

Does Not Include Freedom One / Clarkston Office Information

CAPTRUST At A Glance

As of 1.31.13

Office Locations (18)		Service Offerings		Advisory Board (7 Members)	
Akron, OH	Los Angeles, CA	Institutional	Wealth	Jim Dunn Chief Investment Officer, Wake Forest University	
Atlanta, GA	Minneapolis St. Paul, MN	Plan Level Advisory Services for Plan Sponsors	Investment Management	Quana Jew, JD Partner, Arent Fox LLP	
Birmingham, AL	New York, NY	Fee Benchmarking for Plan Sponsors	Financial Planning	Dave Liebrock Retired Fidelity Executive, CAPTRUST Advisor	
Boston, MA	Orlando, FL	Investment Fiduciary Training & Review	Tax Planning	Jeffrey Montgomery CEO, AFAM	
Charlotte, NC	Philadelphia, PA	Vendor Search & Selection Services	Monitoring and Reporting	Rob Solomon Founder and CEO, Bulldog Solutions, Inc.	
Dallas, TX	Portland, ME	Participant Education & Advice	Risk Management	Charles Ruffel Founder and Director, Asset International	
Des Moines, IA	Raleigh, NC (headquarters)	Nonqualified Advisory Services	Ancillary Services	Jerry Tylman Partner and Founder, Greenway Solutions, Inc.	
Houston, TX	Richmond, VA	Executive Financial and Estate Planning Services			
Leawood, KS	Washington, D.C.				

Organization		Assets Under Advisement		Custodian / Clearing Firms	Revenue	Accreditations / Licenses				
Year Practice Focus Established	1986	Total	\$82,086,690,323	Fidelity	2012 (69% Institutional / 31% Wealth)	AIF	CEBS	CIMA	CPA	JD
Year Organization Formally Founded	1997	Institutional (97%)	\$79,521,400,976	National Advisors Trust	2011 (68% Institutional / 32% Wealth)	AIFA	CFA	CIMC	CRPC	PFS
Vested Shareholders	49	Wealth (3%)	\$2,565,289,347	Pershing	2010 (71% Institutional / 29% Wealth)	APR	CFP	CLU	CRPS	PRP
				Schwab	2009 (70% Institutional / 30% Wealth)	ARPC	CFS	CMFC	CRSP	QPFC
					2008 (70% Institutional / 30% Wealth)	ARPS	ChFC	CMS	FLMI	RPA
					2007 (65% Institutional / 35% Wealth)	FINRA & Insurance Licenses				

Insurance Coverage		Employees		
Policy Type / Coverage	Carrier	Total: 197		
Professional Liability (Errors & Omissions / Directors & Officers) \$10,000,000 per claim or aggregate	Columbia Casualty + XL Specialty Insurance Co.	By Department		
Fidelity Bond \$2,000,000 per claim or aggregate	Federal Insurance Co.	Consulting Research: 32 professionals	Advisor Practice: 77 professionals	Business Operations: 88 professionals
SIPC (Securities Investor Protection Corporation) \$500,000 per account (of which \$250,000 can be for claims for cash awaiting investment)	SIPC	Investment Research	Financial Advisors	Client Service
Excess SIPC coverage (Fidelity) \$1.9 million for cash (awaiting investment) per account (firm aggregate: \$1 billion)	Lloyd's of London	Nonqualified Deferred Compensation	Financial Advisor Support Group	Finance and Legal
Excess SIPC coverage (Pershing) \$1.9 million for cash (awaiting investment) per client (firm aggregate: \$1 billion)	Lloyd's of London	Participant Education		Human Resources
Excess SIPC coverage (Schwab) \$150 million per customer including \$1,000,000 for cash awaiting investment (firm aggregate: \$600 million)	Lloyd's of London	Provider / Vendor Relations		Marketing
		By Location		Process, IT, and Regulatory
		Akron, OH: 4	Des Moines, IA: 5	Senior Management
		Atlanta, GA: 3	Houston, TX: 2	
		Birmingham, AL: 2	Leawood, KS: 1	
		Boston, MA: 2	Los Angeles, CA: 3	
		Charlotte, NC: 14	Minneapolis St. Paul, MN: 1	
		Dallas, TX: 3	New York, NY: 1	
				Orlando, FL: 1
				Philadelphia, PA: 6
				Portland, ME: 1
				Raleigh, NC (headquarters): 143
				Richmond, VA: 3
				Washington, D.C.: 1

