



Institutions, Trade & Economic Growth

Summer 2025

King's Summer School

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Day 5 – Money and financial markets

Plan for today

- 1. Money
- 2. Bonds & interest rates
- 3. The Central Bank & monetary policy
- 4. The stock market

What is money?

Money is a *financial asset* that serves simultaneously as:

- medium of exchange.
- unit of account.
- store of value.



Money is a IOU that everyone in the economy trusts

The 'broad money' aggregate

Includes most liquid financial assets in the economy.

- 1. Government money [narrow money, M0]:
 - currency & bank reserves.
- 2. Bank deposits:
 - saving & checking accounts.

Broad money (M4)

Currency

- Banknotes & coins.
- They represent a debt of the Central Bank.
- In the past redeemable in gold.
- Today: fiat money.



Bank reserves

- Balances held by commercial banks at the Central Bank.
- Convertible in currency.
- Why banks hold reserves?
 - to make payments to one another
 - to have some liquidity to face withdrawals.



Bank deposits

- Current accounts & savings accounts.
- Debts of commercial banks with their customers (households and firms).
- Convertible in currency.



Why we trust (broad) money?

Because it is backed by the State.

- Accepted as tax payment.
- Legal tender: can always be used to repay a debt.





Money creation

- Money holdings in the UK (July 2024):
 - Currency: £86.9 Billions (6%).
 - Bank deposits: £2,221 Billions (94%).
- Banks create new deposits (= new money) when they lend.



- BoE does not control the quantity of money.
- But it can partly influence its growth through the interest rate.

Bonds

Example:

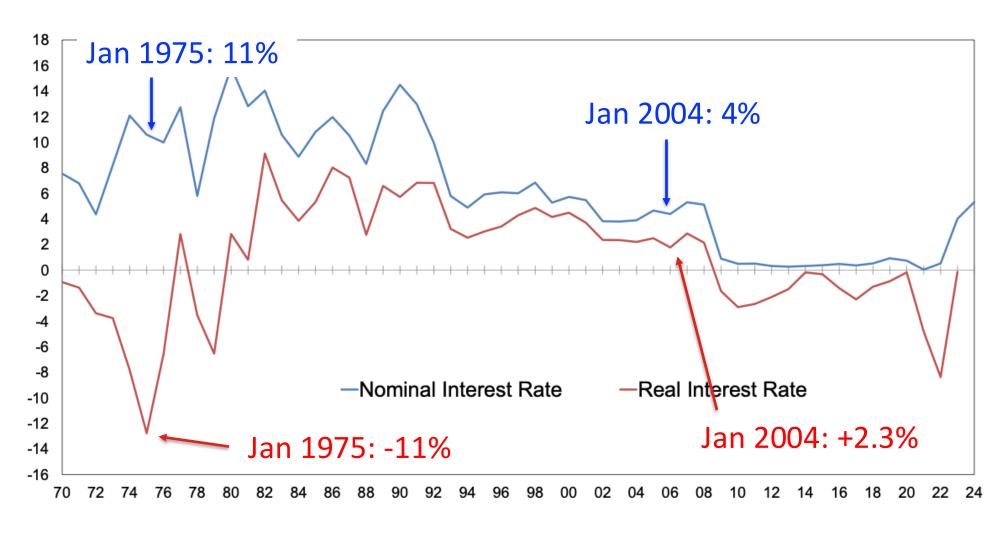
AstraZeneca sells a bond

- The bond pays £110 in 1 year
- Price of the bond today: £100
- Interest rate: rate of return earned by bond buyer

$$i = \frac{110 - 100}{100} = 0.10 = 10\%$$



Interest rate on 1-year UK gilts



Inflation rate:

- 23.4% in 1975
- 1.7% in 2004

Nominal vs Real interest rate

- Nominal interest rate = rate of return in current pounds.
- Real interest rate = rate of return in real purchasing power.
- *Ex-post* (realized) real interest rate:

$$r_t \approx i_t - \pi_{t+1}$$

• *Ex-ante* (expected) real interest rate:

$$r_t \approx i_t - \pi_{t+1}^e$$

Interest rates & risk premia

- What determines the interest rate on a particular bond?
 - Economy-wide factors (monetary policy).
 - Bond-specific factors: maturity & riskiness.
- Let's ignore maturity (assume 1-year) and focus on risk.
- Interest rate on a risky bond:

$$i_R = i + x_R$$
Risk premium

Riskless interest rate

 \circ x_R depends on prob. of default & *risk aversion* of investors.

Central Bank & Monetary Policy



The Central Bank

- Manages the currency and monetary policy.
- Oversees the banking system.



