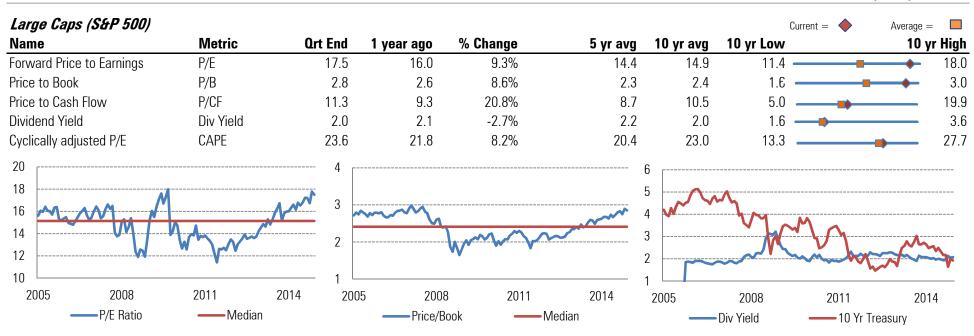
### 1ST QTR 2015 FACTOR ANALYSIS

Review of various economic and market variables and the relative position of each factor to its historical position



### Market Valuation - US Markets

3/31/2015



### Small Caps (Russell 2000)

Name	Metric	Quarter End	1 year ago	% Change	5 yr avg	10 yr avg	10 yr Low		10 yr High
Forward Price to Earnings	P/E	27.2	24.8	9.8%	23.4	24.6	17.2 <b>–</b>	•	52.5
Price to Book	P/B	2.4	2.2	8.7%	2.0	2.0	1.2 -		2.6
Price to Cash Flow	P/CF	11.1	14.7	-25.0%	12.7	12.7	6.0	•	19.6
Dividend Yield	Div Yield	1.2	1.3	-1.6%	1.3	1.2	0.8 -	•	2.2
35			~^~ <sub>\\</sub>			2			
25	Why	1		Mww 4		<b>~~</b>	~~ <i>\</i>	LM~_	Lomb
2005 2008	2011	2014 200	05 2008	8 2011	2014	2005	2008	2011	2014
P/E Ratio	Median		Price/B	Book —	-Median		Russell P/F	E to S&P 500 P/E	

### **Developed Markets (MSCI EAFE)** Average = Current = Metric Name **Quarter End** 1 year ago % Change 5 yr avg 10 yr avg 10 yr Low 10 yr High Forward Price to Earnings P/E 16.6 14.5 14.8% 13.2 13.5 Price to Book P/B 1.7 1.7 0.9% 1.5 1.7 Price to Cash Flow P/CF 10.3 9.1 13.7% 8.1 9.1 17.9 Dividend Yield Div Yield 3.0 3.3 -6.7% 3.5 3.4 20 16 12 2008 2014 2005 2008 2005 2008 2011 2014 2005 2011 2011 2014 P/E Ratio -Median -Price/Book -Median —— EAFE P/E to S&P 500 P/E

### Emerging Markets (MSCI EM)

Name	Metric	Quarter End	1 year ago	% Change	5 yr avg	10 yr avg	10 yr Low		10 yr High
Forward Price to Earnings	P/E	12.4	10.8	14.6%	11.3	11.2	3.3	-	17.1
Price to Book	P/B	1.5	1.5	3.0%	1.6	1.9	1.2 -	•	3.0
Price to Cash Flow	P/CF	7.3	6.8	7.0%	8.1	8.4	3.8	•	13.8
Dividend Yield	Div Yield	2.8	3.0	-7.4%	2.9	3.0	2.0 _	•	7.8
10	ha	2	mundy	W	<b>W</b>	1 0		~~~~	
2005 2008	2011	2014 200	5 2008	3 2011	2014	2005	2008	2011	2014
P/E Ratio	Median	I	Price/B	ook —	—Median		——EM P/E 1	to S&P 500 P/E	

