INSIDERS

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"Muchas de nuestras plantas actúan como pantalla frente a los ruidos exteriores e interiores, sobre todo en lugares pequeños y cerrados."

El ficus elastica, una opción super fiel y elegante a la hora de ambiantavr un living o el dormitorio.

Derribanto el mito de las plantas en el dormitorio

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HOW THIS WORKS

Titles, articles, quotes and figures

This document provides features to typeset text in two-column article blocks, add big titles, and add quotes and pictures. Please see the source of this very document to see how everything is put with LaTeX.

Structure

The document's structure is like LaTeX's article, but with macros on top. Sections are now `\bigtitle{}`, displayed in full caps and accent color. The big title is displayed above on each page, with the page number.

What I call articles (like this one, "Titles, articles, quotes and figures") are in fact LaTeX subsections. There are eight environment macros :

`article*`:
Untitled article.

`article{title}`:
Article with title.

`accented_article*`:
Untitled article displayed in accent color.

`accented_article{title}`:
Article with title displayed in accent color.

`article_figure*{image path}{caption}`:
Untitled article with figure on top.

`article_figure{title}{image path}{caption}`:
Article with title and figure on top.

`accented_article_figure*{image path}{caption}`:
Untitled article with figure on top but in accent color.

`accented_article_figure{title}{image path}{caption}`:
Everything.

Paragraphs

Paragraphs in article are displayed in a two-column fashion, with neither `\parindent` nor `\parskip`, as it is in the example. I provide `\littletitle{}` to include small titles in italics to give structure to articles if needed. Text is left- and right-justified, and the `microtype` package is called to improve kerning and right-justification.

Fonts

Main font is Adobe Utopia, loaded with the `fourier` package. If you want a magazine full of math, you can! Sans is Gill Sans, with the `gillius` package. I also changed the mono font to Droid Sans Mono with `droidsans-mono`.

Quotes

The quote like the one visible on page 2 is achieved with the `\bigquote{your quote}` command. It is basically a `wrapfigure` with text in it. Be careful to put it at a place ensured to be typeset in the left-column. Otherwise it is not nice.

Issues

A few things do not work well with what I have done here.

Things that are not exactly like in the example

- The figure before articles is not like in the example given, text does not appear over the picture.
- The caption is not linked with the figure with a rule.

Other stuff

- Robustness: the user cannot put `\bigquote{}` everywhere: it has to be on the left column of an article. A completely blind typesetting workflow can lead to unpleasing surprises.
- (Under)(Over)full hboxes. I somehow managed to get a `badness 6300`.
- Big titles would benefit from aestheticc improvement.
- A titlepage and other features would be welcome to make this a fully usable template for a magazine.

As u/GustapheOfficial said on r/LaTeX: *"Magazine editing is one of those few things that LaTeX is just not the right tool for. (I'd love to be proven wrong though)"*, I think creating something original and visually appealing is not that difficult to do, it just lacks flexibility to do really fancy graphic design. However, LaTeX is good to create templates and macros, assuming that the design features will stay the same throughout the document.

Once templates and macros are defined, it is easy just to focus on the structure and the content of the document, as the design features are created.

At the end of the day I found this challenge really cool to go through (I had plenty of time to do it). If people like this project and are interested to typeset things like this, I am eager to turn it into a class and maintain it.

"Magazine editing is one of those few things that LaTeX is just not the right tool for. (I'd love to be proven wrong though)"