

ICPSR 35478

**General Social Survey, 2012
Merged Data, Including a Cultural
Module [United States]**

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National Archive of Data on Arts & Culture

Study title: General Social Survey, 2012 Merged Data, Including a Cultural Module [United States] (ICPSR 35478)

The General Social Survey (GSS) collects information from the general public on a wide variety of subjects, including attitudes toward social issues, religion, education, jobs and the economy, government and other institutions, politics, and policy issues. The 2012 GSS data included a "Cultural Module," a battery of questions focused on culture and the arts. Questions asked if the respondent attended various performances or exhibits, who they attended with, if the performance attended was free, factors that impacted the decision to attend or not attend. For further details about this data collection, please refer to its [Study Description page](#).

Arts-related subject terms: [arts attendance](#), [arts participation](#), [cultural attitudes](#), [dance](#), [leisure](#), [museums](#), [music](#), [performing arts](#), [reading](#), [social attitudes](#), [theater](#), [visual arts](#)

Universe: All noninstitutionalized English and Spanish speaking persons 18 years of age or older, living in the United States.

What arts and culture related variables are in the data? See examples below...

[ARTATT](#): ATTENDED EXHIBIT ALONE OR WITH OTHERS

Question text: You said that in the last 12 months you attended an exhibit. I'd like to ask you a few questions about the last time you did this type of activity. Did you attend this exhibit alone, with one other person, or with two or more other people?

[VISLIB](#): HOW OFTEN R VISITED PUBLIC LIBRARY LAST YEAR

Question text: A public library. (How many times did you visit a public library during the last year?)
TIMES: Added text: FI INSTRUCTION: ENTER ZERO IF NO VISITS.

[ARTTIME](#): DID NOT GO TO ART EXHIBIT DUE TO LACK OF TIME

Question text: Could not find the time.

[PRFMNCE](#): DID R GO TO A PERFORMANCE IN LAST 12 MONTHS

Question text: With the exception of elementary or high school performances, did you go to a live music, theater, or dance performance, during the last 12 months?

[ARTWHY4](#): IMPORTANCE OF WANTING TO CELEBRATE CULTURAL HERITAGE IN DECISION TO ATTEND EXHIBIT

Question text: How big a reason was wanting to learn about or celebrate your or your family's cultural heritage in your decision to attend this exhibit? Was it a major reason, a minor reason, or not a reason at all?