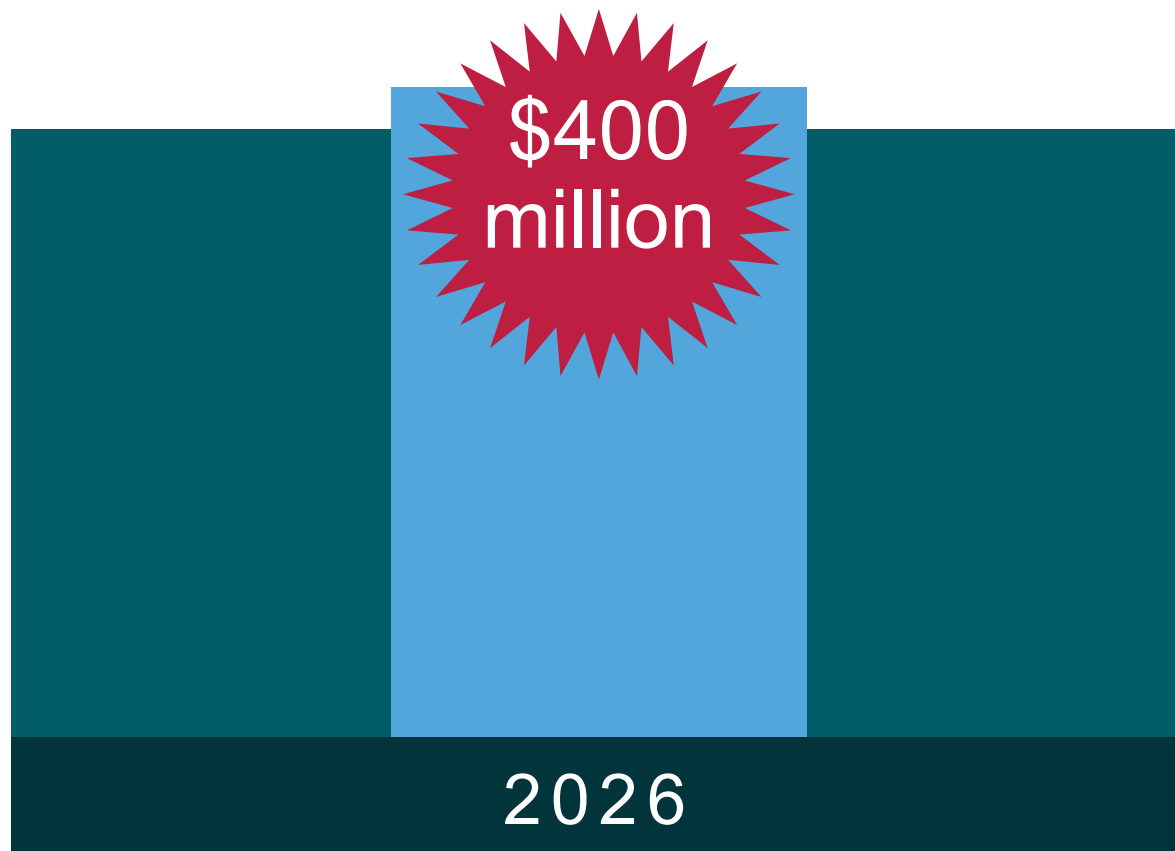


## TOP 10 PERFORMANCE GOALS

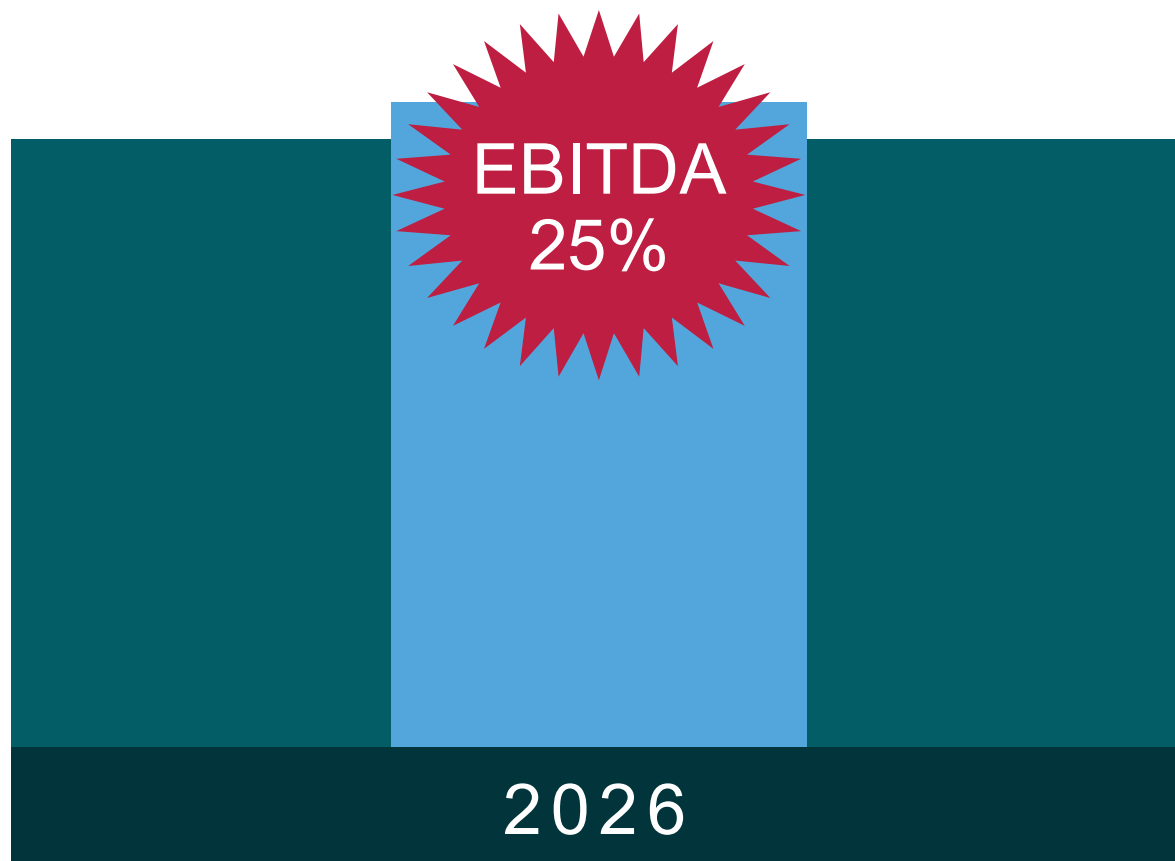
