



Macroeconomic Theory I

Section 3 - Growth (II): Ideas, history, geography and institutions

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Section 3 - Growth (II): The Plan

- 1. Endogenous Growth Theory: key ideas.
- 2. EG with a fixed saving rate and share of R&D.
- 3. Learning-by-doing: The AK model
- 4. The Romer (1990) model: endogenous R&D investment.
- 5. Fundamental determinants of growth



New growth theory: Key ideas

Production function for innovation

$$\dot{A}(t) = f(A(t), x(t))$$

x = some measure of R&D efforts.

- ► A is non-rival but potentially excludable
- Growth as a result of market-based incentives requires that innovators enjoy market power.





Determinants of innovation

- 1. Public support for basic research.
- Private incentives for R&D investment
 - o requires some excludability
 - o rate of return on R&D.
- 3. Alternative opportunities for talented individuals
 - o Baumol (1990); Murphy, Shleifer & Vishny (1991)
- 4. Learning-by-doing
 - o Innovation as a side-effect of economic activity
 - o AK models



- 2 sectors: goods production and R&D
- No capital
- ► Fixed share of resources allocated to each sector



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Model dynamics:

$$g_A = Ba_L^{\gamma} L(t)^{\gamma} A(t)^{\theta-1}$$

$$\dot{g}_A(t) = \gamma n g_A(t) + (\theta - 1) [g_A(t)]^2$$



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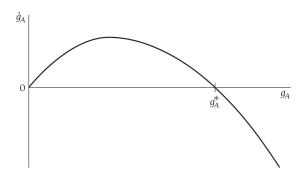
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 \blacktriangleright Value of θ determines the behavior of this model.

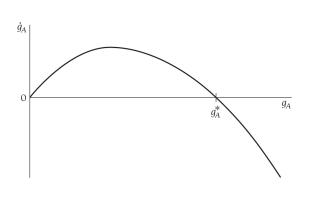


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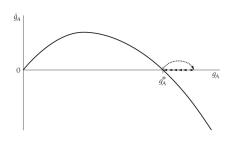
- ► stable equilibrium
- ▶ no growth effect of a_L and L;
- g_{Y/L} depends (positively) on population growth;
- semi-endogenous growth.

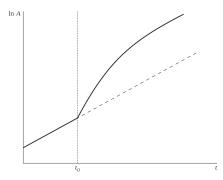


Effect of a increase in a_L with $\theta < 1$

$$g_A(t) = B_{a_L}^{\gamma} L(t)^{\gamma} A(t)^{\theta-1}$$

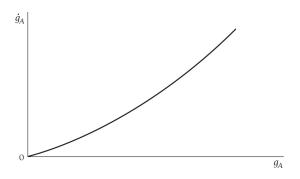
$$\dot{g}_A(t) = \gamma n g_A(t) + (\theta - 1) [g_A(t)]^2 \quad \Rightarrow \quad g_A^* = \frac{\gamma}{1 - \theta} n$$







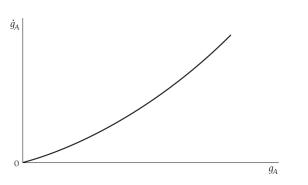
$$\dot{g}_A(t) = \gamma n g_A(t) + (\theta - 1) [g_A(t)]^2$$
 Case (2): increasing returns to A ($\theta > 1$)





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- ▶ no equilibrium;
- ever-increasing ('explosive') growth;
- intuition: every marginal addition to A results in a bigger increase in A.



Case (3): constant returns to A ($\theta = 1$)

$$g_A(t) = Ba_L^{\gamma} L(t)^{\gamma}$$

 $\dot{g_A}(t) = \gamma n g_A(t)$

- ▶ if n > 0, g_A is ever-increasing ('explosive' growth);
- ▶ If n = 0, g_A fixed.
 - no transitions, always in equilibrium
 - ▶ fully endogenous growth: growth depends on *a*_L
 - example of a linear growth model (A linear in A)



Learning-by-doing: The AK model

Assumptions:

$$Y(t) = K(t)^{\alpha} [A(t)L(t)]^{1-\alpha}; \qquad A(t) = BK(t);$$

$$\dot{K}(t) = sY(t);$$
 $L(t) = \bar{L}.$



Kenneth Arrow



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$$\dot{K}(t) = sbK(t) \Rightarrow g_k = sb$$

PS: where have you seen Y = bK and $g_k = sb$ before??



EGT and the linearity assumption

- ► AK model o A=BK \Rightarrow g_Y depends on s.
- ► EG model with fixed R&D share and $\theta = 1$ o $\dot{A} = [B(a_L L)^{\gamma}]A \Rightarrow g_Y$ depends on a_L and L.
- ► Romer (1990) is also a linear growth model o $\dot{A} = (DL_A)A \Rightarrow g_Y$ depends on L.



