LinkedIn Palooza
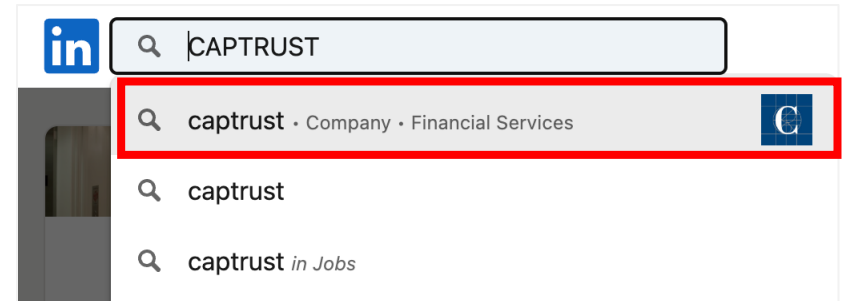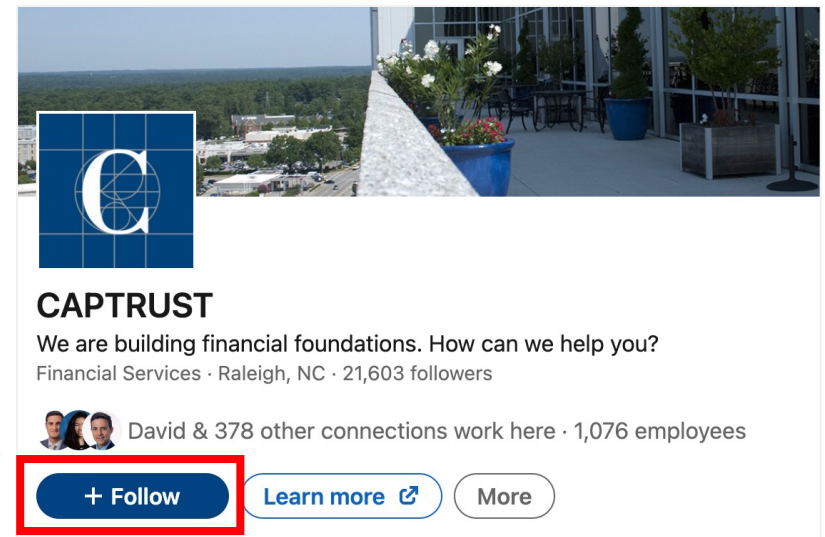
1. Make sure you are following the correct CAPTRUST.

- Type CAPTRUST into the search bar.

- Select the entry for **CAPTRUST** that shows our logo.

- Click the **Follow** button in the top section of the company page.

- If you find that you are already following the correct CAPTRUST, then you are all set!

CAPTRUST
We are building financial foundations. How can we help you?
Financial Services · Raleigh, NC · 21,603 followers

