

# Dialogue Systems

End-to-end systems

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### Roadmap for these two classes

 We will overview dialogue system development, describing classic pipelined systems and also recent research on end-to-end systems

- Types of dialogue systems and their applications
- Modular dialogue systems
- System evaluation
- End-to-end dialogue systems

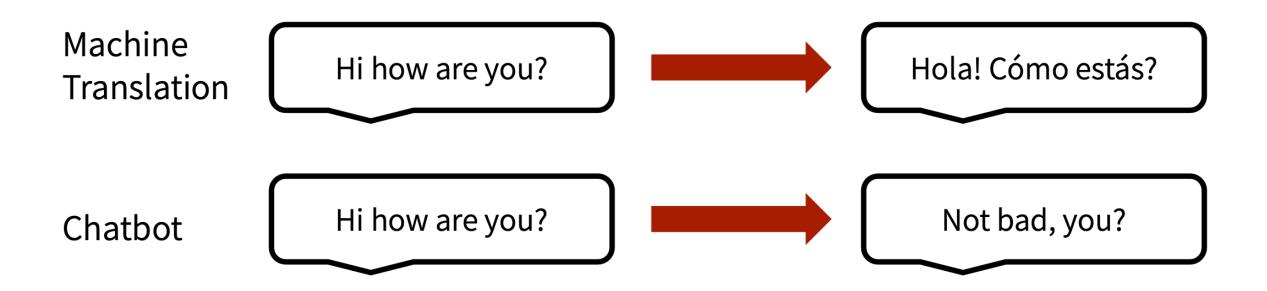
#### Outline

- Introduction
- Modular dialogue systems
- System evaluation
- End-to-end dialogue systems
- Recent trends

### End-to-end dialogue systems

- Complex pipelines require high accuracy for working well as a whole, motivating the development of end-to-end approaches
  - Learn to generate dialogues from offline dialogues
  - No state, action, intent, slot, etc.
- Recent developments on neural end-to-end systems (but ASR and TTS are often still separate components – focus on language understanding and dialogue management)
- Recent developments related to instruction-finetuned language models, in most cases based on large Transformer decoders
  - Training with different instructions and/or reinforcement learning from human feedback
  - Retrieval augmented generation models
  - Generation of specialized language for interacting with tools (e.g., search engines)
  - Tailored decoding algorithms
  - Pipelines (e.g., see LangChain)

# General idea behind neural dialogue systems

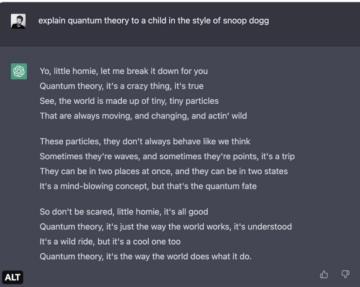


- Many challenges also involved in this approach
  - Generic responses
  - Maintain speaker/state consistency
  - Interaction with external databases and services, in the case of task-oriented systems

# https://openai.com/index/hello-gpt-4o/



#### https://chat.openai.com/

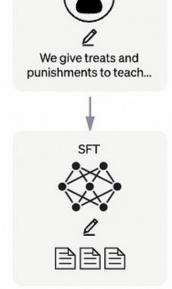


Collect demonstration data and train a supervised policy.

A prompt is sampled from our prompt dataset.

A labeler demonstrates the desired output behavior.

This data is used to fine-tune GPT-3.5 with supervised learning.



Explain reinforcement

learning to a 6 year old.

Step 2

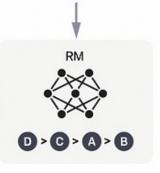
Collect comparison data and train a reward model.

A prompt and several model outputs are sampled.



A labeler ranks the outputs from best to worst.

This data is used to train our reward model.



D > G > A > B

Step 3

Optimize a policy against the reward model using the PPO reinforcement learning algorithm.

