

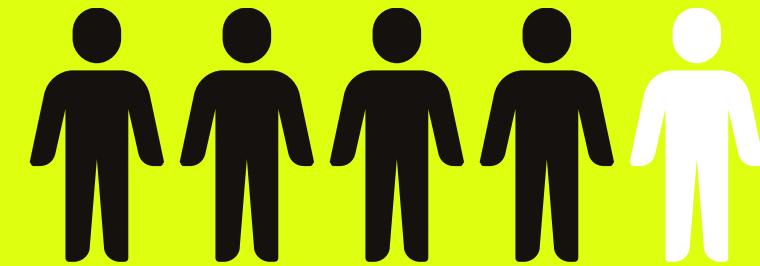
MARRIAGE COUNSELING



VowCare

Keeping your love
story **alive**

THE DIVORCEE WORLD



One out of 5 marriages divorce

In 2022 there were

18

Per hour in Mexico

DIVORCE TRENDS: 2020-2022

Divorces in 2022

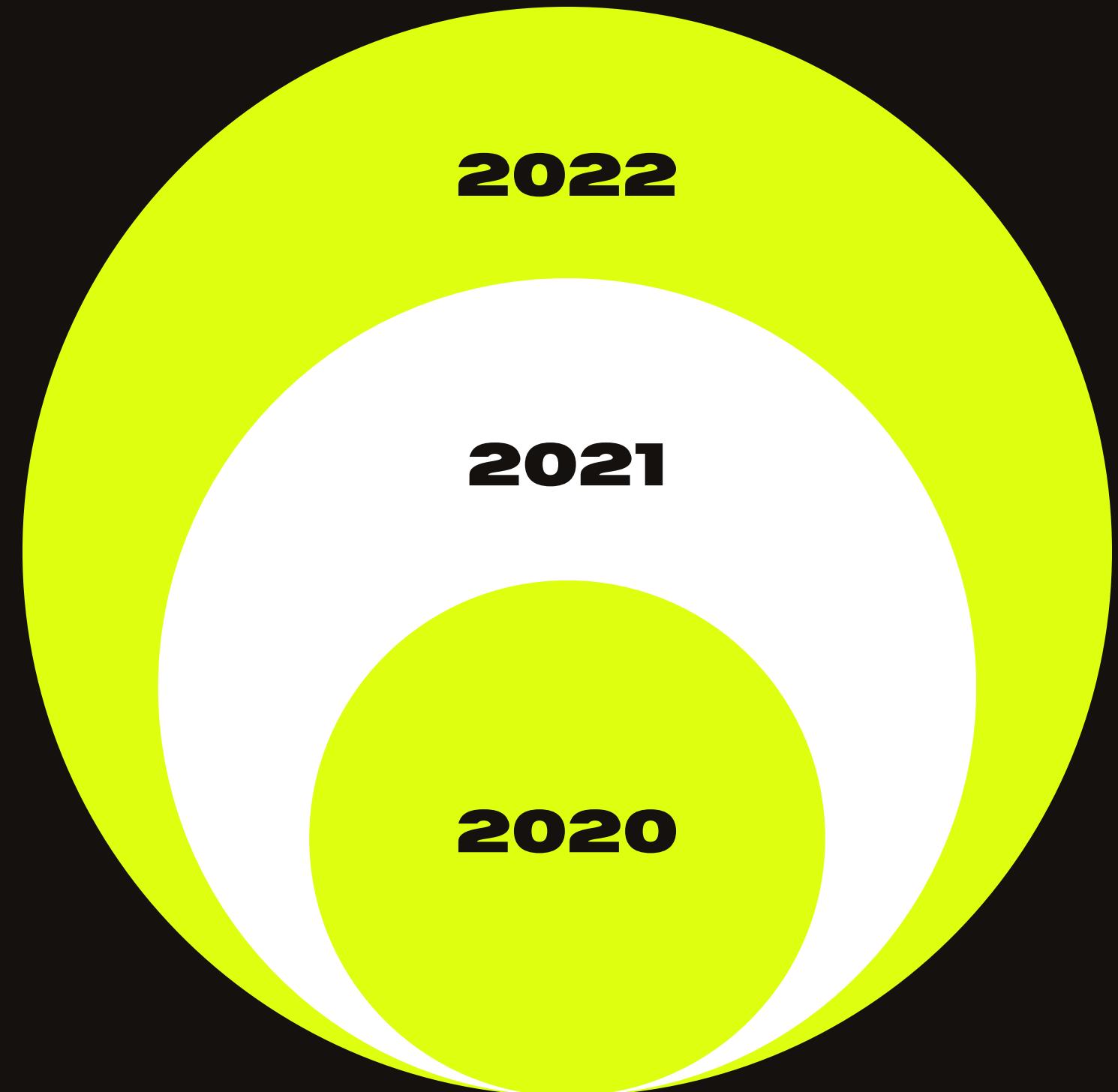
166766

Divorces in 2021

149675

