

# Intel Collaborative Research Institute Computational Intelligence



# Implicit Affective Video Tagging from Facial Expressions

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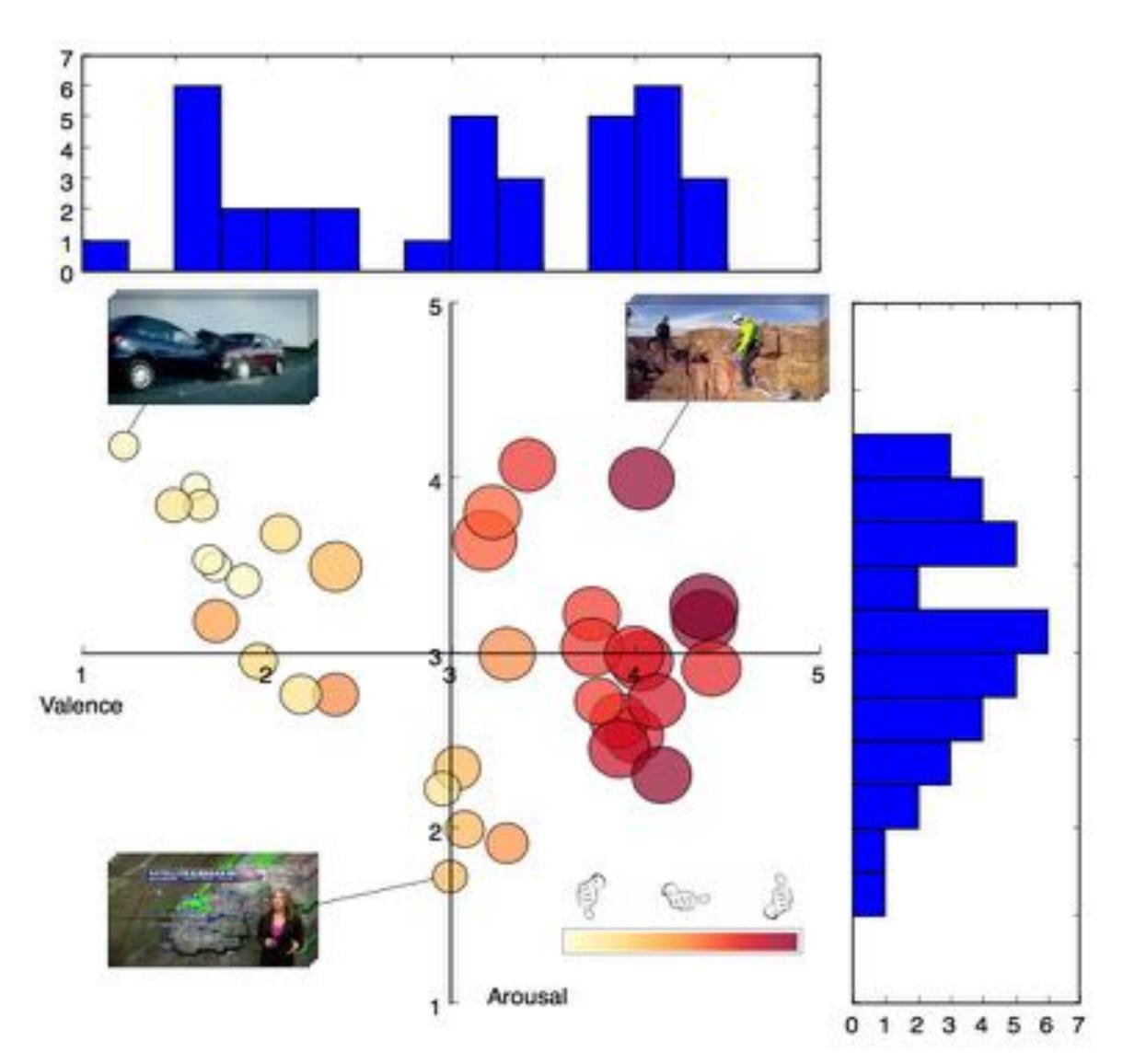
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#### Abstract

Affective Video Tagging describes the annotation of video clips, designed to characterize them in universal terms and to enable the consolidating of one's profile based on the tagging (e.g. for recommendation systems). As opposed to explicit affective video tagging (where one knowingly assigns tags to clips), Implicit tagging refers to utilizing one's non-verbal behavior (e.g. facial expressions) to derive tags. In this ongoing study we present an automatic model that derives affective video tagging from subjects facial expressions, using 3D video photography techniques, signal processing and machine learning tools.