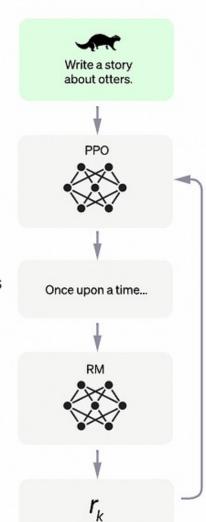
A new prompt is sampled from the dataset.

The PPO model is initialized from the supervised policy.

The policy generates an output.

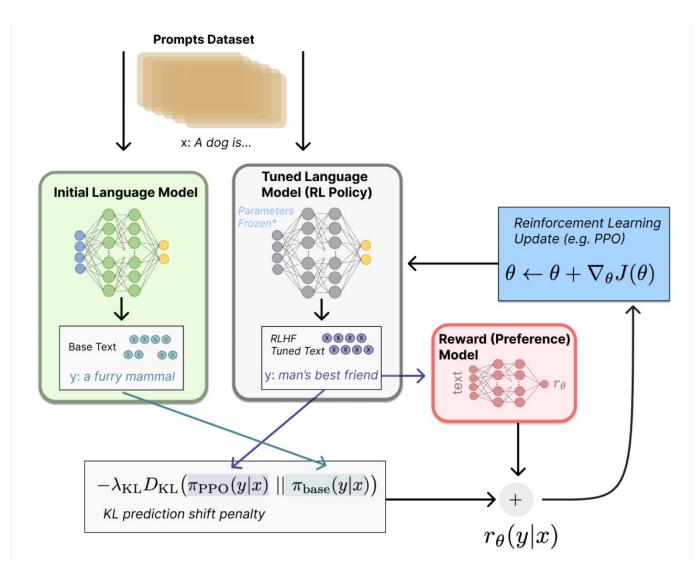
The reward model calculates a reward for the output.

The reward is used to update the policy using PPO.



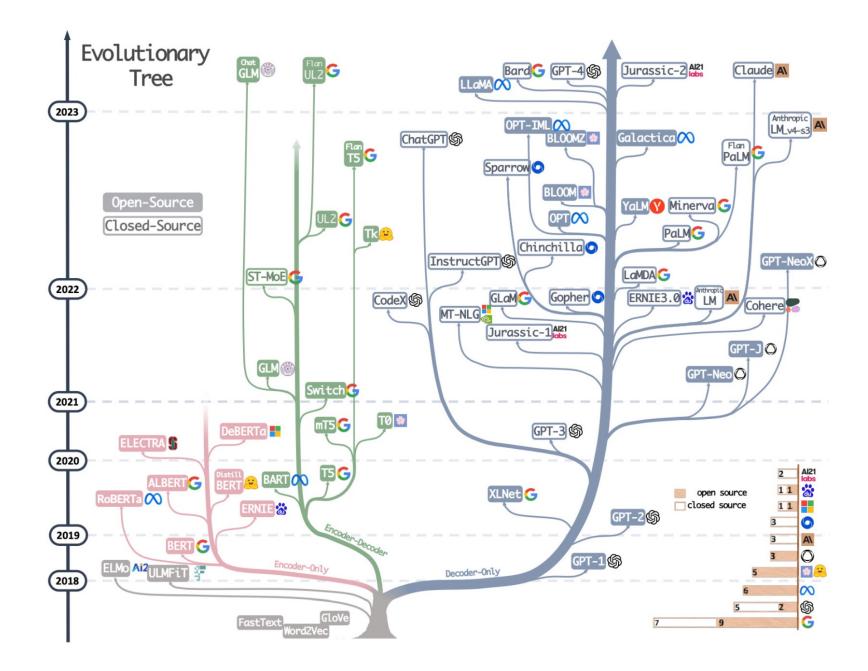
# Proximal Policy Optimization (PPO)

