April 6, 2023

Company	Ticker	Sector	Industry
Oracle Corporation	ORCL-US	Information Technology	Software

## **Business Description**

Oracle Corp. engages in the provision of products and services that address all aspects of corporate information technology environments. It operates through the following business segments: Cloud and License, Hardware, and Services. The Cloud and License segment markets, sells, and delivers applications, platform, and infrastructure technologies. The Hardware segment provides hardware products and hardware-related software products including Oracle Engineered Systems, servers, storage, industry-specific hardware, operating systems, virtualization, management and other hardware related software, and related hardware support. The Services segment offers consulting, advanced support, and education services. The company was founded by Lawrence Joseph Ellison, Robert Nimrod Miner, and Edward A. Oates on June 16, 1977, and is headquartered in Austin, TX.



## Investment Case - Updated: February 26, 2023

Oracle is best known for its relational database management software (RDBMS) which was first released in 1979. RDBMS organizes information into a collection of tables defined by rows and columns. It underpins many other computing applications. In 2016, Oracle acquired NetSuite, the first cloud-based software company, one which offered resource planning tools to small- and mid-size businesses. Apart from NetSuite and other acquired businesses, Oracle had made relatively slow progress converting its clients to cloud-based software. The company had lost significant market share to other software providers that were quicker to adopt the cloud-based approach. In the past few years, Oracle has dramatically scaled up its cloud operations. Now, the Company is touting high growth levels in cloud-based applications and infrastructure. Cloud gains are finally translating to improvements in total growth. Oracle is one of the few tech companies with the scale to challenge incumbents like Amazon and Microsoft.

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