
House Flipping Kings

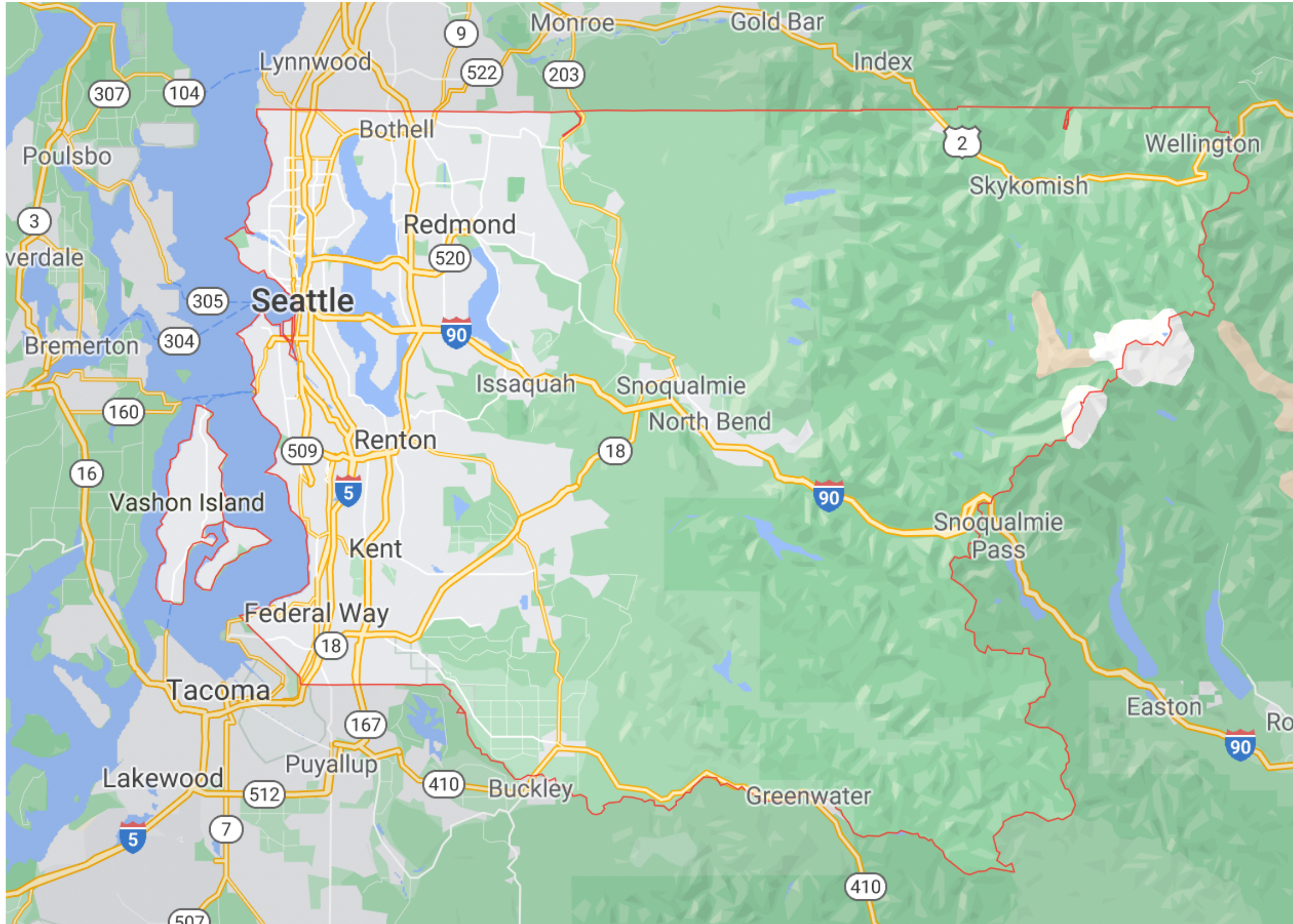
Reselling homes in King
County, WA



Business Goals

- 01 Provide 2 recommendations for a house flipper in King County, WA
- 02 Maximize sale price

