

CAPTRUST At A Glance

As of April 21st, 2011

Office Locations (16)		Service Offerings		Advisory Board (6 Members)	
Akron, OH	Los Angeles, CA	Institutional	Wealth	Jim Dunn <i>Chief Investment Officer, Wake Forest University</i>	
Atlanta, GA	Orlando, FL	Plan Level Advisory Services for Plan Sponsors	Investment Management	Quana Jew JD <i>Partner, Arent Fox LLP</i>	
Birmingham, AL	Philadelphia, PA	Fee Benchmarking for Plan Sponsors	Financial Planning	Jeffrey Montgomery <i>CEO, AFAM</i>	
Boston, MA	Portland, ME	Investment Fiduciary Training & Review	Tax Planning	Rob Solomon <i>Founder and CEO, Bulldog Solutions, Inc.</i>	
Charlotte, NC	Raleigh, NC (headquarters)	Vendor Search & Selection Services	Monitoring and Reporting	Charles Ruffel <i>Founder and Director, Asset International</i>	
Dallas, TX	Richmond, VA	Participant Education & Advice	Risk Management	Jerry Tylman <i>Partner and Founder, Greenway Solutions, Inc.</i>	
Des Moines, IA	Roanoke, VA	Nonqualified Advisory Services	Ancillary Services		
Jackson, MS	Washington, D.C.	Executive Financial and Estate Planning Services			

Organization		Assets Under Advisement		Custodian / Clearing Firms	Revenue	Accreditations / Licenses				
Year Practice Focus Established	1989	Total	\$55,660,758,768	Fidelity	2010 (71% Institutional / 29% Wealth)	AIF	CEBS	CIMA	CPA	JD
Year Organization Formally Founded	1997	Institutional (96.11%)	\$53,498,237,151	National Advisors Trust	2009 (70% Institutional / 30% Wealth)	AIFA	CFA	CIMC	CRPC	PFS
Vested Shareholders	36	Wealth (3.89%)	\$2,162,521,617	Pershing	2008 (70% Institutional / 30% Wealth)	APR	CFP	CLU	CRPS	PRP
				Schwab	2007 (65% Institutional / 35% Wealth)	ARPC	CFS	CMFC	CRSP	QPFC
						ARPS	ChFC	CMS	FLMI	RPA
						FINRA & Insurance Licenses				

Insurance Coverage		Employees		
Policy Type / Coverage	Carrier	Total - 158		
Professional Liability (Errors & Omissions)	Indian Harbor (XL Capital)	By Department		
\$5,000,000 per claim or aggregate		Consulting Research - 23 professionals	Advisor Practice - 62 professionals	Business Operations - 73 professionals
Fidelity Bond	Chubb	Participant Education	Financial Advisors	Client Service
\$500,000 per claim or aggregate		Investment Research	Financial Advisor Support Group	Finance and Legal
SIPC (Securities Investor Protection Corporation)	SIPC	Provider/Vendor Relations		Human Resources
\$500,000 per account. (limit \$100,000 for cash)				Marketing
Excess SIPC coverage (Fidelity)	Lloyd's of London			Process, IT, and Regulatory
\$1.9 million in cash per account (\$1 billion firm maximum)				Senior Management
Excess SIPC coverage (Pershing)	Lloyd's of London	Akron, OH - 4	Des Moines, IA - 5	Raleigh, NC (headquarters) - 112
\$1.9 million in cash per account (\$1 billion firm maximum)		Atlanta, GA - 3	Jackson, MS - 1	Richmond, VA - 3
Excess SIPC coverage (Schwab)	Lloyd's of London	Birmingham, AL - 2	Los Angeles, CA - 1	Roanoke, VA - 1
\$150 million per customer of which \$1 million can be cash (\$600 million firm maximum)		Boston, MA - 1	Orlando, FL - 1	Washington, D.C. - 1
		Charlotte, NC - 13	Philadelphia, PA - 6	
		Dallas, TX - 3	Portland, ME - 1	

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Client Base				
Institutional (All)	Institutional (Brick)	Wealth (All)	Wealth (Brick)	Client Retention Rate
Total - 672	Total - 417	Total - 1,850	Total - 393	2010 - 98.3%
Average Size - \$82,304,980	Average Size - \$124,332,252	Average Size - \$1,138,807	Average Size - \$3,994,721	2009 - 98.1%
Median Size - \$13,952,471	Median Size - \$35,618,121	Median Size - \$371,110	Median Size - \$2,618,573	2008 - 98.1%
	Average Fee - \$64,530		Average Fee - \$26,665	2007 - 96.5%
	Median Fee - \$50,000		Median Fee - \$19,307	

