

Appendix of Kresge Databases

zephyr



Database focused on mergers and acquisitions



Reports news of rumored mergers and acquisitions, which is useful for accurately forecasting market layouts



Can set alerts to watch specific companies or markets for news of mergers and acquisitions

 **Nexis Uni™**



Another good source for information on individual companies



Can find lists of company products, brands, patents, competitors, and more



Provides a database of legal information for companies as well - a useful way to find patents, court rulings, etc.

 **ABI/INFORM**



Academic and industry-oriented business literature



Full access to selected newspaper such as the Wall Street Journal as well as many international trade publications



The newspaper access is likely the best feature here - UM students can access most of the academic journals already

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