David & 378 other connections work here · 1,076 employees
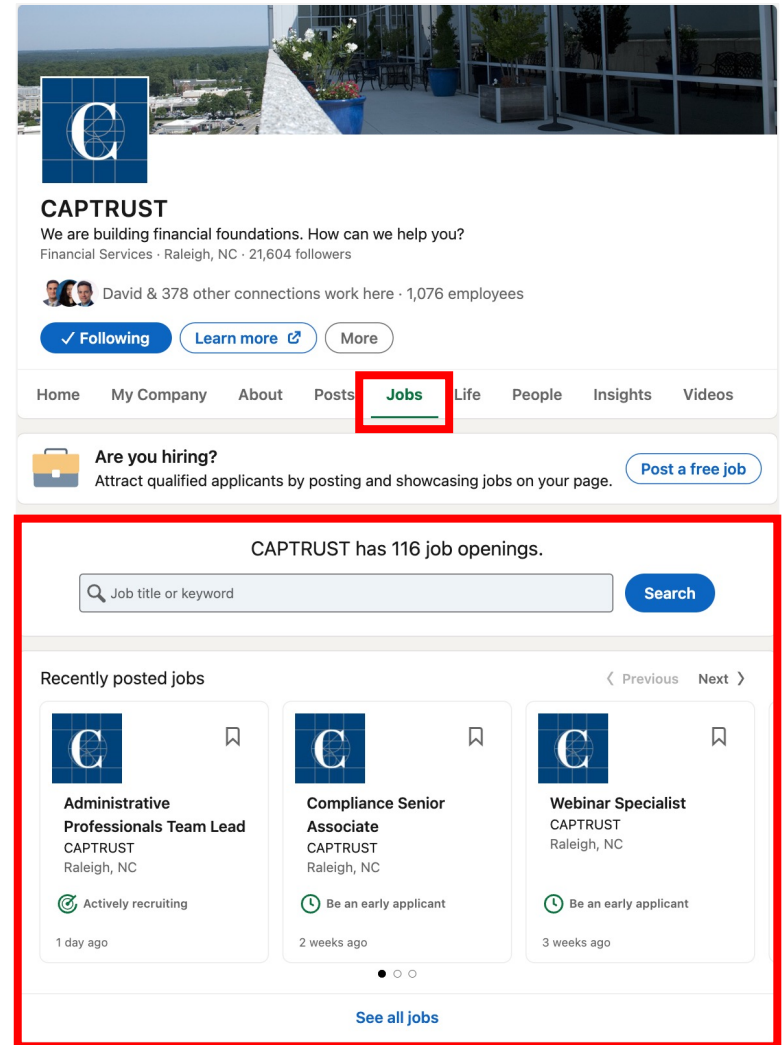
+ Follow   Learn more ⤢   More
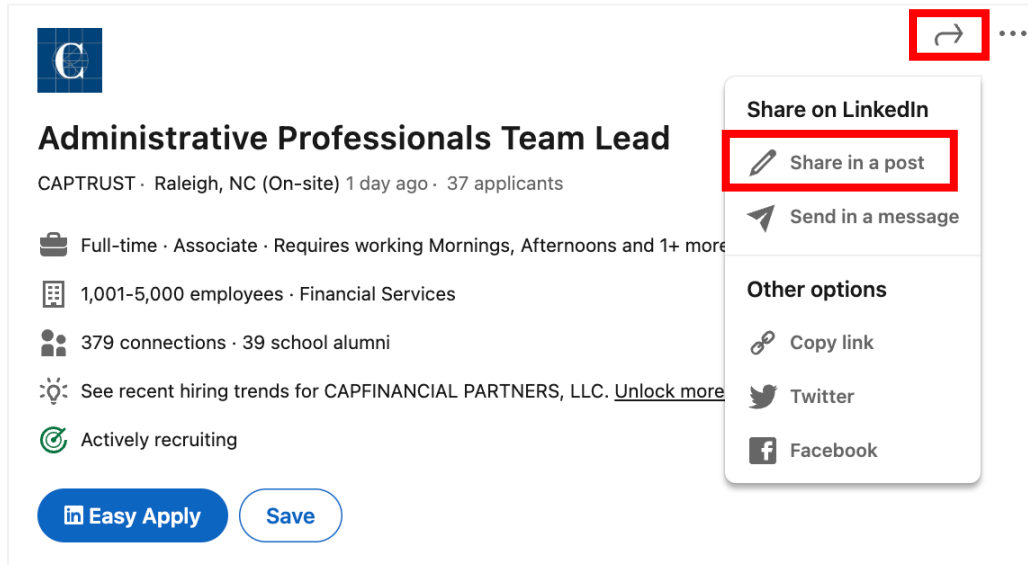
LinkedIn Palooza

2. Share a CAPTRUST job posting that is on LinkedIn.

- Go to CAPTRUST's page on LinkedIn.

- Click the **Jobs** tab.