#### Video Database

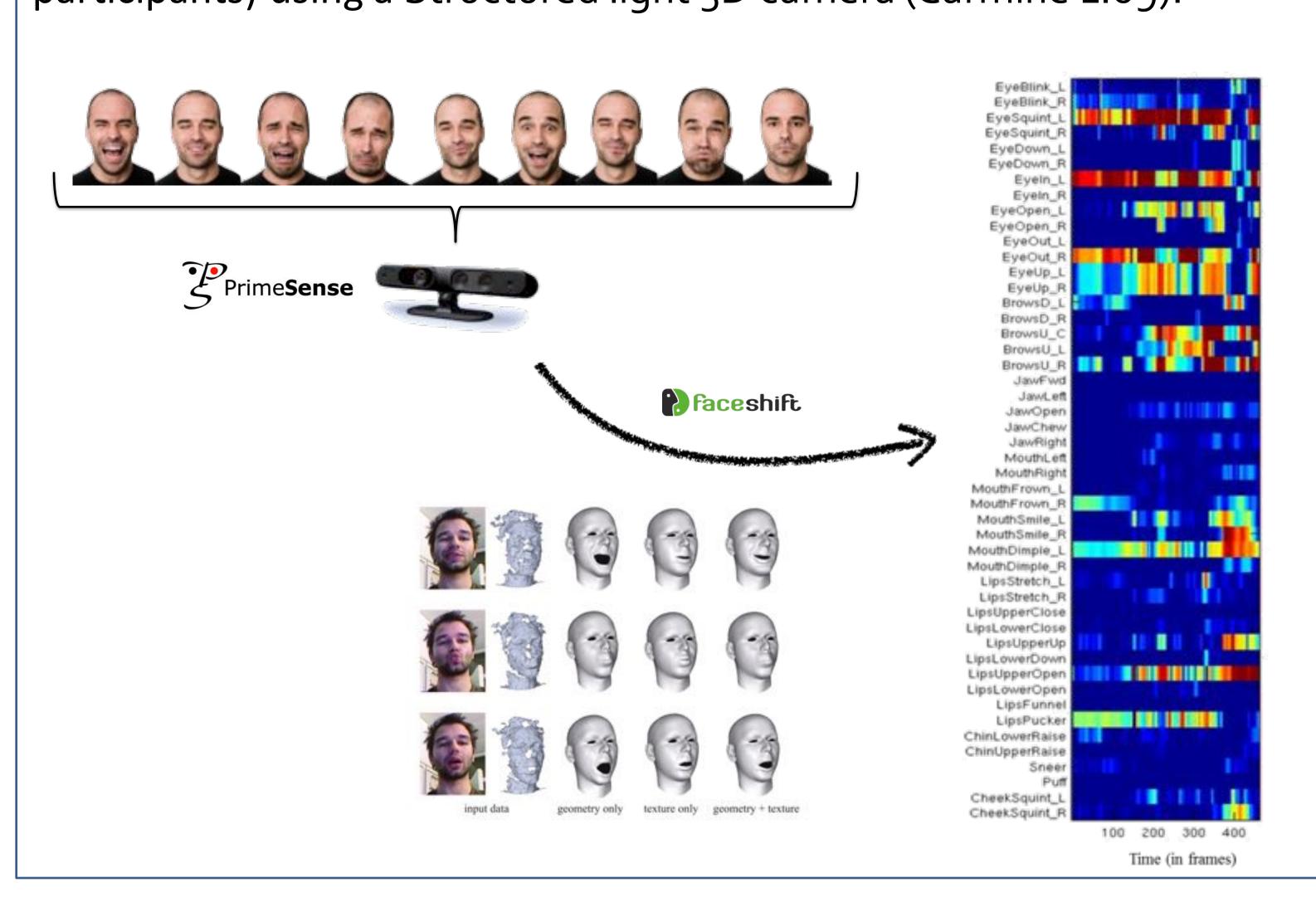
To measure affective response, we had built an Emotion Eliciting Video Clips Database (EEVDB), including 36 short publicly available video clips (6-30 seconds,  $\mu$  = 20sec.). Each clip was rated on 4 qualities (**Valence**, **Arousal**, **Likeability** and **Desire to Watch Again**) in 1-5 scale, and then described using free text in Hebrew, by 26 independent raters.