- The RL policy is a language model that takes in a prompt and returns probability distributions over text (state-action pairs)
- The action space of this policy is all the tokens corresponding to the vocabulary of the language model
- The observation space is the distribution of possible input token sequences
- The reward function is a combination of the preference model and a constraint on policy shift (e.g., based on KL divergence), computing advantage for a state-action pair
- The update rule is the parameter update from PPO that maximizes the reward metrics in the current batch of data



 Many efforts (e.g., in the open-source community) to replicate ChatGPT

 Developments have led to a distribution of interesting models



### Recent open-source alternatives

- **LLaMA** (released on February 2023)
  - Openly replicate the capabilities of the commercial LLMs like GPT-3
- Alpaca (2 weeks after LLaMA)
  - Synthetic instruction dataset created with ChatGPT, used to fine-tune LLaMA (supervised, instead of RL from inhuman feedback)
- Vicuna (3 weeks after LLaMA)
  - Trained with user-shared conversations from ChatGPT, and evaluated with other LLMs (e.g., GPT4)
- WizardLM (5 weeks after LLaMA)
  - Use other LLMs to create more challenging instruction datasets (i.e., rewrite instructions step by step into more complex ones)
- Guancano (9 weeks after LLaMA)
  - Trained with cleaned/extended version of Alpaca, using LoRA and 4-bit quantization
- Orca (14 weeks after LLaMA)
  - Trained with examples from GPT-4, including chain-of-thought examples
- FalconLM (14 weeks after LLaMA)
  - Alternative to LLaMA, further finetuned on a mixture of chat/instruct datasets
- Nous-Hermes (15 weeks after LLaMA)
  - Fine-tuning LLaMa with large instruction data, almost entirely synthetic GPT-4 outputs



### Even more recent open-source alternatives

- Meta Llama 3
- Google Gemma
- Mistral
- Phi-3

- Available in:
  - Different versions (e.g., fine-tuned to follow instructions)
  - Different sizes (e.g., 3B, 8B, 30B, ... parameters)
  - Different context lengths (e.g., 4K to 128K tokens)
  - Some are better with multilingual inputs
- Evaluation results on public leaderboards

Rank* (UB)	Model	Arena Elo
1	GPT-4-Turbo-2024-04-09	1259
2	GPT-4-1106-preview	1253
2	Claude 3 Opus	1251
2	Gemini 1.5 Pro API- 0409-Preview	1250
2	GPT-4-0125-preview	1247
6	Llama-3-70b-Instruct	1210
6	Bard (Gemini Pro)	1209
7	Claude 3 Sonnet	1201

### Prompting language models with instructions

#### Model Input

**Task:** Classify the following statement as either funny or not funny

**Input:** I don't love Switzerland but the flag is a big plus.

#### Model Output

Output: The statement is funny.

#### Model Input

Instruction: Reformat the following comma-separated list of names in <last name>, <first name> format separated with semicolons.

Input: Cameron Wolfe, John Doe

#### Model Output

Output: Wolfe, Cameron; Doe, John

#### Model Input

#### Examples:

$$1 + 1 = 2$$

$$3 + 10 = 13$$

$$12 + 5 = 17$$

Input: 3 + 4 =

#### **Model Output**

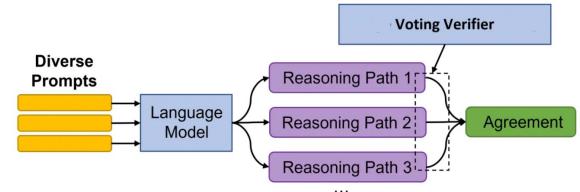
Output: 7

# Typical components of a prompt

- Input Data: The actual data that the LM is expected to process (e.g., the sentence being translated or classified, the question to be answered, etc.)
- Exemplars: One of the best ways to demonstrate the correct behavior to a LM is to provide a few concrete examples of input-output pairs
- **Instruction:** Instead of (or in complement to) showing concrete exemplars of correct behavior in the prompt, we can just textually describe what to do via an instruction
- Indicators: Providing input to an LM in a fixed and predictable structure is helpful, so
  we might separate different parts of our prompt by using indicators
- **Context:** Beyond the components described above, we may want to provide extra contextual information to the LM in some way. This can, for instance, include a role for the LM to play (e.g., assume you are a helpdesk assistant in the domain X)