Firm Information

Internal Use Only

Client Base					
Institutional (All)	Institutional (Brick)	Wealth (All)	Wealth (Brick)	Client Retention Rate	
Total: 711	Total: 529	Total: 1,012	Total: 437	2012: 98%	
Average Size: \$115,537,244	Average Size: \$152,109,250	Average Size: \$2,325,443	Average Size: \$4,400,782	2011: 99%	
Median Size: \$23,581,733	Median Size: \$41,765,510	Median Size: \$1,055,526	Median Size: \$2,705,810	2010: 98%	
				2009: 98%	
	Average Fee: \$64,554		Average Fee: \$29,663	2008: 98%	
	Median Fee: \$50,000		Median Fee: \$20,753	2007: 96%	
Since Inception: 98%					
Plan Information					
Total	By Major Category				
All Categories	Defined Benefit Plans (DB)		Defined Contribution Plans (DC)	Nonqualified Plans (NQ)	Other Asset Pools (OAP)
1,222 Total Plans	123 Total Plans		905 Total Plans	153 Total Plans	41 Total Pools
Total: \$79,498,340,652	Total: \$9,551,938,461		Total: \$56,441,014,538	Total: \$1,038,134,611	Total: \$12,467,253,042
Average: \$68,005,424	Average: \$81,640,500		Average: \$63,992,080	Average: \$8,723,820	Average: \$336,952,785
Median: \$12,748,792	Median: \$19,134,048		Median: \$15,046,695	Median: \$3,340,243	Median: \$5,734,130
By Plan (% of total plans) - Major Category					
401(a) (4%) - DC	401(k) (57%) - DC	403(b) (9%) - DC	409A - DB (<1%) - NQ	409A - DC (8%) - NQ	457(b) - Gov't (<1%) - DC
45 total	698 total	109 total	8 total	98 total	11 total
Total: \$3,187,369,658	Total: \$42,506,124,702	Total: \$9,399,096,311	Total: \$13,196,225	Total: \$825,398,228	Total: \$102,047,885
Average: \$72,440,220	Average: \$62,325,696	Average: \$87,842,022	Average: \$13,196,225	Average: \$10,860,503	Average: \$11,338,654
Median: \$11,578,869	Median: \$14,792,960	Median: \$24,010,951	Median: \$13,196,225	Median: \$3,722,822	Median: \$769,949
457(b) - Non-Gov't (3%) - NQ	457(f) (<1%) - NQ	Corp. Cash (2%) - OAP	DB - Cash Balance (<1%) - DB	DB - LEO (<1%) - DB	DB - Pension (9%) - DB
34 total	9 total	22 total	9 total	1 total	113 total
Total: \$177,867,558	Total: \$10,948,674	Total: \$10,439,076,970	Total: \$313,681,863	Total: \$20,175,805	Total: \$9,218,080,793
Average: \$5,389,926	Average: \$1,824,779	Average: \$581,258,300	Average: \$34,853,540	Average: \$20,175,805	Average: \$86,150,288
Median: \$2,176,504	Median: \$270,160	Median: \$2,096,981	Median: \$9,805,611	Median: \$20,175,805	Median: \$23,583,434
Endowment / Foundation (1%) - OAP	ESOP (<1%) - DC	MPP (<1%) - DC	ProTrust (<1%) - NQ	PSP (2%) - DC	VEBA (<1%) - OAP
16 total	3 total	8 total	4 total	31 total	3 total
Total: \$1,167,685,168	Total: \$82,819,007	Total: \$322,038,137	Total: \$10,723,927	Total: \$841,518,839	Total: \$255,660,177
Average: \$77,845,678	Average: \$27,606,336	Average: \$40,254,767	Average: \$3,574,642	Average: \$29,017,891	Average: \$85,220,059
Median: \$5,734,130	Median: \$6,965,424	Median: \$19,126,707	Median: \$321,928	Median: \$6,810,084	Median: \$11,720,738