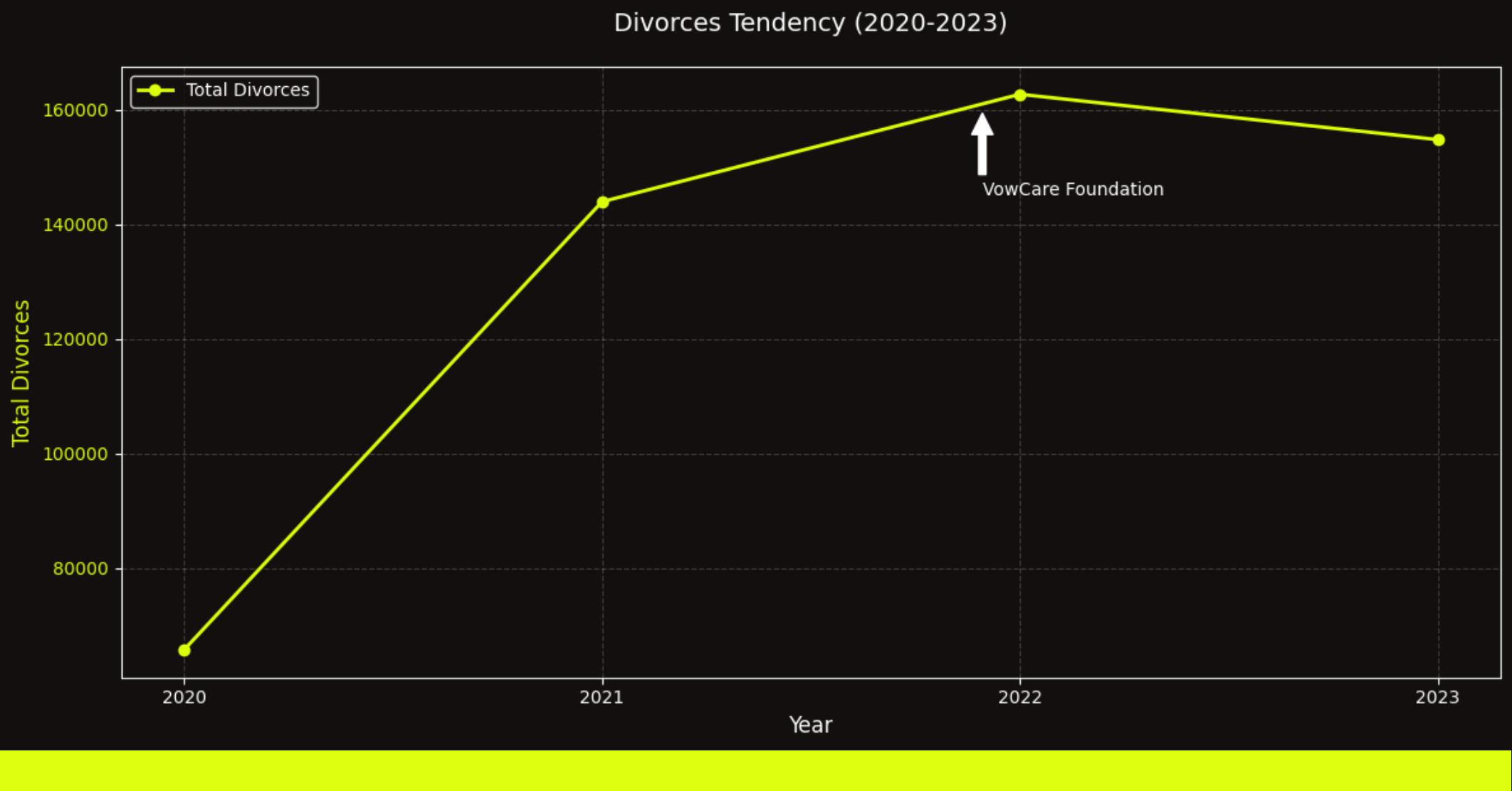
Divorces in 2020

92739



vowCARE

**Who we are
and what we do?**



At VowCare, we help couples build stronger, more understanding relationships. We provide guidance and support to resolve differences and strengthen bonds between partners, helping them maintain healthy and fulfilling connections.

