

Firm Information

CAPTRUST At A Glance

As of 12.31.17

Organization		Assets Under Advisement		Strategic Advisor Group		Revenue
Year Practice Focus Established	1986	Total	\$248,349,174,969	Inforce Life Insurance Policies	1,664	2017 (73% Institutional / 27% Wealth)
Year Organization Formally Founded	1997	Institutional (98%)	\$243,163,865,447	Number of Insured	1,200	2016 (69% Institutional / 31% Wealth)
Unvested Shareholders	131	Wealth (2%)	\$5,185,309,522	Total Annualized Premium	\$40,550,646	2015 (70% Institutional / 30% Wealth)
Vested Shareholders	101			Total Death Benefit	\$3,069,812,349	2014 (73% Institutional / 27% Wealth)
Service Offerings				Custodian / Clearing Firms		2013 (72% Institutional / 28% Wealth)
Institutional		Wealth		Fidelity		2012 (73% Institutional / 27% Wealth)
Investment Advisory Services		Investment Management		National Advisors Trust		2011 (71% Institutional / 29% Wealth)
Provider Analysis/Fee Benchmarking		Financial, Tax, and Estate Planning		Pershing		2010 (70% Institutional / 30% Wealth)
ERISA/Fiduciary Support and Training		Monitoring and Reporting		Schwab		2009 (70% Institutional / 30% Wealth)
Participant Advice		Insurance Advisory Services		TD Ameritrade		2008 (70% Institutional / 30% Wealth)
						2007 (65% Institutional / 35% Wealth)

Locations and Employees

By Location

Akron, OH (5)	Dayton, OH (5)	Minneapolis-Downtown, MN (9)	Richmond-Glen Allen, VA (1)
Atlanta, GA (2)	Des Moines, IA (6)	Minneapolis-Eden Prairie, MN (4)	Riverside, CA (3)
Austin, TX (1)	Detroit, MI (23)	New York, NY (1)	Salt Lake City (13)
Bethlehem, PA (21)	Greenwich, CT (4)	Orlando, FL (1)	Santa Barbara, CA (5)
Birmingham, AL (2)	Hollywood, FL (2)	Philadelphia-Doylestown, PA (7)	Tampa, FL (29)
Boston, MA (1)	Houston, TX (1)	Philadelphia-Lower Gwynedd, PA (2)	Washington, DC (1)
Charlotte, NC (16)	Jackson, MS (1)	Port Washington, NY (1)	Wilmington, DE (1)
Cincinnati, OH (3)	Lexington, VA (2)	Portland, ME (1)	TOTAL Employees: 433
Columbia, MO (1)	Los Angeles, CA (3)	Raleigh, NC (238)	TOTAL Employee Locations: 37
Dallas, TX (4)	Lynchburg, VA (12)	Richmond, VA (1)	TOTAL Advisor Locations: 36

By Department (not including Bethlehem)

Advisor Group: (162)	Business Operations: (180)	Consulting Research Group: (11)	Consulting Solutions Group: (59)
Financial Advisor Management	Client Service	Investment Research	ERISA Technical Support
Marketing Support	Finance and Legal	Asset Allocation	Participant Advice
Practice Support	Human Resources	Discretionary Management	Provide /Vendor Relations
Recruiting and Acquisition	Process, IT, and Regulatory		Business Line Support

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Client Information

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Client Base						Client Retention Rate			
Institutional			Wealth			2017:	99%	2011:	99%
Total Clients*	Brick Clients**	Discretion	Total Clients*	Brick Clients**	Discretion	2016:	97%	2010:	98%
1,723	1,243	Total Plans: 1,784	3,157	1038	Total Accounts: 2,464	2015:	96%	2009:	98%
	Average Size: \$205,013,257	Total Assets: \$12,833,723,491		Average Size: \$4,176,902	Total Assets: \$1,549,232,234	2014:	98%	2008:	98%
	Median Size: \$47,394,599			Median Size: \$2,533,321		2013:	98%	2007:	97%
* Brick counts will not match the e.brief due to acquisition totals. ** Total clients does not include pending contracts.						2012:	98%	Average Since 2007: 98%	
Plan Information									
All Categories		Defined Benefit Plans (DB)	Defined Contribution Plans (DC)		Nonqualified Plans (NQ)	Other Asset Pools (OAP)			
4,093 Total Plans		224 Total Plans	3,278 Total Plans		290 Total Plans	301 Total Plans			
Total: \$243,163,865,447		Total: \$19,780,340,658	Total: \$203,720,207,284		Total: \$2,851,882,657	Total: \$16,811,434,848			
401(a) (7%) - DC		401(k) (51%) - DC	403(b) (24%) - DC		409A - DB (<1%) - NQ	409A - DC (<1%) - NQ			
204 total		2,328 total	411 total		12 total	145 total			
Total: \$17,288,137,193		Total: \$124,203,721,130	Total: \$59,164,992,619		Total: \$43,473,529	Total: \$1,567,673,730			
415(m) (<1%) - NQ		457(b) - Gov't (<1%) - DC	457(b) - Non-Gov't (<1%) - NQ		457(f) (<1%) - NQ	Corp. Cash (5%) - OAP			
3 total		19 total	100 total		26 total	93 total			
Total: \$402,883		Total: \$427,748,340	Total: \$1,175,248,539		Total: \$43,962,440	Total: \$10,962,576,097			
DB - Cash Balance (<1%) - DB		DB - Pension (8%) - DB	Endowment / Foundation (2%) - OAP		ESOP (<1%) - DC	Freedom401(k) (<1%) - DC			
18 total		206 total	194 total		8 total	266 total			
Total: \$464,990,645		Total: \$19,315,350,013	Total: \$5,103,795,067		Total: \$351,251,737	Total: \$1,004,468,183			
MPP (<1%) - DC		ProTrust (<1%) - NQ	PSP (<1%) - DC		Puerto Rico (<1%) - DC	VEBA (<1%) - OAP			
17 total		4 total	23 total		2 total	14 total			
Total: \$530,744,448		Total: \$21,121,536	Total: \$748,298,055		Total: \$845,579	Total: \$745,063,684			

