

CAPTRUST At A Glance

As of 01.31.16

Office Locations (22)		Service Offerings				Advisory Board (6 Members)					
Akron, OH	Houston, TX	Institutional Plan Level Advisory Services for Plan Sponsors Fee Benchmarking for Plan Sponsors Investment Fiduciary Training and Review Vendor Search and Selection Services ERISA Technical Support		Wealth Investment Management Financial and Estate Planning Tax Planning Monitoring and Reporting Risk Management Ancillary Services Business Preservation Planning Insurance Advisory Services		Jim Dunn <i>CEO and Chief Investment Officer, Verger Capital Management, LLC</i>					
Atlanta, GA	Los Angeles, CA					Jenny Eller <i>Principal, Groom Law</i>					
Bethlehem, PA	Minneapolis St. Paul, MN					Dave Liebrock <i>Retired Fidelity Executive, CAPTRUST Advisor</i>					
Birmingham, AL	New York, NY					Charles Ruffel <i>Founder and Director, Asset International</i>					
Charlotte, NC	Orlando, FL					Rob Solomon <i>Founder and CEO, Bulldog Solutions, Inc.</i>					
Columbia, MO	Philadelphia, PA	Participant Advice Nonqualified Advisory Services Executive Financial and Estate Planning Services				Jerry Tylman <i>Partner and Founder, Greenway Solutions, Inc.</i>					
Dallas, TX	Port Washington, NY										
Dayton, OH	Raleigh, NC (headquarters)										
Des Moines, IA	Richmond, VA										
Detroit, MI	Riverside, CA										
Greenwich, CT	Santa Barbara, CA										

Organization		Assets Under Advisement		Custodian / Clearing Firms	Revenue	Accreditations / Licenses				
Year Practice Focus Established	1986	Total	\$175,473,910,635	Fidelity	2015 (70% Institutional / 30% Wealth)	AIF	CEBS	CIMA	CPA	JD
Year Organization Formally Founded	1997	Institutional (98%)	\$172,451,172,611	National Advisors Trust	2014 (73% Institutional / 27% Wealth)	AIFA	CFA	CIMC	CRPC	PFS
Unvested Shareholders	85	Wealth (2%)	\$3,022,738,024	Pershing	2013 (72% Institutional / 28% Wealth)	APR	CFP	CLU	CRPS	PRP
Vested Shareholders	65			Schwab	2012 (73% Institutional / 27% Wealth)	ARPC	CFS	CMFC	CRSP	QPFC
					2011 (71% Institutional / 29% Wealth)	ARPS	ChFC	CMS	FLMI	RPA
					2010 (70% Institutional / 30% Wealth)	FINRA & Insurance Licenses				

Insurance Coverage		Employees		
Policy Type / Coverage	Carrier	Total: 349		
Professional Liability (Errors and Omissions / Directors and Officers) <i>\$15,000,000 per claim or aggregate</i>	ACE + CNA + XL Specialty Insurance Co.	By Department (does not include Bethlehem and Detroit due to ongoing integrations)		
Professional Liability - Broker Dealer Activity (Errors and Omissions) <i>\$5,000,000 per claim or aggregate</i>	CNA	Consulting Research: 56 professionals	Advisor Practice: 103 professionals	Business Operations: 130 professionals
Fidelity Bond <i>\$2,000,000 per claim or aggregate</i>	Chubb	ERISA Technical Support	Financial Advisors	Client Service
SIPC (Securities Investor Protection Corporation) <i>\$500,000 per account (of which \$250,000 can be for claims for cash awaiting investment)</i> <i>(multiple accounts that are held in the same capacity are combined for purposes of the \$500,000 limit)</i>	SIPC	Investment Research	Financial Advisor Support Group	Finance and Legal
Excess SIPC coverage (Fidelity) <i>\$1.9 million for cash (awaiting investment) per account (firm aggregate: \$1 billion)</i>	Lloyd's of London	Nonqualified Deferred Compensation	Marketing	Human Resources
Excess SIPC coverage (Pershing) <i>\$1.9 million for cash (awaiting investment) per client (firm aggregate: \$1 billion)</i>	Lloyd's of London	Participant Education		Process, IT, and Regulatory
Excess SIPC coverage (Schwab) <i>\$150 million per customer including \$1,000,000 for cash awaiting investment (firm aggregate: \$600 million)</i>	Lloyd's of London	Provider / Vendor Relations		Senior Management
		By Location		
		Akron, OH: 5	Des Moines, IA: 5	Philadelphia, PA: 6
		Atlanta, GA: 4	Detroit, MI: 39	Port Washington, NY: 2
		Bethlehem, PA: 21	Greenwich, CT: 4	Raleigh, NC (headquarters): 216
		Birmingham, AL: 2	Houston, TX: 1	Richmond, VA: 2
		Charlotte, NC: 13	Los Angeles, CA: 3	Riverside, CA: 2
		Columbia, MO: 2	Minneapolis St. Paul, MN: 5	Santa Barbara, CA: 5
		Dallas, TX: 4	New York, NY: 1	Tampa, FL: 1
		Dayton, OH: 5	Orlando, FL: 1	