Each circle is a video clip on V-A plain; color and size correspond to likeability level and the desire to watch again

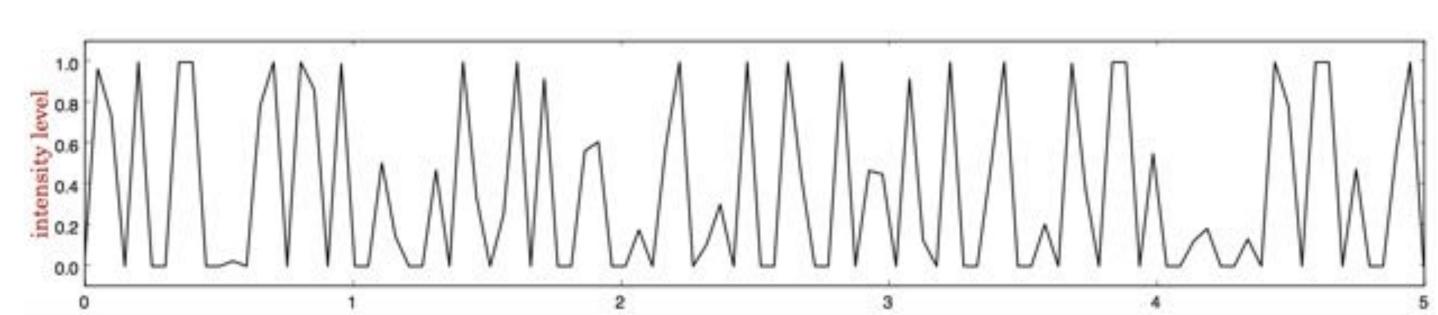
# Method and Technology

While watching the video clips, facial activity was recorded (n=26 participants) using a Structured light 3D camera (Carmine 1.09):



#### Data Analysis

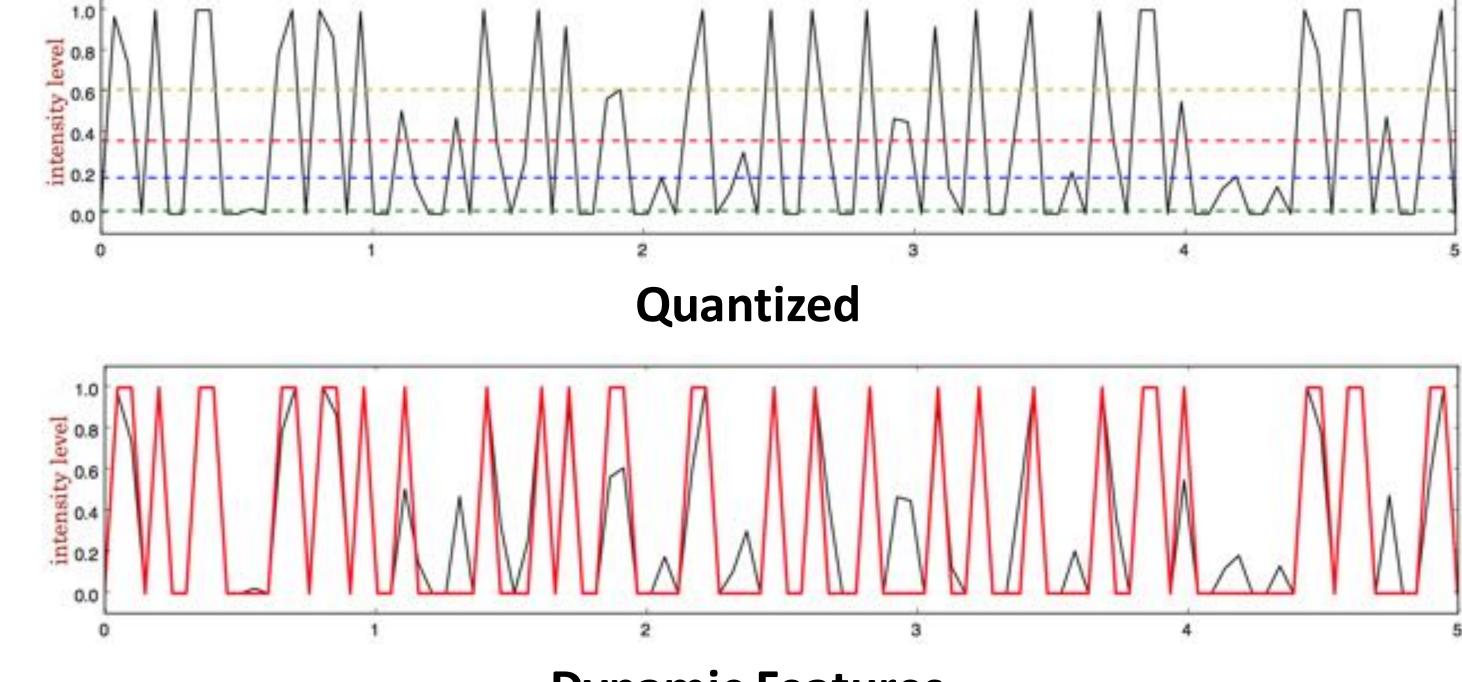
Every facial muscle (*FM*) for each subject and each clip provides a signal of intensity level across time:



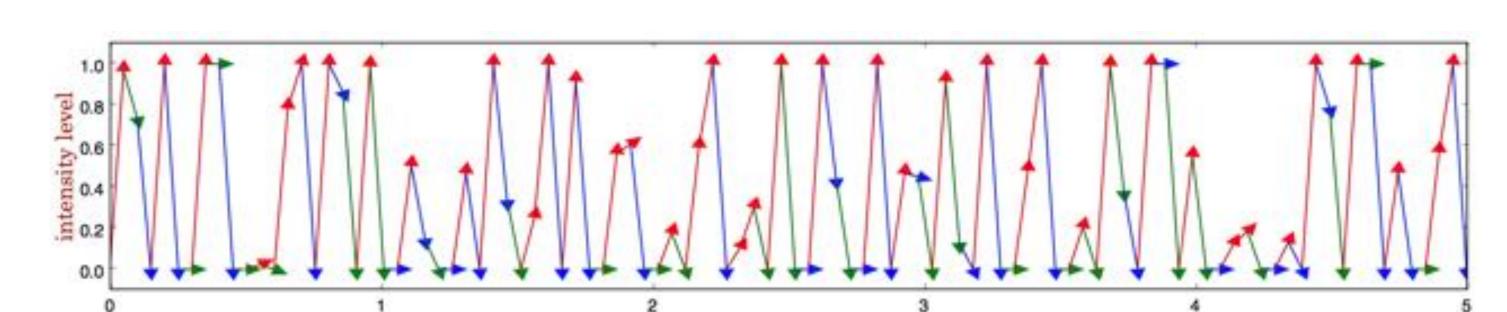
Several features were computed for each subject (for each clip):

#### **Moments**

(mean, variance, skewness & kurtosis)



#### **Dynamic Features**



## Model

A model was learned for each subject:

 $f_{subi}: FEATURES \rightarrow (V, A, L, D)$ 

where:  $FEATURES = \{MOMENT_i\}_{i=1}^{4 \times FM} \cup \{QUANTIZED_i\}_{i=1}^{3 \times FM} \cup \{DYNAMIC_i\}_{i=1}^{3 \times FM}$ A total of ~460 descriptors for each subject.

### Results

|             | Pearson's r | p-<br>value | Learner             | Features Used                |
|-------------|-------------|-------------|---------------------|------------------------------|
| Valence     | .51         | <.0001      | SVR (linear kernel) | PCA(6) over each feature set |
| Arousal     | .57         |             | Ridge               | PCA(3) over each feature set |
| Likeability | .53         |             | SVR (linear kernel) | PCA(6) over each feature set |
| Rewatch     | .56         |             | SVR (linear kernel) | PCA(7) over each feature set |

Moment Features were taken over the entire signal, while Quantized and Dynamic Features were taken over highlight times – segments with maximum facial activity.