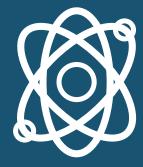






# NEWSGROUP TOPIC MODELING







### THE NEW YORK TIMES

#### The New York Times

IVE Colorado wildfires 4m ago

Coronavirus 6m ago

#### Omicron Spares the Lungs, Studies Say, Suggesting Why It's Less Severe

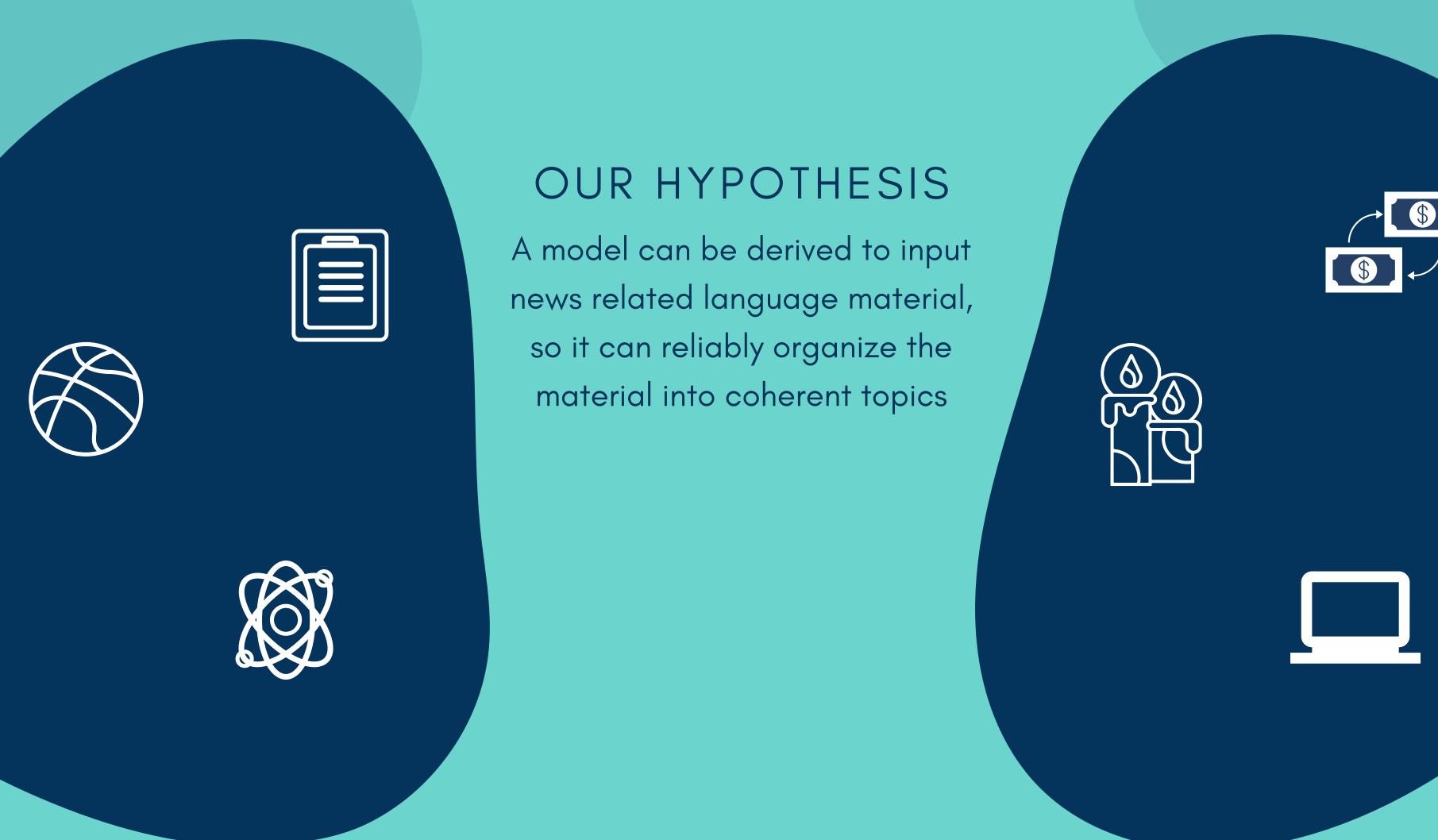
- Compared with other variants, Omicron appears to cause less damage to the lungs. In trials on animals, infections were limited largely to the nose and throat.
- While the studies help explain why the variant causes milder disease, they don't answer why it's so highly transmissible. Scientists say more research is needed.

#### LIVE

Covid updates: Omicron is dampening New Year's Eve, but studies with promising data are offering cautious optimism.



| Sections                  |   |
|---------------------------|---|
| Politics                  | > |
| New York                  | > |
| Sports                    | > |
| The Upshot                | > |
| Education                 | > |
| Technology                | > |
| DealBook                  | > |
| Science                   | > |
| Climate & Environment     | > |
| Health                    | > |
| Well: Nutrition & Fitness | > |
| Arts                      | > |
| Books                     | > |



### The Dataset

18,846 news documents manually labeled into twenty evenly distributed topics







| llcomp of me-windows misc | rec.motorcycles<br>rec.sport.baseball | sci.crypt<br>sci.electronics<br>sci.med<br>sci.space        |
|---------------------------|---------------------------------------|---|
| misc.forsale              | talk.politics.guns                    | talk.religion.misc<br>alt.atheism<br>soc.religion.christian |







