

## Firm Information

## CAPTRUST At A Glance

As of 9.30.19

Organization		Assets Under Advisement		Strategic Advisor Group		Revenue
Year Practice Focus Established	1986	<b>Total</b>	\$362,510,394,619	Inforce Life Insurance Policies	1,581	<b>2018</b> (66% Institutional / 34% Wealth)
Year Organization Formally Founded	1997	<b>Institutional</b> (97%)	\$351,306,785,484	Number of Insured	1,069	<b>2017</b> (73% Institutional / 27% Wealth)
Unvested Shareholders	169	<b>Wealth</b> (3%)	\$11,203,609,135	Total Annualized Premium	\$42,151,798	<b>2016</b> (69% Institutional / 31% Wealth)
Vested Shareholders	164			Total Death Benefit	\$3,197,522,672	<b>2015</b> (70% Institutional / 30% Wealth)
Service Offerings			Custodian / Clearing Firms			<b>2014</b> (73% Institutional / 27% Wealth)
<b>Institutional</b>		<b>Wealth</b>		Fidelity		<b>2013</b> (72% Institutional / 28% Wealth)
Investment Advisory Services		Investment Management		National Advisors Trust		<b>2012</b> (73% Institutional / 27% Wealth)
Provider Analysis/Fee Benchmarking		Financial, Tax, and Estate Planning		Pershing		<b>2011</b> (71% Institutional / 29% Wealth)
ERISA/Fiduciary Support and Training		Monitoring and Reporting		Schwab		<b>2010</b> (70% Institutional / 30% Wealth)
Participant Advice		Insurance Advisory Services		TD Ameritrade		<b>2009</b> (70% Institutional / 30% Wealth)
						<b>2008</b> (70% Institutional / 30% Wealth)
Locations and Employees						
<b>By Location</b>						
Akron, OH (4)	Dallas, TX (5)	Lexington, VA (1)	Riverside, CA (3)			
Allentown, PA (21)	Dayton, OH (4)	Los Angeles, CA (3)	Roanoke, VA (8)			
Atlanta, GA (8)	Des Moines, IA (6)	Lynchburg, VA (7)	Salt Lake City (11)			
Austin, TX (9)	Detroit, MI (24)	Minneapolis, MN (17)	San Antonio, TX (40)			
Bethlehem, PA (12)	Green, OH (18)	New York, NY (1)	San Ramon, CA (9)			
Birmingham, AL (2)	Greensboro, NC (7)	Orlando, FL (2)	Santa Barbara, CA (5)			
Boston, MA (1)	Greenwich, CT (4)	Philadelphia-Doylestown, PA (7)	Tampa, FL (28)			
Charlotte, NC (21)	Harrisonburg, VA (2)	Port Washington, NY (1)	Washington, DC (1)			
Cincinnati, OH (4)	Hollywood, FL (2)	Portland, ME (1)	Wilmington, DE (1)			
College Station, TX (1)	Houston, TX (4)	Raleigh, NC (301)	<b>TOTAL Employees: 636</b>			
Columbia, MO (1)	Jackson, MS (1)	Richmond, VA (2)	<b>TOTAL Employee Locations: 36</b>			
Corpus Christi, TX (2)	Lake Success, NY (23)	Richmond-Glen Allen, VA (1)	<b>TOTAL Advisor Locations: 49</b>			
<b>By Department (not including Allentown)</b>						
<b>Advisor Group: (239)</b>	<b>Business Operations: (278)</b>	<b>Consulting Research Group: (33)</b>	<b>Consulting Solutions Group: (65)</b>			
Financial Advisor Management	Client Service	Asset Allocation	Business Line Support			
Marketing Support	Finance and Legal	Discretionary Management	ERISA Technical Support			
Practice Support	Human Resources	Investment Research	Participant Advice			
Recruiting and Acquisition	Process, IT, and Regulatory		Provider / Vendor Relations			
	Senior Management					

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## Client Information

## CAPTRUST At A Glance

As of 9.30.19

Client Base						Client Retention Rate	
Institutional			Wealth			2018: 97%	2012: 98%
Total Clients	Brick Clients*	Discretion	Total Clients	Brick Clients*	Discretion	2017: 99%	2011: 99%
1,938	1,390	Total Plans: 814	6,563	2,119	Total Accounts: 17,479	2016: 97%	2010: 98%
	Average Size: \$241,090,411	Total Assets: \$31,351,397,315		Average Size: \$4,563,068	Total Assets: \$8,658,338,906	2015: 96%	2009: 98%
	Median Size: \$52,682,145			Median Size: \$2,573,939		2014: 98%	2008: 98%
* Brick counts will not match the e.brief due to acquisition totals						2013: 98%	2007: 97%
						Average Since 2007: 98%	
Plan Information							
All Categories	Defined Benefit Plans (DB)	Defined Contribution Plans (DC)	Endowments/Foundations	Nonqualified Plans (NQ)	Other Asset Pools (OAP)		
3,317 Total Plans	242 Total Plans	2,389 Total Plans	239 Total Portfolios	332 Total Plans	115 Total Plans		
Total: \$351,306,785,484	Total: \$23,814,803,012	Total: \$299,749,173,920	Total: \$9,832,855,985	Total: \$4,625,222,216	Total: \$16,284,730,351		
401(a) (8%) - DC	401(k) (51%) - DC	403(a) (<1%) - DC	403(b) (25%) - DC	409A - DB (<1%) - NQ	409A - DC (<1%) - NQ		
108 total	1,486 total	1 total	473 total	13 total	172 total		
Total: \$28,703,593,142	Total: \$177,488,426,350	Total: \$477,859,407	Total: \$87,363,915,624	Total: \$124,394,131	Total: \$2,588,653,774		
415(m) (<1%) - NQ	457(b) - Gov't (<1%) - DC	457(b) - Non-Gov't (<1%) - NQ	457(f) (<1%) - NQ	Corp. Cash (4%) - OAP			
3 total	24 total	114 total	25 total	100 total			
Total: \$614,812	Total: \$1,889,154,950	Total: \$1,848,111,019	Total: \$36,707,577	Total: \$15,504,208,343			
DB - Cash Balance (<1%) - DB	DB - Pension (7%) - DB	Endowments/Foundations (3%)	ESOP (<1%) - DC	Freedom401(k) (<1%) - DC			
25 total	217 total	239 Total Portfolios	8 total	251 total			
Total: \$676,603,870	Total: \$23,138,199,142	Total: \$9,832,855,985	Total: \$1,257,340,590	Total: \$1,073,471,586			
MPP (<1%) - DC	ProTrust (<1%) - NQ	PSP (<1%) - DC	Puerto Rico (<1%) - DC	VEBA (<1%) - OAP			
15 total	5 total	20 total	3 total	15 total			
Total: \$538,337,130	Total: \$26,740,903	Total: \$952,662,934	Total: \$4,412,207	Total: \$780,522,008			

