

# FinXTech | 2015

The Intersection of Financial Institutions and Technology Leaders



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powered by **Bank**Director.

# BankDirector®

# FinXTech

## **BUILDING ON 24 YEARS**

An information resource to the financial community since 1991, Bank Director focuses on the strategic issues most fundamental to a bank's CEO, senior leadership team, chairman and independent directors.

As the fabric of the banking industry and new technology players emerge in the marketplace, we are expanding our focus by introducing a new line of business, FinXTech, to the Bank Director family.



## ABOUT FINXTECH

FinXTech connects the leaders of technology companies with the decision makers of financial institutions.



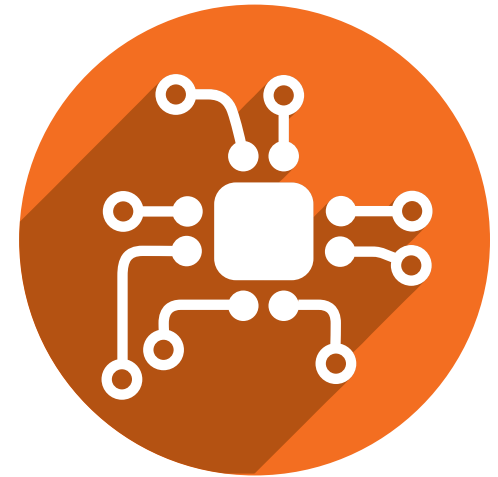
Beyond just reporting funding and exit news... FinXTech connects key decision makers at forward-looking banks eager to build stronger, more sustainable franchises with the help and support of the fintech community.

## IMMEDIATE FOCUS = FINTECH

FinTech accounts for multiple business types using software to provide financial services — be it with or against established financial institutions.

### Primary FinTech Categories Include:

- » Lending
- » Credit Consumer Acquisition
- » Data Analytics
- » Insurance
- » Money Transfer
- » Payments
- » Security
- » Small Business Services
- » Wealth Management



## DATA + RELATIONSHIPS

As of June 1, 2015, the total number of FDIC-insured institutions equaled 6,404. Within this universe, banks with assets greater than \$1Bn totaled 699. These are the banks around which we are standing up FinXTech. The data we currently have and update for these institutions includes the following leadership titles:

### Key Bank Leaders:

- » CEOs
- » Presidents
- » Chairman
- » Co-Chairman
- » CIOs\*
- » Chief Credit Officer\*
- » Chief Banking Officer
- » Chief Administrative Officer
- » CFOs
- » COOs
- » CTOs\*
- » CROs
- » Chief Data/Digital Officer
- » Chief Compliance Officer
- » Chief Communications Officer
- » Vice-Chairman
- » Business Development Officer
- » Head of Retail
- » Strategy Officer\*
- » Small Business Banking

\* or any variations of



# FinXTech

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**GET INVOLVED**

Connect + Discover + Engage

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**2015-2016 Opportunities**

# "BEST OF" FINXTECH AWARDS

Connect + Discover + Engage

FinXTech



September 2, 2015 | **Submissions Open**

With banks of all sizes continuing to implement innovative technologies to grow their organizations, we recognize the efforts made to grow a bank through collaboration and partnerships by and between banks and fintech companies. Be it new methods, products or services, these awards recognize stand out performance in five digital categories.

Within these, we showcase five relationships that stand out before presenting a "Best Of" award to a bank and FinTech company that show how collaboration resulted in significant growth - both financially and in reputation. To submit your case study for how your technology solution has helped financial institutions produce real quantifiable results, please contact **Kelsey Weaver**.

## **Award Categories Include:**

- » Mobile Innovation
- » Payments
- » Security
- » Lending
- » Wealth Management



# ACQUIRE OR BE ACQUIRED

Exploring Your Growth Options

FinXTech

January 31-February 2, 2016 | **Phoenix** | Arizona Biltmore

In its 22rd year, the Acquire or Be Acquired Conference is Bank Director's largest event which brings over 500 senior-most bankers to the Phoenix desert for 3 days of M&A conversations and networking opportunities.

At 2016's event, we will announce our FinXTech plans to our existing audience, and promote the Growing The Bank conference to an audience that is over 60% CEOs and Chairmen.

## About the Attendees:

### TITLE BREAKDOWN:



CEO/Pres	41%
Director	27%
Chairman	13%
Other	10%
CFO	9%

### BANK ASSET BREAKDOWN:



\$1B+	32%
\$250M - \$1B	45%
\$250M + below	23%



# BANK CHAIRMAN/CEO PEER EXCHANGE

Creating High-Performance Relationships & Shareholder Value

FinXTech



March 31-April 1, 2016 | **Palm Beach** | The Breakers

Specifically developed for bank CEOs, chairmen of the board and lead directors, the Bank Chairman/CEO Peer Exchange is designed for short educational sessions and for bankers to have off-the-record conversations with their peers.

This conference will address the threats and opportunities that FinTech brings to financial institutions - and speaking/co-advancing/sponsorships will be available for a select 3 FinTech companies.

## About the Attendees:

### TITLE BREAKDOWN:



CEO/Pres	65%
Chairman	33%
Lead Director	2%

### BANK ASSET BREAKDOWN:



\$1B+	44%
\$250M - \$1B	56%
\$250M + below	0%

# FINTECH DAY

A Celebration of Technology Companies Supporting the Financial Industry

FinXTech



March 1, 2016 | **New York** | NASDAQ OMX®

## SPACE IS LIMITED

Join your peers and bank leaders for an exclusive one day content-rich, networking event at the NASDAQ MarketSite. Hear from a panel of bank CEOs and technology leaders as they discuss trends and challenges facing both industries.

“Best Of” FinXTech Award winners will be announced - and we conclude the day with a networking cocktail reception and the closing bell ceremony.

Limited opportunities available, please contact **Kelsey Weaver**.

## Designed For:

### BANK:

- » CEOs
- » Chairmen
- » Presidents
- » Senior Executives

### FINTECH:

- » Founders/CEOs
- » Strategy Officers
- » Business Development Leaders
- » Senior Sales Executives



# GROWING THE BANK

An Industry Event at the Intersection of What's Possible and What's Working

FinXTech

May 23-24, 2016 | **Dallas** | Four Seasons Resort and Club Las Colinas

It has been said that the best acquisition a bank can make is of a new customer. But let's face it: organic growth is hard. For banks, if you want to grow your revenue, deposits, brand, market size and market share, this is a can't miss conference. For FinTech companies keen on working with, and not against, banks, this two-day event provides invaluable insight into how bank leaders are thinking about intelligently experimenting with emerging tools and products.

Sponsorships options include, highlighted case studies, session speaking opportunities and exhibit space. Limited opportunities available, please contact **Kelsey Weaver**.

## Designed For:

- » FinTech Leaders
- » Bank Directors
- » Bank Senior Executives
- » Industry Advisors



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## CONTACT INFORMATION

201 Summit View Drive, Suite 250  
Brentwood, TN 37027

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### **Kelsey Weaver**

Publisher

[kweaver@bankdirector.com](mailto:kweaver@bankdirector.com)

**C.** 615.415.2155

[www.linkedin.com/in/kelseyeweaver](http://www.linkedin.com/in/kelseyeweaver)

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