WHAT vOWCARE OFFERS

RELATIONSHIP CHECK-UPS

Regular wellness sessions to evaluate your relationship's health, identify areas of improvement, and create personalized plans to strengthen your bond. Think of it as preventive care for your love story.

COMMUNICATION WORKSHOPS

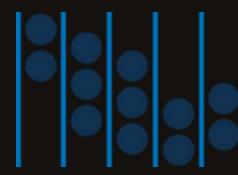
Interactive group sessions where couples learn and practice effective communication tools, active listening, and constructive conflict resolution techniques. Available both online and in-person to fit your schedule.

CRISIS NAVIGATION SUPPORT

Specialized support for couples going through challenging times, offering intensive one-on-one sessions with personalized action plans and dedicated follow-up to help you overcome difficulties together.

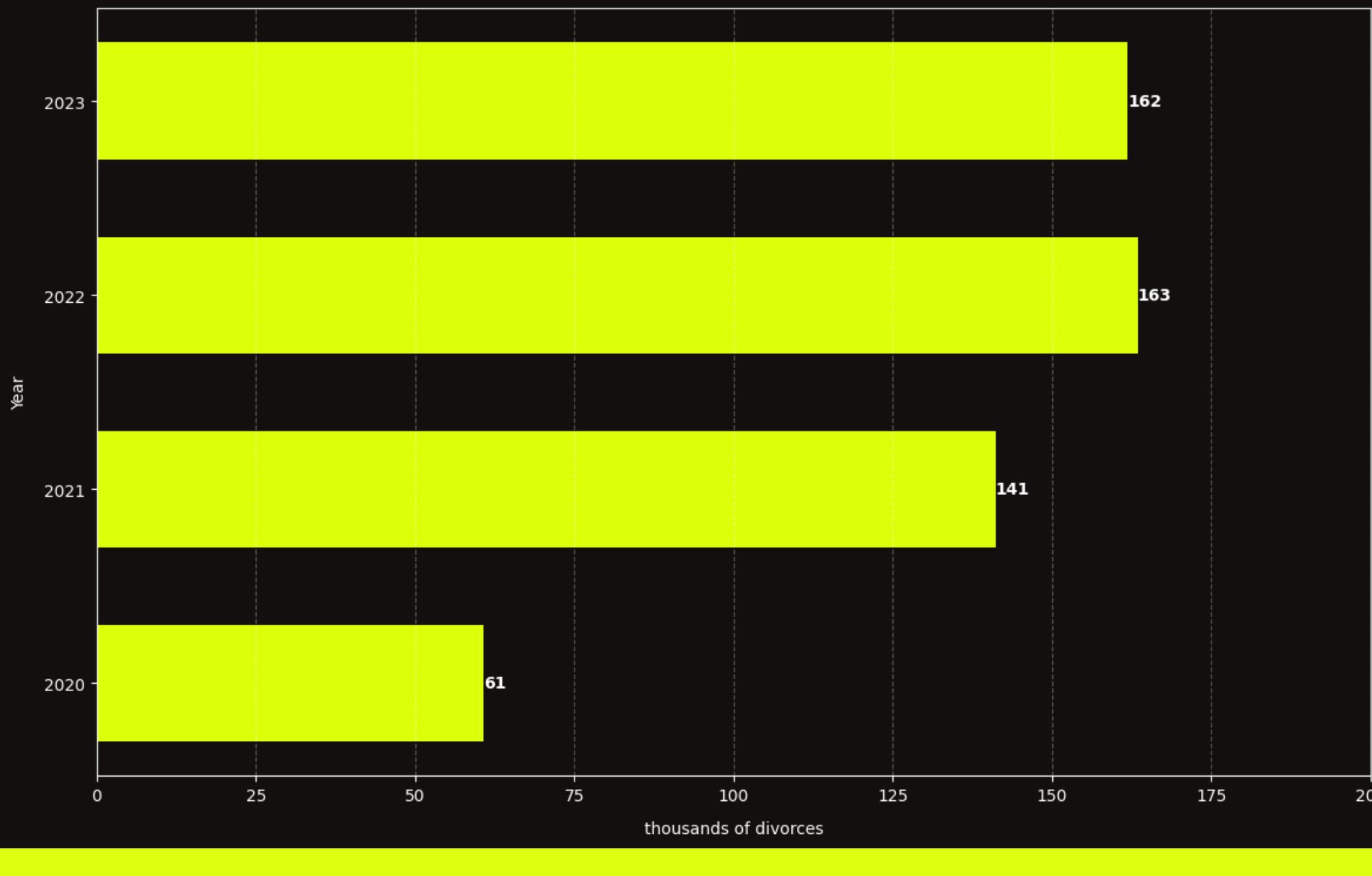
WHOLE PICTURE



 INEGI

532036 DIVORCES

Registered Divorces
2020 - 2023



From 2020 to 2023, Mexico maintained a comprehensive database documenting divorce patterns and experiences across the country, capturing 64 distinct features for each case.