- •Generally, a CB wants low inflation & low unemployment.
- Different CBs put different weights on the 2 objectives.

The Central Bank

• The *mandate* of a CB determines what they must prioritize.



- US Federal Reserve *dual mandate*: targets both inflation & unemployment, both with the same importance.
- European Central Bank single mandate: only targets inflation.
- The Bank of England mandate is in between: "to maintain price stability, and subject to that, to support the economic policy of Her Majesty's Government, including its objectives for growth and employment."

The Central Bank balance sheet

Liabilities	Assets
Currency	Foreign exchange reserves
Commercial bank reserves	Securities
Government's account	
	Other items
(Capital)	

Monetary Policy

- The Central Bank controls the risk-less interest rate in the economy.
 - Overnight interbank rate.
- CB *increases* rates to cool down the economy & reduce inflation.
- CB decreases rates to boost economic activity.
- CBs use different techniques to manage interest rates.



Federal Reserve: Open market operations

- US Federal Reserve uses *open market operations* to control the overnight interbank rate (called Federal Funds Rate in US).
- Buy and sell assets (typically government bonds) in exchange for reserves.
- By making reserves more scarce or more abundant, open market operations move the interbank rate to the desired level.



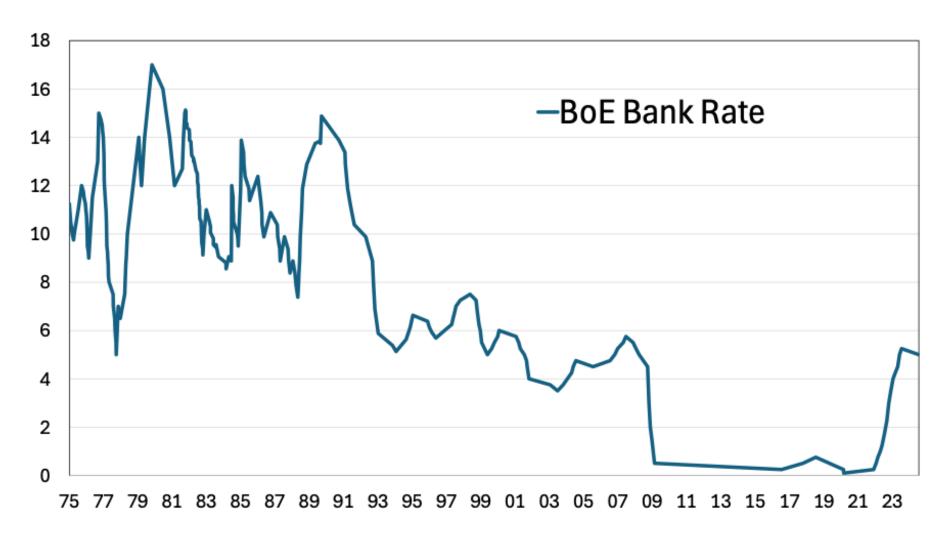
Bank of England: Bank rate

- BoE sets the Bank rate
 - The interest rate BoE pays & charges on bank's reserves

Bank rate → SONIA → interest rates on bank loans, mortgages & bonds

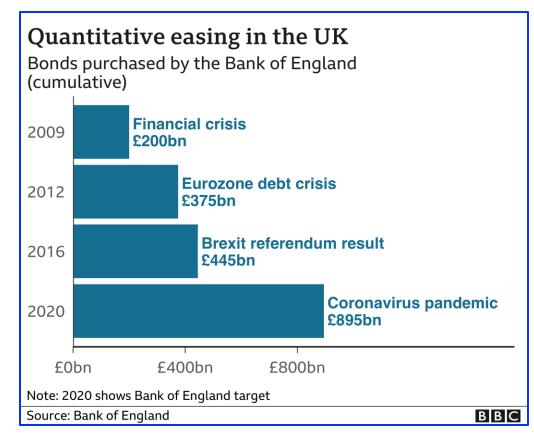


UK Bank Rate (Jan 1975 to Aug 2024)