- Find a posting you would like to share and click on it.

Steps are continued on next slide.

LinkedIn Palooza
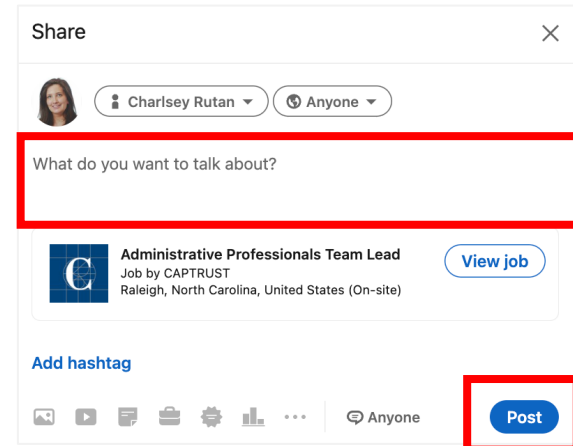
- A new window will open showing the full job posting. Click on the **arrow**.

- Select **Share in a post**.

- Another window will pop up where you can draft your post.

- Add a comment.

- Click **Post**.

LinkedIn Palooza

3. Like a recent CAPTRUST post.

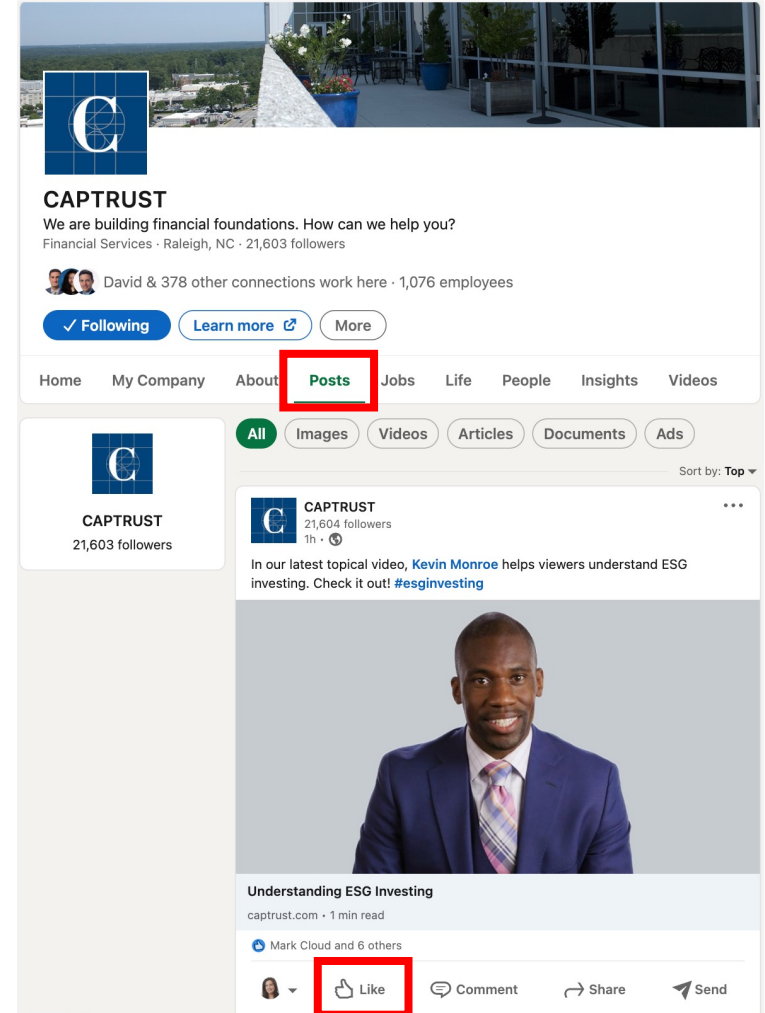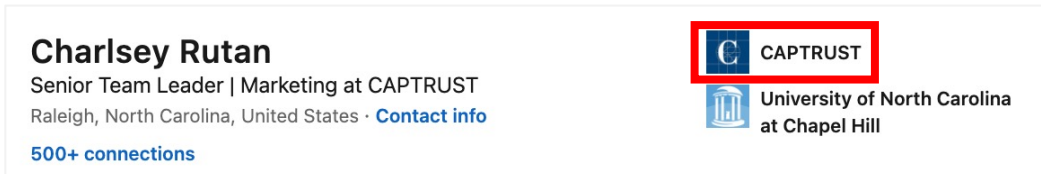- Go to CAPTRUST's page on LinkedIn.