AGE TOPICS

WOMAN

- Age to get married
 - 36.55
- Age to get Divorced
 - 40.18

AVG AGE

72.4 Men
78.4 Woman

MEN

- Age to get married
 - 39.19
- Age to get Divorced
 - 42.66



Filling a divorce form is pretty easy,
but getting it approved is other story

**THE AVERAGE TIME
FOR APPROVAL OF A
DIVORCE IS
6 MONTHS**

Divorces per State 2020-2023



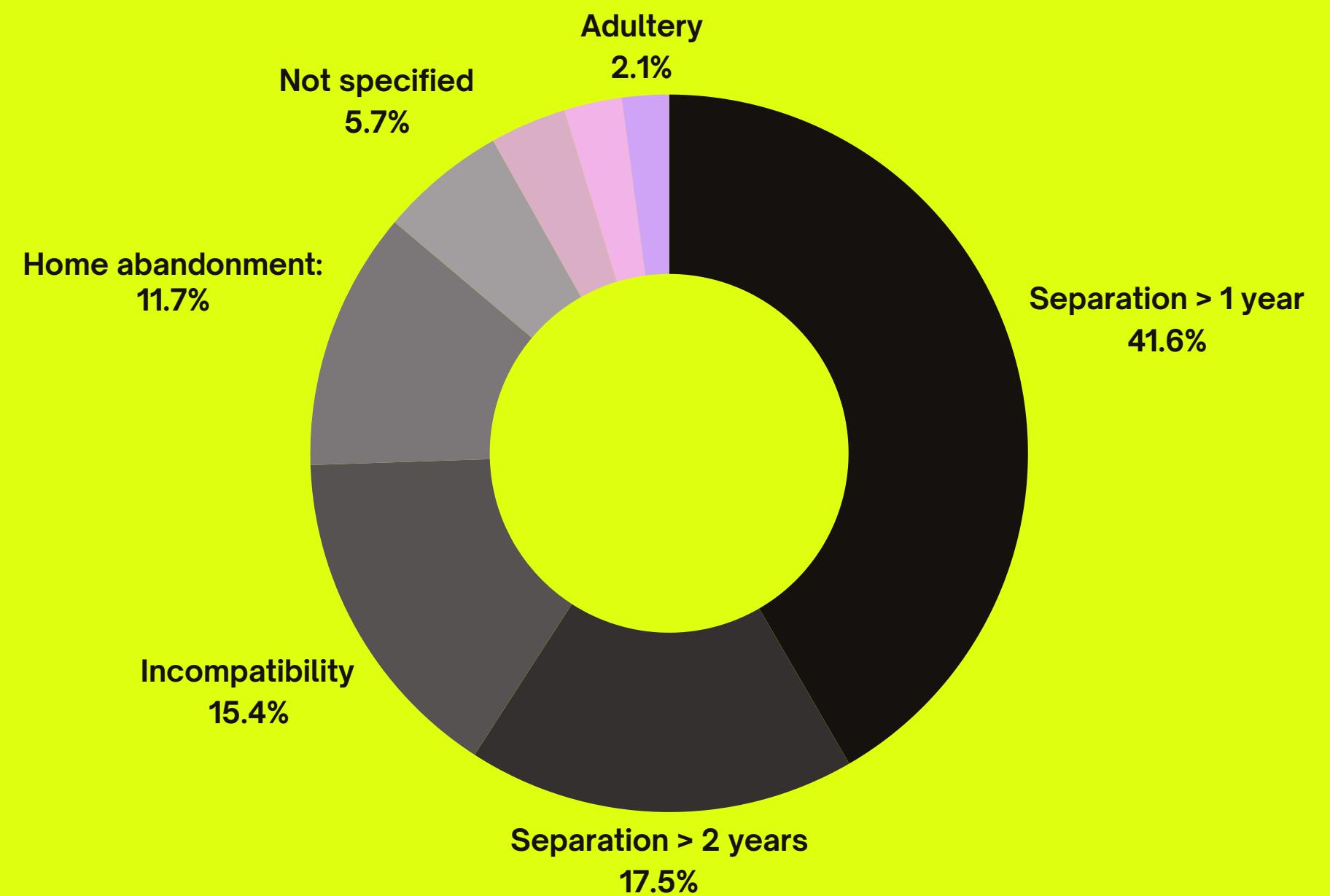
WHAT CAUSES DIVORCES

Causeless

Adding to 65% of the total
Most of the Divorces are
“cause less”.

Mutual consent

Adding to 32% of the total
Most of the Divorces are
“Mutual”.



WHO ASKS FOR DIVORCE?

MEN
27.59%

- Avg duration of 19.32 years

BOTH
39.6%

- Avg duration of 29.65 years

WOMAN
32.81%

- Avg duration of 17.63 years

A black and white photograph of a couple in a field. The woman, on the left, has long hair and is wearing a light-colored dress with a floral pattern. The man, on the right, is wearing a dark suit and tie. They are looking at each other with smiles. The background is a soft-focus view of a field with tall grass or flowers.

Not only we helped to stop the
rapidly increasing divorce rate we
helped to reduce it in **4.86%**

