

- EXPERIENCE -

01. MyWork Australia

Digital Project Manager

2013-Present

Conduct site analysis and develop SEO and SEM strategies and campaign content. Monitor data and develop reports for clients. Manage client Adword campaigns and assist with social media content creation and strategy implementation.

Liaise with development and design teams in-line with site requirements and client expectations

Coordinate production schedules

02. Audio Design Studios

Founder / Business Manager

2012-2013

Established a successful audio branding studio that is now in the process of evolving into a branding agency. Developed long-standing relationships with production houses in NYC, LA, Fairfield and Australia.

Supervised and licensed music for Australian film and television productions. Sound design was featured at Sundance Film Festival 2013.

Coordinated small and large post-production teams across many industries.

03. Travelex NYC

Assistant Marketing Coordinator

2012-2013

Position involved designing, planning, writing, and executing corporate marketing materials. Write and develop online content and corporate media.

Built and maintained positive media contacts in NYC.

Developed marketing content for new store openings in New York City area.

04. Future Studios

Post Production Manager

2011-2012

Coordinated post-production schedules, developed and maintained client relationships, ensured deliverables were at client and broadcast specs and office management.

Supervised team of up to 4 editors and engineers.

Worked with many media agencies and delivered materials for film, television, radio and online.

Implemented a paperless office and maintained digital facilities.

05. Reece Pty Ltd

Office Manager / Sales Coordinator

2006-2008

Developed efficient office systems for processing and expanding business relationships, maintained client relationships, assisted with local marketing and advertising.

Coordinated delivery schedules and maintenance schedules.

Designated workplace health & safety officer; I ensured government standards were read, understood and followed by all staff members.

www.dandewar.com
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EDUCATION

Bachelor of Creative Technology

Maj. Sound Engineering

JMC ACADEMY of CREATIVE ARTS

Brisbane, AUS (2009-2012)

CERT II FINANCIAL SERVICES

Master of Communications

Specialise in Advertising

Deakin University

Melbourne, AUS (2013-2014)

SKILLS

MY EXPERTISE INCLUDES SEO & SEM, PROJECT MANAGEMENT, PRODUCTION SCHEDULING, DIGITAL MEDIA PRODUCTION, SOCIAL MEDIA MAINTENANCE, MARKETING, BILLING & CREDIT-CONTROL, FILM&TV SOUND EDITING AND MEDIA PRODUCTION.

EXPERIENCE WITH THE FOLLOWING SOFTWARE:

Microsoft Office Suite, CRM, Quickbooks, Adobe Creative Suite, Pro Tools, Final Cut Pro, HTML, CSS

PROFILE

After working as a sound engineer in Australia, I moved to NYC and worked in film and television sound. A chance meeting with Dave Droga of Droga5 ad agency made me realise the potential of intelligent marketing.

I then started helping friends and small businesses develop their digital strategy before moving into corporate marketing roles. With a passion for research and data analysis, I am now a passionate evangelist of brand marketing and digital communications strategy.

REFEREES

Nneka Archer (Marketing Coordinator Travelex)
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Lenore Von Stein (Producer/1687 Coordinator)
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Craig Bishop (Owner/Producer NY Noise)
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Tim Whiteman (Future Studios)
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