Firm Information

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Client Base						
Institutional (All) Total: 1,389	Discretion (Institutional) Total Plans: 1,651 Total Assets: \$4,499,500,037	Discretion (Wealth) Total Accounts: 1,825 Total Assets: \$1,182,138,470	Institutional (Brick) Total: 971 Average Size: \$174,997,179 Median Size: \$39,173,510	Wealth (Brick) Total: 567 Average Size: \$4,120,312 Median Size: \$2,404,628	Client Retention Rate	
					2015: 96%	2010: 98%
					2014: 98%	2009: 98%
					2013: 98%	2008: 98%
					2012: 98%	2007: 97%
					2011: 99%	
					Since Inception*: 97%	
					*As defined by Finance	

Plan Information				
Total	By Major Category			
All Categories	Defined Benefit Plans (DB)	Defined Contribution Plans (DC)	Nonqualified Plans (NQ)	Other Asset Pools (OAP)
3,384 Total Plans	181 Total Plans	2,890 Total Plans	223 Total Plans	90 Total Pools
Total: \$172,451,172,529	Total: \$13,037,526,250	Total: \$146,463,123,251	Total: \$1,935,492,722	Total: \$11,015,030,307
By Plan (% of total plans) - Major Category				
401(a) (5%) - DC	401(k) (63%) - DC	403(b) (8%) - DC	409A - DB (<1%) - NQ	409A - DC (4%) - NQ
170 total	2,111 total	261 total	4 total	127 total
Total: \$14,961,290,246	Total: \$90,596,334,147	Total: \$37,272,300,868	Total: \$18,334,027	Total: \$1,299,813,925
457(b) - Gov't (<1%) - DC	457(b) - Non-Gov't (2%) - NQ	457(f) (<1%) - NQ	Corp. Cash (<1%) - OAP	DB - Cash Balance (<1%) - DB
13 total	70 total	18 total	31 total	17 total
Total: \$274,970,012	Total: \$563,828,349	Total: \$37,568,425	Total: \$9,045,781,952	Total: \$432,219,343
DB - LEO (<1%) - DB	DB - Pension (5%) - DB	Endowment / Foundation (1%) - OAP	ESOP (<1%) - DC	Freedom401(k) (9%) - DC
1 total	163 total	44 total	8 total	285 total
Total: \$27,918,798	Total: \$12,577,388,110	Total: \$1,253,368,377	Total: \$1,013,091,006	Total: \$895,321,721
MPP (<1%) - DC	ProTrust (<1%) - NQ	PSP (<1%) - DC	Puerto Rico (<1%) - DC	VEBA (<1%) - OAP
12 total	4 total	29 total	1 total	15 total
Total: \$343,777,932	Total: \$15,947,996	Total: \$1,105,922,185	Total: \$115,135	Total: \$715,879,977

