

Daniel Hospodarsky

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EDUCATION

The University of Iowa, Tippie College of Business

Anticipated May 2023

Bachelor of Business Administration, Business Analytics and Information Systems

Minor in Sports and Recreation Management with a Leadership Certificate

TECHNICAL SKILLS

Tools: Excel, SQL, Google Analytics, Python, R, RStudio

Methodologies: Scrum, Regression Analysis, Correlation, Web Scraping, Text Analytics

INTERNSHIP EXPERIENCE

Uline, Pleasant Prairie, WI

May 2022 – August 2022

eCommerce Business Analyst Intern

- Analyzed over 220 customer comment tickets for potential company website issues
- Identified and created specification document of enhancements for the website
- Conducted competitor research and completed analysis using SQL and Google Analytics
- Presented improvements to high-level executives to provide an efficient customer web experience
- Participated in scrum processes to create enhancements on the website
- Worked with developers to test features in lower environments

Sports Philanthropy Network, Chicago, IL

September 2021 – December 2021

Operations Intern

- Organized and managed the Job Board page on the website and focused on website development
- Created SOPs for various assignments to help incoming interns excel in the program
- Served on marketing campaigns to help increase memberships

WORK EXPERIENCE

Co-Founder of NBANOTABLE

May 2020 – Present

- Managed a basketball account on Tik Tok that has gained over 30,000 followers and has more than 1.7 million likes in total
- Studied analytics and trends of videos to figure out the best times to reach the biggest audience
- Collaborated with multiple brands including Omada, Simbull Sports Exchange, and SlekShorts

LEADERSHIP EXPERIENCE

Brotherhood Chair, Alpha Epsilon Pi Fraternity

January 2021 – January 2022

- Lead a committee of 8 members to plan and organize weekly events to promote social bonding
- Responsible for event organization and budgeting using Excel
- Presented weekly events and ideas to the Board and Chapter

Athletic Chair, Alpha Epsilon Pi Fraternity

January 2020 – January 2021

- Worked with Brotherhood Chair to organize sporting events and intramurals

COLLEGE ACTIVITIES

Member, Tippie Technology and Innovation Association

September 2021 – Present

- Learned about the industry from different company professionals
- Networked with industry professionals and other club members