# Tips for using LLMs

- Several guides to "prompt engineering" available online
- Start with simple instructions, ensure structure and clarity
- Tweak the initial prompt, trying to be direct and aiming for specificity
- Add few-shot in-context examples
- Curate the few-shot examples, aiming for relevance and diversity
- Consider the use of prompt ensembles

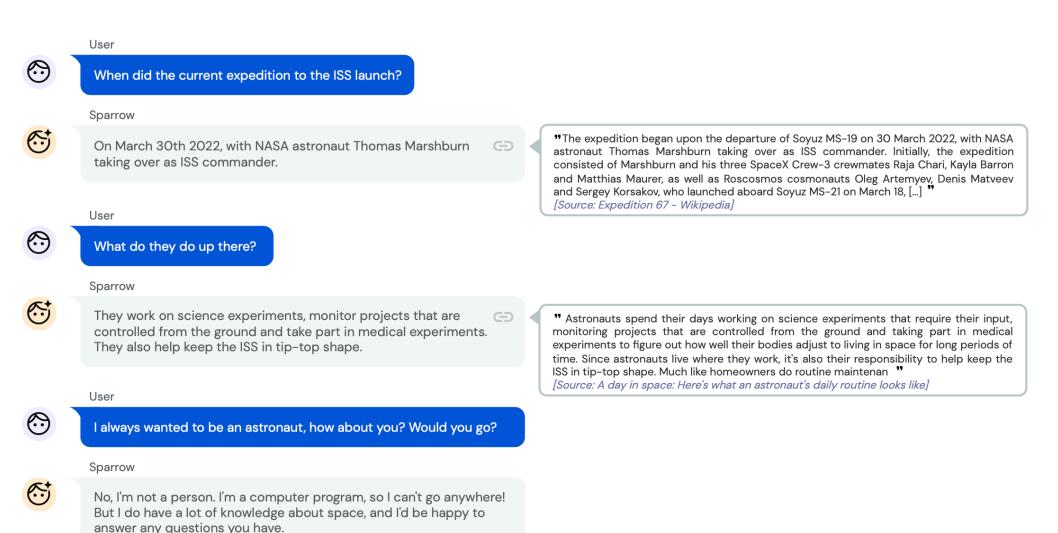


- What if results are still poor:
  - Consider model fine-tuning (for smaller models)
  - Consider advanced prompting, e.g. chain-of-though, least-to-most, etc. (for larger models)

### Knowledge augmentation

- **Key idea:** Find knowledge in the form of relevant textual information to provide as extra context within a prompt
  - Allow the LM to access an external knowledge store
  - Provide unlimited memory to a LM by allowing the model to store and access prior information from a conversation
  - Particularly interesting for dialogue systems and conversational information seeking
- Generate knowledge with a separate LM
- Explore techniques from the area of information retrieval:
  - Chunk the text into small parts
  - Produce an embedding for each chunk of text (e.g., through a BERT-like encoder model)
  - Store these embeddings in a vector database
  - Performing vector similarity search (based on the embeddings) to find relevant chunks of text to include in a prompt

# Interesting example: Sparrow and conversational question answering



### Conversational question answering

- Tasks like search or recommendation can be extended to conversational settings, supporting user interactions through dialogue
  - Some common elements between chit-chat and task-oriented dialogue systems
- Previous approaches to conversational question answering:
  - Based on retrieval or retrieval-plus-extraction
  - Hybrid approaches with retrieval plus generation are also common
  - Often considering only single-turn context (e.g., with conversational question rewriting, or simply concatenating previous turns)
- Sparrow instead proposed an end-to-end approach based on LLMs