### 2. GROW OUR FOOTPRINT



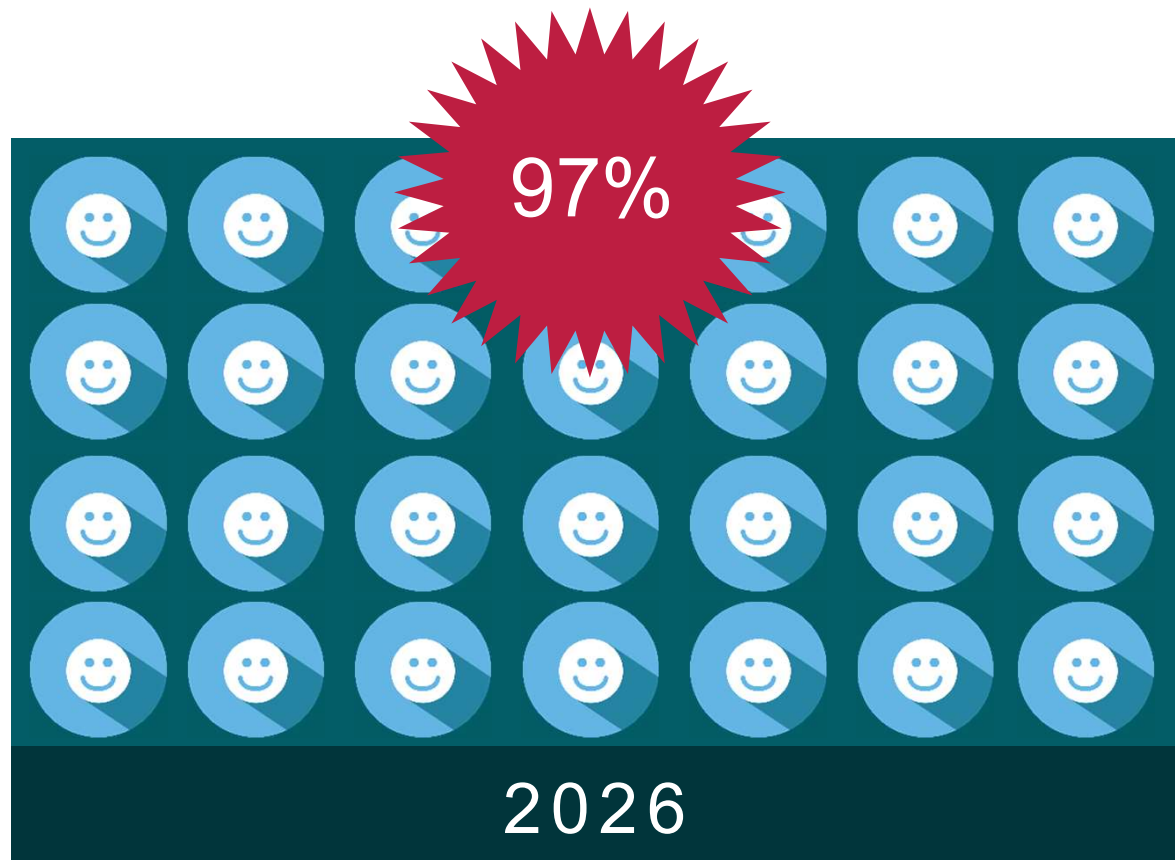
## 3. GROW OUR REVENUE



