# DANIEL PECK

## Senior UX Designer

danielpeck.me

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# **SUMMARY**

I am a technically-minded designer with a bias for taking action. I leverage my background in design systems and computer science to build for scale and efficiency, while being able to advocate and accelerate teams.

**DESIGN SKILLS** 

Design SystemsInteraction DesignPrototypingSketchComponent DesignUsability ResearchInvisionColor TheoryService Design

**ENGINEERING SKILLS** 

Node.js HTML/CSS Javascript

Automated Testing Continuous Integration Git/Version Control

#### **EXPERIENCE**

# Senior UX Designer - Chase Bank JUN 2017 - PRESENT

Designer/Engineer for first cross-brand, cross-platform design system at JPMC Automated tools and workflows to bring design and development closer, faster Advocated the design system and lead adoption of design system for mobile

# UX Designer - Zenplace MAR 2017 - APR 2017

Wrote copy and content strategy to increase effectiveness of landing pages
Designed critical pages and digital content for usability and familiar mental models

#### Technology Consultant - Transition/1 Management NOV 2016 - FEB 2017

Lead content strategy and client interactions for data consultancy firm

Discovered user and client needs to implement a strategy and system for workflows

# Assistant Tokyo Program Director - IES Abroad MAY 2015 - AUGUST 2015

Created strategy for program by creating experiences and deliverables for students Handled logistics, conflicts, and collaboration with local groups

### **EDUCATION**

#### Southern Methodist University MAY 2016 | DALLAS,TX

Bachelor of Science, *Mathematics with Computer Science*Dedman College Minor, *Japanese Language Studies* 

Semester at Sea SPRING 2014 | ASIA, AFRICA, SOUTH PACIFIC