King County Data



Sample size of house
sales: 21,597

Collected: May 2014
- May 2015



Most significant features affecting home sale price

1

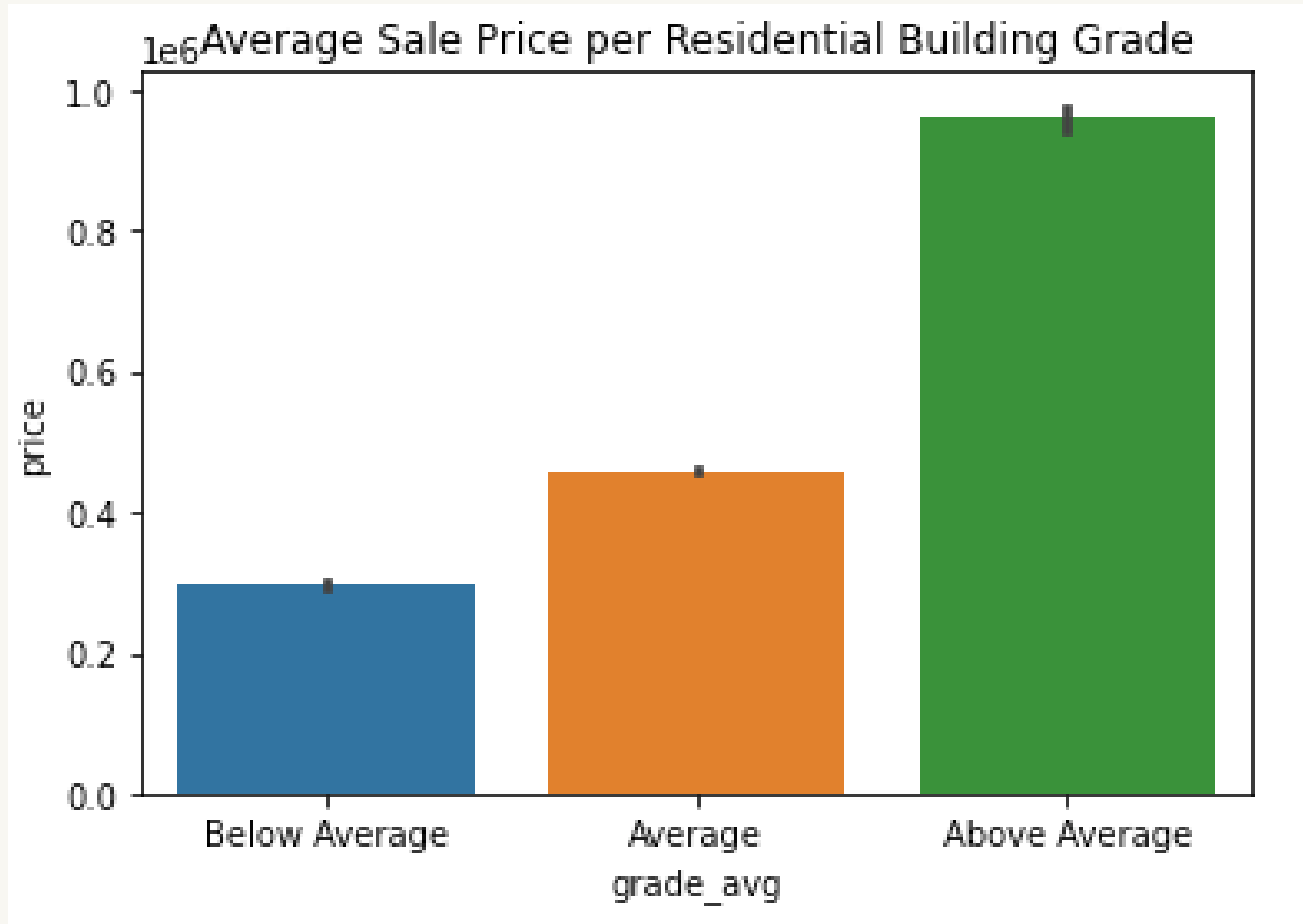
Residential Building
Grades

2