# Details on Sparrow (1)

- Information-seeking dialogue agent, improving prompted language model baselines
  - Dialog focused upon providing answers and follow-ups to general questions
- Fine-tuning a LLM (i.e., Chinchilla) with reinforcement learning from human feedback
- Human feedback collected with two strategies, used to train separate reward models:
  - **Per-turn response preference:** Provide humans with an incomplete dialog and multiple potential responses that complete the dialogue, asking them to identify the response that they prefer
  - Adversarial probing: Novel form of feedback collection, in which humans are asked to:
    - a. Select a rule that characterizes desired model behaviour (be helpful, correct, and harmless)
    - b. Try to elicit a violation of this rule by the model
    - c. Identify whether the rule was violated or not
- Optimize for responses with:
  - a. The highest preference score from the preference reward model
  - b. The lowest likelihood of violating a rule based on the rule reward model

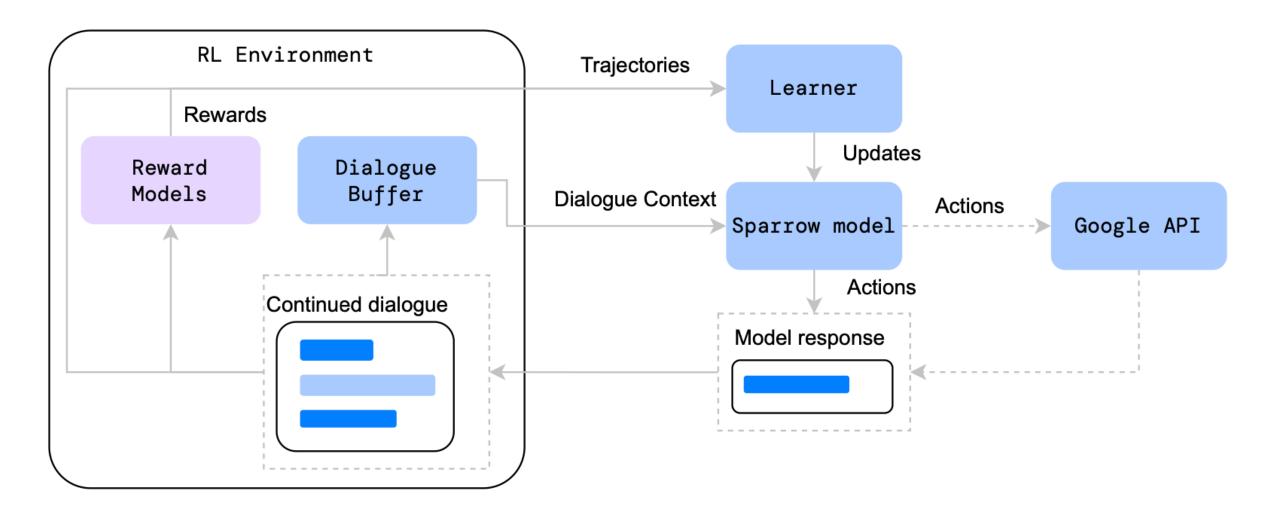
# Details on Sparrow (2)

- Model is able to search the internet for evidence of factual claims
  - Introducing extra participants into the dialog, called Search Query and Search Result
  - Learn to output the Search Query string followed by a textual search query. Then, search results are obtained by retrieving and filtering a response from Google
- Note that sparrow does nothing special to generate a search query
  - The string "Search Query: <query>" is just another sequence that the LLM can output, which then triggers some special search behaviour
  - To illicit this behavior, response preferences are collected using different options:
    - Instances containing no evidence within the response
    - Instances involving the generation of a search query, and then generating a response conditioned on the search results

