ritic G ail Sh ister says of CBS 's ; a href = "http://www.ny times.com / 2003 / 06 / 16 / business / media / 16 CBS . html "type = "external"; big pitch ;/ a ; to Jessica Lynch: "I think it 's naive to think that all the networks don 't do this. I think that CBS happened to have gotten caught. I think CBS 's biggest mistake was that they did package all the possible extras in one letter instead of making the news division pitch a separate letter . MORE ON L YN CH : " She 's the hot get . I mean , I 'm surprised that CBS didn 't offer her to be host of 'Surv iv or .' I mean . it 's the logical conclusion." host of 'Surv iv or .' I mean , it 's the logical conclusion ." & amp; gt; a href =" http://www.newyork met ro.com/ny met ro/news/media/n\_88 96 /" type =" external "; Us mag's Fuller and others on how they 'd woo Lynch (New York mag);/a; & amp; gt; a href =" http://www.washington.post.com/www.dwm/orticles a href =" http://www.washington post.com/wp-dyn/articles/A 17 86 1 - 2003 Jun 20. html "type =" external "; B ranch says Wash Post 's Lynch update recy cles unreliable sources (WP);/a;;/ p į i/sį įpadį jpadį įpadį ;pad; ;padį ;pad; ipadį ;pad; ;padį ;pad; ;padį ;pad; ;padį ;pad; ipadį įpadį ;pad; ipadį ;pad; ipadį ;pad; ipadį įpadį ;pad; ipadį ipad, ;padį jpadį įpadį ipadį ;padį ;pad; ;pad;