			<b>YIELDS</b>			(	Current =	Average =	
Index	Quarter End	Last Quarter	1 year ago	5 yr avg	10 yr avg	10 yr Low		10 yr High	Duration
Fed Funds Target	0.25	0.25	0.25	0.25	1.61	0.25	<b>—</b>	5.25	N/A
2 Yr Treasury	0.56	0.67	0.42	0.40	1.72	0.20	<b>—</b>	5.15	2.0
10 Yr Treasury	1.92	2.17	2.72	2.39	3.23	1.47	<b>——</b>	5.14	8.8
10 Yr TIPS	0.28	0.51	0.56	0.29	1.12	-0.77		2.89	8.2
US Aggregate	2.06	2.25	2.39	2.31	3.55	1.61	-	5.79	5.9
Foreign Bond	0.90	1.09	1.64	1.92	2.57	0.90		4.23	5.1
Corporates	3.75	3.88	4.37	4.50	5.28	3.47	•	7.75	8.4
High Yield	6.18	6.61	5.23	6.75	8.49	4.91	<b>——</b>	21.83	3.5
Munis	1.95	2.04	2.55	2.61	3.27	1.73	•	4.88	4.9
6 4 2 0 2005 2008 —10 yr Treasury Yield	2011 2014 —2 yr Treasury Yield	6 4 2 0 -2 2005	2008 0 yr Treasury Yield	2011 — 10 y	2014 r TIPS Yield	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	2008 O yr Treasury Y	2011 ield Foreign Bo	2014 ond Yield
6 4 2		8 6 4 2	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	~~~		24 20 16 12 8 4		\\.	
2005 2008	2011 2014	1 2005	2008	2011	2014	2005	2008	2011	2014

——10 yr Treasury Yield

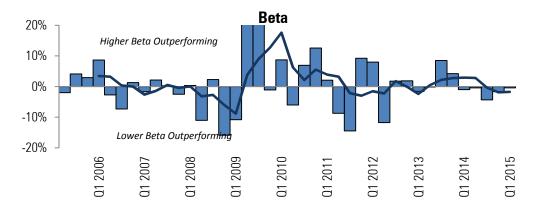
— 10 yr Treasury Yield

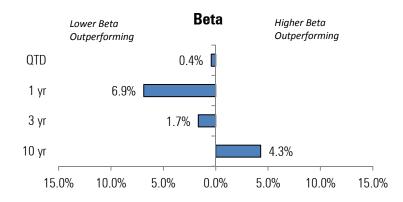
----Muni Yield

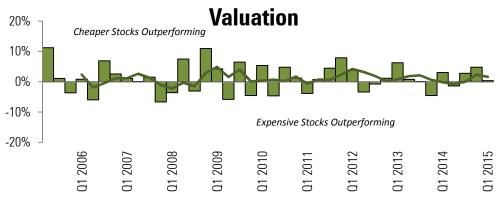
— 10 yr Treasury Yield — High Yield Corporate

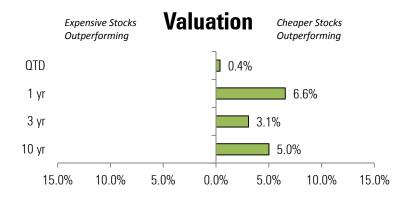
			<b>SPREADS</b>			C	urrent =	Average =	
Index	Quarter End	1 year ago	% Change	5 yr avg	10 yr avg	10 yr Low			10 yr High
TED spread	0.25	0.20	25.1%	0.26	0.49	0.14	<b>—</b>		3.15
2-10 Spread	1.37	2.30	-40.5%	1.99	1.51	-0.15		<b>•</b>	2.81
10 yr Breakeven Inflation	1.64	2.16	-23.9%	2.10	2.10	0.03		•	2.67
AA Corp - Treasury	1.83	1.65	10.6%	2.10	2.06	1.03	<b></b>	-	4.44
High Yield - Treasury	4.26	2.51	69.5%	4.36	5.26	2.38	<b>——</b>		18.91
Muni/Treasury	101%	94%	7.9%	110%	105%	80%			201%
300		3.0		\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	<b>√</b>	3.0	WW/	h Mw	MM
100		0.0				_ 1.0			· · · · · · · · · · · · · · · · · · ·
2005 2008 TED S	2011 2014 pread	2005	20082-1	2011 10 Spread	2014	2005	2008 ——B	2011 reakeven Inflation	2014
5.0 4.0 3.0 2.0 1.0	~~~~	15.0 10.0		\m_/\		175% 150% 125%		       	
0.0 2008 2008 AA Corp	2011 2014 - Treasury		2008 ——High \	2011 Vield - Treasury	2014	— 75% <sup>[</sup>	2008	2011 Muni/Treasury	2014