### Example Docs



comp.sys.ibm.pc.hardware

'MY BROTHER IS IN THE MARKET FOR A HIGH-PERFORMANCE VIDEO CARD THAT SUPPORTS\NVESA LOCAL BUS WITH 1-2MB RAM. DOES ANYONE HAVE SUGGESTIONS/IDEAS ON:\N\N -DIAMOND STEALTH PRO LOCAL BUS\N\N - ORCHID FARENHEIT 1280\N\N - ATI GRAPHICS ULTRA PRO\N\N - ANY OTHER HIGH-PERFORMANCE VLB CARD\N\N\PLEASE POST OR EMAIL. THANK YOU!\N\N - MATT\N'



#### sci.med

'IT IS NOT TRUE THAT DERMATOLOGISTS GAVE NOT REACHED THE LASER AGE, IN\NFACT, LASERS IN DERMATOLOGICAL SURGERY IS A VERY NEW AND EXCITING FIELD.\N\NIT PROBABLY WON'T BE EFFECTIVE IN TINEA PEDIS BECAUSE THE LASER IS\NUSUALLY A SUPERFICIAL BURN (TO AVOID ANY DEEPER DAMAGE). LIMITED TINEA\NPEDIS CAN BE CURED ALBEIT SOMETIMES SLOWLY BY TOPICAL ANTIFUNGALS AS\NWELL AS SYSTEMIC MEDICATION I.E. TABLETS. FINALLY, A SELF-DIAGNOSIS IS\NNOT ALWAYS RELIABLE, LICHEN SIMPLEX CHRONICUS CAN LOOK LIKE A FUNGAL\NINFECTION AND REQUIRES VERY DIFFERENT TREATMENT.'

• TEXT CLEANING

MODELING

EVALUATION

### TEXT CLEANING

MODELING

EVALUATION

- "\n\nlt probably won't be effective in tinea pedis because the laser is\nusually a superficial burn (to avoid any deeper damage)."
- Goal: organize documents into coherent topics
- Method: model analyzes numbers converted from text
- 90% success rate in matching the model's topics with original labeled topics

### EVALUATION OF PREDICTED TOPICS

#### ORIGINAL

#### PREDICTED

|           | comp.sys.mac.hardware  | card, monitor, video, bus, color, mb, bit, video card         |  |
|-----------|------------------------|---|--|
| <b>\$</b> | misc.forsale           | sale, price, offer, new, email, please, condition, interested |  |
|           | rec.sport.baseball     | team, year, player, last, season, last year, league, play     |  |
|           | sci.space              | space, nasa, mission, science, orbit, launch, cost, station   |  |
|           | soc.religion.christian | god, jesus, christian, bible, church, christ, sin             |  |
|           | talk.politics.mideast  | israeli, israel, jew, arab, palestinian, jewish, state        |  |
|           | talk.politics.misc     | law, government, gun, state, crime, federal, right            |  |

## Original Hypothesis

A model can be derived to input news related language material, so it can reliably organize the material into coherent topics

- Assigned a descriptive and coherent topic at 90% rate
- The model discovered key words for topic creation/assignment, e.g.:



Card



Price



Team



Space

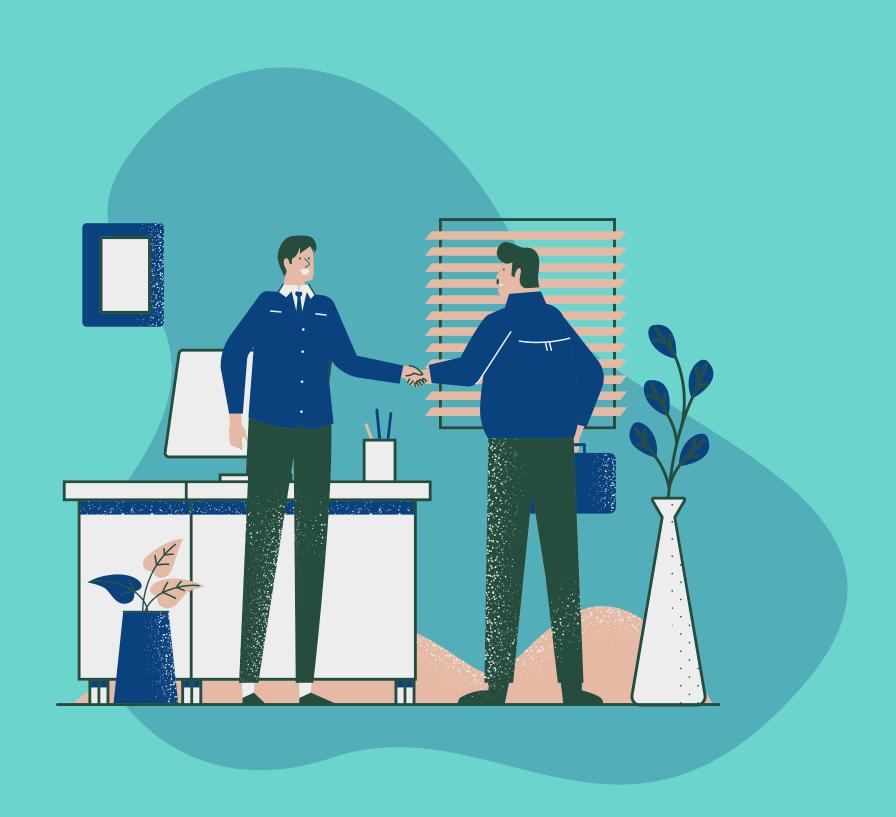


God



Law, Israeli





## Thank You!