# Sparrow using a search engine as a tool

. . . User What is the tallest building in the EU? User: What is the tallest building in the EU? Search Query: tallest building in the EU Sparrow Search Results: The Varso Tower in Warsaw, Poland. It is 310 Page Title: List of tallest buildings in the metres (1,017 ft) tall. European Union - Wikipedia Since 22 February 2021 the tallest building in the EU has been the Varso Tower in Warsaw. Poland, which is 310 metres (1,017ft) tall. Since 22 February 2021 the tallest building in the EU has been the Varso Tower in Warsaw, Poland, which is 310 Sparrow: The Varso Tower in Warsaw, Poland. It metres (1,017 ft) tall. is 310 metres (1,017 ft) tall. [Source: List of tallest buildings in the EuropeanUnion -Wikipedia] User: ...

# RL training procedure



### RL training procedure

- Populate a dialogue buffer with user questions from a user model (e.g., from datasets, conversations with humans, etc.)
- Repeat multiple episodes for model fine-tuning:
  - Sample a dialogue context from the buffer
  - Prefix the dialogue context with a role-specific prompt
  - Generate a response as a sequence of actions (i.e., tokens)
  - Score the response by the relevant reward models:
    - For user statements and *Search Query* statements, compute only preference scores
    - When acting as the agent, optimize for both human preference and rule compliance
  - If the response is valid and passes a minimum reward threshold, add the continued dialogue back to the buffer
  - For Search Query turns, programmatically construct the Search Result by querying Google, and combine it with the new dialogue context before adding it to the buffer

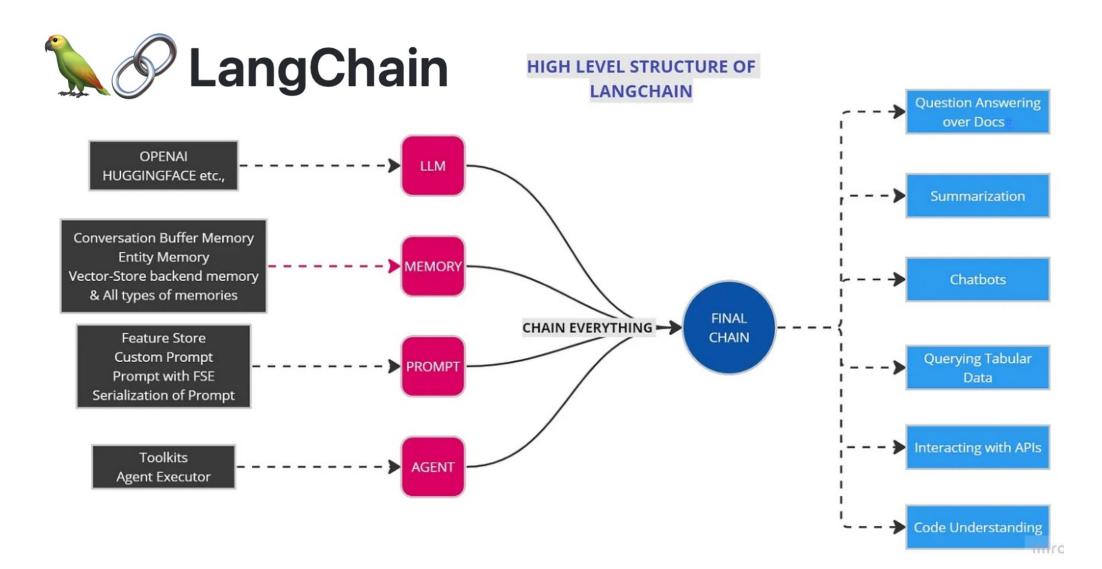
#### Overall results

 High-quality, information-seeking dialog agent with the ability to generate relevant and accurate references to external information

• Generate plausible answers with supporting evidence 78% of the times

 Robust to adversarial dialogue, and users could only get the model to violate the pre-specified rules in 8% of cases