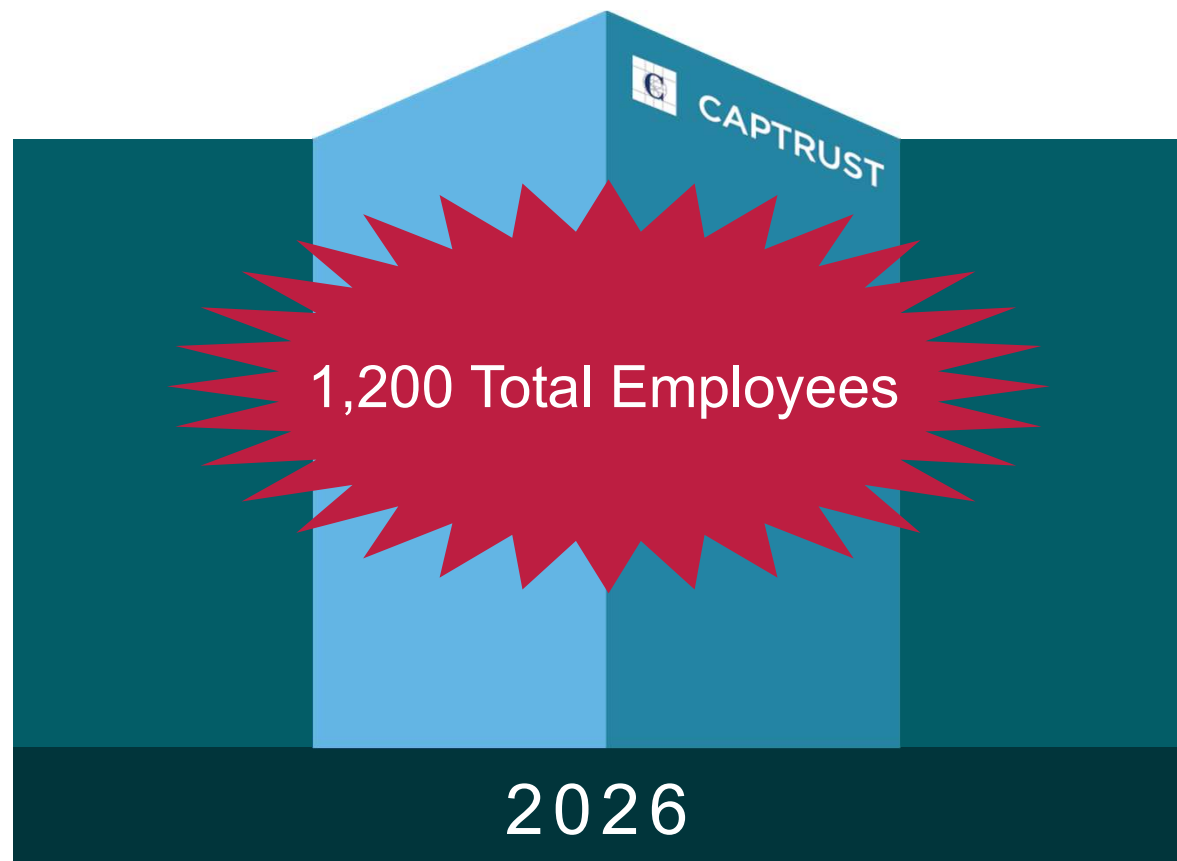
## 4. EXPAND OUR PROFIT MARGIN



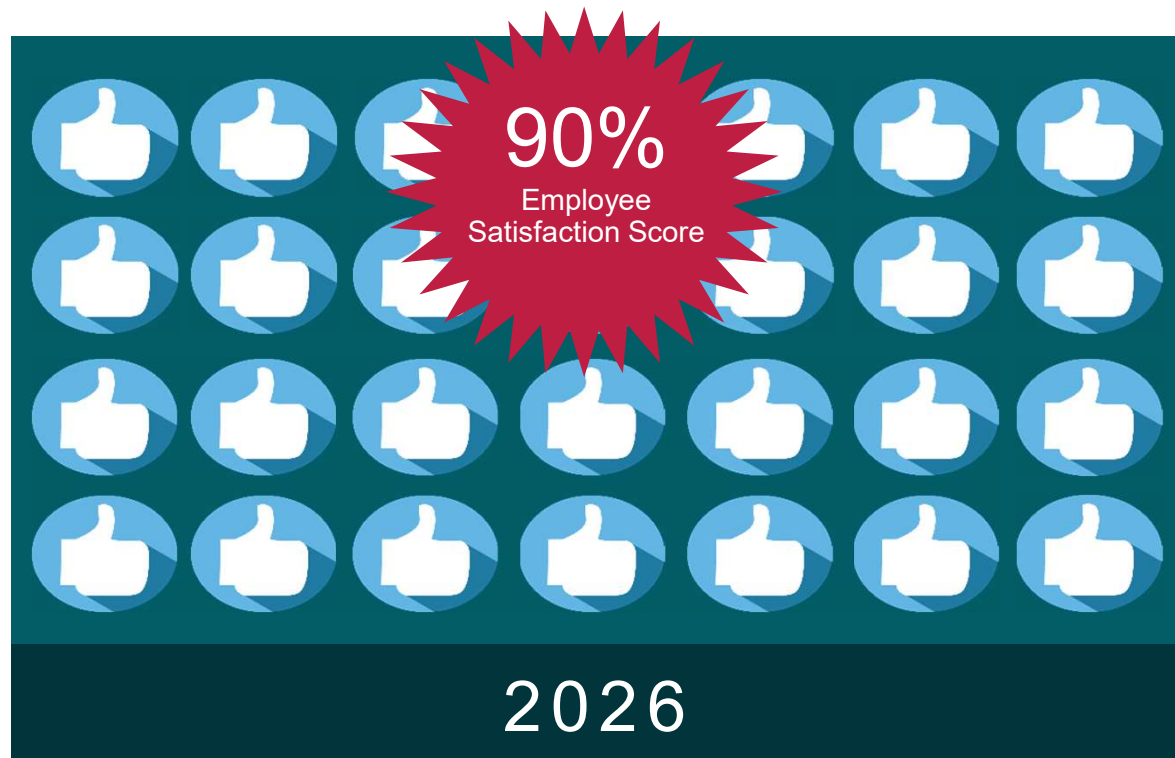
