

## Firm Information

## CAPTRUST At A Glance

As of 6.30.17

Organization		Assets Under Advisement		Strategic Advisor Group		Revenue
Year Practice Focus Established	1986	<b>Total</b>	\$233,777,290,874	Inforce Life Insurance Policies	1,585	<b>2016</b> (69% Institutional / 31% Wealth)
Year Organization Formally Founded	1997	<b>Institutional</b> (98%)	\$229,194,757,148	Number of Insured	1,117	<b>2015</b> (70% Institutional / 30% Wealth)
Unvested Shareholders	132	<b>Wealth</b> (2%)	\$4,582,533,726	Total Annualized Premium	\$42,522,792	<b>2014</b> (73% Institutional / 27% Wealth)
Vested Shareholders	95			Total Death Benefit	\$2,983,168,946	<b>2013</b> (72% Institutional / 28% Wealth)

Service Offerings		Custodian / Clearing Firms		Revenue
<b>Institutional</b>	<b>Wealth</b>	Fidelity		<b>2012</b> (73% Institutional / 27% Wealth)
Investment Advisory Services	Investment Management	National Advisors Trust		<b>2011</b> (71% Institutional / 29% Wealth)
Provider Analysis/Fee Benchmarking	Financial, Tax, and Estate Planning	Pershing		<b>2010</b> (70% Institutional / 30% Wealth)
ERISA/Fiduciary Support and Training	Monitoring and Reporting	Schwab		<b>2009</b> (70% Institutional / 30% Wealth)
Participant Advice	Insurance Advisory Services			<b>2008</b> (70% Institutional / 30% Wealth)
				<b>2007</b> (65% Institutional / 35% Wealth)

### Locations and Employees

#### By Location

Akron, OH (5)	Dallas, TX (4)	Minneapolis-Eden Prairie, MN (5)	Riverside, CA (3)
Atlanta, GA (2)	Dayton, OH (5)	New York, NY (1)	Santa Barbara, CA (5)
Austin, TX (2)	Des Moines, IA (6)	Orlando, FL (1)	Tampa, FL (34)
Bethlehem, PA (21)	Detroit, MI (24)	Philadelphia-Doylestown, PA (8)	Washington, DC (1)
Birmingham, AL (2)	Greenwich, CT (4)	Philadelphia-Lower Gwynedd, PA (2)	Wilmington, DE (1)
Boston, MA (1)	Hollywood, FL (2)	Port Washington, NY (1)	<b>TOTAL Employees: 416</b>
Charlotte, NC (18)	Houston, TX (1)	Portland, ME (1)	<b>TOTAL Employee Locations: 35</b>
Chicago, IL (1)	Jackson, MS (1)	Raleigh, NC (233)	<b>TOTAL Advisor Locations: 34</b>
Cincinnati, OH (3)	Los Angeles, CA (3)	Richmond, VA (1)	
Columbia, MO (1)	Minneapolis-Downtown, MN (12)	Richmond-Glen Allen, VA (1)	

#### By Department (not including Bethlehem)

<b>Advisor Group: (151)</b>	<b>Business Operations: (175)</b>	<b>Consulting Research Group: (14)</b>	<b>Consulting Solutions Group: (55)</b>
Financial Advisor Management	Client Service	Investment Research	ERISA Technical Support
Marketing Support	Finance and Legal	Asset Allocation	Participant Advice
Practice Support	Human Resources	Discretionary Management	Provide /Vendor Relations
Recruiting and Acquisition	Process, IT, and Regulatory		Business Line Support
	Senior Management		

Internal Use Only

## Client Information

## CAPTRUST At A Glance

As of 6.30.17

Client Base						Client Retention Rate	
Institutional			Wealth			2016: 97%	2011: 99%
Total Clients	Brick Clients*	Discretion	Total Clients	Brick Clients*	Discretion	2015: 96%	2010: 98%
1,727	1,089	Total Plans: 1,734	3,111	845	Total Accounts: 2,184	2014: 98%	2009: 98%
	Average Size: \$201,858,106	Total Assets: \$11,242,811,859		Average Size: \$4,230,928	Total Assets: \$1,393,960,922	2013: 98%	2008: 98%
	Median Size: \$42,889,214			Median Size: \$2,510,367		2012: 98%	2007: 97%
* brick counts will not match the e.brief due to acquisition totals						Average Since 2007: 98%	
Plan Information							
All Categories		Defined Benefit Plans (DB)	Defined Contribution Plans (DC)		Nonqualified Plans (NQ)	Other Asset Pools (OAP)	
3,819 Total Plans		203 Total Plans	3,179 Total Plans		267 Total Plans	170 Total Plans	
Total: \$229,194,757,148		Total: \$14,420,088,789	Total: \$197,603,735,270		Total: \$2,875,790,351	Total: \$14,295,142,738	
401(a) (5%) - DC		401(k) (63%) - DC	403(b) (8%) - DC		409A - DB (<1%) - NQ	409A - DC (4%) - NQ	
193 total		2,282 total	361 total		8 total	135 total	
Total: \$22,849,076,291		Total: \$115,932,270,698	Total: \$55,120,857,829		Total: \$30,373,839	Total: \$1,539,536,922	
457(b) - Gov't (<1%) - DC		457(b) - Non-Gov't (2%) - NQ	457(f) (<1%) - NQ		Corp. Cash (<1%) - OAP	DB - Cash Balance (<1%) - DB	
18 total		95 total	25 total		44 total	17 total	
Total: \$602,709,355		Total: \$920,715,993	Total: \$364,138,205		Total: \$11,752,718,167	Total: \$400,253,378	
DB - Pension (5%) - DB		Endowment / Foundation (1%) - OAP	ESOP (<1%) - DC		Freedom401(k) (9%) - DC	MPP (<1%) - DC	
186 total		112 total	8 total		275 total	13 total	
Total: \$14,019,835,411		Total: \$1,755,515,195	Total: \$642,554,590		Total: \$968,284,395	Total: \$379,435,052	
ProTrust (<1%) - NQ		PSP (<1%) - DC	Puerto Rico (<1%) - DC		VEBA (<1%) - OAP		
4 total		27 total	2 total		14 total		
Total: \$21,025,392		Total: \$1,107,794,272	Total: \$752,788		Total: \$786,909,376		