- Select the **Posts** tab.

- Scroll through the company's feed and pick a post.
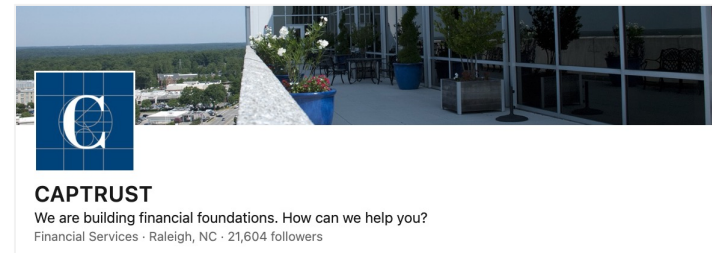
- Click the **Like** button.

LinkedIn Palooza

4. Make sure you have the correct CAPTRUST listed as your place of work.

- Visit your profile page and click on your **current company**.

Charlsey Rutan
Senior Team Leader | Marketing at CAPTRUST
Raleigh, North Carolina, United States · Contact info
500+ connections

CAPTRUST
University of North Carolina at Chapel Hill

- This will move you to the Experience section of your profile. Once there, click on the **company name** again.

Experience

CAPTRUST
6 yrs 4 mos

CAPTRUST
We are building financial foundations. How can we help you?
Financial Services · Raleigh, NC · 21,604 followers
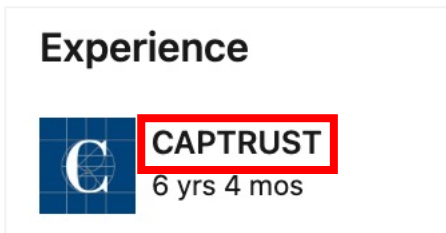
- If you are taken to the CAPTRUST company page on LinkedIn, then you are done!

If the company page does not appear, then please follow the steps on the next slide.

LinkedIn Palooza

Selecting the correct CAPTRUST as your place of work.
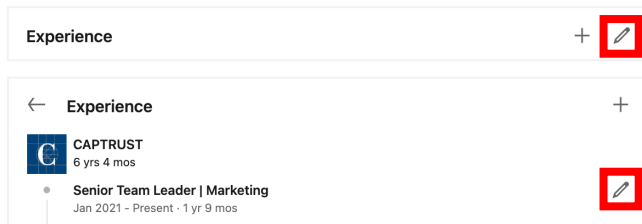
- Go to the Experience section of your profile and click the **pencil icon**.

- A new page will open. Click the **pencil icon** next to your current role.

- A new window will open. Make sure Notify network is toggled to **Off**.

- In the Company name field, type CAPTRUST and then select the option with our logo.

Edit experience

Notify network
Turn on to notify your network of key profile changes (such as new job) and work anniversaries. Updates can take up to 2 hours. Learn more about sharing profile changes.

Off

* Indicates required

Title*
Senior Team Leader | Marketing

Employment type
Please select

Learn more about **employment types**.

Company name*
CAPTRUST

CAPTRUST
Company • Financial Services

- Scroll down and make sure your Profile headline is correct.

- Click **Save** and you're done!

Profile headline
Senior Team Leader | Marketing at CAPTRUST

Delete experience   Save