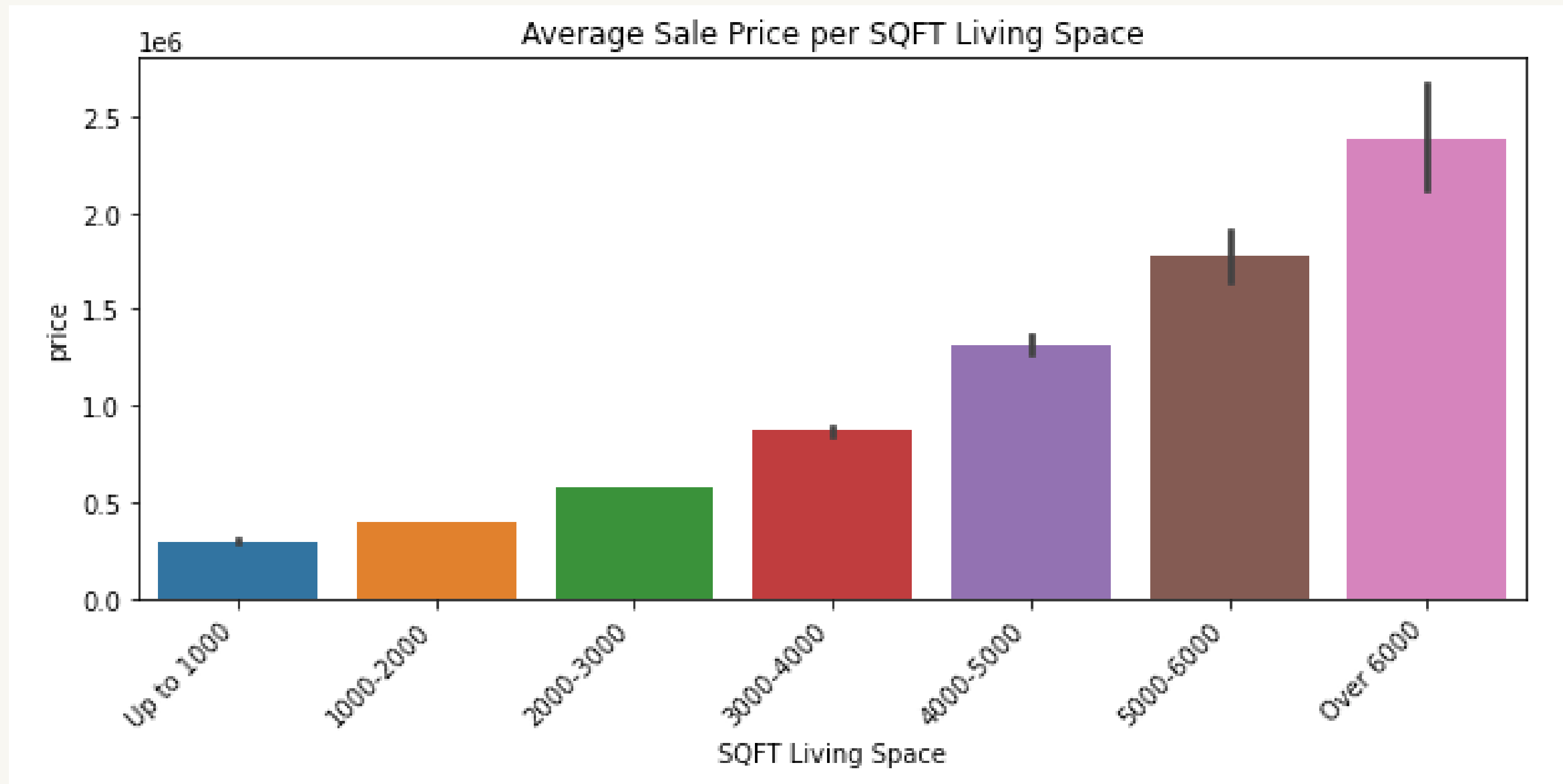
Square Foot Living
Space

Building Grade

Quality of construction, finishes, and design

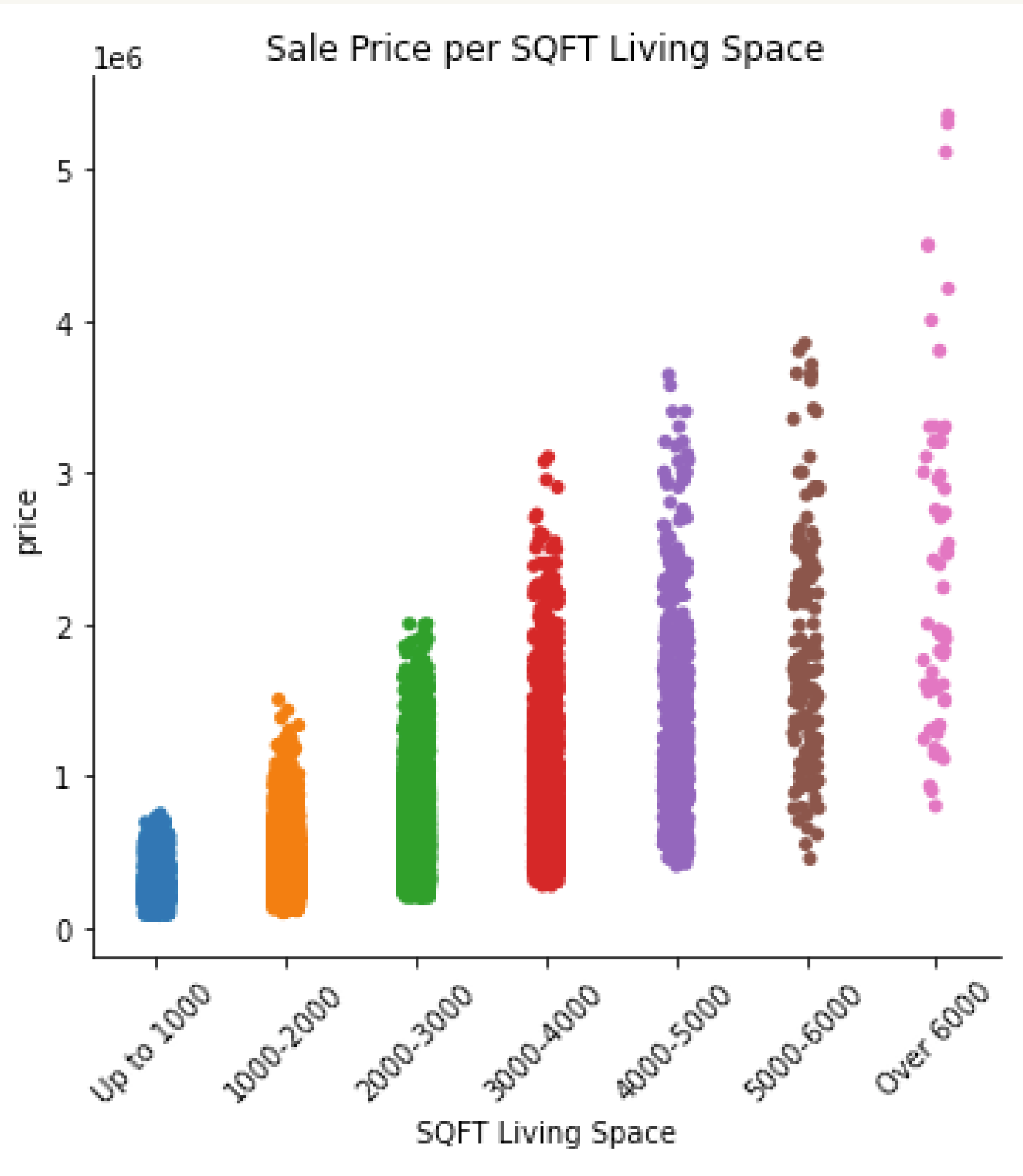


Square Foot Living Space

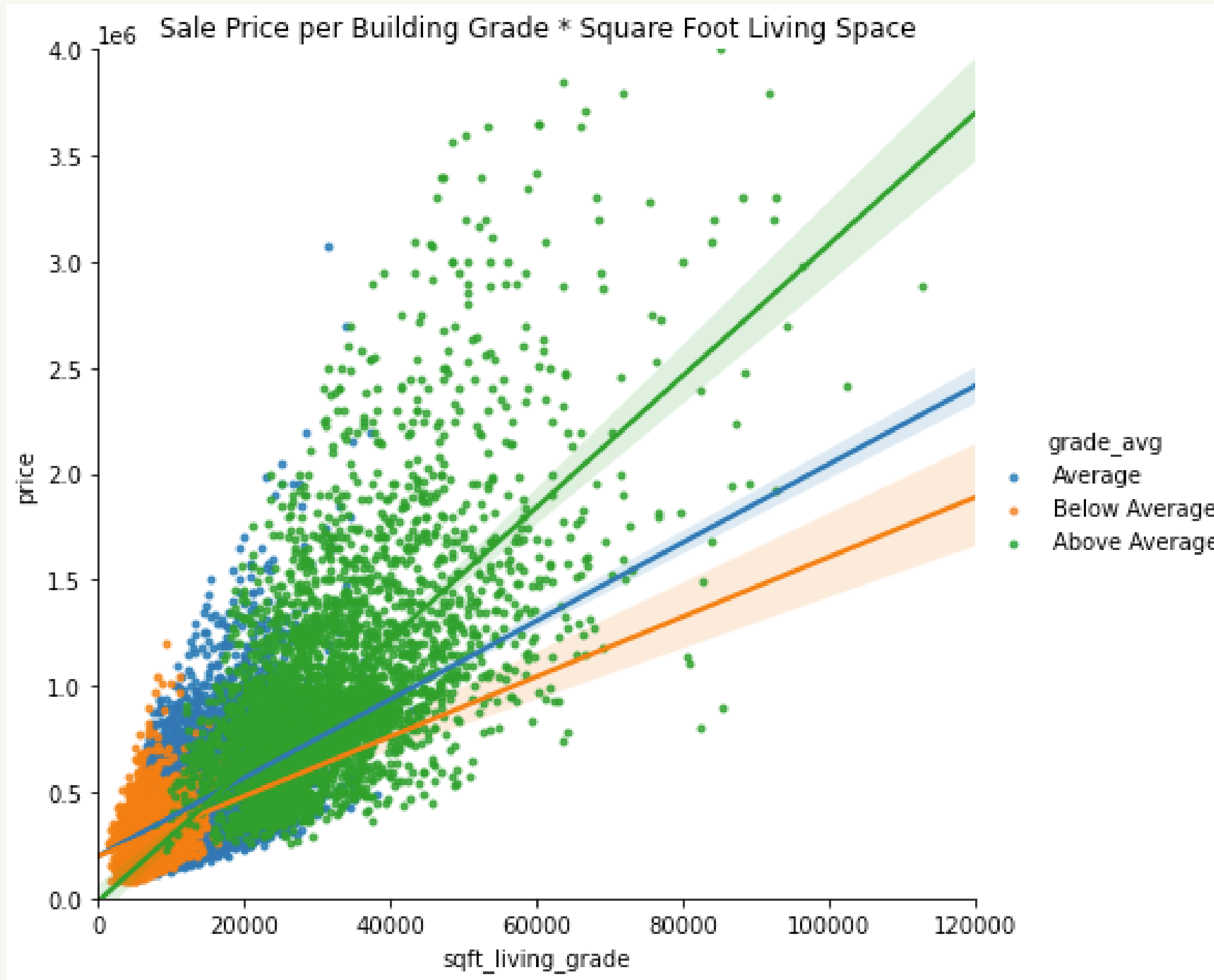


