

Daniella Cohen

cohen.danie@northeastern.edu • 516-272-2775 • <https://www.linkedin.com/in/daniella-cohen/>

Wednesday, November 6th, 2024
Toast Breadquarters
Boston, MA

Dear Toast Hiring Team,

I am thrilled to apply for the **Systems Analyst, Hardware & Supply Chain position at Toast**. My experience managing tech hardware logistics and optimizing supply chain systems gives me a **deep understanding of the challenges involved in seamless hardware fulfillment**. With a track record of bridging business and technology, I am excited to help Toast achieve its mission—**delivering solutions that keep restaurant operations cooking smoothly**.

My journey in the restaurant and hospitality industry began in high school, where I **excelled in DECA Restaurant Management competitions**, achieving first place in New York State and becoming a national and international finalist. These accomplishments fired up my passion for hospitality and systems optimization. **On case teams at L.E.K. Consulting and NCG, I led POS optimization and analytics projects for hospitality clients**, helping streamline operations and drive profitability. I also worked part-time in restaurants, where I **gained firsthand insights into the challenges faced by operators**.

As a **Logistics Business Analyst** co-op at Dell Technologies, I led the integration of supply chains for our Enterprise Solutions division, ensuring smooth hardware fulfillment. **I designed real-time dashboards that uncovered over \$100K in savings and implemented automated workflows that reduced manual workload by 60 hours annually**. This kind of **data-driven, customer-first approach is crucial to Toast's success**, and I am eager to contribute.

Toast's mission to **innovate POS and mobile hardware aligns with my passion for empowering restaurants**. Through my work with NCG, I witnessed Toast's impact in reducing wait times and enhancing customer satisfaction. I am excited to help **drive the platform forward, ensuring Toast's systems provide the perfect blend of technology and support**.

I **thrive on solving complex challenges to improve systems**. My **expertise in quality assurance, testing, and stakeholder collaboration** ensures that the solutions I develop meet user and business needs. **At Dell, I was recognized for my attention to detail and my ability to align technical and business requirements**—skills I am eager to bring to Toast.

Thank you for considering my application. I am excited about the opportunity to work at Toast and **contribute to ensuring every restaurant has the right ingredients for success**.

Warm regards,
Daniella Cohen