Provider / Vendor Experience

Top Ten Providers (By Assets)			Provider Experience Across CAPTRUST Client Base		Annual Activity and Savings			Provider Visits		
Provider	Assets	Plans	Total Providers	95		2012	2011	2010	Provider Onsite (11)	
Fidelity Direct	\$16,318,000,000	149	20 or more plans	16	Fee Benchmark	209	184	132	American Financial Systems*	M-Benefits Solutions* Pangburn*
TIAA-CREF	\$6,917,000,000	64	15 or more plans	18	Provider / Vendor RFP	6	14	12	Diversified	MassMutual PenCal*
T. Rowe Price	\$5,460,000,000	39	10 or more plans	26	Realized Savings	\$8,800,000	\$6,900,000	\$8,500,000	Fidelity	MullinTBG* TransAmerica
Wells Fargo	\$4,190,000,000	89	5 or more plans	32	Average Savings / Client (\$)	\$79,307	\$72,500	\$91,000	JP Morgan	Nolan Financial*
Prudential	\$4,074,000,000	59	4 or more plans	37	Average Savings / Client (%)	0.13%	0.12%	0.12%	CAPTRUST Headquarters (61)	
Vanguard	\$2,986,000,000	36	3 or more plans	44					ADP	M&I (2) Schwab
Fidelity Advisor	\$2,924,000,000	45	2 or more plans	63					Ascensus	Mass Mutual (2) T. Rowe Price (3)*
JP Morgan	\$2,883,000,000	18							Bank of Montreal (BMO)	Milliman (2) The Standard
Great West Retirement Services	\$1,913,000,000	99							Diversified (4)	MVP Administrators TIAA-CREF (2)
Schwab	\$1,813,000,000	32							EWM*	Newport Group (3)* Unified Trust
									Fidelity (5)	NYLIM (2)* Vanguard (2)
									Findley Davies	OneAmerica (3) Wells Fargo (3)
									Great West (3)	Pension Live Westport*
									ING (2)	Principal (4)
									John Hancock	Prudential
									JP Morgan	Putnam (2)
									Lincoln (2)	Securian

*Nonqualified provider capabilities

2012 Total Activity: 72 (includes 11 provider onsites)

2011 Total Activity: 61 (includes 9 provider onsites)

Investment Research Activity

Database Resources	Manager / Funds / Asset Classes	Annual Due Diligence Activity	Due Diligence Meetings (2012)	
Bloomberg	Money Management Firms: 250+	Due Diligence Calls: 3,500+	January: 15 (includes 12 portfolio managers)	July: 27 (includes 21 portfolio managers)
eVestment Alliance	Portfolios: ~3,000	Manager Interviews: 350+	February: 28 (includes 15 portfolio managers)	August: 30 (includes 22 portfolio managers)
Morningstar Direct	Mutual Funds: ~2,000	Onsite Fund Company Visits: 30+	March: 42 (includes 32 portfolio managers)	September: 55 (includes 47 portfolio managers)
Morningstar Principia Pro	ETFs and Closed Ended Funds: ~150	Daily Monitoring: ~2,400 ticker symbols	April: 19 (includes 14 portfolio managers)	October: 25 (includes 19 portfolio managers)
MPI Stylus Pro	Asset Classes: 60+		May: 43 (includes 34 portfolio managers)	November: 44 (includes 39 portfolio managers)
Tamale RMS			June: 23 (includes 13 portfolio managers)	December: 27 (includes 10 portfolio managers)
Zephyr StyleAdvisor				
			2012 Total Activity: 378 (includes 278 portfolio managers)	
			2011 Total Activity: 304 (includes 230 portfolio managers)	

Employee Education Activity (2012)

Total Participants Among Institutional Client Base	1,000,000+
Average Participant Per Client	1,407
Education Meetings (Group)	382
Total Education Meetings (since 2007)	3,162
Education Meetings (One-on-One)	2,976
Total Education Meetings (since 2007)	6,755
Meeting Attendees	11,578
Total Meeting Attendees (since 2007)	77,858