EGT and the *linearity* assumption

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- ► Romer (1990) is also a linear growth model o $\dot{A} = (DL_A)A \Rightarrow g_Y$ depends on L.
- ► Linearity → stable endogenous growth.
- ► The 'trick' of EGT:
 - o if A is linear in A, it means that the other factors that multiply A in the knowledge-production function affect the rate of growth of technology (so they will affect growth).

o
$$\dot{A} = f(x)A$$
 \Rightarrow $\frac{\dot{A}}{A} = f(x)$



The Romer model

(a simplified version)



- o Output produced from intermediate inputs.
- Technical progress = increasing variety of intermediate inputs.
- o Innovation arises from *R&D* investment by private actors.
- o Market power: inventor has permanent patent rights.



Assumptions about production

Production function:

$$Y = \left[\int_{i=0}^{A} L(i)^{\phi} di \right]^{1/\phi}, \quad 0 < \phi < 1$$

- L(i) = quantity of input i = labor employed in producing i;
- \blacksquare A = number of different input *types* employed.



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- L(i) = quantity of input i = labor employed in producing i;
- \blacksquare A = number of different input *types* employed.
- ▶ When all existing inputs are produced in equal quantities:

$$Y = \left[A \left(\frac{L_Y}{A} \right)^{\phi} \right]^{1/\phi} = A^{\frac{1-\phi}{\phi}} L_Y$$

 \blacksquare L_Y = workers in inputs production = tot. amount of inputs



Demand for inputs

- ► Patent-holder hires workers to produce the input associated with her idea
- Inputs then sold to final output producers
- Downward-sloping demand curve for input i:

$$L(i) = \left[\frac{\lambda}{p(i)}\right]^{\frac{1}{1-\phi}}$$

p(i) = price of input i.



► Full-employment and fixed labor force:

$$L_A(t) + L_Y(t) = \bar{L}$$



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Linear knowledge production function

$$\dot{A}(t) = BL_A(t)A(t), \qquad B > 0$$



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Euler equation (from log utility & budget constraint):

$$g_C = \dot{C}(t)/C(t) = r(t) - \rho$$



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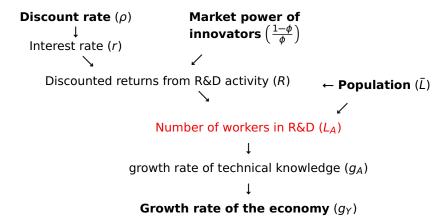
Free-entry condition in the R&D sector:

$$\int_{\tau=t}^{\infty} e^{-r(\tau-t)} \pi(i,\tau) d\tau = \frac{w(t)}{BA(t)}$$

PV of profits from an idea = production cost



The logic of the Romer model





Solving the model

$$lacksquare g_{Y}=rac{1-\phi}{\phi}g_{A}+g_{L_{Y}}=rac{1-\phi}{\phi}BL_{A}+g_{(\bar{L}-L_{A})}.$$

- ▶ Steady state \rightarrow constant L_A .
- ▶ Use R&D free-entry condition to infer L_A^{\star} and thus g_Y^{\star} .



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- ▶ Steady state \rightarrow constant L_A .
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- Steps:
- 1. Calculate $\pi(t)$ and $g_{\pi} = g_{\pi}(g_W)$
- 2. Figure out r and g_W
- 3. Calculate PV of profits from a new idea R(t) using $R(t) = \frac{\pi(t)}{r g_{\pi}}$
- 4. Set PV of profits from idea = production cost, to obtain $L_A^* \& g_Y^*$.



Step 1: find $\pi(t)$ and g_{π}

Monopolist patent-holder sets

$$p(i,t) = \frac{\eta}{\eta - 1} w(t)$$

From demand curve we have:

$$\eta = -\frac{\partial L(i)}{\partial p(i)} \frac{p(i)}{L(i)} = \frac{1}{\phi - 1} \quad \rightarrow \quad p(i, t) = \frac{w(t)}{\phi}$$

Profits at each point in time:

$$\pi(t) = \frac{\bar{L} - L_A}{A(t)} \left[\frac{w(t)}{\phi} - w(t) \right] = \frac{1 - \phi}{\phi} \frac{\bar{L} - L_A}{A(t)} w(t)$$

Growth rate of profits:

$$g_{\pi} = g_W - g_A$$



Step 2: find r and g_W

ightharpoonup All output is consumed and we are assuming constant L_A , so

$$g_C = g_Y = \frac{1 - \phi}{\phi} BL_A$$

▶ Having g_C , we can derive interest rate r(t) from Euler equation:

$$r(t) = \rho + \frac{\dot{C}(t)}{C(t)} = \rho + \frac{1 - \phi}{\phi} BL_A$$

Constant monopoly mark-up implies constant wage share, so

$$g_W = g_Y = \frac{1 - \phi}{\phi} BL_A \quad \rightarrow \quad g_\pi = g_W - g_A = \frac{1 - \phi}{\phi} BL_A - BL_A$$



