

Daniella Cornide

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daniellacornide.com

Experience

Innocom Agency / Marketing Innovator

March 2021 - Present, Miami, FL

Concept and plan out all content across all platforms for our clients. Work directly with the creative team to ensure the ideas and integrity of the brand is being executed properly.

Khouri Dermatology / Social Media Coordinator

March 2021 - Present, Key Biscayne, FL

Capture, create and post all the content on social media which lead to an increase in treatment inquiries and new patients to the office.

PADL / Marketing Intern

November 2021 - February 2021, Key Biscayne, FL

Created and designed campaigns that brought more people to download the app and use their services. This also lead to the opening of 5 new stations during my time with them.

University of Miami / Marketing Assistant

October 2020 - August 2021, Department of Wellness and Recreation Worked with a team of 4 students to bring awareness of the department programing. We also oversaw the re-opening of the building for members post pandemic.

ISHINE365 / Graphic Design and Social Media Internship

June 2020 - August 2020, Miami, FL

Managed and created content for several clients during the height of the pandemic. Also planned and hosted virtual events for consumers and clients to connect.

12k Digital Solutions / Graphic Design Assistant

June2018-July 2018, Miami, FL

Worked as a direct assistant for the head designer. I usually implemented all edits requested by the client and took over smaller projects.

Education

University of Miami /Bachelor of Arts in Communications - Advertising and Media Management 2018-2022, Miami, FL

Our Lady of Lourdes Academy / High School

2014-2018, Miami, FL

Skills

Adobe Creative Cloud Social Media Organization Teamworking Skills