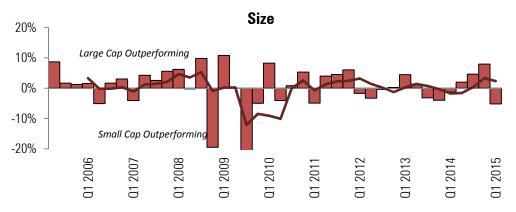
Russell 3000 Index, Quarterly Data

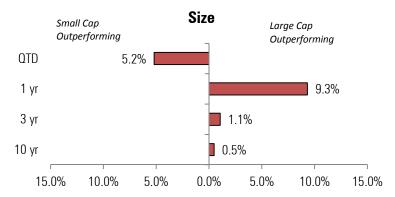


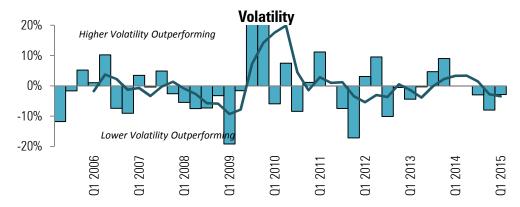


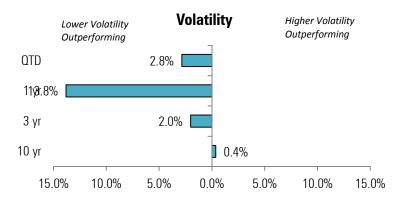


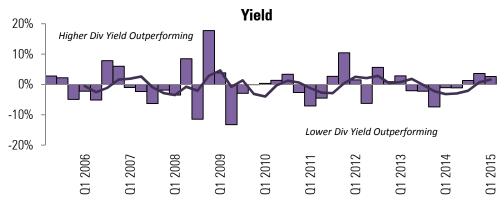


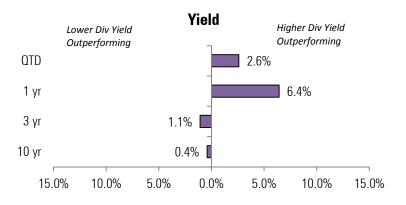


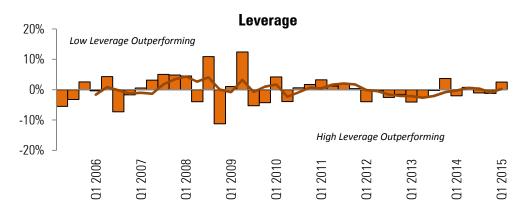


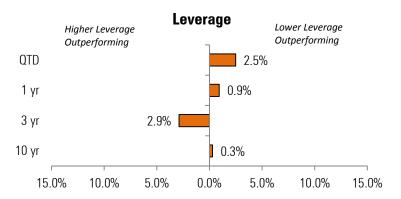




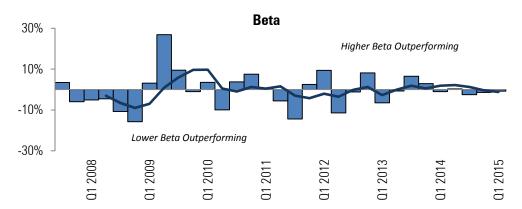


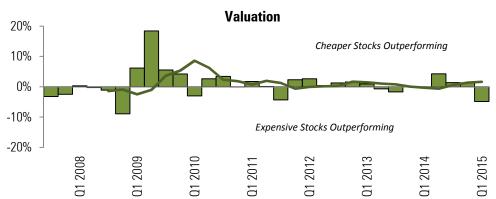


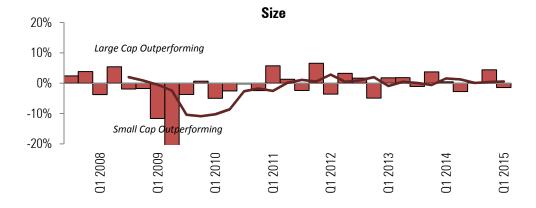


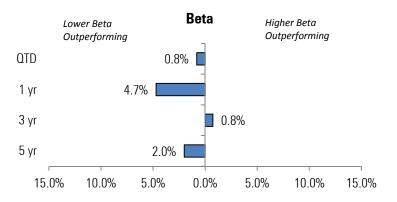


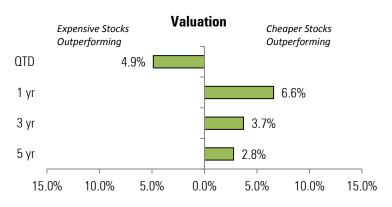
FTSE All World Index Index, Quarterly Data since 2007