Step 3 - Figure out the PV of profits from a new idea

▶ PV of profits from a new idea:

$$R(t) = \frac{\pi(t)}{r - g_{\pi}}$$

From previous steps:

$$\pi(t) = \frac{1-\phi}{\phi} \frac{\bar{L} - L_A}{A(t)} w(t); \quad r = \rho + \frac{1-\phi}{\phi} B L_A; \quad g_{\pi} = \frac{1-\phi}{\phi} B L_A - B L_A$$

► Plugging-in:

$$R(t) = \frac{\pi(t)}{r - g_{\pi}} = \frac{\frac{1 - \phi}{\phi} \frac{\bar{L} - L_A}{A(t)} w(t)}{\rho + BL_A} = \frac{1 - \phi}{\phi} \frac{\bar{L} - L_A}{\rho + BL_A} \frac{w(t)}{A(t)}$$



Step 4 - Set R(t) = production cost and infer L_A^*

$$\frac{1-\phi}{\phi}\frac{\bar{L}-L_A}{\rho+BL_A}\frac{w(t)}{A(t)} = \frac{w(t)}{BA(t)} \rightarrow L_A^* = (1-\phi)\bar{L} - \frac{\phi\rho}{B}$$



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$$\downarrow \downarrow$$

$$L_A^* = \max\{(1-\phi)\bar{L} - \frac{\phi\rho}{B}, 0\}$$

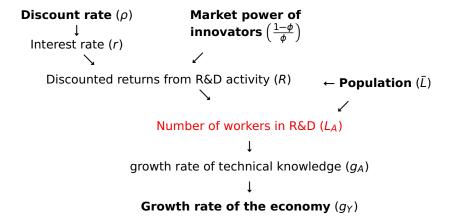
$$\downarrow \downarrow$$

$$g_Y^* = \max\{\frac{(1-\phi)^2}{\phi}B\bar{L} - (1-\phi)\rho, 0\}$$

(note: economy always on equilibrium path-no transition dynamics)



(A second look at) The logic of the model





$$U = \int_{t=0}^{\infty} e^{-\rho t} \ln C(t) dt \quad \Rightarrow \quad U = \int_{t=0}^{\infty} e^{-\rho t} \ln \left[C(0) e^{g_c} \right] dt$$



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$$C(t) = Y(t)/\bar{L};$$
 $C(0) = \frac{\bar{L} - L_A}{\bar{L}}A(0)^{\frac{1-\phi}{\phi}};$ $g_c = g_y = \frac{1-\phi}{\phi}BL_A$



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$$U = \frac{1}{\rho} \left(\ln \frac{\bar{L} - L_A}{\bar{L}} + \frac{1-\phi}{\phi} \ln A(0) + \frac{1-\phi}{\phi} \frac{BL_A}{\rho} \right)$$



2. Maximize PV lifetime utility w.r.t. L_A

$$\max_{L_A} U = \frac{1}{\rho} \left(ln \frac{\bar{L} - L_A}{\bar{L}} + \frac{1 - \phi}{\phi} ln A(0) + \frac{1 - \phi}{\phi} \frac{BL_A}{\rho} \right)$$

$$\downarrow$$

$$L_A^{OPT} = \max\{\bar{L} - \frac{\phi}{1 - \phi} \frac{\rho}{B}, 0\}$$

3. Compare L_{Λ}^{OPT} with L_{Λ}^{\star}

$$L_A^{\star} = (1 - \phi) L_A^{OPT}$$

Takeaway: Too little resources devoted to R&D; more market power for innovators (lower input substitutability, ϕ) is better for society.



Extensions

- Fixed K in the production function for Y but not $\dot{A} \rightarrow s$ has a level effect (Romer, 1990);
- but if K enters the production of \dot{A} , s likely to have growth effects;
- ▶ decreasing returns to A in the production of \dot{A} → semi-endogenous growth (Jones, 1995)
 - ▶ long-run growth depends only on n, while forces affecting L_A have only level effects;
- quality-ladder models: innovation as improvement of existing inputs (Grossman & Helpman, 1991; Aghion & Howitt, 1992).



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- ...but Romer predicts too much divergence!



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- ...but Romer-type models may explain growth at a worldwide scale in the very long-run (Kremer, 1993).
- ► P.Krugman: "too much of [EGT] involves making assumptions about how unmeasurable things affect other unmeasurable things."