## 5. RETAIN OUR CLIENTS



## 6. GROW OUR WORKFORCE



## 7. ENRICH THE LIVES OF OUR COLLEAGUES

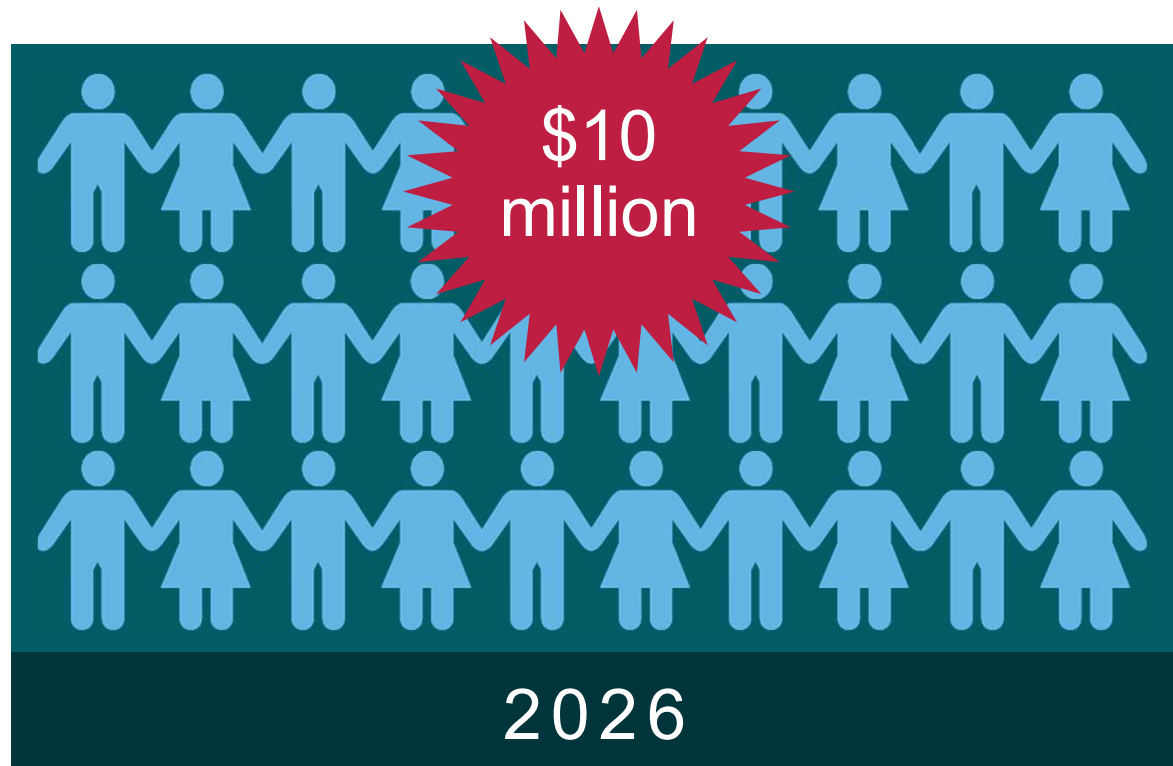




## 8. SHAREHOLDER RETURNS



## 9. INVESTING IN OUR COMMUNITIES



## 10. LIVING OUR MISSION

