

Reliable Sources transcript Philadelphia Inquirer TV critic Gail Shister says of CBS's pitch
http://www.nytimes.com/2003/06/16/business/media/16CBS.html?type=external&bigpitch=1&to=JessicaLynch:"I think it's naive to think that all the networks don't do this. I think that CBS happened to have gotten caught. I think CBS's biggest mistake was that they did package all the possible extras in one letter instead of making the news division pitch a separate letter."
MORE ON LYNCH:"She's the hot get. I mean, I'm surprised that CBS didn't offer her to be host of 'Survivor.' I mean, it's the logical conclusion." & http://www.newyorkmetro.com/nymetro/news/media/n_8896/" type=external&Usmag'sFullerand others on how they'd woo Lynch (New York mag)& http://www.washingtonpost.com/wp-dyn/articles/A17861-2003Jun20.html?type=external&Branchsays Wash Post's Lynch update recycles unreliable sources (WP)&