**WHAT TO DO?
AND WHAT
NOT TO DO?**

S
STUDIES

W
WORK

O
OFFSPRING

T
TIME

STUDIES IMPACT

**PRIMARY
SCHOOL**

**4-5 YEARS
32.16 YRS**

**1-3 YEARS
30.83 YRS**

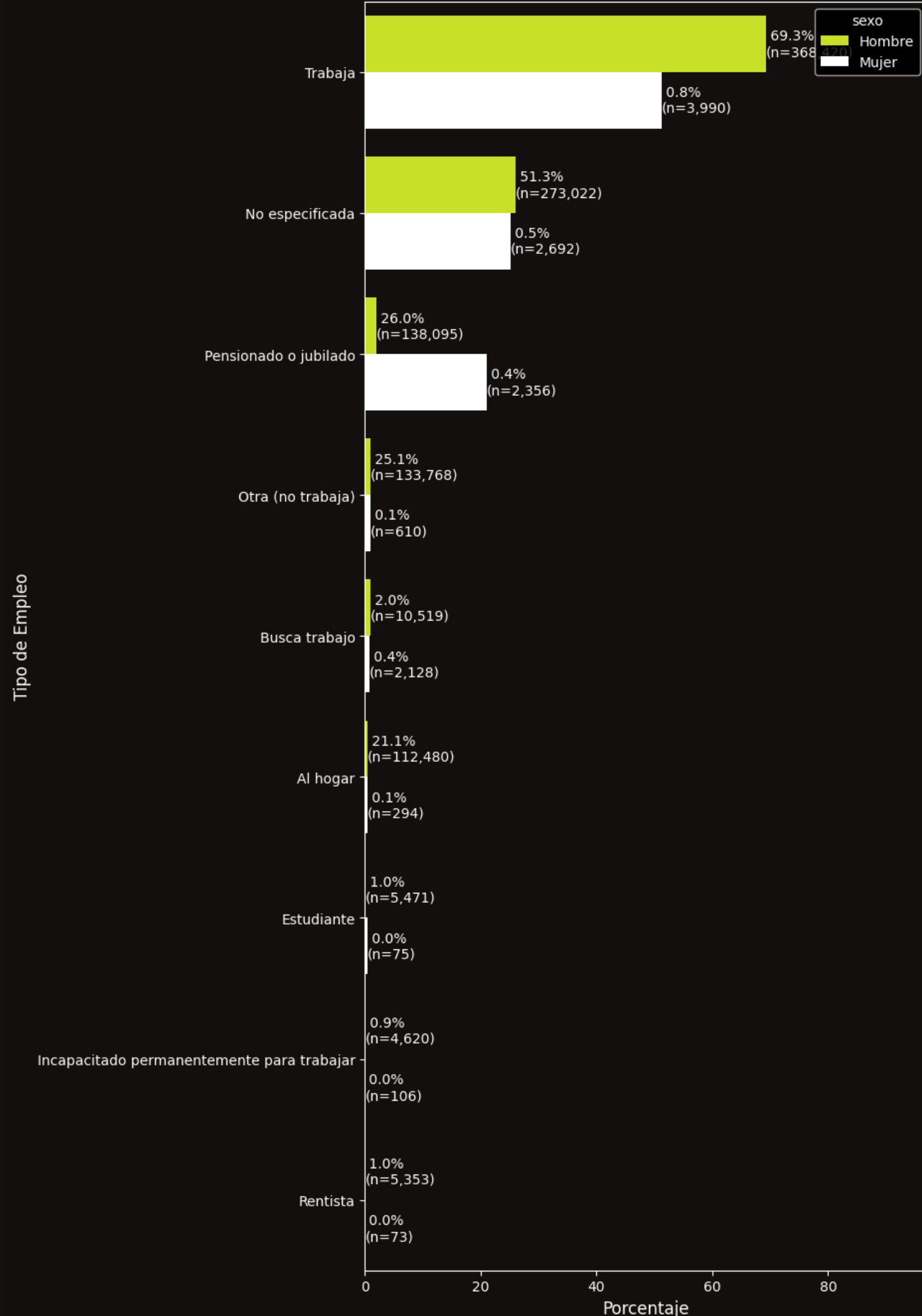
| ESCOL_DIV1 | ESCOL_DIV2 | CANTIDAD_DIVO_RCIOS | DURACION_PRO_MEDIO_MATRIMONIO |
|----------------------------|----------------------------|---------------------|-------------------------------|
| NO ESPECIFICADA | NO ESPECIFICADA | 135504 | 26.84 |
| SUPERIOR | SUPERIOR | 59462 | 20.15 |
| PREPARATORIA O EQUIVALENTE | PREPARATORIA O EQUIVALENTE | 58910 | 20.82 |
| SECUNDARIA O EQUIVALENTE | SECUNDARIA O EQUIVALENTE | 55202 | 22.78 |
| PREPARATORIA O EQUIVALENTE | SECUNDARIA O EQUIVALENTE | 18812 | 21.27 |
