



Appendix of Kresge Databases


Objective: The University of Michigan's Kresge Library links you to a number of databases with valuable information on healthcare and industry reports, company research profiles, and articles/textbooks and patents.

****** More specific information on databses frequently used at miLEAD can be found in the appendix







Access market research reports and market forecasting in several STEM focused markets




Great starting point for broad, overview-level market analysis




Help desk and live webinars are available for students







Similar to BCC, provides amrket analyses of many STEM related markets




Also featurers technical reports, end-user studies, and other types of quantitative reports




Great initial source for secondary market research




Internationally focused source for market analyses, economic statistics, and news







Focused on emerging markets, which typically refers to countries excluding the US and Europe




Need to create an individual EMIS account in order to download information




Good complementary source for secondary market information, but it is not recoommended to start here







Another good source for broad secondary market research




Another good source for broad secondary market research




iExpert feature: summarizes Industry and Risk reports to give quick, easy overviews of particular industries






Source for financial data on public traded companies



More company focused analysis-use after identifying marjet participants in a broad market report



Can also search companies through government fillings, bonds, and supply chain