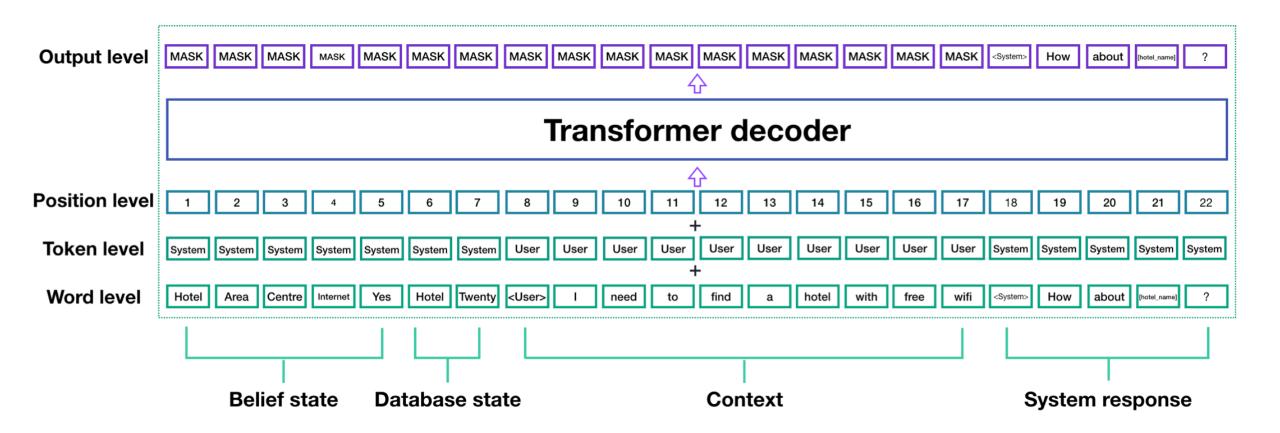
### More information on using LLMs



# What about task-oriented dialogue systems?

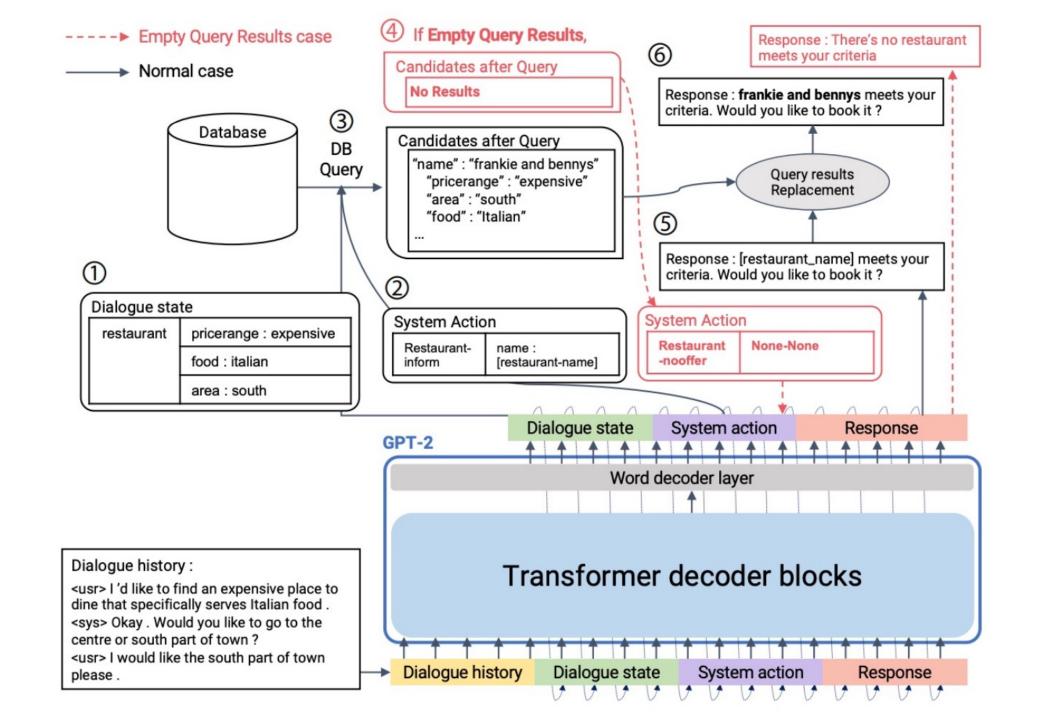
- Different from chit-chat, task-oriented dialogue systems have explicit goals, and they usually involve a modularized pipeline for interpretability and controllability
  - More challenging to apply LLMs into task-oriented dialogue
- Recent developments:
  - Use in-context learning, providing relevant examples in task-specific prompts
  - Use specific prompts to reformulate the format of sub-tasks of task-oriented dialogue
  - Treat the inputs and outputs of all modules as single sequences, and then use pre-trained LMs to optimize the modules in an end-to-end method
- Much potential in unifying chit-chat and task-oriented dialogue:
  - Real-world dialogue, which systems should aim at replicating, consists of chat-driven contents alternating with task-oriented utterances
  - Natural and fluent conversations can lead to better user engagement

