Daniel Karnofel

Designer, Artist, and Programmer focused on the intersection between art, technology, and people. Passionate about graphic design theory, the philosophy of art and technology, and using thoughtful, human-centered design to build a better world.

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Education

University of California, Santa Barbara   *September 2017 - June 2021*

Bachelor of Arts - Philosophy   *[Major GPA: 3.63]*
Focused on logic, epistemology, and the philosophies of language and mind, with a general emphasis on the study of technology, communication, and perception.

Relevant coursework:
Modern Logic, Theory of Knowledge, Philosophy of Mind, Philosophy of Language, Philosophy of Perception, Action Theory

Minor - Art and Technology
Included practical exposure to contemporary methods and topics in art and design, including Human Computer Interaction, Generative Art, Responsive Web Design, Machine Learning, and Extended Reality (XR).

Relevant coursework:
Visual Literacy, Media Criticism, Computer Programming for the Arts, Artificial Intelligence, Mobile Media, Photography, Experimental Video

Experience

Graphic and Web Design
Freelance   *March 2019 - Present*

Designed unique solutions to meet client needs, increase the effectiveness of advertising and branding, and create a cohesive corporate identity; included business logos, letterheads, and landing pages

Executed custom designs to client specifications using industry-standard tools and techniques

Offered design expertise and recommendations to meet abstract and qualitative branding requests

Provided data visualization, diagrams, and presentations for multiple CSULA Ed.D dissertations

Event Technician
Five-Star AudioVisual   *August 2018 - March 2019*

Customized complex audiovisual sets to meet a wide range of aesthetic and technical event requirements at the Ritz-Carlton Bacara, Santa Barbara

Ensured seamless operation and supervision of audiovisual technology for 5+ events daily

Video Editor
Sepia Productions   *April 2017 - September 2017*

Pioneered new aesthetic directions for the business by incorporating the use of motion graphics, sound design, and custom graphics

Increased the emotional impact and effectiveness of video productions through the use of responsibly sourced copyright-free music and innovative editing techniques

Streamlined video production process by acting as a primary content editor on 10+ professional video productions

Skills

Illustrator

Photoshop

InDesign

Premiere Pro

After Effects

HTML5 / CSS3

JavaScript

p5.js / ml5.js

Copywriting

Proofreading

Analytical / Critical Thinking

Creative Problem Solving

Effective Communication