Plan Information					
Total					
1,028 Total Plans					
Total - \$53,496,724,330					
Average - \$54,421,897					
Median - \$10,320,076					
By Plan (% of total plans)					
401(a) (4%)	401(k) (60%)	403(b) (6%)	409A - DB (<1%)	409A - DC (6%)	457(b) - Gov't (<1%)
42 total	621 total	61 total	3 total	59 total	5 total
Total - \$2,472,611,892	Total - \$28,831,477,112	Total - \$2,763,337,391	Total - \$75,000,000	Total - \$779,230,370	Total - \$24,796,961
Average - \$61,815,297	Average - \$48,374,962	Average - \$52,138,441	Average - \$75,000,000	Average - \$13,670,708	Average - \$4,959,392
Median - \$12,776,627	Median - \$11,545,220	Median - \$27,415,830	Median - \$75,000,000	Median - \$4,332,837	Median - \$6,000,000
457(b) - Non-Gov't (3%)	457(f) (<1%)	Corp. Cash (3%)	DB - Cash Balance (<1%)	DB - LEO (<1%)	DB - Pension (9%)
28 total	10 total	33 total	8 total	4 total	89 total
Total - \$96,987,176	Total - \$16,331,728	Total - \$8,612,465,508	Total - \$283,528,491	Total - \$37,978,977	Total - \$7,534,068,149
Average - \$3,730,276	Average - \$2,038,966	Average - \$287,082,184	Average - \$47,254,748	Average - \$12,659,659	Average - \$89,691,288
Median - \$1,685,558	Median - \$645,994	Median - \$2,137,043	Median - \$4,874,410	Median - \$14,096,869	Median - \$27,169,326
Endowment / Foundation (2%)	ESOP (<1%)	MPP (<1%)	ProTrust (<1%)	PSP (4%)	VEBA (<1%)
18 total	1 total	7 total	1 total	36 total	2 total
Total - \$818,491,070	Total - \$1,900,806	Total - \$257,144,804	Total - \$0	Total - \$661,584,802	Total - \$229,809,094
Average - \$45,471,726	Average - \$1,900,806	Average - \$36,734,972	Average - \$0	Average - \$19,458,377	Average - \$114,904,547
Median - \$4,308,274	Median - \$1,900,806	Median - \$13,113,329	Median - \$0	Median - \$4,158,124	Median - \$114,904,547

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Provider / Vendor Experience

Top Ten Providers (By Assets)			Provider Experience Across CAPTRUST Client Base		Annual Activity and Savings			Provider Visits (YTD)	
Provider	Assets	Plans	Total Providers	82	As of 3.31.11	2010	Provider Onsite (7)		
Fidelity Direct	\$12,626,000,000	133	20 or more plans	15	Fee Benchmark	48	132	BB&T Diversified	Milliman T. Rowe Price
Prudential	\$4,974,000,000	60	15 or more plans	18	Provider / Vendor RFP	5	12	Fidelity	Wells Fargo
Wachovia / Wells Fargo	\$3,613,000,000	86	10 or more plans	25	Realized Savings	N/A	\$8,500,000	CAPTRUST Headquarters (13)	
T. Rowe Price	\$2,222,000,000	20	5 or more plans	33	Average Savings / Client (\$)	N/A	\$91,000	DST	Prudential
JP Morgan	\$2,050,000,000	13	4 or more plans	40	Average Savings / Client (%)	N/A	0.12%	Fidelity	Putnam
TIAA-CREF	\$2,027,000,000	27	3 or more plans	43				JP Morgan	T. Rowe Price
Citigroup	\$1,782,000,000	2	2 or more plans	58				Lincoln	Wells Fargo
Principal	\$1,156,000,000	88						Mass Mutual	Wells Fargo
Vanguard	\$1,037,000,000	21						NYLIM	
Merrill Lynch / BOA	\$1,008,000,000	21						OneAmerica	
								Principal	

Investment Research Activity

Database Resources	Manager / Funds / Asset Classes	Annual Due Diligence Activity	Due Diligence Meetings (As of 3.31.11)
Bloomberg	Money Management Firms - 147	Due Diligence Calls - 3,500+	January - 14 (includes 8 portfolio managers)
eVestment Alliance	Portfolios - 2,533	On-site Manager Interviews - 200+	February - 32 (includes 24 portfolio managers)
Morningstar Direct	Mutual Funds - 2,030	On-site Fund Company Visits - 50+	March - 27 (includes 18 portfolio managers)
Morningstar Principia Pro	ETFs and Closed Ended Funds - 203	Daily Monitoring - 2,233 ticker symbols	
MPI Stylus Pro	Asset Classes - 46		Year-to-date - 73 (includes 50 portfolio managers)
Tamale RMS			
Zephyr StyleAdvisor			

Employee Education Activity (2011 YTD)

Total Participants Among Institutional Client Base	1,000,000+
Average Participant Per Client	1,564
Education Meetings (Group)	50
Total Education Meetings (since 2007)	2,392
Education Meetings (One-on-One)	100
Total Education Meetings (since 2007)	1,397
Meeting Attendees	1,117
Total Meeting Attendees (since 2007)	57,673