DANIEL BELL
Print, Web, Interactive Design + Development

✉ djbell70@gmail.com   📞 479.747.2674   🐦 @DeveloperDB   🌐 danieljbell.github.io

OBJECTIVE

Motivated, enthusiastic individual with skills in modern print, web + interactive design + development. Interested in working on projects using emerging technologies to capture the attention + engagement of the end consumer.

EXPERIENCE

Digital Production Manager at Bank Director — January 2013 - Present

- Develop, implement + manage content for BankDirector.com including web articles, events, director training content + research
- Developed, designed, launched + maintain an interactive app available in three different app stores publishing monthly content
- Create, design + develop multiple email campaigns weekly
- Design + prepare printed marketing materials across all departments for prepress + distribution
- Organize + design all onsite event marketing materials including printed, web + interactive signage

Guest Service Coordinator at Towne Park, LLC — September 2011- January 2013

- Managed valet + bell services staff in an efficient and timely manner
- Provided superb customer service creating a memorable + pleasant experience for customers while handling cash transactions + payouts

Advertising/Marketing Intern at Hummingbird Productions — May 2011- August 2011

- Collaborated with the president, marketing director + interns to create an overall strategy + concept for client pitches + advertising campaigns
- Created promotional videos + highlight reels for use in various social media outlets

EDUCATION

Belmont University - Jack C. Massey Graduate School of Business — Class of Summer 2011
Masters of Business Administration with an emphasis in Music Business

University of Arkansas - Sam M. Walton School of Business — Class of Spring 2010
Bachelor of Science in Business Administration in Marketing Management with Economics minor

SKILLS

Microsoft Office Suite
16+ years

HTML, CSS + PHP
6+ years

Email Service Provider
Constant Contact - 3+ years
Mail Chimp - 1+ year

Adobe Creative Suite
8+ years

Javascript + JQuery
1+ year

CMS Management
Concrete5 - 3+ years
Jekyll - 2+ years
WordPress - 1+ year