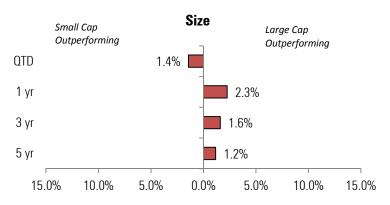


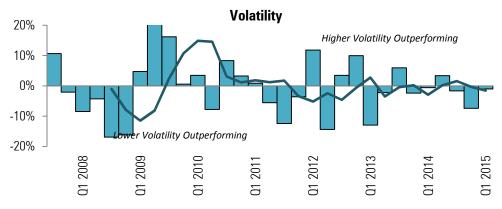


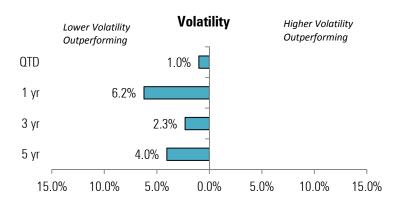


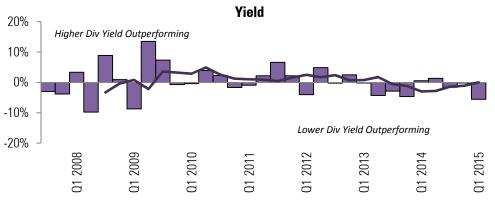


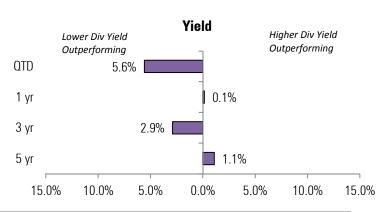












### **Definitions:**

The universe used is the FTSE All World Index

The return measure is the difference between the top quartile of stocks minus the bottom quartile of stocks for each factor

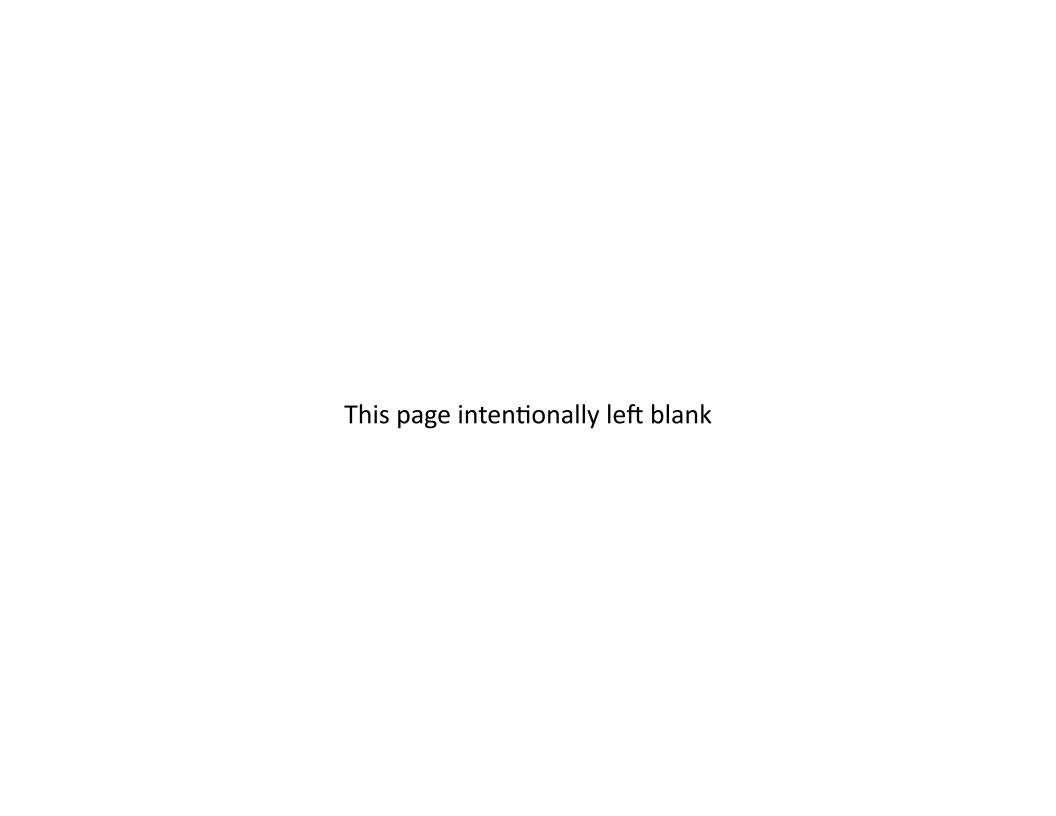
Beta - trailing one year Beta to the index