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Top Ten Providers (by assets)			Provider Experience		Annual Activity and Savings						
Provider	Assets	Plans	Total Providers	123		YTD 2019	2018	2017	2016	2015	Since 2010
Fidelity	\$99,723,067,276	494	20 or more plans	17	Fee Benchmark	266	352	350	390	374	2,436
TIAA	\$73,394,127,464	425	15 or more plans	19	Provider/Vendor RFP	11	19	14	11	16	113
Charles Schwab	\$18,344,364,304	146	10 or more plans	24	Realized Savings	-	\$6,339,000	\$4,040,000	\$7,100,000	\$14,000,000	\$73,299,000
Vanguard	\$16,672,003,581	94	5 or more plans	34	Average Savings/Client (\$)	-	\$75,464	\$68,514	\$63,000	\$85,932	\$636,114
Empower	\$16,001,080,061	261	4 or more plans	36	Average Savings/Client (%)	-	0.06%	0.08%	0.10%	0.08%	0.10%
Prudential	\$14,576,233,774	98	3 or more plans	45							
Wells Fargo	\$14,050,375,969	141	2 or more plans	60							
T. Rowe Price	\$8,573,955,518	82									
Principal	\$8,221,471,734	163									
Northern Trust	\$6,769,385,371	37									
Provider Visits			Investment Research Activity								
2019 YTD Activity: 66 (includes 5 provider onsites)			Due Diligence Meetings						Annual Due Diligence Activity		
2018 Total Activity: 80 (includes 8 provider onsites)			September: 17 (includes 16 portfolio managers/investment professionals)						Due Diligence Calls: 3,500+		
2017 Total Activity: 53 (includes 11 provider onsites)			August: 20 (includes 28 portfolio managers/investment professionals)						Portfolio Manager Interviews: 350+		
2016 Total Activity: 57 (includes 1 provider onsites)			July: 13 (includes 14 portfolio managers/investment professionals)						Onsite Fund Company Visits: 30+		
2015 Total Activity: 82 (includes 6 provider onsites)			June: 35 (includes 35 portfolio managers/investment professionals)						Daily Monitoring: ~2,400 ticker symbols		
2014 Total Activity: 87 (includes 9 provider onsites)			May: 50 (includes 29 portfolio managers/investment professionals)								
			April: 37 (includes 18 portfolio managers/investment professionals)						Manager / Funds / Asset Classes		
			March: 30 (includes 29 portfolio managers/investment professionals)						Money Management Firms: 230+		
			February: 70 (includes 25 portfolio managers/investment professionals)						Portfolios: ~3,000		
			January: 50 (includes 11 portfolio managers/investment professionals)						Mutual Funds: ~2,000		
			2019 YTD Activity: 312 (includes 205 portfolio managers/investment professionals)								
			2018 Total Activity: 612 (includes 203 portfolio managers/investment professionals)						Database Resources		
			2017 Total Activity: 187 (includes 177 portfolio managers/investment professionals)						Bloomberg		
			2016 Total Activity: 297 (includes 215 portfolio managers/investment professionals)						eVestment Alliance		
			2015 Total Activity: 337 (includes 336 portfolio managers/investment professionals)						Morningstar Direct		
			2014 Total Activity: 277 (includes 272 portfolio managers/investment professionals)						Morningstar Principia Pro		
			2013 Total Activity: 269 (includes 142 portfolio managers)						MPI Stylus Pro		
			2012 Total Activity: 378 (includes 278 portfolio managers)						Tamale RMS		
			2011 Total Activity: 304 (includes 230 portfolio managers)						Zephyr StyleAdvisor		
Participant Advice Services (PAS) Activity											
Total Institutional Participants		2.6 m									
Average Participant Per Client		1,350									
2019 Group Advice Meetings		548									
Total Group Advice Meetings (since 2012)		4,246									
2019 Individual Advice Meetings		11,073									
Total Individual Advice Meetings (since 2012)		87,311									
YTD Meeting Attendees		11,838									
YTD PAS Desk Interactions (w/o Freedom Desk)		8,563									
Total Participant Interactions (since 2012)		223,706									
YTD Blueprints		7,320									
Total Blueprints (since 2014)		31,824									