Square Foot Living Space

Minimum sale price increases with more living space



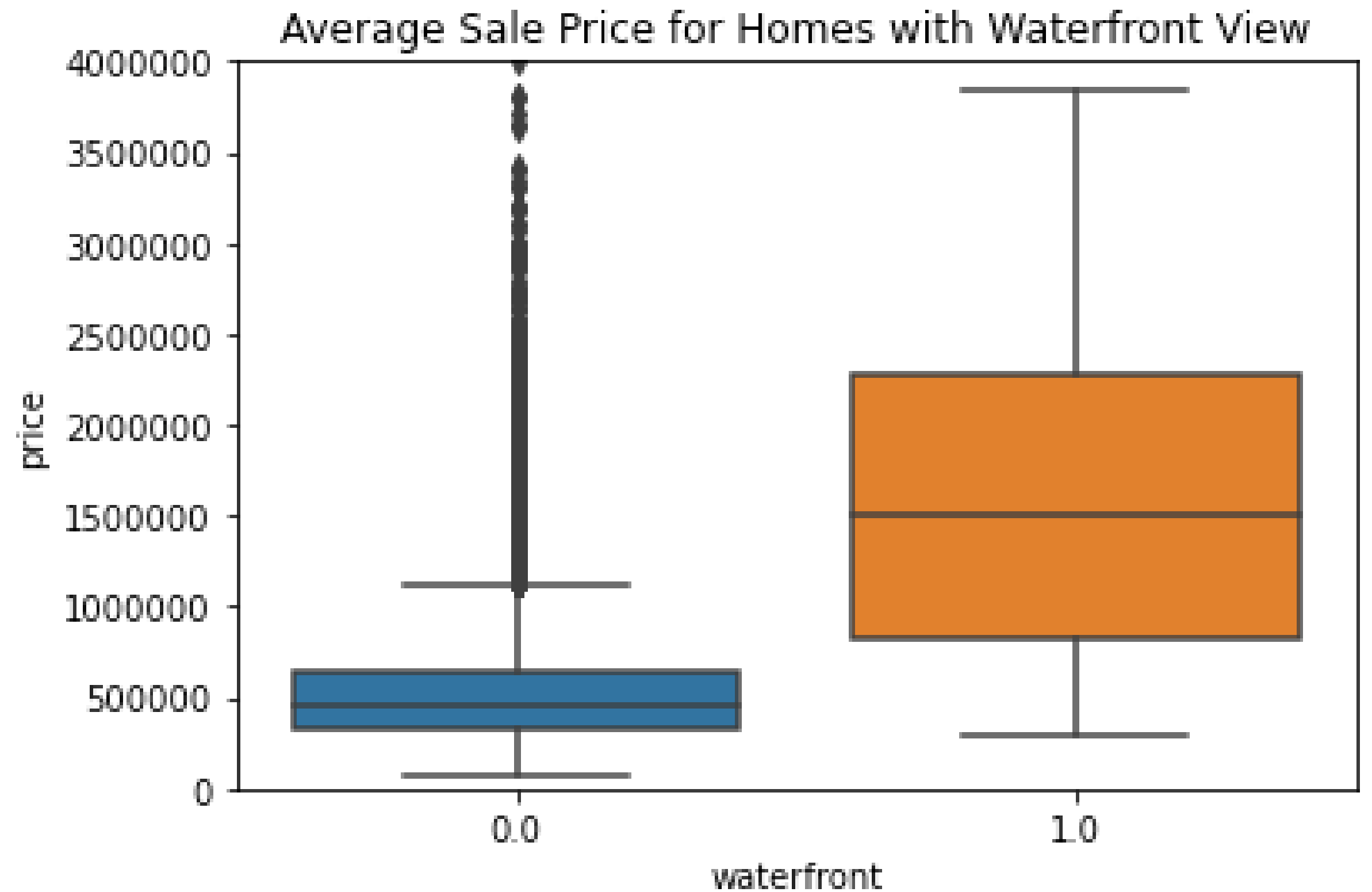
Grade + Sq Ft Living Space



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**One more
thing ...**



Waterfront View



What's Next?

3 Recommendations

01 Improve Building Grade

Prioritize higher quality construction materials, finishes, and architectural design

02 Increase Living Space

Renovate basement and attic spaces.
Construct extensions, or above garage living areas

03 Waterfront Property

Keep an eye out for good deals on houses with waterfront views

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Thank You

And Good Luck!