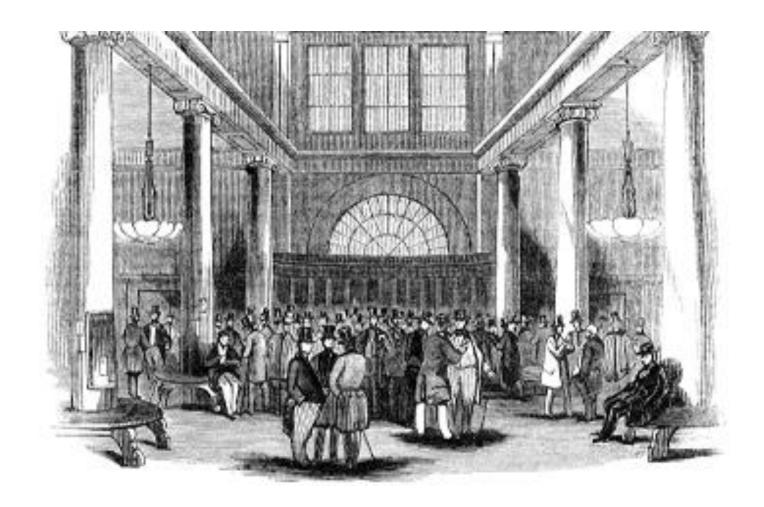


Quantitative easing

- Unconventional monetary policy tool.
- Large-scale bond purchases to further decrease risky & long-term interest rates.
- BoE gives banks reserves for these assets.
- Typically used when Bank rate is already at the zero lower bound (ZLB).
- Huge increase in CB balance sheet (both assets & liabilities).



The stock market



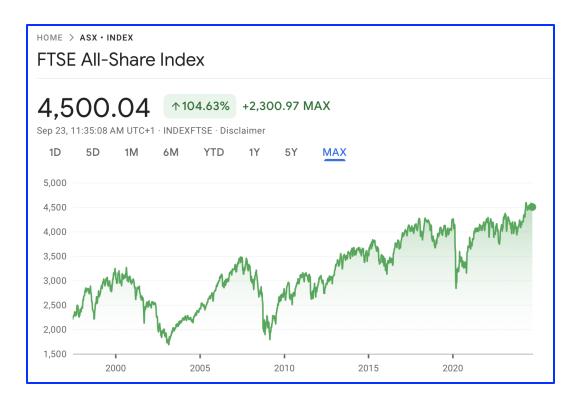
The stock market

- Another way for firms to raise external funds.
- Stock (or *share*) = an ownership share in the issuing company.
- Stock-holders receive dividends.
 - the retained (non-reinvested) profits of the company.
- A firm's stock price depends on its expected profitability.



Stock market indexes

- Measure overall stock market movements.
- Track the market value of a given portfolio of stocks.
- In the UK:
 - o FTSE 100
 - FTSE All-Share

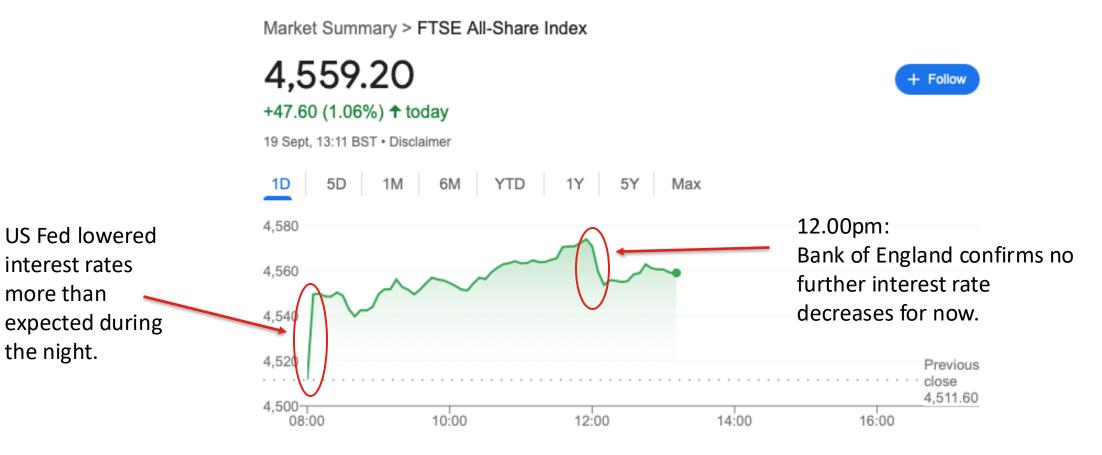


What moves stock prices?

- For a single stock: the firm's expected future profits.
- On aggregate: expected future profits in the economy.
- Higher expected GDP growth → higher share prices
- Higher share of profits in GDP → higher share prices.
- Higher taxes on firms → lower share prices.
- Higher interest rate → lower share prices.



Case in point: UK share prices on 19 Sep 2024.



→ Effect of interest rates on share prices is another channel through which monetary policy can affect the economy.

See you later at the Bank of England (museum)!

- Bank of England Museum, Bartholomew Lane, London EC2R 8AH, United Kingdom.
- Meet there at 1pm sharp (don't be late!)





Thank you for your attention