

Project exam:

SpaceX

Functional specification

SpaceX designs, manufactures and launches advanced rockets and spacecraft.

The company was founded in 2002 to revolutionize space technology, with the ultimate goal of enabling people to live on other planets. The company has around 6000+ employees.

The goal of the project is to build a microsite for SpaceX. A microsite for an upcoming launch, to be more specific.

The key audience for the site will be already existing fans of space technology and aircrafts, no matter the age.

What I have in mind for the website is to let the user interact with the countdown of the launch, (read about the aircraft, what the goal of the launch is etc.)

The competitor are of course, Nasa. Personally I don't really find the nasa website that appealing, so I'm not sure that I will take any inspiration from their site...

The deadline of the project is: 05-06-19.