Client Information

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As of 10.01.15

Institutional Client Information - Top Ten Industries by Total Assets

Automobile

Client Relationships: 133

Assets: \$2,500,000,000

Construction and Building Supplies

Client Relationships: 59

Assets: \$5,800,000,000

Education

Client Relationships: 96

Assets: \$44,000,000,000

Engineering

Client Relationships: 22

Assets: \$5,000,000,000

Finance, Insurance, and Real Estate

Client Relationships: 118

Assets: \$20,000,000,000

Food and Beverage

Client Relationships: 36

Assets: \$6,500,000,000

Gas, Oil, Power, and Utility

Client Relationships: 48

Assets: \$10,900,000,000

Healthcare

Client Relationships: 175

Assets: \$27,000,000,000

Legal

Client Relationships: 58

Assets: \$4,000,000,000

Manufacturing

Client Relationships: 237

Assets: \$22,000,000,000

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Provider / Vendor Experience												
Top Ten Providers (By Assets)			Provider Experience Across CAPTRUST Client Base		Annual Activity and Savings						Provider Visits	
Provider	Assets	Plans	Total Providers	96		As of 07.31.15	2014	2013	2012	2011	2010	Provider Onsite (0)
Fidelity	\$44,329,000,000	326	20 or more plans	14	Fee Benchmark	229	217	199	207	184	132	
TIAA	\$30,959,000,000	182	15 or more plans	17	Provider / Vendor RFP	21	8	12	6	14	12	CAPTRUST Headquarters (7)
Empower	\$14,005,000,000	1,352	10 or more plans	25	Realized Savings	\$6,025,000	\$6,150,000	\$10,570,000	\$9,700,000	\$6,900,000	\$8,500,000	BMO
Prudential	\$9,261,000,000	84	5 or more plans	38	Average Savings / Client (\$)	\$94,141	\$69,149	\$87,338	\$79,917	\$72,500	\$91,000	Charles Schwab
Wells Fargo	\$8,770,000,000	120	4 or more plans	41	Average Savings / Client (%)	0.08%	0.10%	0.10%	0.13%	0.12%	0.12%	John Hancock
Vanguard	\$7,251,000,000	48	3 or more plans	47								JP Morgan
Charles Schwab	\$7,080,000,000	54	2 or more plans	61								MetLife
T. Rowe Price	\$5,971,000,000	45										OneAmerica
Principal	\$4,648,000,000	147										Prudential
TransAmerica	\$3,979,000,000	77										
* Includes nonqualified capabilities												
2016 YTD Activity: 7 (includes 0 provider onsites)												
2015 Total Activity: 82 (includes 6 provider onsites)												
2014 Total Activity: 87 (includes 9 provider onsites)												
2013 Total Activity: 68 (includes 6 provider onsites)												
2012 Total Activity: 72 (includes 11 provider onsites)												
2011 Total Activity: 61 (includes 9 provider onsites)												
Investment Research Activity												
Database Resources	Manager / Funds / Asset Classes		Annual Due Diligence Activity		Due Diligence Meetings							
Bloomberg	Money Management Firms: 250+		Due Diligence Calls: 3,500+		January: 15 (includes 14 portfolio managers/investment professionals)							
eVestment Alliance	Portfolios: ~3,000		Manager Interviews: 350+									
Morningstar Direct	Mutual Funds: ~2,000		Onsite Fund Company Visits: 30+									
Morningstar Principia Pro	ETFs and Closed Ended Funds: ~150		Daily Monitoring: ~2,400 ticker symbols									
MPI Stylus Pro	Asset Classes: 60+											
Tamale RIVS												
Zephyr Style Advisor												
2016 YTD Activity: 15 (includes 14 portfolio managers/investment professionals)												
2015 Total Activity: 337 (includes 336 portfolio managers/investment professionals)												
2014 Total Activity: 277 (includes 272 portfolio managers/investment professionals)												
2013 Total Activity: 269 (includes 142 portfolio managers)												
2012 Total Activity: 378 (includes 278 portfolio managers)												
2011 Total Activity: 304 (includes 230 portfolio managers)												
Participant Advice Services (PAS) Activity*												
Total Participants Among Institutional Client Base 2,000,000+												
Average Participant Per Client 1,439												
2016 Education Meetings (group) 6												
Total Education Meetings (since 2007) 4,636												
2016 Education Meetings (one-on-one) 448												
Total Education Meetings (since 2007) 37,221												
2016 Meeting Attendees 536												
2016 PAS Desk Interactions (excludes Freedom Desk) 402												
Total Participant Interactions (since 2007) 147,538												
* Does not include participant education or advice provided directly by Financial Advisors.												

Consulting Research Group Activity

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