| SECUNDARIA O EQUIVALENTE | PREPARATORIA O EQUIVALENTE | 16518 | 20.63 |
| SECUNDARIA O EQUIVALENTE | NO ESPECIFICADA | 15241 | 19.65 |
| SUPERIOR | PREPARATORIA O EQUIVALENTE | 14071 | 20.56 |
| PRIMARIA COMPLETA | PRIMARIA COMPLETA | 12816 | 32.04 |
| PREPARATORIA O EQUIVALENTE | NO ESPECIFICADA | 12002 | 17.42 |

TECHNIC CARRER - 17.74 YRS

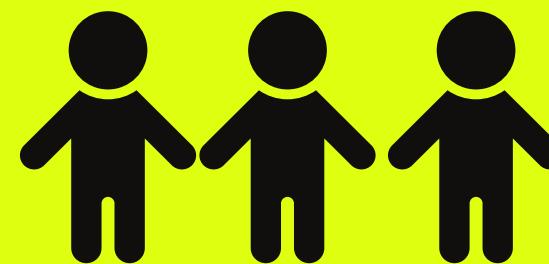
WORK IMPACT DIVORCE

Data from 2020 - 2023

| Employment | Divorces | Avg Duration |
|--------------------------------|----------|--------------|
| Work | 238695 | 20.71 |
| Not specified | 101012 | 29.26 |
| One Works, One Not Specified | 95178 | 23.02 |
| One at Home, One Not Specified | 12088 | 20.66 |