Valuation - trailing twelve month earnings divided by price

Size - market cap

Volatility - standard deviation over the prior one year

Yield - dividend yield





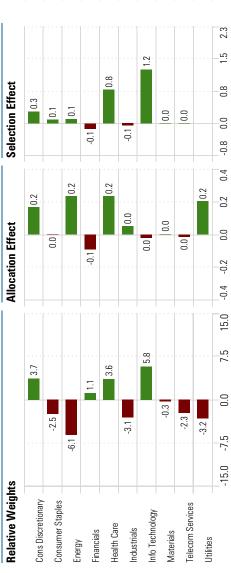


### Response to Request for Proposal For Retirement Plan Advisor Search (2015)

### Exhibit #13

Another proprietary perspective is our Attribution analysis of each of the plan's "Designated Investment Alternatives." What this report helps us understand is where under/over performance came from? Was it due to over/under weighting of sectors (relative to its respective benchmark) or was it a result of good/poor security selection.

## One Quarter Performance Attribution



# **One Year Performance Attribution**

Relative Weights	Allocation Effect	Selection Effect
4.7	0.2	-0.4
-2.6	-0.1	0.0
-5.2	1.2	-0.7
0.3	-0.1	-0.1
1.5	0.4	0.4
-3.5	0.1	0.5
5.8	0.4	-0.3
-0.6	0.0	-0.1
-2.3	0.2	0.0
-3.1	0.1	0.0
-10.0 -5.0 0.0 5.0 10.0	-0.8 0.0 0.8 1.5	2.3 -1.5 -0.8 0.0 0.8 1.5

### **Leading Contributors**

Rescaled	Return	Active		Rescaled	Return	Active
3.02	24.39	0.38	Berkshire Hathaway Inc Class A	4.84	16.09	0.37
1.33	9.75	0.11	Facebook Inc Class A	2.98	36.48	0.31
1.63	-11.85	0.11	Biogen Inc	2.67	38.05	0.24
3.43	5.38	0.11	Microsoft Corp	1.68	1.85	0.17
0.21	61.55	0.10	UnitedHealth Group Inc	1.33	46.61	0.17
1.67	17.40	0.10	Amphenol Corp Class A	1.15	29.75	0.13
1.44	15.83	0.09	Walt Disney Co	2.18	32.64	0.13
1.02	12.65	0.09	Oracle Corporation	0.07	-9.64	0.13
1.05	9.45	0.08	Nike Inc Class B	1.36	37.47	0.13
0.27	31.36	0.08	AmerisourceBergen Corp	0.40	75.52	0.12
			Leading Detractors			
7.70	-15.13	-0.16	Google Inc Class A	3.83	-0.55	-0.63
3.79	13.17	-0.14	Apple Inc	3.35	65.35	-0.55
1.24	-4.96	-0.11	Noble Energy Inc	1.82	-30.33	-0.54
0.58	-14.91	-0.10	Google Inc Class C	3.21	4.05	-0.36
1.19	-15.51	-0.09	Tesla Motors Inc	96.0	-9.44	-0.25
1.42	-8.67	-0.08	Home Depot Inc	0.09	25.08	-0.24
1.04	-5.07	-0.06	TripAdvisor Inc	0.67	-8.19	-0.22
0.20	-19.92	-0.06	American Express Co	1.33	-11.96	-0.16
5.01	-3.76	-0.05	Celgene Corp	0.13	7.65	-0.15
0.14	16.17	-0.04	Associated British Foods PLC	0.55	-8.79	-0.15

### Fidelity® Contrafund® | S&P 500 TR USD

Chipotle Mexican Grill Inc Class A

Associated British Foods PLC

American Express Co

Union Pacific Corp

Estee Lauder Cos Inc Class A

Salesforce.com Inc

Starbucks Corp

NXP Semiconductors NV

Leading Detractors

Tesla Motors Inc

Apple Inc

Freescale Semiconductor Ltd

Facebook Inc Class A

Microsoft Corp

UnitedHealth Group Inc

Amphenol Corp Class A

Biogen Inc

**Leading Contributors** 

Berkshire Hathaway Inc Class A Alibaba Group Holding Ltd ADR

Boeing Co

Canadian Pacific Railway Ltd