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Top Ten Providers (by assets)			Provider Experience		Annual Activity and Savings						
Provider	Assets	Plans	Total Providers	124		YTD 2017	2016	2015	2014	2013	Since 2010
Fidelity	\$63,803,027,601	418	20 or more plans	17	Fee Benchmark	171	390	374	217	199	1,734
TIAA	\$46,911,093,166	318	15 or more plans	19	Provider/Vendor RFP	8	11	16	8	12	80
Empower	\$15,759,162,858	1,365	10 or more plans	24	Realized Savings	\$1,920,000	\$7,100,000	\$14,000,000	\$6,150,000	\$10,570,000	\$62,920,000
Wells Fargo	\$10,911,435,464	121	5 or more plans	34	Average Savings/Client (\$)	\$73,762	\$63,000	\$85,932	\$69,149	\$87,338	\$492,136
Prudential	\$10,229,475,371	85	4 or more plans	36	Average Savings/Client (%)	0.07%	0.10%	0.08%	0.10%	0.10%	0.11%
Charles Schwab	\$9,887,355,152	65	3 or more plans	45							
Vanguard	\$8,784,581,859	59	2 or more plans	60							
T. Rowe Price	\$6,367,723,271	55									
Principal	\$5,804,309,366	153									
TransAmerica	\$4,841,740,910	86									

Provider Visits		Investment Research Activity	
2017 YTD Activity: 27 (includes 6 provider onsites)		Due Diligence Meetings	
2016 YTD Activity: 57 (includes 1 provider onsites)		June: 15 (includes 19 portfolio managers/investment professionals)	
2015 Total Activity: 82 (includes 6 provider onsites)		May: 15 (includes 27 portfolio managers/investment professionals)	
2014 Total Activity: 87 (includes 9 provider onsites)		April: 10 (includes 3 portfolio managers/investment professionals)	
2013 Total Activity: 68 (includes 6 provider onsites)		March: 23 (includes 20 portfolio managers/investment professionals)	
2012 Total Activity: 72 (includes 11 provider onsites)		February: 21 (includes 14 portfolio managers/investment professionals)	
		January: 12 (includes 5 portfolio managers/investment professionals)	
		2017 YTD Activity: 81 (includes 61 portfolio managers/investment professionals)	
		2016 YTD Activity: 297 (includes 215 portfolio managers/investment professionals)	
		2015 Total Activity: 337 (includes 336 portfolio managers/investment professionals)	
		2014 Total Activity: 277 (includes 272 portfolio managers/investment professionals)	
		2013 Total Activity: 269 (includes 142 portfolio managers)	
		2012 Total Activity: 378 (includes 278 portfolio managers)	
		2011 Total Activity: 304 (includes 230 portfolio managers)	
		Manager / Funds / Asset Classes	
		Money Management Firms: 230+	
		Portfolios: ~3,000	
		Mutual Funds: ~2,000	
		Database Resources	
		Bloomberg	
		eVestment Alliance	
		Morningstar Direct	
		Morningstar Principia Pro	
		MPI Stylus Pro	
		Tamale RMS	
		Zephyr StyleAdvisor	

Participant Advice Services (PAS) Activity	
Total Institutional Participants	2.5 m
Average Participant Per Client	1,669
2017 Group Advice Meetings	306
Total Group Advice Meetings (since 2012)	2,725
2017 Individual Advice Meetings	7,451
Total Individual Advice Meetings (since 2012)	53,760
2017 Meeting Attendees	6,429
2017 PAS Desk Interactions (w/o Freedom Desk)	4,273
Total Participant Interactions (since 2012)	132,474
Total Blueprints (YTD 2017)	3,696
Total Blueprints (since 2012)	12,953