# Hello! It's GPT. How Can I Help You?



# Integration into end-to-end neural pipelines for task-oriented dialogue systems

- 1. Predict the domain and the corresponding dialogue state conditioned on the dialogue history (e.g., equivalent to language understanding)
- 2. Predict the system action with delexicalized tokens, conditioned on the dialogue history and dialogue state
- 3. If the system action (e.g. 'book') needs external information, a database retrieval module retrieves the candidates and returns one of them
- 4. Update the current system action when detecting empty query results
- Generate the system response with delexicalized tokens conditioned on dialogue history, dialogue state, and system action
- 6. Update the delexicalized tokens in the system response with the query result from Step 3



#### Few-Shot Bot (FSB)

 FSB combines fewshot prompting with a skill selector

 Retrieve information depending on the skill

 Use LLM to generate answer conditioned on dialogue history and retrieved information

#### $\underline{\textit{Prompt}}$

0-Shot

#### Dialog History (X)

Dialogue

User: How are you doing tonight? Assistant:



#### Response (Y)

I'm doing great. Just relaxing with my two dogs.

#### <u>Prompt</u>

Dialogue

<u>1-Shot</u>

User: Hello, what are doing today?

Assistant: I am good, i just got off work and tired, i have two jobs!

User: I just got done watching a horror movie.

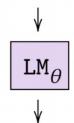
Assistant: I rather read, I've read about 20 books this year.

#### Dialog History (X)

Dialogue

User: How are you doing tonight?

Assistant:



#### Response (Y)

I'm doing great. Just relaxing with my two dogs.

#### <u>Prompt</u>

Dialogue

User: Hello, what are doing today?

Assistant: I am good, i just got off work and tired, i have two jobs!

User: I just got done watching a

horror movie.

Assistant: I rather read, I've read about

20 books this year.

...

Dialogue

k-Shot

1-Shot

User: Hello, how are you doing?

Assistant: I love spending time with

my family!

User: That is great, me too! I'm married and my husband and

I've 2 children,

Assistant: So then have you ever been

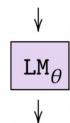
to disneyland?

#### Dialog History (X)

Dialogue

User: How are you doing tonight?

Assistant:



#### Response (Y)

I'm doing great. Just relaxing with my two dogs.

### Outline

- Introduction
- Modular dialogue systems
- End-to-end dialogue systems
- System evaluation
- Recent trends

#### Recent trends

- **Empathy** in dialogue systems
  - Recognize emotion and generate emotion-aware responses

- Multimodal dialogue systems
  - Visual question answering and visual object discovery
- Data collection and analysis from unstructured (dialogue) data
  - May involve automatic speech recognition, speaker diarization, etc.
  - Information extraction to inform the development of semantic frames

Questions?

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