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Top Ten Providers (by assets)			Provider Experience		Annual Activity and Savings						
Provider	Assets	Plans	Total Providers	124		YTD 2017	2016	2015	2014	2013	Since 2010
Fidelity	\$64,674,393,461	424	20 or more plans	17	Fee Benchmark	350	390	374	217	199	1,734
TIAA	\$45,018,240,347	354	15 or more plans	19	Provider/Vendor RFP	14	11	16	8	12	80
Empower	\$13,466,895,586	1,382	10 or more plans	24	Realized Savings	\$4,040,000	\$7,100,000	\$14,000,000	\$6,150,000	\$10,570,000	\$62,920,000
Vanguard	\$11,578,367,401	63	5 or more plans	34	Average Savings/Client (\$)	\$68,514	\$63,000	\$85,932	\$69,149	\$87,338	\$492,136
Wells Fargo	\$11,261,349,231	127	4 or more plans	36	Average Savings/Client (%)	0.08%	0.10%	0.08%	0.10%	0.10%	0.11%
Prudential	\$10,800,997,753	86	3 or more plans	45							
Charles Schwab	\$10,645,269,151	66	2 or more plans	60							
T. Rowe Price	\$6,824,973,724	60									
Principal	\$6,393,041,718	157									
TransAmerica	\$5,536,559,664	82									

Provider Visits		Investment Research Activity	
2017 Activity: 53 (includes 11 provider onsites)		Due Diligence Meetings	Annual Due Diligence Activity
2016 Activity: 57 (includes 1 provider onsites)		December: 13 (includes 12 portfolio managers/investment professionals)	Due Diligence Calls: 3,500+
2015 Total Activity: 82 (includes 6 provider onsites)		November: 17 (includes 33 portfolio managers/investment professionals)	Portfolio Manager Interviews: 350+
2014 Total Activity: 87 (includes 9 provider onsites)		October: 17 (includes 15 portfolio managers/investment professionals)	Onsite Fund Company Visits: 30+
2013 Total Activity: 68 (includes 6 provider onsites)		September: 20 (includes 21 portfolio managers/investment professionals)	Daily Monitoring: ~2,400 ticker symbols
2012 Total Activity: 72 (includes 11 provider onsites)		August: 30 (includes 27 portfolio managers/investment professionals)	
		July: 9 (includes 8 portfolio managers/investment professionals)	Manager / Funds / Asset Classes
		June: 15 (includes 19 portfolio managers/investment professionals)	Money Management Firms: 230+
		May: 15 (includes 27 portfolio managers/investment professionals)	Portfolios: ~3,000
		April: 10 (includes 3 portfolio managers/investment professionals)	Mutual Funds: ~2,000
		March: 23 (includes 20 portfolio managers/investment professionals)	
		February: 21 (includes 14 portfolio managers/investment professionals)	Database Resources
		January: 12 (includes 5 portfolio managers/investment professionals)	Bloomberg
		2017 Total Activity: 187 (includes 177 portfolio managers/investment professionals)	eVestment Alliance
		2016 Total Activity: 297 (includes 215 portfolio managers/investment professionals)	Morningstar Direct
		2015 Total Activity: 337 (includes 336 portfolio managers/investment professionals)	Morningstar Principia Pro
		2014 Total Activity: 277 (includes 272 portfolio managers/investment professionals)	MPI Stylus Pro
		2013 Total Activity: 269 (includes 142 portfolio managers)	Tamale RMS
		2012 Total Activity: 378 (includes 278 portfolio managers)	Zephyr StyleAdvisor
		2011 Total Activity: 304 (includes 230 portfolio managers)	

Participant Advice Services (PAS) Activity	
Total Institutional Participants	2.5 m
Average Participant Per Client	1,433
2017 Group Advice Meetings	695
Total Group Advice Meetings (since 2012)	3,114
2017 Individual Advice Meetings	14,963
Total Individual Advice Meetings (since 2012)	61,324
2017 Meeting Attendees	14,021
2017 PAS Desk Interactions (w/o Freedom Desk)	7,644
Total Participant Interactions (since 2012)	152,237
Total Blueprints (YTD 2017)	6,841
Total Blueprints (since 2012)	16,098