**Projects**

1. **The Zuber Database Analysis** *(SQL)*
   * **Objective:** Analyzed ride-sharing data to understand passenger preferences and the impact of weather conditions on trip frequency.
   * **Outcome:** Identified patterns such as increased trip durations during bad weather, aiding strategic decision-making.
   * **Tools:** SQL
2. **Manhattan Vacation Rental Market Analysis** (Advance Excel)

* **Objective:** Analyzed Airbnb data to guide investment decisions for vacation rentals in Manhattan.
* **Questions Addressed:**
  + Which neighborhoods and property sizes (e.g., number of bedrooms) are most attractive for vacation rentals?
  + How much revenue did these listings generate?
* **Outcome:** Recommended 10 high-performing neighborhoods and 2-bedroom property types, helping the client focus on lucrative opportunities.
* **Tools:** Advance Spreadsheet
* **Portfolio Link:** [View Dataset](https://docs.google.com/spreadsheets/d/1BLwYW0yCM7_b5FaDkawllsVGTPHWzfJ-1zAdrcoISho/edit?usp=sharing)

1. **Profitability Analysis by Region** *(Tableau)*
   * **Objective:** Created an interactive dashboard to identify profitable regions for a retail business.
   * **Outcome:** Highlighted underperforming areas, providing actionable insights for resource reallocation.
   * **Tools:** Tableau
   * **Portfolio Link:** [Interactive Dashboard](https://public.tableau.com/app/profile/daniel.jiya/viz/SPRINT4PROJECT_17267560918610/ProfitRegion)
2. **Zomato Sales Analysis Report** *(Power BI)*
   * **Objective:** Examined sales data from 2018 to 2020 to understand customer behavior and market trends.
   * **Outcome:** Provided strategic recommendations to improve Zomato’s sales performance and market share.
   * **Tools:** Power BI, Excel
   * **Portfolio Link:** <https://acrobat.adobe.com/id/urn:aaid:sc:VA6C2:441edfd0-6b8c-4d45-84f4-df14697bfff0>
3. **Product Category Trends** *(Tableau)*
   * **Objective:** Visualized seasonal sales trends across various product categories for an e-commerce platform.
   * **Outcome:** Identified peak seasons and customer preferences, aiding inventory planning.
   * **Tools:** Tableau
   * **Portfolio Link:** [Visualization](https://public.tableau.com/views/sprint5projectforDanielJiya/ProductCategory)