



ENDOWMENTS AND FOUNDATIONS

OUR SERVICES

- Asset allocation modeling
- Committee development and education
- Discretionary investment management
- Donor development
- Environmental, social, and governance (ESG) investing
- Fee benchmarking
- Investment and spending policy development
- Manager search and selection
- Nondiscretionary investment advice
- Performance reporting and monitoring
- Trustee/custodian search

PILLARS OF SUCCESS

To ensure the success of your nonprofit, CAPTRUST provides a comprehensive strategy focused on the following pillars:

- Mission engagement
- Fiduciary governance
- Investment management

OUR COMMITMENT

By design, we are completely aligned with you and motivated to produce better results.

As a fiduciary, we provide objective, unbiased advice. CAPTRUST is a majority employee-owned firm with 100 percent of its revenue derived from client advisory services— which means we have the objectivity and independence to always put our clients' interests first.

Our depth of resources, industry leverage, and unique perspective enable us to deliver effective solutions across the endowment and foundation continuum.

- We currently serve **523 endowment and foundation clients** representing over **\$22 billion billion in assets** under advisement. Our deep understanding of trustee-directed asset pools means that CAPTRUST is uniquely positioned to help nonprofits accomplish their goals.
- The CAPTRUST Endowment and Foundation Survey represents **more than 150 organizations** and provides insights, best practices, and peer benchmarking on topics such as investment strategies, spending policies, governance, fundraising, and diversity, equity, and inclusion (DEI) to assist nonprofits fulfill their missions.
- Our dedicated research team of **135** professionals, proprietary databases, and experienced investors provide a distinct advantage to our clients.

Data as of 03/31/2023

REPRESENTATIVE CLIENT LIST

- | | | |
|---|--|---------------------------------------|
| • Alzheimer's Community Care Foundation | • GiveWell Community Foundation | • Malta Human Services Foundation |
| • Broadcasters Foundation of America | • Hillsborough Education Foundation | • Palm Healthcare Foundation |
| • Community Foundation of Marquette County | • Holy Family Hospital Bethlehem Foundation | • Riverside Public Library Foundation |
| • Community Foundation of the Upper Peninsula | • Houston Endowment | • Rochester Public Library Foundation |
| • FirstEnergy Foundation | • IRTS Foundation | • Superior Health Foundation |
| • Foundation of Hope | • Jesuit High School of New Orleans Endowment Fund | • Zoo Miami Foundation |
| • Frankie Lemmon Foundation | • LifeLink Foundation | |

Representative clients were selected to illustrate the broad diversity of the firm's client base by size, type, and industry. No direct or indirect compensation has been paid to these representative clients in connection to this or any other advertisement.



WHY CAPTRUST IS DIFFERENT

With 37 years of continuous focus, learning, and reinvestment, we have developed extensive resources and compelling expertise that translate into effective advice for our clients.

CAPTRUST's success has led to being named the largest registered investment advisor (RIA) by *Financial Advisor* magazine¹ for the seventh consecutive year. Our clients benefit from unparalleled industry leverage while maintaining the peace of mind of knowing that we are solely focused on their best interests.

¹ *Financial Advisor* magazine, 2016-2022. Category: Assets \$1 billion and over



We have a profound responsibility to share our success. We contribute time, money, and energy to our communities and assist those in need, particularly underprivileged children.

Aspiring to our firm's mission to enrich the lives of our communities, the CAPTRUST Community Foundation, a registered 501(c)(3) charity, was organized in 2007 to provide CAPTRUST employees with more opportunities to participate as a group in community outreach efforts.

2022 CCF Highlights:

201 Charities

326 Volunteers

\$1.1 Million Donated

INCLUSION AND DIVERSITY

We are committed to growing a diverse, connected, and empowered workforce that celebrates and leverages our differences and drives value for our clients, communities, and one another.

51%	of CAPTRUST employees are women and/or racially/ethnically diverse	44%	of CAPTRUST employees are women	26%	of CAPTRUST organic hires in the last four years are diverse (average)
49%	of the CAPTRUST staff people managers are women and/or racially/ethnically diverse	16%	of CAPTRUST employees are racially or ethnically diverse	20%	Annual diverse hiring goal