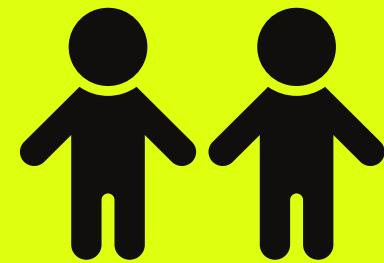


OFFSPRING



MONTHS FOR
DIVORCE

5.21



6.13



6.2



5.36

CASES

158478

136639

118769

118150

AVG
DURATION

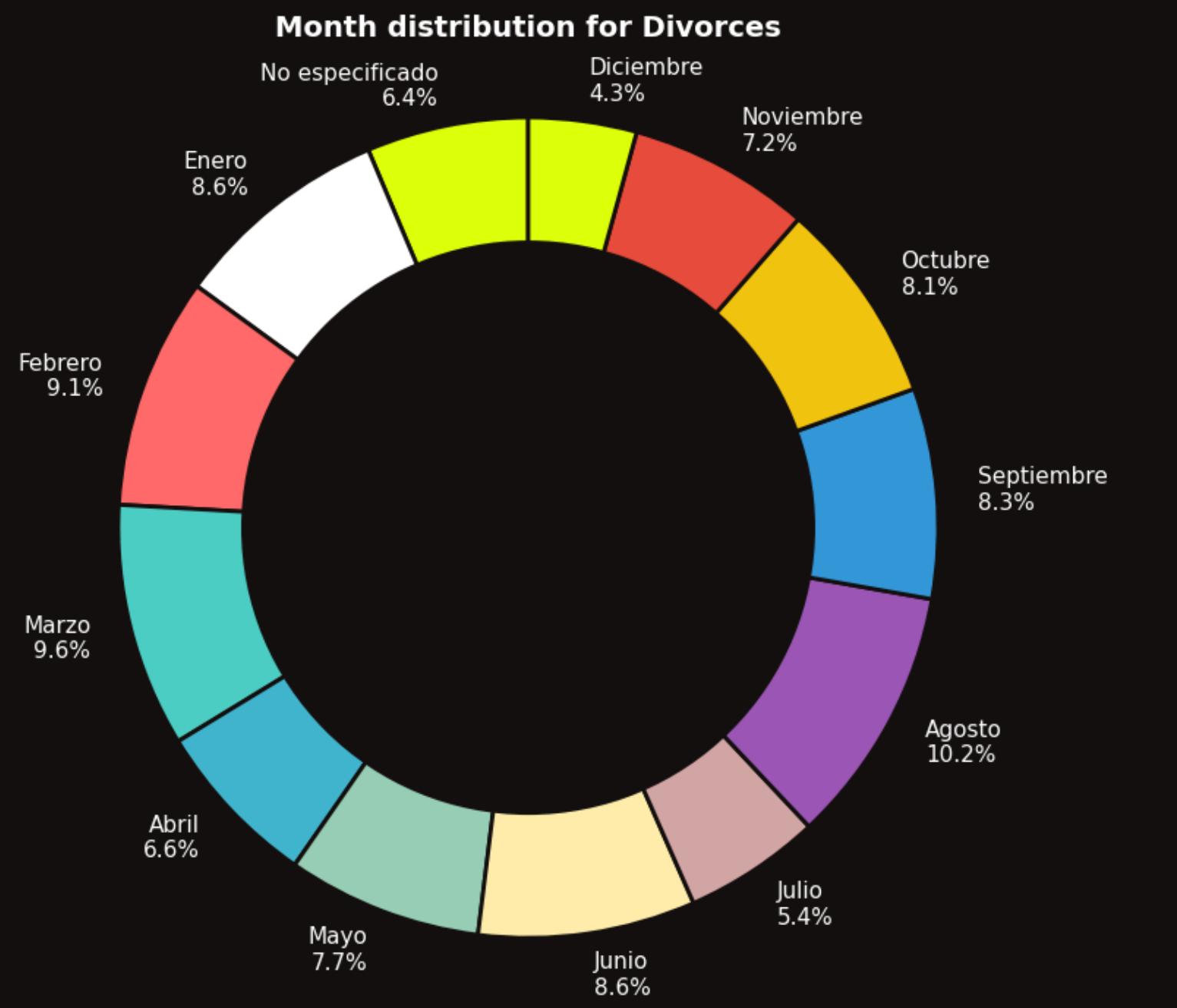
38.82

17.64

13.43

16.94





Time is an important factor

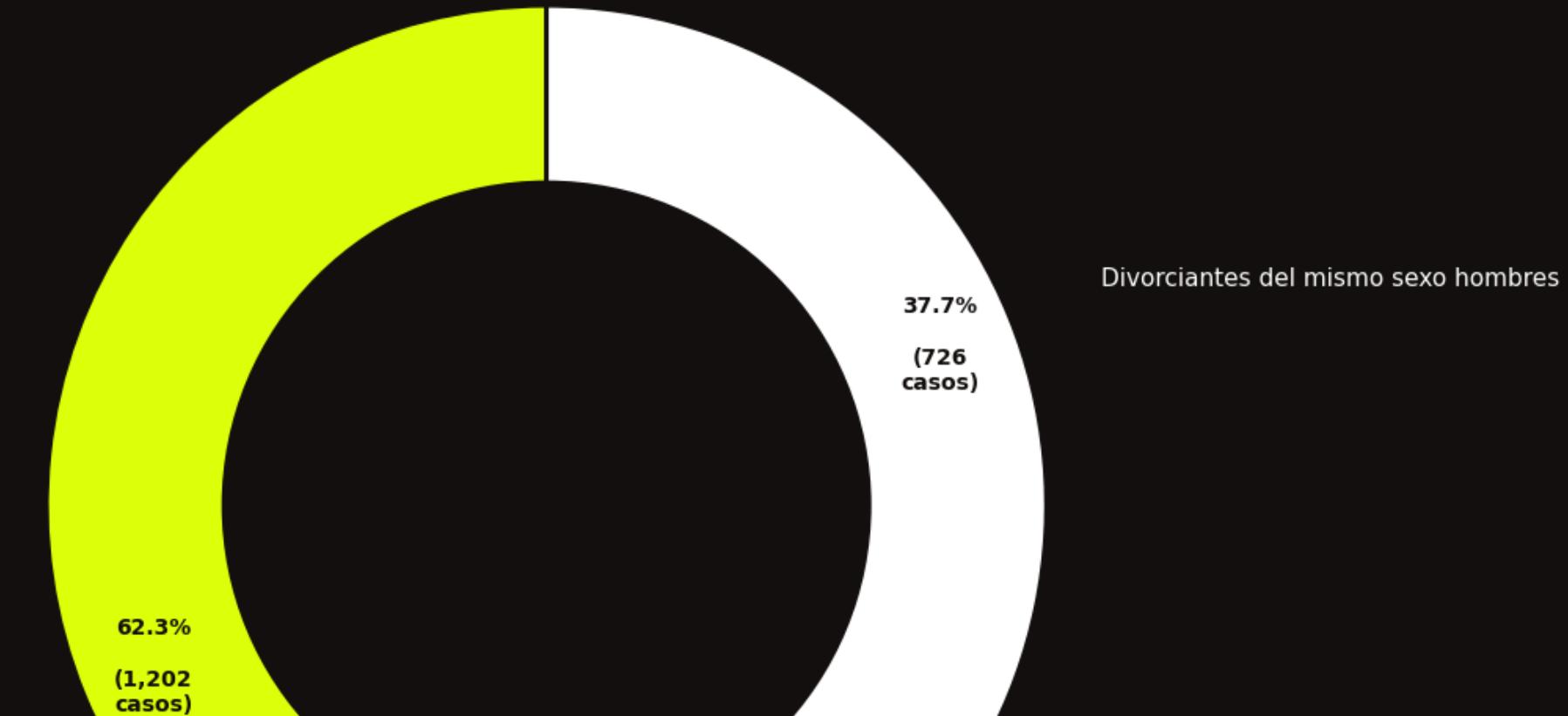
Time flows like seasons in a divorce journey. As days turn to years, raw emotions soften and transform, teaching us that change, though painful, carries the seeds of renewal.

| Age Group | Cases | Percentage | Avg_dur |
|--------------|--------|------------|---------|
| Less than 20 | 92030 | 17.30% | 22.13 |
| 20-24 | 163039 | 30.64% | 20.43 |
| 25-29 | 103785 | 19.51% | 18.55 |
| 30-34 | 46498 | 8.74% | 18.24 |
| 35-39 | 21092 | 3.96% | 18.9 |
| 40-44 | 11263 | 2.12% | 20.47 |
| 45-49 | 6570 | 1.23% | 20.69 |
| 50-54 | 3878 | 0.73% | 22.17 |
| 55-59 | 2341 | 0.44% | 23.98 |
| 60 o más | 81540 | 15.33% | 38.15 |

NEW TENDENCY

Even tough the
LGBTQ+
Marriage
approved in
Mexico in 2022

Distribución de Tipos de Divorciantes



Both women 637

Both Men 387

CONTACT US

Take the first step towards a **stronger relationship**

- Schedule your consultation today

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